Health Promotion in the SDGs

Health for All and All for Health

Provisional Agenda (Annotated)

#ChooseHealth
Goal:

- To highlight the critical links between promoting health and the 2030 UN Agenda for Sustainable Development.

Objectives:

- To provide guidance to Member States on how to reflect promoting health into national Sustainable Development Goal (SDG) responses, and how to accelerate progress on SDG targets.

- To exchange national experiences in:
  
  a) Strengthening good governance for health through action across government sectors;
  
  b) Broadening and strengthening social mobilization;
  
  c) Promoting health literacy.

- To highlight the health sector’s changing role as the key advocate for promoting health.

- The highlight the crucial role that cities – and municipal leaders, especially Mayors – play in promoting health (creating healthy cities), in the context of an increasingly urbanized global population.
Monday, 21 November 2016

10:30-11:30 | Opening ceremony
(Grand Ballroom on the 7th floor)

Aim:
Celebrate the powerful contribution that promoting health can make to the 2030 Agenda for Sustainable Development.

Questions:
How is health central to sustainable development?

Speakers:

- **Li Keqiang**
  Premier of the State Council of the People’s Republic of China

- **Ban Ki-moon**
  Secretary-General, United Nations (video message)

- **Margaret Chan**
  Director-General, WHO

- **Ying Yong**
  Executive Vice Mayor of Shanghai, China

Master of Ceremony:

- **Li Bin**
  Minister, National Health and Family Planning Commission, China
Aim:
Explore how to prioritize promoting health in order to accelerate progress on the 2030 Agenda for Sustainable Development.

Questions:
How can good governance for health be strengthened, including through action across sectors and social mobilization?
How can urban health be improved and healthy cities and communities supported?
How can health literacy be strengthened?

Master of Ceremony:
Oleg Chestnov
Assistant Director-General, Noncommunicable Diseases and Mental Health, WHO

Speakers:
Houlin Zhao
Secretary-General, ITU

Erik Solheim
Executive Director, UNEP

Babatunde Osotimehin
Executive Director, UNFPA

Michael Bloomberg
WHO Global Ambassador on NCDs and Injuries (video message)

Li Bin
Minister, National Health and Family Planning Commission of China

Rapporteur:
Errio Ziglo
Member of the Scientific Advisory Group of the Conference

12:30-13:30 | Lunch(Mandarin Hall on the first floor)
Aim:
Explore how to promote policy coherence between economic policy and public health policy.

Master of Ceremony:
Cui Li
Vice-Minister, National Health and Family Planning Commission, China

Speakers:
Li Bin
Minister, National Health and Family Planning Commission of China

Margaret Chan
Director-General, WHO

Monday, 21 November 2016
12:30-13:30 | Ministerial Lunch
How to promote policy coherence between economic policy and public health policy?
(Huangpu River Hall on the 9th floor)
Monday, 21 November 2016
12:30-13:30 | Mayors’ lunch (including opening of the Mayors’ Forum)
How to strengthen the role of Mayors in promoting health at the city level?
(Pearl Hall on the 7th floor)

Aim:
Explore how to strengthen the role of Mayors in promoting health at the city level.

Master of Ceremony:

Zong Ming
Deputy Secretary General, Shanghai Municipal Government

Speakers:

Ying Yong
Executive Vice-Mayor of Shanghai, China

Shin Young-soo
Regional Director for the Western Pacific, WHO

Patricia Chase Green
Mayor of Georgetown, Guyana

Wang Guoqiang
Vice-Minister, National Health and Family Planning Commission, China
Aim:
Highlight how health promotion action requires bold political choices in the face of other interests.

Questions:
How will including health as one of the central lines of government policy accelerate progress on the SDG targets?
How can action be taken to better align private sector incentives with public health goals?
How can policy coherence and synergies be strengthened between trade and investment policies and public health?

Moderator:
James Chau
WHO Goodwill Ambassador for the SDGs

Panelists:
Pirkko Mattila
Minister of Social Affairs and Health, Finland

Veronika Skvortsova,
Minister of Healthcare, Russian Federation

Noriko Furuya
State Minister of Health, Labour and Welfare, Japan

Hao Ping
Vice-Minister of Education, China

Ilona Kickbusch
Adjunct Professor, Graduate Institute of International and Development Studies, Geneva, Switzerland

Rapporteur:
Bosse Pettersson
Member of the Scientific Advisory Group of the Conference
Aim:

Participants attending the Conference will adopt the Shanghai Declaration on Health Promotion.

