

**WHO Global Conference on NCDs**  
**Enhancing policy coherence to prevent and control noncommunicable diseases**  
**(Montevideo, 18-20 October 2017)**

**PROVISIONAL AGENDA**

*Draft dated 18 October 2017 at 09h00 (Montevideo time)*

**Goal:**

- To highlight the critical links between reducing premature deaths from noncommunicable diseases (NCDs), promoting mental health and well-being and enhancing policy coherence across areas that impact the governance, prevention, management and surveillance of NCDs.

**Objectives:**

- To provide guidance to Member States on how to reach SDG target 3.4 by 2030 by influencing public policies in sectors beyond health and enhancing policy coherence
- To launch a set of new global initiatives which will help countries to accelerate their progress to date in reducing premature mortality from NCDs and fast track their efforts to attain SDG target 3.4
- To exchange national experiences in enhancing policy coherence to attain the nine voluntary global NCD targets for 2025
- To highlight the health sector as the key advocate for enhancing policy coherence for the attainment of SDG target 3.4

**Modalities of the conference:**

The WHO Global Conference on NCDs (Montevideo, 18-20 October 2017) will include the participation of Member States, relevant Organizations of the UN System, and selected non-State actors (NGOs, private sector, philanthropic foundations, and academic institutions).

The participation of the selected non-State actors was decided by WHO on a case-by-case basis, taking into account the WHO Framework for Engagement with non-State actors. Taking into account that the Conference is organized for the purpose of exchanging information and views, engagement of relevant non-State actors at the Conference is considered a “Consultation” in line with paragraph 15(b) of FENSA. Inputs received from non-State actors shall, therefore, be made publicly available through a live web stream accessible at [www.who.int](http://www.who.int).

The Co-Chairs of the Conference (Finland, Russian Federation, and Uruguay) shall decide on the possibility of a selected non-State actor to make a statement if the Co-Chair (i) invites them to do so or (ii) accedes to their request when an item in which the related actor is particularly interested is being discussed. The Co-Chairs may temporarily delegate this responsibility to Member States which are co-chairing workshops, breakout sessions and parallel sessions.

Selected Non-State actors attending the Conference cannot use WHO’s name for, or in conjunction with, commercial, promotional marketing and advertisement purposes – this includes issuing a press release or other similar communications or advertisement related to their participation in the Conference.

Taking into account protocol arrangements for Heads of State and Government, ad hoc modalities and seating arrangements will be in place during the Presidential Segment on Monday afternoon exclusively, in accordance with practices of diplomatic protocol from the host country (Uruguay).

The Montevideo roadmap/declaration on NCDs, which will be gavelled during the Presidential Segment, will be adopted by the participants from Member States attending the Conference. A consensus was reached during consultations among Permanent Missions in Geneva on 6 October 2017.

**Wednesday, 18 October 2017**

**Wednesday, 18 October 2017**

**09:00-09:30 | Opening ceremony: Convening political leadership on NCDs to create health and well-being in the era of the Sustainable Development Goals**  
(MERCOSUR Building)

**Aim:**

- Emphasize the importance of political leadership in prioritizing the prevention and control of NCDs on the national SDG agenda through coherent policies that reach across sectors.

**Focus:**

- Call on governments to prioritize the implementation of the NCD best buys in national SDG responses in order to reach SDG target 3.4 by 2030.
- Call on all stakeholders at the Conference to support governments in their efforts enhance multisectoral action (involving sectors beyond health) and multistakeholder action (involving NGOs, the private sector, philanthropic foundations, and academic institutions) to implement the NCD best buys in national SDG responses.
- Call on governments to pursue policy coherence between trade and health to reach SDG target 3.4 on NCDs through clear political commitments, policy coordination and accountability for results.

**Master of Ceremony:**

- Protocol Officer, Office of the Presidency, Uruguay

**Speakers:**

- Tabaré Vázquez, President of Uruguay
- Tedros Adhanom Ghebreyesus, Director-General, WHO
- Veronika Skvortsova, Minister of Health, Russian Federation
- Pirkko Mattila, Ministry of Social Affairs and Health, Finland
- Carissa Etienne, Regional Director, Pan American Health Organization/WHO

**Wednesday, 18 October 2017**

**09:35-09:50 | Opening of Ministerial segment**  
(MERCOSUR Building)

**Aim:**

- Outline the objectives and expectations of the Conference

**Focus:**

- This Conference is relevant to the 2030 Agenda for Sustainable Development, timely, and transformative and integrative in its design. How will action on NCDs contribute to achieving the 2030 Agenda for Sustainable Development?
- Why is addressing NCDs a bold political choice in Uruguay?

