UNITED NATIONS
HIGH-LEVEL MEETING ON THE FIGHT TO END TUBERCULOSIS
26 SEPTEMBER 2018, UNHQ, NEW YORK
First-ever UN High Level Meeting on TB
United to end tuberculosis: an urgent global response to a global epidemic

Historic Declaration

IMPACT:
Accelerated progress towards End TB targets by securing concrete commitments for first-time from highest level government leaders for:
- People reached with TB and MDR-TB care and prevention within frame of UHC and leaving no one behind
- Increased financing (especially from domestic sources)
- Intensified research & innovation with new tools
- Accountability for multisectoral response, using WHO framework

FIRST UN GENERAL ASSEMBLY
HIGH-LEVEL MEETING ON TB IN 2018

26 September 2018
UNHLM political declaration: Key elements

- Treat **40 million** affected people 2018-2022
- Provide **30 million** people with preventive treatment
- Reach **vulnerable and marginalized** populations, including children, and protection and promotion of human rights, including community engagement
- Overcome the **global public health crisis of MDR-TB**, in line with AMR efforts
- **Integrated response** to address TB/HIV, NCDs, UHC, health systems, global public health collaboration, surveillance and implementation of WHO guidance
- Research and innovation
- Mobilize financing: **$13 billion** annually by 2022 for implementation; **$2 billion** annually for research
- **Accountability** mechanisms at country level
- SG with DG/WHO to support **countries and collaboration** across partners
- UN Secretary-General with WHO to provide progress report in 2020
- Comprehensive review by Heads of State at the next HLM in 2023
PARTICIPATION
OVER 1000 PARTICIPANTS

15 HEADS OF STATE/GOVERNMENT delivered statements

>100 MINISTERS/ COUNTRY DELEGATIONS

>360 CIVIL SOCIETY/OTHER STAKEHOLDERS

50 MINISTERIAL STATEMENTS AT PLENARY

19 COUNTRY STATEMENTS AT PANEL 1

15 COUNTRY STATEMENTS AT PANEL 2

10 UN AGENCIES
UN HIGH LEVEL MEETING AGENDA

10.00 AM - 11.00 AM
OPENING SEGMENT
- Approval of political declaration
- H.E. Ms. Maria Fernanda Espinosa Garcés, President of the General Assembly
- H.E. Ms. Amina J. Mohammed, Deputy Secretary-General, United Nations
- Dr. Tedros Adhanom Ghebreyesus, Director-General, World Health Organization
- H.E. Dr. Aaron Motsoaledi, Minister of Health of South Africa, Chair of Stop TB Partnership
- H.E. Dr. Veronika Skvortsova, Minister of Health of the Russian Federation, Chair of WHO Global Ministerial Conference Ending Tuberculosis
- Professor Peng Liyuan, First Lady of China, WHO Goodwill Ambassador for Tuberculosis and HIV/AIDS (video message)
- Ms. Nandita Venkatesan, TB survivor, India

11.00 AM - 1.00 PM
PLENARY SEGMENT

11.30 AM - 1.00 PM
MULTI-STAKEHOLDER PANEL 1
Accomplishments in the fight against tuberculosis in Nigeria
- H.E. Mr. Muhammadu Buhari, President of the Federal Republic of Nigeria
- H.E. Mr. David Sergeenko, Minister of Internally Displaced Persons from the Occupied Territories, Labour, Health and Social Affairs of Georgia

Keynote address:
Mr. Bill Gates, Co-Chair, Bill & Melinda Gates Foundation

Stakeholder panelists:
- Ms. Henrietta Fore, Executive Director, UNICEF
- Sir Fazle Hasan Abed, Founder and Chairperson, BRAC
- Dr. Jeremiah Chakaya Muhwa, President, International Union against Tuberculosis and Lung Disease (The Union)
- Dr. Khoat Thi Hei Oanh, Executive Director, Supporting Community Development Initiatives, SCDI

3.00 - 4.30 PM
MULTI-STAKEHOLDER PANEL 2
Scaling up sustainable and selfsustained national and international financing and implementation for service delivery, innovation and research and development to identify new diagnostics, drugs, vaccines and other prevention strategies

Co-chairs:
- H.E. Ms. Nika Moeloe, Minister of Health of the Republic of Indonesia
- H.E. Mr. Mohwyn Joseph, Minister of Health and Environment of Antigua and Barbuda

Keynote address:
Mrs. Aisha Buhari, UN AIDS Special Ambassador, Ambassador of the Stop TB Partnership and First Lady of Nigeria

Stakeholder panelists:
- Ms. Arnette Dixon, Vice President for Human Development, World Bank Group
- Mr. Peter Sands, Executive Director, The Global Fund to Fight AIDS, Tuberculosis and Malaria
- Mr. Lello Mermura, Executive Director, UNAIDS
- Rt Hon Nick Herbert CB MP, Co-chairman, Global TB Caucus

5.30 - 6.00 PM
CLOSING SEGMENT
- Summaries of multi-stakeholder panels
- H.E. Ms. Maria Fernanda Espinosa Garcés, President of the General Assembly
- Ms. Tsinjipigan Leserel, TB survivor, Kenya
COMMUNICATION ACTIVITIES IN LEAD-UP TO UNHLM

MEDIA COVERAGE
• Wide multilingual media coverage (especially in India) on global TB report calling on countries to do more to end TB by 2030.
• UN News, Xinhua, Huffington Post, Sputnik News, CIDRAP, El Pais, and The Telegraph, FT Health wrote stories on the report.

