Prevent hearing loss and reduce its impact.

- Protect your ears from loud sounds
- Seek treatment if you have ear pain or other signs of infection
- Ask your doctor if the medicines you are taking might affect your hearing
- Check your hearing regularly
- Use hearing devices as indicated
- Demand captioning and sign language services

Hear the future

World Health Organization
whopbd@who.int
www.who.int/deafness/world-hearing-day/whd-2018/en
...and take action now.

Allocate resources for hearing care

Train hearing care professionals

Ensure access to hearing technologies and communication services

Regulate sound exposure

Hear the future

World Health Organization

2018
466 million people

2030
630 million people

2050
900 million people

www.who.int/deafness/world-hearing-day/whd-2018/en