**Moderator:**

- Susana Sáenz, International TV anchor

**Speakers:**

- Jorge Basso, Minister of Public Health, Uruguay
- Oleg Chestnov, Assistant Director-General, Noncommunicable Diseases and Mental Health, WHO

**Wednesday, 18 October 2017**

**09:50-10:25 | Experts Panel: Building ambitious national NCD responses to reach SDG target 3.4 by 2030**

(MERCOSUR Building)

**Aim:**

- Provide all participants with a strategic overview of where the world stands in curbing premature deaths from NCDs since 2011 (progress, bottlenecks, solutions to address bottlenecks)
- Highlight the importance of continuing the political process initiated at the UN General Assembly in 2011 to increase the commitments from Heads of State and Government to curb premature deaths from NCDs
- Underline WHO's leadership and coordination role as the custodian for SDG target 3.4 on NCDs
- Explore barriers and enablers to building ambitious NCD responses from the perspectives of a diverse panel of global health leaders.

**Focus:**

- There has been remarkable progress since 2011 in a handful of countries, which can be largely attributed to the Heads of State and Government in those countries prioritizing the implementation of the best buys for NCDs, with the involvement of sectors beyond health and stakeholders beyond government. This success now needs to be replicated in all countries.
- How can we help build country-level capacity to develop and implement data-driven policies to reduce NCDs?
- What is the role of civil society to hold governments accountable to build national NCD responses?
- What does the future hold for the health and wellbeing of the next generation?

**Moderator:**

- Susana Sáenz, International TV anchor

**Speakers:**

- Ala Alwan, Regional Director Emeritus, WHO
- Vera Luiza da Costa e Silva, Head, Convention Secretariat, WHO FCTC
- Kelly Henning, Bloomberg Philanthropies
- Sir Michael Marmot, Past President of World Medical Association, Director, Institute of Health Equity, University College London\*
- Katie Dain, CEO, NCD Alliance
- Amy Eussen, Legal Officer, NCD Child

\* Acting as a facilitator of technical session

**Wednesday, 18 October 2017**  
**10:25-10:55 | Healthy break**

**Wednesday, 18 October 2017**

**10:55-11:40 | Ministerial Forum (Part 1)**

**Making bolder political choices for NCDs in the face of other interests**

(MERCOSUR Building)

**Aim:**

- Showcase success stories where bold political actions have yielded benefits to the NCD response and which can serve as an inspiration for other countries to take similar action.

**Focus:**

- National NCD responses need to include four components: Governance, Prevention, Management and Surveillance.
- Pursuing policy coherence during the implementation of these four components is essential to secure impact (i.e. reduction in premature mortality from NCDs).

**Moderator:**

- Susana Sáenz, International TV anchor

**Speakers:**

- Mary Isaac, Minister of Health and Wellness, Saint Lucia
- Antonio Barrios Fernandez, Minister of Public Health and Social Welfare, Paraguay
- Yelzhan Birtanov, Minister of Health, Kazakhstan
- István Mikola, Minister of State for Security Policy and International Cooperation, Hungary
- Ngeema Sangay Tshempo, Minister for Labour and Human Resources, Bhutan
- Juan Arroyo, Vice Minister of Public Health, Peru

**Wednesday, 18 October 2017**

**11:40-12:25 | Ministerial Forum (Part 2)**

**Fast tracking the implementation of national NCD responses**

(MERCOSUR Building)

**Aim:**

- Showcase success stories where bold political actions have yielded benefits to the global NCD response and which can serve as an inspiration for other countries to take similar action.

**Focus:**

- National NCD responses need to include four components: Governance, Prevention, Management and Surveillance.
- Pursuing policy coherence during the implementation of these four components is essential to secure impact (i.e. reduction in premature mortality from NCDs)

**Moderator:**

- Susana Sáenz, International TV anchor

**Speakers:**

- Volda Lawrence, Minister of Public Health, Guyana
- Miguel Mayo Di Bello, Minister of Health, Panama
- Veronika Skvortsova, Minister of Health, Russian Federation
- Rajitha Senaratne, Minister of Health and Indigenous Medicine, Sri Lanka
- David Parirenyatwa, Minister of Health and Child welfare, Zimbabwe
- Isameldin Mohamed Abdalla, Undersecretary, Federal Ministry of Health, Sudan



**Wednesday, 18 October 2017**

**12:25-13:10 | Ministerial Forum (Part 3)**

**Curbing NCDs – one of the central lines of government policy**

(MERCOSUR Building)

**Aim:**

- Showcase success stories where bold political actions have yielded benefits to the global NCD response and which can serve as an inspiration for other countries to take similar action.

**Focus:**

- National NCD responses need to include four components: Governance, Prevention, Management and Surveillance.
- Pursuing policy coherence during the implementation of these four components is essential to secure impact (i.e. reduction in premature mortality from NCDs).