UN PRESS CONFERENCE
LAUNCH OF
THE GLOBAL TB REPORT
in advance of UNHLM with USAID, Japan and UN Special Envoy

UN MISSION BRIEFING
with over 30 country missions
COMMUNICATION ACTIVITIES IN LEAD-UP TO UNHLM

TWITTER
8 WHO tweets on the Global TB report. Our messages were seen **1 million times** (Impressions), received a combined **1.7K retweets** and **2.1K likes**.

FACEBOOK
TB is the top infectious killer in the world **infographic** - it reached **176K** people, got **1.2K Reactions** (Likes, Loves, Wows) and **1.1K shares**.

Instagram and Linkedin also received good coverage

UN FACEBOOK LIVE ON GLOBAL TB REPORT
Director Tereza Kasaeva reached **106K** people, got **19K views**, **835 Reactions** (Likes, Loves, Wows) and **324 shares**.

5 TOP FACTS video:
Reached **204K** people, got **833 Reactions** (Likes, Loves, Wows), **1.1K shares** and **29K views**.
COMMUNICATION ACTIVITIES IN LEAD-UP TO UNHLM

LAUNCH OF
• Roadmap towards Ending TB in Children and Adolescents
• Best Practices in Child and Adolescent Tuberculosis Care
• Research Priorities for Paediatric Tuberculosis
COMMUNICATION ACTIVITIES IN LEAD-UP TO UNHLM

1 million children are affected by TB

Younger children with TB miss out on access to TB care

Missed opportunity to prevent TB among children

Drug-resistant TB affects children

Link between HIV and TB in children and adolescents’ well known but not acted upon
UNHLM-LINKED SIDE EVENTS

9 SIDE-EVENTS ON TB
(of 17 TB-related)
CO-SPONSORED/ORGANIZED BY WHO

- TB Voices. Surviving the world’s top infectious killer.
- Committing to end TB in children, adolescents and families.
- United to End Tuberculosis in Africa: A Continental Response.
- Ending TB
- Scaling-up Integrated TB/HIV Care towards Universal health Coverage
- Leadership Side Event at United Nations High-Level Meeting on TB: “Breaking the Barriers” towards Ending TB in South East Asia Region
- Ending HIV, TB and viral Hepatitis through Intersectoral Collaboration in Europe and Central Asia
- Eliminating TB in 2030: Accelerating innovation and collaboration to end TB in South-East Asia
MEDIA EVENTS AT/ON THE UNHLM

UNHLM MEDIA STAKEOUT

UN FOUNDATION PRESS BRIEFING

UN FACEBOOK LIVE/TWITTER
reached 18K people, got 4.2K views, 293 Reactions and 55 shares.

2 SDG MEDIA ZONE EVENTS
COMMUNICATION ACTIVITIES IN LEAD-UP TO UNHLM

TWITTER
WHO tweeted 27 times on the High Level Meeting. Our messages were seen 2 million times (Impressions), received a combined 3.5K retweets and 4.2K likes.

FACEBOOK
Common symptoms of TB infographic - it reached 131K people, got 1.63K Reactions (Likes, Loves, Wows) and 700 shares

INSTAGRAM
WHO posted a set of stories including Nandita`s videos. Opened by more than 54K people. This is the top reach WHO has had so far on Instagram stories.
As part of WHO's core work in **supporting the highest TB burden countries** in translating commitments into urgent action, **high level country missions** have been planned.

✓ The week following the UN High Level Meeting, WHO organized a high level mission to the Philippines, including key partners. We worked together with important stakeholders at all levels to chart a plan of accelerated action to achieve the targets of the UNHLM Declaration. Special thanks to the Philippines Secretary of the Department of Health - H.E. Francisco Tiongson Duque III for his leadership and commitment to end TB in the country.

✓ This follows a similar successful mission to Viet Nam. We have already received requests from other high TB burden countries for such missions and technical assistance - especially for the uptake of new guidance on MDR-TB treatment and TB preventive treatment.

- WHO will work with countries and partners including civil society, to finalize the **multisectoral accountability framework** and in parallel develop/strengthen accountability in countries, as requested by Member States in the 2018 World Health Assembly resolution and UNHLM Political Declaration.

- WHO will continue to strengthen its core functions on **guideline development and uptake**, as well as **monitoring & evaluation**, with a focus on **country impact**.

- WHO will work with countries, partners, and other stakeholders including civil society in the **development of a global strategy on research and innovation**.

- We look forward to **strengthening our engagement with civil society** through the revitalized WHO taskforce and work together with them in supporting countries to reach their targets.

- WHO will bring together Ministry of Health Directors of Communicable Diseases and national TB programme managers from high TB burden countries, along with partners and civil society, at the **End TB Strategy Summit** at The Hague: **review progress on reaching the End TB Strategy targets, collectively brainstorm on next steps**, and **plan for urgent action** including on implementing the **Find.Treat.All. Joint Initiative** with the Stop TB Partnership and the Global Fund, and other linked initiatives. This meeting along with other WHO-led meetings will be held in advance of the Union World Conference on Lung Health. **Check out our WHO Roadmap of events around the Union Conference here**.

- We will hold discussions on commitments and actions to end TB as part of the broader universal health coverage agenda with countries and partners, at the **Global Conference on Primary Health Care** in Astana, Kazakhstan on 25-26 October.
The time for action is NOW
Together we will END TB
THANK YOU