Cambodia

Multi-sectorial initiative to prevent and control foodborne outbreaks

The Five Keys to Safer Food have been used in Cambodia for several years to promote food safety through health promotion campaigns, trainings and during foodborne outbreaks. The English version was translated and is available under Khmer poster format.

In 2017 the Communicable Disease Control Department (CDC) from the Ministry of Health identified the need to simplify the messages to fit the cultural context in outbreaks situations and requested the WHO country office to assist in adapting the Five Keys to Safer Food messages and poster.

Representatives from 12 ministries (Health, Agriculture, Forestry and Fisheries, Environment, Interior, Education, Youth and Sports, Information, Tourism, Rural Development, Economic and Finance, Commerce, Industry and Handicraft, National Committee for Disaster Management) worked together on a multisectoral risk communication approach for public health events and emergencies.

Following a two day consultation, the focal points from these ministries received a risk communication training and went through a risk communication simulation exercise. The group worked then together to simplify the Five Keys messages which were pre-tested in two provinces. The revised version of the poster will be printed by Ministry of Health and widely used by all counterparts for prevention and control of foodborne diseases.