**Moderator:**

- Susana Sáenz, International TV anchor

**Speakers:**

- Jorge Lemus, Minister of Health, Argentina
- Ricardo Barros, Minister of Public Health, Brazil
- Pirkko Mattila, Minister of Social Affairs and Health, Finland
- Patrick Pengel, Minister of Health, Suriname
- Mercedes Rodriguez, Vice Minister for Planning and Development, Ministry of Health, Dominican Republic
- Ausra Bilotiene Motiejuniene, Vice Minister of Health, Lithuania

**Wednesday, 18 October 2017**  
**13:10-15:15 | Lunch break**

**Wednesday, 18 October 2017**  
**13:10-15:15 | Ministerial lunch**  
**(Golf Club)**

**Wednesday, 18 October 2017**

**15:15-17:30 | High-level segment**

**at the level of Heads of State and Government and Heads of UN organizations**

(MERCOSUR Building)

**Aim:**

- Provide political leadership to take the bold and transformative steps which are urgently needed to shift the world on to a path of achieving SDG 3.4 on NCDs.

**Focus:**

- Political action: enhancing policy coherence for national multisectoral NCD responses to achieve SDG 3.4
- Health in all policies: building multisectoral and multistakeholder partnerships to achieve SDG 3.4
- National coordination mechanisms: achieving mutual accountability of different spheres of policy making that have a bearing on NCDs
- International cooperation: addressing the increasing demand for technical assistance and collaboration
- Commercial determinants of health: understanding the rationale, principles, benefits and risks of engaging with the private sector on NCDs
- Healthy cities and vulnerable populations: leveraging the nexus between health and environment
- Interconnectedness: Enhance the use of ICTs to promote health literacy

**Panelists:**

- Tabaré Vázquez, President, Uruguay
- Tedros Adhanom Ghebreyesus, Director-General, WHO
- Sauli Niinistö, President, Finland (video message)
- Mauricio Macri, President, Argentina
- Michelle Bachelet, President, Chile
- Horacio Cartes, President, Paraguay
- HRH Lalla Salma, Princess consort of Morocco and WHO Goodwill Ambassador for Promotion of Cancer Prevention and Care in the Eastern-Mediterranean Region
- Robert Mugabe, President, Zimbabwe
- Houlin Zhao, Secretary-General, ITU
- Michael Bloomberg, WHO Ambassador for NCDs (video message)

**17:00-17:30 | Gavel moment: Celebrating the adoption of the Montevideo Roadmap on the Prevention and Control of NCDs**

**17:10 | Family Picture (Heads of State and Governments/Ministers)**

**17:30 | Family Picture (Delegates)**

(MERCOSUR Building)

**Wednesday, 18 October 2017**

**19:00-21:00 | Cultural activity and reception hosted by the Government of Uruguay**

**(All participants)**

(Teatro Solís)

**Wednesday, 18 October 2017**

**19:45-21:00 | Private dinner for Heads of State and Government/Ministers hosted by the President of Uruguay**

(Restaurant Rara Avis)

Thursday, 19 October 2017

**Thursday, 19 October 2017**

**09:00-10:30 | Plenary**

**Mobilizing stakeholders and coherent solutions for NCDs**

(Radisson Victoria Plaza Hotel)

**Aim:**

- Explore the solutions for mobilizing greater numbers of stakeholders around health system integration, human resourcing and health financing as a vehicle for enhanced NCD responses.

**Topics:**

- Preparing for the 3<sup>rd</sup> High-level meeting on noncommunicable diseases: progress to date and implementation challenges
- Health systems thinking: from silo approaches to maximizing synergies and integration
- Human resources for health: Coherence between health policies and human resource strategies to address NCDs
- Smart investments: policy coherence and development impact of external resources

**Moderator:**

- Susana Sáenz, International TV anchor

**Speakers:**

- Hussein Al Rand, Assistant Undersecretary, Ministry of Health and Prevention, United Arab Emirates
- Thomas B. Cueni, Director General, International Federation of Pharmaceutical Manufacturers and Associations
- Fernando Tomasina, Dean of the Faculty of Medicine, University of the Republic of Uruguay
- José Luis Castro, Executive Director, International Union Against Tuberculosis and Lung Disease
- Lilibeth C. David, Undersecretary, Office for Policy and Health Systems, Department of Health, Philippines

Thursday, 19 October 2017  
10:30-11:00 | Healthy break

**Thursday, 19 October 2017**

**11:00-13:00 | Workshop 1.1**

**Success story on NCD prevention and control – addressing risk factors: Innovative solutions, best practices and lessons learned**  
(Radisson Victoria Plaza Hotel)

**Scope:**

- Innovative solutions, best practices and lessons learned in preventing and controlling NCDs by addressing risk factors.
- Adoption and enforcement of the updated Appendix 3 of the WHO Global Action Plan for the Prevention and Control of NCDs (2013-2010) cost-effective interventions (best buys) to meet the nine voluntary global NCD targets by 2020 and SDG 3.4 by 2030.

