Health for all and all for health • Santé pour tous et tous pour la santé
Salud para todos y todos para la salud • 健康人人，人人健康
• Здоровье для всех и все для здоровья

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#ChooseHealth
## Health literacy partnerships – Current audience size

<table>
<thead>
<tr>
<th>Health literacy programs</th>
<th>Health literacy policy</th>
<th>Mass Media coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>6,000+ people and more than 1,000 organizations</td>
<td>319,025,975</td>
<td>11,706,930</td>
</tr>
</tbody>
</table>
Health literacy partners

Have current and past partnerships with a variety of health care organizations, universities, corporations, individuals, foundations, and non-profit organizations.
Always build this logic model on a foundation of:

- **Fundamental literacy** - if your language fails, you fail.
- **Scientific literacy** - if you remove the science, you fail.
- **Cultural literacy** - if you ignore culture, you fail.
- **Civic literacy** - if you don’t engage & empower people, you fail.
Health literacy and an integrative approach to health: A pathway to prevention

Health Literacy: 
Golden rule  
Engage people early and often

Integrative Health  
Include their whole lives

Prevention of Chronic Disease  
To achieve prevention

Promoting health, promoting sustainable development: it’s our health, our future and our choice.
Decent work and economic growth: Should leaders promote health employment as a driver of inclusive economic growth?

Two examples from the United States

**Urban Health Plan**
- Federally qualified health center
- South Bronx, NY
- Partner for 8+ years

**Berkshire Health Systems**
- Sole non-profit hospital system in region
- Western Massachusetts
- Partner for 4+ years
Thank you!

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