Moderator:

James Chau
WHO Goodwill Ambassador for the SDGs

Master of Ceremony:

Siddika Mithani
President of the Public Health Agency of Canada (PHAC) on behalf of the Government of Canada

Don Nutbeam
Vice-Chair, Scientific Advisory Group of the Conference, and Professor of Public Health, University of Sydney, Australia

Wang Longde
Chair of SAG, and President of China Preventative Medicine Association, China

Witnesses:

Li Bin
Minister, National Health and Family Planning Commission, China

Margaret Chan
Director-General, WHO

Ying Yong
Executive Vice Mayor of Shanghai, China

Rapporteur:

Bosse Pettersson
Member of the Scientific Advisory Group of the Conference

14:45-15:10 | Healthy break
**Aim:**
Explore how Mayors can improve urban health and support healthy cities and communities.
Release of the Shanghai Consensus on Healthy Cities.

**Keynote addresses**

**Speakers:**

- **Liu Yandong**
  Vice Premier of the State Council of the People's Republic of China

- **Margaret Chan**
  Director-General, WHO

- **Wang Guoqiang**
  Vice-Minister, National Health and Family Planning Commission, China

- **Roberto Morales**
  Minister of Health, Cuba

- **Leonid Pechatnikov**
  Deputy Mayor of Moscow, Russian Federation

- **Ying Yong**
  Executive Vice-Mayor of Shanghai, China

**Master of Ceremony:**

- **Shin Young-soo**
  Regional Director for the Western Pacific, WHO
Gavel moment

Witnesses:

Liu Yandong
Vice-Premier of the State Council, China

Chen Zhu
Vice-Chair, Standing Committee of the National People's Congress, China

Li Bin
Minister, National Health and Family Planning Commission, China

Jiang Xiaojuan
Deputy Secretary-General of the State Council, China

Margaret Chan
Director-General, WHO

Shin Yong-soo
Regional Director for the Western Pacific, WHO

Ying Yong
Executive Vice-Mayor of Shanghai, China

Mayors representing the six regions of WHO

Release of the Shanghai Consensus on Healthy Cities:
High-level panel

Moderator:

James Chau,
WHO Goodwill Ambassador on the SDGs

Panelists:

Chen Zhu,
Vice-Chair, Standing Committee on the National People's Congress, China

Lin Keqing
Vice-Mayor of Beijing, China

Zhang Hongming
Mayor of Hangzhou, China

Jackie Trad
Deputy Premier, Queensland, Australia

Wang Liqin
Retired table tennis player and Shanghai resident

Shin Yong-soo
Regional Director for the Western Pacific, WHO

Rapporteur:

Rob Moodie
Professor of Global Health, University of Melbourne, Australia

17:15-17:30 | Healthy break
Monday, 21 November 2016
17:30-18:45 | Parallel session 1
Road to safer cities
(Huangpu River Hall on the 9th floor)

Aim:
Share knowledge and lessons learned from city experiences on how to improve road safety and reduce death and injuries from road traffic crashes through action across sectors, taking into account SDG targets 3.6 and 11.2. Promote the implementation of the SITIS concept to safer cities: Sharing, Innovation, Together, Intelligence, Safety.

Questions:
How can road safety be improved through cross-sectoral and multidisciplinary approaches?
How can cities improve road safety through cross-sectoral and multidisciplinary approach?
How can cities make our cities' roads safe?
How can smart cities also be (road) safe cities?

Moderator:
Bernhard Schwartländer
Representative in China, WHO

Speakers:
Michelle Yeoh
Global Ambassador for the Make Roads Safe Campaign, and UNDP Goodwill Ambassador for the SDGs

Wang Changjun
Director, Traffic Management Research Institute, Ministry of Public Security, China

Sheng Lei
Vice-Mayor of Suzhou, China
Panelists:

Michelle Yeoh  
Global Ambassador for the Make Roads Safe Campaign, and UNDP Goodwill Ambassador for the SDGs

Kelly Larson  
Programme Director, Bloomberg Philanthropies

Wang Changjun  
Director, Traffic Management Research Institute, Ministry of Public Security, China