**Purpose:**

- Share concrete country-level experiences, lessons learned and good practices in addressing NCD risk factors to prevent and control the burden of disease.
- Identify challenges and key strategies in addressing NCD risk factors that can be used to enhance policy coherence and collaboration across sectors and stakeholders in government and society.
- Agree on ways that addressing NCD risk factors will help achieve the SDG target 3.4, and how other SDGs might be leveraged and/or benefit in that regard.

**Moderator:**

- Temo Waqanivalu, Technical Officer of Prevention of NCD, WHO

**Speakers/Panelists:**

- Daniel Martínez, Mayor of Montevideo, Uruguay
- Gina Radford, Deputy Chief Medical Officer, UK
- Adriana Blanco Metzler, Institute of Research and Teaching In Nutrition and Health (INCIENSA), Costa Rica
- Reina Roa, Director of Planning, Ministry of Health, Panama
- Ausra Bilotiene Motiejuniene, Vice-minister of Health, Lithuania
- Monika Rüegg, Deputy Head of Section, Federal Office of Public Health, Switzerland

**Thursday, 19 October 2017**

**11:00-13:00 | Workshop 1.2**

**Success story on using taxation and other fiscal policies on tobacco and unhealthy products:  
Innovative solutions, best practices and lessons learned**  
(Radisson Victoria Plaza Hotel)

**Scope:**

- Innovative solutions, best practices and lessons learned in using taxation and other fiscal policies on tobacco and unhealthy products to reduce NCD risk factors and to finance national NCD responses.

**Purpose:**

- Share concrete country-level experiences, lessons learned and good practices in using taxation and other fiscal policies to reduce NCD risk factors (i.e. consumption of tobacco and unhealthy food and beverages, as well as harmful use of alcohol) and to finance national NCD responses.
- Identify challenges and key strategies in using taxation and other fiscal policies to reduce NCD risk factors and to finance NCD responses with the view to enhancing policy coherence and collaboration across sectors and stakeholders at national, regional and global levels.
- Agree on ways on using taxation and other fiscal policies on tobacco and unhealthy products to reduce NCD risk factors as well as to finance national NCD responses that will help achieve the SDG target 3.4, and how other SDGs might be leveraged and/or benefit in that regard.

**Moderator:**

- Jeremias N. Paul, Jr., Coordinator, Prevention of Noncommunicable Diseases, WHO

**Speakers/Panelists:**

- Lisa Powell, Distinguished Professor and Director Health Policy and Administration, School of Public Health, University of Illinois at Chicago\*
- Bundit Sornpaisarn, Deputy CEO, ThaiHealth Promotion Foundation, Thailand
- Lilibeth C. David, Undersecretary, Office for Policy and Health Systems, Department of Health, Philippines
- Carlos Manuel Guerrero-Lopez, Health Economist, Center for Health Systems Research, National Institute of Public Health (INSP), Mexico
- Frank Chaloupka, Research Professor and Director, Health Policy Center University of Illinois at Chicago\*

\* Acting as a facilitator of technical session



**Thursday, 19 October 2017**

**11:00-13:00 | Workshop 1.3**

**Success story on NCD management in people-centred primary care – Integrated approaches:  
Innovative solutions, best practices and lessons learned**  
(Radisson Victoria Plaza Hotel)

**Scope:**

- Innovative solutions, best practices and lessons learned in integrated approaches to NCD management in people-centred primary care.

**Purpose:**

- Share concrete country-level experiences, lessons learned and good practices in integrated approaches to NCD management in people-centred primary care.
- Identify challenges and key strategies in integrated approaches to NCD management in people-centred primary care that can be used to enhance policy coherence and collaboration across sectors and stakeholders in government and society.
- Agree on ways that integrated approaches to NCD management in people-centred primary care will help achieve the SDG target 3.4, and how other SDGs might be leveraged and/or benefit in that regard.

**Moderator:**

- Mary-Anne Land, Technical Officer, Management of Noncommunicable Diseases, WHO

**Speakers/Panelists:**

- Mohsen Asadi-Lari, Acting Minister for International Affairs, Islamic Republic of Iran
- José Fernando Valderrama, Global Health and Guidelines Division, Ministry of Health and Social Protection, Colombia
- Philippa Boule, Advisor, Médecins Sans Frontières
- Eduardo Cazap, President of the Latin American and Caribbean Society of Medical Oncology, Board Member of the Union for International Cancer Control, and Deputy Chair European Society for Medical Oncology, Global Policy Committee\*
- Eduardo Zubizarreta, Section Head, Applied Radiation Biology and Radiotherapy Section, United Nations International Atomic Energy Agency
- Warrick Kim, Medical officer, WHO Western Pacific Regional Office

\* Acting as a facilitator of technical session

**Thursday, 19 October 2017**

**11:00-13:00 | Workshop 1.4**

**Success story on strengthening national capacities for NCD surveillance, monitoring and evaluation: Innovative solutions, best practices and lessons learned**

(Radisson Victoria Plaza Hotel)

**Scope:**

- Innovative solutions, best practices and lessons learned in strengthening national capacities for NCD surveillance, monitoring and evaluation.

