Consultancy / Awareness and Behaviour Change

Terms of Reference

This consultancy is requested by:

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<tr>
<th>UNIT:</th>
<th>Antimicrobial Resistance Secretariat</th>
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<td>DEPARTMENT:</td>
<td>WSI / AMR</td>
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**Purpose of the Consultancy:**

To provide support and knowledge (of antimicrobial resistance and/or behaviour change) for the convening of the second global expert group meeting on AMR and behaviour change implementation to further define and segment target audiences to generate recommendations of potential tools and interventions for behaviour change at the national and sub-national levels, to reduce the misuse and over use of antimicrobials.

**Background:**

The global action plan on antimicrobial resistance was adopted by governments at the World Health Assembly in May 2015. The plan is a roadmap to tackle the increasing global threat of antimicrobial resistance (AMR). Strategic Objective 1 of the plan is to improve awareness and understanding of AMR through effective communication, education, and training to address the widespread public misunderstanding about AMR.

The AMR Secretariat is seeking a full-time specialist to support the development of global guidance to develop interventions and tools to impact country and community level behaviour change to reduce the spread of AMR through misuse and overuse of antimicrobials.

The consultant will work with the Team Lead to define the agenda of the second AMR behaviour change expert consultation, research and develop background papers if required, identify measurement and evaluation expertise to work with the expert group, and other duties as required.

**Planned Timelines and Deliverables**

Over a period of approximately 8 months, from 09 April, 2018 to 21 December, 2018:

1. 09 April to 01 September, 2018

Output 1: Specialist support for the development of materials for the second meeting of the expert group on awareness and behaviour change; convening of the second meeting.
Deliverable 1.1: Background paper development pertaining to measurement and evaluation best practices to assess awareness and behaviour change shifts; to update the expert group members on the recommendations made by the Strategic Advisory Group in its February, 2018 meeting; and to outline regional office status and capacities to implement AMR behaviour change activities.

Deliverable 1.2: Develop the agenda for the second meeting of the behaviour change expert group, provide logistics support, and convene the meeting as part of the AMR Secretariat.

Deliverable 1.3: Preparation of the meeting report to reflect guidance provided by the expert group and the identification of next steps.

2. 01 September to 21 December, 2018

Deliverable 2.1: Advance the development of potential tools and interventions to the prototype stage and work with key stakeholders and regional offices and/or countries to conduct short duration pilot testing of tools or interventions

Deliverable 2.2: Identify further qualitative research needs for monitoring and evaluation of awareness and behaviour change activities; identify countries and specific settings to conduct longer term pilot testing of tools, interventions or methodologies.

**Technical Supervision**

The selected consultant will work under the supervision of:

Responsible Officer: Karen Mah, Team Lead/Awareness and Behaviour Change, HQ/WSI/AMR Secretariat

Manager: Marc Sprenger, Director, AMR Secretariat, HQ/WSI/AMR Secretariat

**Specific Requirements**

Qualifications: Candidates must have an advanced degree in global health or social/medical anthropology; a science or health policy degree would be an asset

Experience:

- At least 3 years of experience in research, analysis, data assessment or provision of technical guidance at the global level
- Experience working with public health issues and preferably antimicrobial resistance and/or infectious diseases
- Experience and knowledge translating qualitative research to implementable strategies to influence awareness and behaviour change
- Experience working with WHO, UN agencies or public health organizations
- Experience with coordinating multiple partners and stakeholders
Skills / Technical Knowledge:
- Excellent written and oral communication skills, specifically in developing targeted technical content
- Ability to work independently and in a team environment
- Excellent interpersonal skills
- Computer literacy (i.e. Microsoft Office)

Language requirements:
- Expert knowledge of English
- Knowledge of another WHO official language would be an asset

Assignment Location
- The assignment is based in Geneva at headquarters office

Travel
In the event of travel or mission during the assignment, all travel arrangements will be made by WHO.

WHO will not be responsible for any travel costs or tickets purchased by the Consultant without the express prior authorization of WHO. While on mission, the Consultant will receive subsistence allowance.

Visa requirements to take up the assignment will be the sole responsibility of the Consultant. It is therefore the Consultant’s responsibility to fulfil all visa requirements and/or request visa support letter(s) if required.

Interested candidates should send an expression of interest (cover letter) indicating availability, a WHO personal history form OR a CV to mahk@who.int, and complete a personal profile on the WHO employment website: https://tl-int.vcdp.who.int/careersection/ex/jobsearch.ftl.

Only candidates invited for interview will be contacted.