Sheng Lei  
Vice-Mayor of Suzhou, China

Gui Changchun  
Vice-Mayor of Changcun, China

Rapporteur:

Margie Peden  
Coordinator, Department for NCD Management, Disabilities, Injuries and Violence Prevention, WHO
Monday, 21 November 2016
17:30-18:45 | Parallel session 2
Environment: From urban living to green living
(Century Hall on the 1st floor)

Aim:
Share knowledge and lessons learned from city experiences on how to reduce the environmental impact of cities, including by paying special attention to air quality and municipal and other waste management, and combatting climate change and its impacts, taking into account SDG targets 1.3, 1.5, 8.4, 9.4, 11.6, 11.a, 12.4, 12.c, and 17.7.

Questions:
Cities are at the frontline in the fight against climate change. Can fast-growing, fast-developing cities be green cities too?

Moderator:

Peng Gong
Director, Centre for Earth System Science, Tsinghua University, Beijing, China

Speakers:

Bi Junsheng
Vice-Mayor of Yinchuan, China

Wang Yu
Director-General, Center for Disease Control and Prevention, China

Xia Jun
Architect, Lead designer of the Shanghai Tower, China

Sun Xiaonan
Vice-Mayor of Zhenjiang (Jiangsu Province), China
Panelists:

Li Jianqin
Mayor of Panzhihua, China

Yu Yunjiang
Deputy Director, South Institute of Environmental Science, China

Qu Hai
Mayor of Chenzhou (Hunan Province), China

Sophie Haestorp
Andersen, Chairman of the Regional Council, Capital Region of Denmark

Rapporteur:

Maria Neira
Director, Public Health and Environment Department, WHO
Monday, 21 November 2016
17:30-18:45 | Parallel session 3
Healthy life, healthy city
(Yangtze River Hall on the 5th floor)

Aim:
Share knowledge and lessons learned from city experiences on how to ensure that people can fulfill their potential in a healthy environment, taking into account SDG targets 3.4 and 3.a.

Questions:
City living can sometimes make healthy living hard. How can cities be designed and organized so that their citizens’ everyday choices are healthy choices?

Master of Ceremony:

Chen Wen
Dean, School of Public Health, Fudan University, China

Speakers:

Zhang Minghua
Vice Mayor of Ningbo, China

Lucie Charlebois
Minister for Rehabilitation, Youth Protection, Public Health and Healthy Living, Quebec, Canada

Rob Moodie
Professor of Global Health, University of Melbourne, Australia

Watanabe Katsunori
Vice-Mayor of Yokohama, Japan
Panelists:

- **Bai Yansong**
  Media commentator, CCTV, China

- **Matthew (Matt) Luis Myers,**
  President, Campaign for Tobacco Free Kids, USA

- **Kong Lingzhi**
  Vice-President, Preventive Medicine Association, China

- **Hu Dayi**
  President, Association for Tobacco Control, China

- **Francis Garcia**
  Mayor of Balanga, Philippines

Rapporteur:

- **Jerril Rechter**
  Member of the Scientific Advisory Group of the Conference
Monday, 21 November 2016
17:30-18:45 | Parallel session 4
Healthy ageing and future cities
(Europe Hall on the 5th floor)

Aim:
Share knowledge and lessons learned from city experiences on how to ensure that people can fulfill their potential in a healthy environment, taking into account the health-related SDGs.

Questions:
How can cities accommodate rapidly ageing communities to ensure inclusiveness and quality of life?

Moderator:

John Beard
Director, Department for Ageing and Life Course, WHO

Speakers:

Nobutaka Kanai
Executive Director, Office of the Governor, Kanagawa Prefecture, Japan

Luan Xin
Vice-Mayor of Qingdao, China

Luo Yimin
Chief Engineer, National Research Centre for Rehabilitation and Assistive Devices, China
Panelists:

Nime Wang  
Founder of Qingsong (Pinetree) Home-based Care Services, China

Qu Xiuli  
Vice Mayor of Qiqihaer, China

Alexis Tam Chong Veng  
Secretary for Social Affairs and Culture, Macau Special Administrative Region, China

Satoru Oki  
Mayor of Yamato-shi, Japan

Erwin Truskaller  
Designated Vice-Mayor of Mallnitz, Austria

Rapporteur:

Kristine Sorensen  
Global Health Literacy Academy
Monday, 21 November 2016  
17:30-18:45 | Parallel session 5  
Innovation and science: Science for healthier cities  
(Auditorium on the 3rd floor)

Aim:
Discuss the role that technology and innovation can play in promoting health in urban environments, and highlight interesting examples from China and elsewhere in the world.