**Purpose:**

- Share concrete country-level experiences, lessons learned and good practices in strengthening national capacities for NCD surveillance, monitoring and evaluation.
- Identify challenges and key strategies in strengthening national capacities for NCD surveillance, monitoring and evaluation that can be used to enhance policy coherence and collaboration across sectors and stakeholders in government and society.
- Agree on ways that strengthening national capacities for NCD surveillance, monitoring and evaluation will help achieve the SDG target 3.4, and how other SDGs might be leveraged and/or benefit in that regard.

**Moderator:**

- Juana Willumsen, Technical Officer, Surveillance and Population-based Prevention, WHO

**Speakers/Panelists:**

- David Sugerman, Medical Officer, Centers for Disease Control and Prevention, USA
- Graciela Abriata, Principal Investigator, National Cancer Institute, Ministry of Health, Argentina
- Gerald Mutungi, NCD Programme Director, Uganda
- Søren Brostrøm, Director General, Danish Health Authority, member of the Standing Committee of the Regional Committee (SCRC) for Europe, Denmark
- Bagher Aredeshir Larijani, Deputy Minister for Education and Vice Chair of National Committee for NCDs, Islamic Republic of Iran

**Thursday, 19 October 2017**

**11:00-13:00 | Workshop 1.5**

**Success story on strengthening health systems - UHC for achieving SDG 3.4: Innovative solutions, best practices and lessons learned**

(Radisson Victoria Plaza Hotel)

**Scope:**

- Innovative solutions, best practices and lessons learned in strengthening health systems – UHC for achieving SDG 3.4.
- Strategies to prioritize health in public budgets for UHC and SDG 3.4.

**Purpose:**

- Share concrete country-level experiences, lessons learned and good practices in strengthening health systems – UHC for achieving SDG 3.4.
- Identify challenges and key strategies in strengthening health systems for UHC that can be used to enhance policy coherence and collaboration across sectors and stakeholders in government and society.
- Build consensus among political leaders, governments, non-State actors and technical experts on approaches to accelerate joint action at national and global levels to ensure sustainable financing for UHC and achieve SDG 3.4.

**Moderator:**

- Téa Collins, Adviser, WHO Global Coordination Mechanism on NCDs

**Speakers/Panelists:**

- Felicia Knaul, Professor, Miller School of Medicine, University of Miami\*
- Thomas Novotny, Professor, Immediate past Deputy Assistant Secretary for Health, U.S. Department of Health and Human Services, University of California, San Diego\*
- Supattra Srivanichakorn, Senior Medical Expert, Ministry of Health, Thailand
- Anne Lise Ryel, Secretary General, Norwegian Cancer Society, Norway
- Kate Tulenko, Vice President, IntraHealth International, USA
- Michael Marmot, Past President of World Medical Association, Director, Institute of Health Equity, University College London\*
- Abdul Ghaffar, Executive Director, The Alliance for Health Policy and Systems Research, WHO

\* Acting as a facilitator of technical session

**Thursday, 19 October 2017**

**11:00-13:00 | Workshop 1.6**

**Success story in developing national NCD and tobacco investment cases to prioritize action and mobilize resources: innovative solutions, best practices and lessons learned.**

(Radisson Victoria Plaza Hotel)

**Scope:**

- How and why WHO, UNDP and the World Bank are working with Governments and other partners to develop the investment case for scaling up action on NCDs at the country level.

**Purpose:**

- To update participants on the rationale, approach and methodology for national NCD investment case, and more specifically tobacco control cases, work currently being taken forward and explore how these investment cases are best used to scale up action to help achieve the SDG target 3.4.

**Moderator:**

- Nicholas Banatvala, Manager, UN Interagency Task Force on the Prevention and Control of NCDs, WHO

**Speakers/Panelists:**

- Doug Webb, Team Leader, United Nations Development Programme
- Anna Kontsevaya, Deputy Director on Science and Analytics, Centre of Preventive Medicine, Russia
- Mederbek Ismailov, Head of Strategic Planning Department, Ministry of Health, Kyrgyzstan
- Patricio Marquez, Lead Health Specialist, World Bank

**Thursday, 19 October 2017**  
**13:00-14:30 | Lunch Break**

**Thursday, 19 October 2017**

**14:30-16:00 | Plenary Session**

**NCDs through a broader lens**

(Radisson Victoria Plaza Hotel)

**Aim:**

- Explore new lenses to address NCDs prevention and control, whilst achieving co-benefits in other areas critical to the attainment of the SDGs.

