WHO’s draft thirteenth general programme of work: 2019–2023

Mission

Promote health – keep the world safe – serve the vulnerable

Strategic priorities

Health coverage – 1 billion more people with health coverage
Health emergencies – 1 billion more people made safer
Health priorities – 1 billion lives improved

Strategic shifts

Step up global leadership – diplomacy and advocacy; gender, equity and rights; multisectoral action; finance

Drive impact in every country – differentiated approach based on capacity and vulnerability

Policy dialogue – to develop systems of the future
Strategic support to build high performing systems
Technical assistance – to build national institutions
Service delivery - to fill critical gaps in emergencies

Mature health system
Fragile health system

Organizational shifts

- Measure impact to be accountable and manage for results
- Reshape operating model to drive country, regional and global impacts
- Transform partnerships, communications and financing to resource the strategic priorities
- Build critical processes and tools to optimize organizational performance
- Foster culture change to ensure a seamless, high-performing WHO

Focus global public goods on impact – normative guidance and agreements, data, innovation