Influencing decision-makers

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Influencing decision-makers

Advocacy and accountability

Situation globally:
- SDG 3 (Good Health and Well-being)
- SDG 5 (Gender Equality: achieve gender equality and empower all women and girls),
- SDG10 (Reduced Inequalities).

However:
- Millions of women and girls still have an unmet need for contraception and other reproductive health
- Laws and policies restrict provision of services
- $39.2 billion is needed each year
Influencing decision-makers

IPPF’s approach:

Prioritise challenges
Gather evidence
Respect
Sexual, reproductive health and rights
Protect
Forge strategic partnerships
Advocate for change
Hold decision makers to account
What influences decision makers?

We’re all human, we’re all decision-makers – the same things influence us

- Beliefs & values
- People we trust
- Our peers
- Status & prestige

- Evidence & statistics are important but not sufficient
After commitment comes accountability

To ensure decision-makers deliver we need accountability mechanisms

- Accountability to ourselves, people we trust, peers & wider public
- Need structures & systems
- Citizen led social accountability
- Media watch-dogs
- Parliamentary scrutiny
Influencing decision-makers

Key results

- 528 successful policy initiatives from 2010 to 2015
- 61% of Member Associations were monitoring their governments’ obligations

Next steps

By 2022, 100 governments will respect, protect and fulfil SRHR and gender equality
Thank you