**Focus:**

- Human rights as an overarching lens for NCDs
- NCDs, human rights and vulnerable populations – leaving no one behind
- The role of gender disparities in achieving SDG 3.4 at country-level
- Addressing gender disparities in NCD burden across all populations, male, female, young and old
- Uruguay's experience successfully defending an investment treaty claim by Philip Morris
- Broader impacts and lessons learned from Uruguay's experience and that of other countries
- Bringing non-State actors into the tent: reducing NCDs through strategic partnership with key non-State actors stakeholders
- Managing conflict of interest in public health engagement with non-state actors in sectors to reduce the NCD burden

**Moderator:**

- Susana Sáenz, International TV anchor

**Speakers:**

- Viroj Sumyai, President, International Narcotics Control Board
- Kirstan Corben, Executive Manager, Victoria Health, Australia
- Anders Nordstrom, Ambassador for Global Health, Ministry of Foreign Affairs, Sweden
- Vesna Kerstin-Petric, Head, Department of Health Promotion and Prevention of NCD, Ministry of Health, Republic of Slovenia
- Alvaro Garcia, Director of the Office of Planning and Budget, Ministry of Finance, Uruguay
- Douglas Bettcher, Director of Prevention of NCDs, WHO
- Ugur Erdener, Vice president, International Olympic Committee
- Linda Granlund, Director, Department for Public Health, Norway

Thursday, 19 October 2017  
16:00-16:30 | Healthy Break

**Thursday, 19 October 2017**

**16:30-18:30 | Workshop 2.1**

**Success story on promoting mental health and wellbeing: Innovative solutions, best practices and lessons learned**

(Radisson Victoria Plaza Hotel)

**Scope:**

- Innovative solutions, best practices and lessons learned in promoting mental health, scaling up mental health care and preventing suicide

**Purpose:**

- Share concrete country-level experiences, lessons learned and good practices in promoting mental health, scaling up mental health care and preventing suicide.
- Identify challenges and key strategies in promoting mental health, scaling up mental health care and preventing suicide that can be used to enhance policy coherence within NCD programming and collaboration across sectors and stakeholders in government and society.
- Agree on ways that promoting mental health, scaling up mental health care and preventing suicide will help achieve the SDG target 3.4, and how other SDGs might be leveraged and/or benefit in that regard.

**Moderator:**

- Shekhar Saxena, Director, Mental Health and Substance Abuse, WHO

**Speakers/Panelists:**

- Rajitha Senaratne, Minister of Health, Nutrition and Indigenous Medicine, Sri Lanka
- Mirta Roses, Director Emeritus, PAHO/WHO
- Søren Brostrøm, Director General, Danish Health Authority, member of the Standing Committee of the Regional Committee (SCRC) for Europe, Denmark
- Patricio Marquez, Lead Health Specialist, World Bank
- Ann Willhoite, Senior Mental Health Advisor, USAID, USA
- Raad Shakir, President, World Federation of Neurology
- Shekhar Saxena, Director, Mental Health and Substance Abuse, WHO



**Thursday, 19 October 2017**

**16:30-18:30 | Workshop 2.2**

**Success story on mobilizing stakeholder groups: Shaping the NCD narrative for different target audiences: Innovative solutions, best practices and lessons learned**

(Radisson Victoria Plaza Hotel)

**Scope:**

- Innovative solutions, best practices and lessons learned in mobilizing stakeholder groups – shaping the NCD narrative for different target audiences.

**Purpose:**

- Generate evidence on the effectiveness of reframing NCDs for different target audiences by sharing concrete experiences, lessons learned and good practices
- Identify challenges and key strategies in mobilising stakeholder groups for action on NCDs, as experienced from different vantage points (e.g. government, gender advocates, the environment community, the private sector, patients/People Living With NCDs, doctors and nurses)
- Analyse how the NCD narrative can successfully be shaped for different target audiences with a view to enhancing policy coherence and engagement across sectors and stakeholders in government and society

**Co-Moderators:**

- Louise Agersnap, technical Officer, WHO Global Coordination Mechanism on NCDs
- Soon Young Yoon, International Alliance of Women

**Speakers/Panelists:**

- Bagher Aredeshir Larijani, Deputy Minister for Education and Vice Chair of National Committee for NCDs, Islamic Republic of Iran
- Ilona Kickbusch, Director, Global Health Center, Graduate Institute, Geneva\*
- Veronica Magar, Team Leader, Gender, Equity and Human Rights department, WHO
- Magdalena Furtado, Country Programme Manager, UN Women
- Mario Félix Bruno, Vice President, Sociedad de Periodismo Médico de Argentina \*
- Amira Ghouaibi, Community Lead, Global Health and Healthcare Industries, World Economic Forum
- Jose Dallo, Head of Uruguay Office, UN Environment

\*Acting as a facilitator of technical session

**Thursday, 19 October 2017**

**16:30-18:30 | Workshop 2.3**

**Success story on addressing NCDs in humanitarian emergencies: Innovative solutions, best practices and lessons learned**  
(Radisson Victoria Plaza Hotel)

**Scope:**

- Innovative solutions, best practices and lessons learned in addressing NCDs in humanitarian emergencies.