Questions:
How can science, innovation and new technology be best used to promote health in fast-changing urban environments?

Moderator:
Anne Snowdon  
World Health Innovation Network, Canada

Speakers:
Cao Xuetao  
Academician, President and Professor, Academy of Medical Sciences, Academy of Engineering, China  
Zhao Houlin  
Secretary-General, ITU  
Liu Qingsheng  
Member of the Standing Committee of Shenzhen Government, Member of the CPC leadership of Shenzhen, China  
HaeSik Lee  
Mayor of Gangdong-gu Seoul, Republic of Korea
Panelists:

Guo Guirong
Vice-Mayor of Xiamen, China

Wang Guobin,
Member of the Standing Committee, Vice-Mayor of Yichang, China

Bent Hansen
Chairman, Central Denmark Region, Denmark

Li Yinuo,
Director, Bill and Melinda Gates Foundation, China

Rapporteur:

Lori Turik
Executive Director, Ivey International Centre for Health Innovation, University of Western Ontario, Canada
Monday, 21 November 2016
17:30-18:45 | Parallel session 6
Mental health and well-being: Healthy City, Health Mind
(Yellow River Hall on the 3rd floor)

Aim:
Discuss the importance of including mental health and wellbeing in the Healthy Cities concept, and share best practice examples of how to achieve this in practice.

Questions:
City living can be mentally and emotionally tough. How can cities be designed and organized to promote good mental health and well-being?

Moderator:
Vivian Lin
Director, Department for Health Systems, Regional Office for the Western Pacific, WHO

Speakers:
Li Jing
Vice Mayor of Xi’an, China
Zhang Guangqing
Vice-Mayor of Wuhan, China
Des Cahill
Lord Mayor of Cork, Ireland
Layla McCay
Director, Centre for Urban Design and Mental Health, UK
9th Global Conference on Health Promotion
Health Promotion in the SDGs: Health for All and All for Health
(Shanghai, 21-24 November 2016)

Panelists:

Zhang Mingyuan
Professor, Shanghai Mental Health Centre, China

Nice Simon
Mayor of Taberre, Haiti

Ko Wing Man
Secretary for Food and Health, Hong Kong Special Administrative Region, China

Hua Boya
Vice-Mayor of Wuxi, China

TW Mchunu
Premier, KwaZulu-Natal, South Africa

Rapporteur:

Sally Fawkes
Senior Lecturer of Public Health, College of Science, Health and Engineering, School of Psychology and Public Health, Department of Public Health, La Trobe University, Australia

19:15-20:45 | Reception hosted by the National Health and Family Planning Commission of China and the Shanghai Municipal Government (Grand Ballroom 2+3 on the 7th floor)

Master of Ceremony: Ying Yong, Executive Vice-Mayor of Shanghai, China
Remarks: Li Bin, National Health and Family Planning Commission, China
Margaret Chan, Director-General, WHO
Tuesday, 22 November 2016

Aim:
Explore what role innovation and entrepreneurship can play to promote health in the SDG era.

Questions:
How does the spread of information and communication technology and global interconnectedness provide an opportunity to accelerate health promotion?
How can bridging the digital divide and developing knowledge communities promote physical and mental health and well-being, and extend life expectancy for all?

Chair/Moderator:
James Chau
WHO Goodwill Ambassador for SDGs

Panelists:
Robin Li
Internet entrepreneur, co-founder of the Chinese search engine Baidu, and co-chair of the Independent Expert Advisory Group appointed by the United Nations Secretary-General on Data Revolution for Sustainable Development

Houlin Zhao
Secretary-General, ITU

Baroness Joanna Shields
Minister for Internet Safety and Security, UK

Margaret Chan
Director-General, WHO

Rapporteur:
Bosse Pettersson
Member of the Scientific Advisory Group of the Conference
Aim:
Discuss action across sectors for health as a means of ensuring greater coordination and coherence of policies for health and sustainable development. Showcase best practices in action across sectors for health to improve health and health equity while, at the same time, accelerate specific SDG targets. Agree on a way forward for leveraging action across sectors for health as a concept or approach to help deliver the 2030 Agenda. Highlight concrete country actions on achieving policy coherence and using tax policies for health equity and sustainable development.

