eHealth facilitating active and healthy ageing

European Innovation Partnership on Active and Healthy Ageing

Pēteris Zilgalvis, J.D, Head of Unit
Information Society and Media Directorate-General
WHA, Geneva, 22nd May 2012
Summary:

- **Challenges**
- **Target**
- **Added Value**
- **Activities**
- **Governance**
- **Next Steps**
- **Monitoring and Evaluation**
**Challenge**: Paradigm shift of ageing

- **Societal challenge**
- **Burden**
- **Acute, reactive care**
- **Curing diseases**

- **Major opportunity**
- **Asset**
- **Preventive, proactive care**
- **Improved functioning**
Challenge: To tackle the barriers

• 500 people replied to the online Public Consultation on the EIP on AHA launched by the Commission at the end of 2010/ beginning 2011
Target: +2 HEALTHY LIFE YEARS by 2020

A TRIPLE WIN FOR EUROPE

Improving health & quality of life of European citizens, incl. older people

Supporting long-term sustainability & efficiency of Europe’s health and social care systems

Fostering competitiveness & markets for innovative products & services = growth and jobs
Added Value: Collaborative innovation

bringing together interested stakeholders from public and private sectors across the entire innovation value cycle to cooperate, share same vision and aim to deliver innovative solutions for an ageing society, responding to their needs and demands
Added Value: Building synergies

FACILITATING SCALING UP & MULTIPLYING

JOINING UP RESOURCES & EXPERTISE

BRIDGING GAPS & SPEEDING UP INNOVATION PROCESS

IMPROVING FRAMEWORK CONDITIONS
**Added Value:** Stakeholders’ involvement

**WHY TO ENGAGE?**

- Learn from the others’ good practices
- Combine evidence
- Collaboration leading to efficiency in (re-)design and validation of innovative care services
- Efficiency of design leading to expansion of services to larger population - with the same level of investment
- Being stronger in application for funding at local/national level
- Local industry seeing a larger market, beyond the “local border”
- Political support
Activities: Partnership activity areas

Innovation in Care & Cure

Innovation in Prevention and Early Diagnosis

Innovation in Active and Independent Living

Framework Conditions and Evidence
Activities: SIP 6 specific actions

- Action on prescriptions and adherence at regional level
- Personal management of health, starting with initiative on prevention of falls
- Action for prevention of functional decline & frailty
- Replicating and tutoring integrated care for chronic diseases, including remote monitoring, at regional level
- Development of interoperable independent living solutions, including guidelines for business models
- Promoting innovation for age-friendly and accessible buildings, cities and environments
Activities: Specific Action – B3
Integrated care models for chronic conditions

**DELIVERABLE**
- Programmes for chronic conditions in >50 regions, available to >10% of target population
- Replication/scale-up of proven & effective interested care models in at least 20 regions in 15 MSs

**HOW**
- Scalable, reproducible organisational models for integrated care
- Trainings/coaching of end-users
- Evaluation mechanisms for assessment of good operational practices in integrated care models
- Networks of stakeholders

**AIM**
- Communication & integration between different health & social care providers
- Reduction of avoidable & unnecessary hospitalisation of older patients
- Improved performance of care systems serving older people

Activities: Specific Action – B3
Integrated care models for chronic conditions

**DELIVERABLE**
- Programmes for chronic conditions in >50 regions, available to >10% of target population
- Replication/scale-up of proven & effective interested care models in at least 20 regions in 15 MSs

**HOW**
- Scalable, reproducible organisational models for integrated care
- Trainings/coaching of end-users
- Evaluation mechanisms for assessment of good operational practices in integrated care models
- Networks of stakeholders

**AIM**
- Communication & integration between different health & social care providers
- Reduction of avoidable & unnecessary hospitalisation of older patients
- Improved performance of care systems serving older people
HOW TO ENGAGE:

1) Invitation for Commitment
=> submit your commitment to be an active partner in the implementation of one or more Specific Actions

2) Invitation for expression of intent to be a candidate 'reference site'
=> European locations implementing a substantial number of the Specific Actions in an integrated way

3) Marketplace for innovative ideas
=> interested, but not yet ready to submit a commitment to a Specific Action
**Activities:** Invitation for Commitments

**Commitment** – A measurable and concrete *engagement* in support of a Specific Action, towards the *target deliverables* of the SIP

**Criteria for Commitments:**

1. Engagement – underwriting the EIP and its criteria
2. Inclusiveness and Partnership - widely involving all relevant actors
3. Delivery – delivering according to planning and agreed outcomes
4. Critical mass – mobilising sufficient resources
5. Advocacy - inspiration and political support

Submission via a web tool on the EIP site ([http://ec.europa.eu/active-healthy-ageing](http://ec.europa.eu/active-healthy-ageing))

All submitted **Commitments** will be made **publicly available**
Activities: Invitation for Expression of Intent to be a candidate Reference Site

Reference Sites:

- regions, cities or integrated hospitals/care organisations
- established in a geographical location in Europe
- provide a comprehensive innovation based approach to active and healthy ageing
- provide concrete example of existing and successful integrated solutions, based on evidence of their impact in practice
- expected to contribute significantly to building the synergies between the different Partnership Actions

Submission via a web tool on the EIP site (http://ec.europa.eu/active-healthy-ageing)

All submitted Commitments will be made publicly available
Activities: Marketplace for innovative ideas

An interactive online platform, open to all stakeholders willing to get involved in the Partnership

For those who:

- are interested in the EIP, but not yet ready to submit a Commitment to a Specific Action
- wish to find partners, build networks and develop a Commitment
- are eager to be kept up to date with initiatives, events, and share with others what is on the agenda
- offer innovative ideas and expertise which they are ready to share with wider public through social media
Governance Structure
Next Steps:

<table>
<thead>
<tr>
<th>Event Description</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interim deadline for “Invitation for commitments” / Candidate Reference Sites</td>
<td>31st May</td>
</tr>
<tr>
<td>Meetings of Action Groups, Action Plans</td>
<td>June - October</td>
</tr>
<tr>
<td>Conference of Partners, launch actions</td>
<td>6 November</td>
</tr>
</tbody>
</table>
Monitoring and Evaluation:

- The Commission will develop (with support of the Joint Research Centre) a monitoring and assessment framework.

- The assessment framework will facilitate:
  - The establishment of casual links.
  - The measurement of impacts between:

  
  
  Individual Actions of the Stakeholders  
  Specific Actions of the Plan  
  Partnership’s main objectives (triple win)  
  Partnership’s key objectives

- A first version of the monitoring and assessment framework should be in place by early 2013.
Thank you for your attention!

http://ec.europa.eu/active-healthy-ageing