**Purpose:**

- Share concrete country-level experiences, lessons learned and good practices in addressing NCDs in humanitarian emergencies.
- Identify challenges and key strategies in addressing NCDs in humanitarian emergencies that can be used to enhance policy coherence and collaboration across sectors and stakeholders in government and society.
- Agree on ways that addressing NCDs in humanitarian emergencies will help achieve the SDG target 3.4, and how other SDGs might be leveraged and/or benefit in that regard.

**Moderator:**

- Asmus Hammerich, Coordinator and Director, a.i., NCD, Regional Office for the Eastern Mediterranean, WHO

**Speakers/Panelists:**

- Philippa Boulle, NCD Advisor, Médecins Sans Frontières
- Ali Wurie, Director of NCDs and Mental Health, Ministry of Health and Sanitation, Sierra Leone
- Asmus Hammerich, Coordinator and Director, a.i., NCD, Regional Office for the Eastern Mediterranean, WHO
- Rabih El Chammay, Head, National Mental Health Programme, Ministry of Public Health, Lebanon

**Thursday, 19 October 2017**

**16:30-18:30 | Workshop 2.4**

**Success story on tailored implementation of NCD solutions - Harnessing the power of big data:  
Innovative solutions, best practices and lessons learned**  
(Radisson Victoria Plaza Hotel)

**Scope:**

- Innovative solutions, best practices and lessons learned in tailored implementation of NCD solutions – harnessing the power of big data.

**Purpose:**

- Share concrete country-level experiences, lessons learned and good practices in tailored implementation of NCD solutions – harnessing the power of big data and predictive analytics to the prevention and control of NCDs
- Examine the uses of data science in the real time surveillance of NCDs through, for instance, mining social media, and network analysis.
- To share examples of predictive analytics to increase the effectiveness of health services and to control costs
- To consider the legal, commercial, and ethical issues involved in the application of modern data science techniques to data generated through activities of everyday life (the digital trails that people leave when they browse the internet or shop in a supermarket using loyalty cards)
- Identify challenges and key strategies in tailored implementation of NCD solutions – harnessing the power of big data that can be used to enhance policy coherence and collaboration across sectors and stakeholders in government and society.
- Agree on ways that tailored implementation of NCD solutions – harnessing the power of big data will help achieve the SDG target 3.4, and how other SDGs might be leveraged and/or benefit in that regard.

**Moderator:**

- Nicholas Banatvala, Manager, UN Interagency Task Force on NCDs, WHO

**Speakers/Panelists:**

- Miguel Luengo-Oroz, Chief Data Scientist, UN Global Pulse
- Miklós Szócska, Director, Semmelweis University, Health Services Management Training Centre\*
- Julia Diez, Researcher, Heart Healthy Hoods, University of Alcalá\*
- Gauden Galea, Regional Director of Noncommunicable Diseases and Life-Course, EURO, WHO

\* Acting as a facilitator of technical session

**Thursday, 19 October 2017**

**16:30-18:30 | Workshop 2.5**

**Success story on equitable access to essential medicines and technology: Innovative solutions, best practices and lessons learned**

(Radisson Victoria Plaza Hotel)

**Scope:**

- Innovative solutions, best practices and lessons learned in equitable access to essential medicines and technology.

**Purpose:**

- Share concrete country-level experiences, lessons learned and good practices in equitable access to essential medicines and technology.
- Identify challenges and key strategies in equitable access to essential medicines and technology that can be used to enhance policy coherence and collaboration across sectors and stakeholders in government and society.
- Agree on ways that equitable access to essential medicines and technology will help achieve the SDG target 3.4, and how other SDGs might be leveraged and/or benefit in that regard.

**Moderator:**

- Steven Shongwe, Medical Officer of Regional Office for Africa, WHO

**Speakers/Panelists:**

- Eduardo Cazap, President of the Latin American and Caribbean Society of Medical Oncology and Board Member of the Union for International Cancer Control\*
- James Fitzgerald, Director, Health Systems and Services Department, Pan American Health Organization, WHO
- César Nunez, Regional Director, UNAIDS
- Usha Sriram, Endocrinologist, Aceer Clinic, Chennai\*

\* Acting as a facilitator of technical session

**Thursday, 19 October 2017**

**16:30-18:30 | Workshop 2.6**

**Success story for the UN Decade of Action on Nutrition (2016 – 2025): Policy coherence across food systems: Innovative solutions, best practices and lessons learned**

(Radisson Victoria Plaza Hotel)

**Scope:**

- Across the food system, policies need to be coherent and lead to good nutrition.
- Importance of the UN Decade of Action on Nutrition to increase global efforts to end all forms of malnutrition and contribute to prevention of diet-related noncommunicable diseases.

**Purpose:**

- Share concrete country-level experiences, lessons learnt and good practices in the UN Decade of Action on Nutrition (2016-2025).
- Identify challenges and key strategies across food systems that can be used to enhance policy coherence and collaboration across sectors and stakeholders in government and society.