Questions:
How can action across government sectors for health deliver for the 2030 Agenda? How can actions across government sectors for health be financed? Achieving policy coherence: How can tax policies on healthy or harmful products foster economic growth, prosperity and sustainability? Are these tax policies pro-poor? Which countries have implemented such taxes, and what are the results? How feasible it is to form departmental ministry mergers and mega-ministries to promote action across sectors and mobilize resources for health? How can parliaments oversee and monitor activities of governments to ensure that departments are on track with action across sectors?

Moderator:

Tian Wei
Anchor, CCTV News, China

Speakers:

PaulyRosell-Ubial
Secretary of Health, Philippines

Martin Chungong
Secretary-General, Inter-Parliamentary Union

Yang Shu'an
Vice-Minister, General Administration of Sport, China
Panelists:

Mohammed Nasim
Minister of Health and Family Welfare, Bangladesh

Anil Gayan
Minister of Health and Quality of Life, Mauritius

Leausa Take Naseri
Director-General, Ministry of Health, Samoa

Rapporteur:

Bosse Pettersson
Member of the Scientific Advisory Group of the Conference

11:15-11:30 | Healthy break
Tuesday, 22 November 2016
11:30-13:00 | Parallel session 7
Zero hunger: How can progress on SDG 2 be accelerated by strengthening good governance for health through action across government sectors?
(Auditorium on the 3rd floor)

Aim:
Demonstrate examples of how countries have implemented effective policies built on health promotion principles and approaches that address multiple forms of malnutrition.

Questions:
How can we promote action across agriculture, education, environment, health, social protection, and trade sectors to address all forms of malnutrition?

Moderator:

Monica Martinez
Minister, Permanent Mission to the UN in Geneva, Ecuador

Speakers/Panelists:

Cleopha Mailu
Cabinet Secretary for Health, Kenya

Syed Hassan Hashemi
Minister of Health and Medical Education, Iran (Islamic Republic)

Pirkko Mattila
Minister of Social Affairs and Health, Finland

Antonio Figueiredo Nardi
Executive Secretary, Minister of Health, Brazil

Rapporteur:

Handsome Onya
Member of the Scientific Advisory Group of the Conference
Tuesday, 22 November 2016
11:30-13:00 | Parallel session 8
Ending childhood obesity: How can progress on SDGs 2 and 3 be accelerated by strengthening good governance for health through action across government sectors?
(Yellow River Hall on the 3rd floor)

Aim:
Demonstrate examples of how countries have addressed the complex challenge of ending childhood obesity.

Questions:
How can we promote action across government sectors to address childhood obesity?

Moderator:

Nawal Al-Hamad
Assistant Undersecretary, Deputy Director General, The Public Authority for Food and Nutrition, Kuwait

Speakers:

Saia Piukala
Minister of Health, Tonga

Eduardo Jaramillo
Director General of Health Promotion, Ministry of Health, Mexico.

Hussain Al Rand
Assistant Under-Secretary for Health Centres and Clinics, Ministry of Health, United Arab Emirates

Gina Radford
Deputy Chief Medical Officer, UK

Rapporteur:

Marco Akerman
Member of the Scientific Advisory Group of the Conference
Tuesday, 22 November 2016
11:30-13:00 | Parallel session 9
Physical activity: How can physical activity be everybody’s business?
(Yangtze River Hall on the 5th floor)

Aim:
Share knowledge and lessons learned from country experiences of coordinating action across sectors to promote physical activity.

Questions:
How do we implement the Bangkok Charter on Physical Activity through action across sectors?

Moderator:
Suwit Wibulpolprasert
Senior Adviser, Office of the Permanent Secretary, Ministry of Public Health, Thailand

Speakers/Panelists:
Nurmuhammet Amannepesov
Minister of Health and Medical Industry, Turkmenistan

Fiona Bull
Director, Centre for Built Environment and Health, University of Western Australia, Australia

Robert Geneau
Director, Science Integration Division, Public Health Agency of Canada, Canada

Rapporteur:
Nadia Rasheed
Practice Manager of the HIV, Health and Development Practice, UNDP
Tuesday, 22 November 2016
11:30-13:00 | Parallel session 10
Antimicrobial resistance: How can progress on SDGs 2, 3 and 4 be accelerated by strengthening good governance for health through action across government sectors?
(Europe Hall on the 5th floor)

Aim:
Share knowledge and lessons learned from country experiences on how opportunities to promote societal changes to prevent and manage infections, slow down the emergency and spread of AMR, and manage its associated risks through action across sectors for health.

