A new impact framework provides a strategic approach to tracking joint efforts by governments, the WHO Secretariat, and partners, to achieve the goals of our five year strategic plan. Investments in tools, training and technical expertise in data collection, as well as analysis and translation, will enable us to move towards comprehensive data and integrated health information and dissemination systems, and strengthen core capacities in countries as well as in WHO – both regions and country offices – to better monitor progress. A new WHO innovation hub will look to ways of scaling and sustaining innovations towards accelerating progress.

"Promote health, keep the world safe, serve the vulnerable – our new mission statement – is our promise to the world’s people for the next five years."

Dr Tedros Adhanom Ghebreyesus
Director-General, World Health Organization

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Read the full investment case and visit the website:
www.who.int/docs/default-source/investment-case/value-for-money.pdf

Read the Background Technical Report: Investing global, investing local: supporting value for money towards the health SDGs

A HEALTHIER HUMANITY
The WHO Investment Case
WHO with its unique role and track record will achieve results and leave no-one behind. WHO has launched an ambitious, but achievable, five-year strategic plan (2019-2023), with a Triple Billion target. WHO will work to provide a billion more people with universal health coverage, to protect a billion more people from health emergencies and to provide a billion more people with better health and well-being.

The results will be the joint action of WHO Member States and other partners. WHO’s catalytic role focuses global health leadership, and mobilizes political and financial support from governments and others.

WHO’s key role in UHC

- Focus on primary health care to improve access to quality essential services
- Work towards sustainable financing and financial protection
- Improve access to essential medicines and health products
- Train workforce and advise on labour policies
- Support people’s participation in national health policies
- Improve monitoring, data and information

WHO’s key role in health emergencies

- Prepare for emergencies by identifying, mitigating and managing risks
- Prevent emergencies and support development of tools necessary during outbreaks
- Detect and respond to acute health emergencies, and support delivery of essential health services in fragile settings

WHO’s key role in health and well-being

- Addressing social determinants
- Inter-sectoral approaches for health
- Health in all policies and healthy settings

WHO needs USD 14.1 billion for 2019–2023 to deliver on the five-year strategy, and drive impact in countries.

There is nothing more precious than good health. An investment of USD 14.1 billion in WHO will go towards global, regional and country activities in 150 countries, including work in humanitarian and emergencies and polio eradication, while strengthening investments in WHO’s capacity to deliver in country, routine vaccination and health systems and the work in areas like innovation in health and health metrics. Up-front contributions will provide programme viability, allowing improved planning and more certain outcomes. WHO works to broaden the donor base and increase funding flexibility. An early investment in WHO will keep the world on track towards achieving SDG3 and other health-related targets.

The ask for 2019–2023: USD 14.1 billion

All amounts are in US$ billion.

<table>
<thead>
<tr>
<th>Budget</th>
<th>Funds required</th>
<th>% of base budget</th>
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<tbody>
<tr>
<td>Base budget</td>
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<td>1.0</td>
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<tr>
<td>Triple Billion target - US$14.1 billion with governments and partners</td>
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