WHO’s Financing Dialogue
Modalities for the evaluation of the Financing Dialogue
and resource mobilization experiences

Background

1. The financing dialogue was proposed for the first time in 2013 as a mechanism to improve the flexibility, predictability, alignment and transparency of the financing of the Programme Budget 2014-2015 and to reduce its vulnerability. Given the novelty surrounding the mechanism, in deciding to go ahead with the proposed mechanism, Member States requested that an evaluation of the financing dialogue be conducted.

2. This document outlines the proposed modalities for the conduct of the evaluation following the approach and requirements of the WHO evaluation policy.

Objective and scope

3. The objective of the evaluation will be to assess the effectiveness of the financing dialogue mechanism to support the financing of the WHO programme budget and to obtain lessons learned from the resource mobilization experiences, from Member States and other contributors, and within the Secretariat at the three levels of the organization. In fulfilling its objective, the evaluation will assess the flexibility, predictability and sustainability of the financing dialogue process and identify strengths and existing gaps requiring corrective action at the policy, structure and process levels to support decisions of stakeholders regarding the future direction of the mechanism.

4. The evaluation will address the following key questions:
   - Has the financing dialogue and related resource mobilization experiences improved the alignment, predictability, flexibility and transparency of WHO’s financing and broadened the contributor base?
     - What are the strengths and weaknesses of the mechanism and the lessons learned for the resource mobilization experiences?
   - Is the current approach to the financing dialogue and resource mobilization experiences still relevant and should the mechanism be considered for the Programme Budget 2016–2017?
     - What did it cost?
     - How can the financing dialogue be enhanced or improved?

Methodology and timelines:

5. The evaluation will cover the financing dialogue approach and resource mobilization experiences, processes and the outcomes, namely: (a) the results of the first and second sessions of the financing dialogue of June and November 2013; (b) the experiences with resource mobilization following the establishment of the financing dialogue mechanism; and (c) a “high-level” quantitative analysis of the financing situation at the start of 2014-2015 in January 2014, compared with that for the previous biennium.
6. The evaluation will be conducted by external consultants with an appropriate knowledge and skill mix of the subject of the evaluation, as well as experience in performing evaluations involving organizational reform and resource mobilization. Financing dialogue participants are invited to comment on the proposed approach and will be given the opportunity to provide inputs during the evaluation.

7. The evaluation will be conducted during the period December 2013 through March 2014. The final report, together with the response of the Secretariat, will be discussed by the Health Assembly at its 67th session, through the PBAC in May 2014. Subsequently, the report will be widely disseminated to Member States, partners and other stakeholders.