**Moderator:**

- Zsuzsanna Jakab, Regional Director, WHO Regional Office for Europe, WHO

**Speakers/Panelists:**

- Sonia Angell, Deputy Commissioner, Division of Prevention and Primary Care, Department of Health and Mental Hygiene, New York City, USA
- Pirkko Mattila, Minister of Social Affairs and Health, Finland
- Melanie Paccot, Director of NCDs, Ministry of Health, Chile
- Thomas Alexander, Deputy Director for Global Health, Department of Health and Human Services, USA
- María Verónica Espinosa Serrano, Minister of Health, Ecuador
- Amirhossein Takian, Deputy Acting Minister for International Organizations, Ministry of Health & Medical Education, Islamic Republic of Iran
- Gina Radford, Deputy Chief Medical Officer, United Kingdom

**Friday, 20 October 2017**

**Friday, 20 October 2017**  
**9:30-10:00 | Plenary Session**  
**Getting to 2030: Summary of parallel workshop**  
(Radisson Victoria Plaza Hotel)

**Aim:**

- Review and summarize the innovative approaches showcased during the workshops to enhance the global NCDs response and support sustainable development

**Moderator:**

- Guy Fones, Advisor, Global Coordination Mechanism on NCDs, WHO

**Speakers:**

- Pirkko Mattila, Ministry of Social Affairs and Health, Finland
- Veronika Skvortsova, Minister of Health, Russian Federation
- Jorge Basso, Minister of Public Health, Uruguay

**Friday, 20 October 2017**

**Friday, 20 October 2017**  
**10:00-11:00 | Plenary Session**  
**Getting to 2030: Innovative initiatives**  
(Radisson Victoria Plaza Hotel)

**Aim:**

- Showcase new and innovative initiatives on NCD prevention and control for
  - Reinvigorating political action
  - Accelerating implementation
  - Raising awareness

**Moderator:**

- Werner Obermeyer, Deputy Executive Director, WHO Office at the United Nations, New York

**Speakers:**

- Douglas Bettcher, Director, Prevention of Noncommunicable Disease, WHO
- Shekhar Saxena, Director, Mental Health and Substance Abuse, WHO
- Francesco Branca, Director, Nutrition for Health and Development, WHO
- Bente Mikkelsen, Head, Global Coordination Mechanism on NCDs, WHO (video message)
- Nicholas Banatvala, Manager, UN Interagency Task Force on NCDs, WHO
- Louise Agersnap, Technical Officer, Global Coordination Mechanism on NCDs, WHO
- Francisco Adriaola, Coordinator, International Affairs, Ministry of Health, Chile
- Herta Adam, Deputy Head of Unit, Health programme and chronic diseases, European Commission
- Lixin Jiang, Assistant Director, National Centre of Cardiovascular Diseases, China

**Friday, 20 October 2017**  
**11:00-11:30 | Healthy break**



**Friday, 20 October 2017**

**Friday, 20 October 2017**  
**11:30-12:30 | Plenary Session**  
**Getting to 2030: Pathway forward**  
(Radisson Victoria Plaza Hotel)

**Aim:**

- Agree on a way forward to leverage these methods to help achieve greater policy coherence to contribute to the achievement of SDG3 (health and well-being), and other related SDGs.

**Moderator:**

- Anselm Hennis, Director of NCDs, PAHO/WHO

**Speakers:**

- Zsuzsanna Jakab, Regional Director, WHO Regional Office for Europe, WHO
- Carissa Etienne, Regional Director, WHO Americas, WHO
- Christopher Wild, Director, IARC, WHO
- Sandeep Kishore, President, Young Professionals Chronic Disease Network
- Sania Nishtar, Chair, High-level Commission on NCDs
- Ilona Kickbusch, Director, Global Health Center, Graduate Institute\*
- Oleg Chestnov, Assistant Director-General, Noncommunicable Diseases and Mental Health, WHO
- Jayathma Wickramanayake, UN Secretary-General's Envoy on Youth (video message)

\* Acting as a facilitator of technical session

**Friday, 20 October 2017**

**12:30-13:00 | Plenary Session**

**Closing ceremony**

(Radisson Victoria Plaza Hotel)

**Aim:**

- Close the Conference and summarize the way forward for an enhanced global NCDs response that supports the SDGs
- Getting to 2018 – what are the action points we will most urgently address?

**Focus:**

- How can governments bring health lens to all policies?
- How can WHO and the other agencies of the UN system support governments in their national efforts?
- What are the benefits to political leaders who act boldly for health and policy coherence?

**Moderator:**

- Protocol Officer, Office of the Presidency, Uruguay

**Speakers/Panelists:**

- Tedros Adhanom Ghebreyesus, Director-General, WHO
- Tabaré Vázquez, President of Uruguay

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