Questions:
Which mechanisms will drive the changes that are needed? How does health promotion contribute to addressing antimicrobial resistance (AMR)?
How can an “one-health approach” drive real progress and effect appropriate behavior change in food producers and consumers?
How can food production targets set out in SDG2 be achieved whilst decreasing the use of antibiotics?

Moderator:
Erio Ziglio
Guest Lecturer, Management Centre Innsbruck, Austria

Speakers/Panelists:
Rosy Akbar
Minister for Women, Children and Poverty Alleviation, Fiji

Katinka de Balogh
Senior Officer, Veterinary Public Health, FAO

Enrique (Eric) Tayag
Director, Bureau of Local Health Systems Development, Philippines

Mirfin Mpundu
Executive Director of the Ecumenical Pharmaceutical Network (EPN), Coordinator for the Action Against Antibiotic Resistance (ReAct) Africa Node, and Programme Manager for the Empowerment, Engagement and Network (EEE) Program of ReAct, Kenya

Rapporteur:
Patricia Fenz
Member of the Scientific Advisory Group of the Conference
Tuesday, 22 November 2016
11:30-13:00 | Parallel session 11
Social protection policies: How can progress on SDGs 1, 5 and 10 be accelerated by strengthening good governance for health through action across government sectors?
(Pearl Hall on the 7th floor)

Aim:
Share knowledge and lessons learned from country experiences on how to measure and monitor better health and health equity, taking into account existing indicators for the SDGs.

Questions:
How can the SDG monitoring framework be useful for reporting progress on better health and health equity?

Moderator:
Abdiel Chikobvu
Director, Statistics and Healthcare Utilization, Gauteng Department of Health, South Africa

Speakers/Panelists:
Tone Torgersen
Directorate of Health, Norway

Evgeny Shlyakhto
Director, National Centre of Cardiovascular Medicine, and Chief Cardiologist, Russian Federation

Anung Sugihantono
Director General of Nutrition Management and Mother and Child Health, Ministry of Health, Indonesia

Jeanette Vega
Director, National Chilean Public Health Insurance Agency (FONASA), Chile

Rapporteur:
Bosse Petterssen
Member of the Scientific Advisory Group of the Conference
Tuesday, 22 November 2016
11:30-13:00 | Parallel session 12
Interpersonal violence: How can progress on SDGs 4, 5 and 16 be accelerated by strengthening good governance for health through action across government sectors?
(Huangpu River Hall on the 9th floor)

Aim:
What works: Share knowledge and lessons learned from country experiences on how the health sector can collaborate with other sectors of government to address interpersonal violence.

Questions:
How can the health sector better coordinate with other sectors to implement specific policies and programmes to address interpersonal violence?
How can preventing interpersonal violence – including violence against men, women, boys and girls – advance multiple SDGs?

Moderator:

Mark Bellis
Director of Policy, Research and Development for Public Health (Wales), UK

Speakers/Panelists:

Xiangming Fang
Professor, China Agricultural University, and Associate Professor of Health Management and Policy in the School of Public Health, Georgia State University, USA

Bernadette Madrid
Director, Child Protection Unit, University of the Philippines, Manila

Peter Kumpalume
Minister of Health, Malawi

Mpoki Ulisubisya
Permanent Secretary for Health, Tanzania

Rapporteur:

Marie-Claude Lamarre
Executive Director, International Union for Health Promotion and Education

13:00-14:00 | Lunch (Grand Ballroom on the 7th floor)
Tuesday, 22 November 2016
13:00-14:00 | Lunch-time symposium 1
How can digital health provide innovation for addressing the SDGs?
(Yellow River Hall on the 3rd floor)

Aim:
Explore how digital health can provide innovation for addressing the SDGs.

