



# Bulletin

## of the World Health Organization

*The International Journal of Public Health*

The *Bulletin*, a peer-reviewed monthly with a special focus on developing countries, is one of the world's leading public health journals. Its global scope and authority are unparalleled and it is essential reading for all public health decision-makers and researchers.

The *Bulletin* is available in print and online.

In 2008, both WHO and the *Bulletin* are celebrating their 60<sup>th</sup> anniversary.

In commemorating the past 60 years, each issue of the *Bulletin* will feature a classic poster used by WHO to promote various public health campaigns, as well as at least one article relevant to the topic shown on each poster (see Box).

A short series in the news section will shine a spotlight on the *Bulletin's* history.

This year is also the 30<sup>th</sup> anniversary of the signing of the Declaration of Alma-Ata, which identified primary health care as the key to achieving health for all.

In celebrating this milestone, the *Bulletin* is featuring a series on primary health care in 12 countries, as diverse as Bangladesh, Fiji, Islamic Republic of Iran and the United States of America. Each feature will examine the experience of one country in providing health for all, highlighting the challenges faced and the achievements made.

**Mission Statement**  
**"To publish and disseminate scientifically rigorous public health information of international significance that enables policy-makers, researchers and practitioners to be more effective and improve health, particularly among disadvantaged populations"**

### Classic posters scheduled for covers in 2008

Water  
 Malaria  
 Surveys and statistics  
 Maternal and child health  
 Childhood pneumonia  
 Vaccination

Yaws  
 Public health ethics  
 Tuberculosis  
 Schistosomiasis  
 Health financing  
 Smallpox

#### Bibliographic data

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## Theme issues scheduled for 2008

- **Prevention and control of pneumonia in children**  
Childhood pneumonia still accounts for up to 2.4 million deaths worldwide and remains a major public health challenge in many settings. There is, however, optimism that a focussed and integrated approach at country level could dramatically reduce morbidity and mortality from child pneumonia. This theme issue will review the epidemiology of pneumonia, the expected impact of various interventions, the obstacles to scaling them up, and impact assessment and cost-effectiveness.
- **Bioethics and public health**  
Bioethics has been the subject of considerable interest since the 1950s, but until recently ethicists have devoted little attention to public health. This theme issue will contribute to the debate on a number of current issues in public health ethics and will be of relevance to policy-makers, ethicists and patients' organizations in both developed and developing countries.
- **Health financing policy towards universal coverage**  
How a health system is financed is probably the single most important determinant of whether its users can obtain the care that they need. This theme issue will cover health financing policies and their link to the policy of universal health care coverage as well as presenting a comprehensive view of health financing policy.

## Some of the Bulletin's advantages

- High citation parameters (impact factor 5.029 for 2006 with a total of 6371 citations)
- Rigorous peer review
- High readability

## Indexing sources

MEDLINE/PubMed/Index Medicus, Abstracts on Hygiene, Biological Abstracts, Current Contents/Science Citation Index, Excerpta Medica, International Pharmaceutical Abstracts, Nutrition Abstracts and Reviews, Pollution Abstracts, and Tropical Diseases Bulletin