Moderator:

Hani Eskandar
Programme Coordinator, ICT Applications, ITU

Speakers:

Safaa Mourad
Undersecretary, Foreign Health Affairs Department, Ministry of Health and Population, Egypt

Alasdair Grant
Head of Asia, GSMA Association

Sharon Kapambw
Head, m-Cervical Cancer, Ministry of Health, Zambia, and Director at the African Centre of Excellence for Womens’ Cancer Control

Katie Dain
Executive Director, NCD Alliance

Rapporteur:

Andrew Pleasant
Senior Director for Health Literacy, Ohio State University, USA
Tuesday, 22 November 2016
13:00-14:00 | Lunch-time symposium 2
The next generation of health promotion: What will it look like?
(Yangtze River Hall on the 5th floor)

Aim:
To discuss the role of health promotion leadership in implementing the 2030 Agenda for Sustainable Development.
To share experiences and lessons learned on health promotion leadership training and implication for the implementation of the SDGs.
To review the Health Promotion Leadership Training Programme (ProLEAD) of the WHO Regional Office for the Western Pacific in relation to the International Network of Health Promotion Foundations as a case study for a global community of practice, and to identify possible application of this model to action on the SDGs.
To identify priority actions to scale up health promotion leadership development as a strategy to implement the SDGs.

Questions:
How can leaders who promote health use the 2030 Agenda as a platform for advancing their work?
What are the "burning issues" in the SDGs that require immediate attention of health promotion leaders?
How can health promotion leadership training programmes be systematically scaled up to create a workforce that has capacity to address the SDGs?
Is the ProLEAD model a relevant approach for enhancing work on health promotion and the SDGs?

Moderator:
Vivian Lin
Director, Department for Health Systems, Regional Office for the Western Pacific, WHO
Panelists:

**Evelyne de Leeuw**
Professor of Public Health and Health Policy, Department of Public health, La Trobe University, Australia (video message)

**Supreda Adulyanon**
CEO, Thai Health, Thailand

**Rob Moodie**
Professor of Public Health, Nossal Institute of Global Health, University of Melbourne, Australia

**David Parirenyatwa**
Minister of Health and Child Care, Zimbabwe

**Kevin Fenton**
National Director, Public Health England, UK

**Rapporteur:**

**Jerril Rechter**
Member of the Scientific Advisory Group of the Conference
Tuesday, 22 November 2016
13:00-14:00 | Lunch-time symposium 3
How can youth become future health promotion leaders in delivering on the 2030 Agenda for Sustainable Development?
(Pearl Hall on the 7th floor)

Aim:

To involve the active participation of youth and youth representatives at the Conference.
To address future youth concerns on the SDGs at the Conference.
To develop a roadmap for youth involvement – both post-Conference and in future Conferences.
Give a space to youth voices through personal testimonies.

Questions:

How can youth become future health promotion leaders?
Why is youth involvement key to the future success to delivering the SDGs?
How can youth participation offer the next generation for health promotion and sustainable development?

Moderator:

Sara Rodgers
Chair of the Student and Early Careers Network, International Union for Health Promotion and Education

Panelists:

Ge Yipeng
Global Health Youth Champion, Ottawa University, Canada

Mwesigye (Patrick) Sewa
Team Leader, Youth and Adolescents Health Forum, Uganda
Panelists:

Cai Jingwei  
Member of China Youth Network, Shanghai University of Finance and Economics, China

Aminaa Amin  
Global Health Youth Champion, Ulaanbaatar, Mongolia

Zhao Yingxi (Stanley) 
Global Health Youth Champion, Peking University, Beijing, China

Judith Oketch  
Mentor, AfriYAN Executive Committee, UNFPA Kenya Youth Advisory Panel

Nyasha Phanisa Sithole  
Programmes Director, My Age Zimbabwe Trust

Rapporteur:

Yang Lin  
Global Health Champion, Fudan University, China

Lloyd Mangoh  
Programme Officer, Chengao, Zimbabwe
Tuesday, 22 November 2016
14:15-15:45 | Plenary Session
Broadening and strengthening social mobilization
(Auditorium on the 3rd floor)

Aim:
Share models and experiences of how social mobilization can be a vehicle to drive political action.

Questions:
How can social mobilization engage communities to accelerate the achievement of the 2030 Agenda for Sustainable Development?
Which approaches work?
How can it be financed?
How can social mobilization transform early warning, risk reduction and management of health risks during urban epidemics?

Moderator:

Wang Lihuan
Business Anchor, Shanghai Media Group, China

Speakers:

Gan Kim Yong
Minister of Health, Singapore

Bernice Dahn
Minister of health and Social Welfare, Liberia

Sir Liam Donaldson
Chancellor of Newcastle University, UK, WHO Envoy for Patient Safety, and Chairman of the Independent Monitoring Board of the Global Polio Eradication Initiative
Panelists:

Saira Afzal Tarar
Minister of State for Health, Pakistan

Chin-young Chung
Minister of Health and Welfare, Republic of Korea

Jorge Lemus
Minister of Health, Argentina

Madina Rahman
Deputy Minister of Health and Sanitation, Sierra Leone

Gary Stahl
Representative in Brazil, UNICEF

Rapporteur:

Graham Robertson
Member of the Scientific Advisory Group of the Conference

15:45-16:15 | Healthy break
Tuesday, 22 November 2016  
16:15-17:45 | Parallel session 13  
Climate resilience: How can social mobilization prepare people for the growing risks of climate change?  
(Auditorium on the 3rd floor)

**Aim:**
Share knowledge and lessons learned from country experiences on how social mobilization can be used to promote disaster preparedness and achieve SDG 13, and on how social mobilization can be integrated into national policies to address climate change.

**Questions:**
How can countries influence policy making to combat climate change and its health-related impacts?  
How can countries enhance community engagement to combat climate change and its health-related impacts?  
How can countries unify different movements around one common agenda to combat climate change and its health-related impacts?

**Chair/Moderator:**

<table>
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<tr>
<th>Gina Radford</th>
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<tr>
<td>Deputy Chief Medical Officer, UK</td>
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**Speakers/Panelists:**

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<th>Abdulla Nazim Ibrahim</th>
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<td>Minister of Health, Maldives</td>
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<th>Satini Manuella</th>
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<td>Minister of Health, Tuvalu</td>
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<th>Chelston Brathwaite</th>
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<td>Ambassador, Embassy of Barbados in Beijing</td>
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<th>Lucrecia Hernández Mack</th>
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<td>Minister of Health and Social Support, Guatemala</td>
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<th>Cecilia McMichael</th>
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<tr>
<td>Lecturer, School of Geography, University of Melbourne, Australia</td>
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**Rapporteur:**

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<th>Jerril Rechter</th>
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<tr>
<td>Member of the Scientific Advisory Group of the Conference</td>
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Tuesday, 22 November 2016
16:15-17:45 | Parallel session 14
Realizing gender equality: How can social mobilization empower women and girls and close the gender gap?
(Yellow River Hall on the 3rd floor)

**Aim:**
To explore the role of health promotion in engaging and empowering women and girls and promoting gender equality in the context of the SDG Agenda.
To explore how women and girls organize and mobilize to contribute to better health and health and social equity for themselves, families, and communities.

**Questions:**
How to promote intersectoral dialogue and movement on an integrated approach to health promotion (involving action on the social determinants of health, including gender inequality and intersecting forms of discrimination, etc) under the SDGs?
How can we underscore the need for inclusive and participatory research and policy processes relevant to health promotion that capture the movements and voices of diverse groups of women, girls, men and boys?
What are the most promising practices on promoting gender equality and the empowerment of women and girls in the context of health promotion?
How can women and girls play a key role in social mobilization, empowerment and engagement to promote the health and well-being of communities?

**Chair/Moderator:**
**Soon-Young Yoon**
UN Representative of the International Alliance of Women

**Speakers/Panelists:**

- **Mirai Chatterjee**
  Director of Social Security, Self-employed Women Association (SEWA), India

- **AsaRegné**
  Minister for Children, the Elderly and Gender Equality, Sweden

- **Thokozile Ruzvidzo**
  Director, Gender Division, UNECA

- **Oswaldo Montoya Telleria**
  鼓励男性参与全球网络学会
  美国代表

**Rapporteur:**
**Rejoice Nkambule**
Member of the Scientific Advisory Group of the Conference
Tuesday, 22 November 2016
16:15-17:45 | Parallel session 15
Policy coherence: How can social mobilization promote mutual accountability of policymaking on health?
(Yangtze River Hall on the 5th floor)

**Aim:**
Exploring how health promotion can be a vehicle to promote and unify civil society engagement for the SDG agenda across different sectoral divides. Making social mobilization and community participation an integral part of the SDGs accountability framework.

**Questions:**
How can we unify different movements behind an integrated agenda for health promotion under the SDGs and the imperative to leave no-one behind?
How can we raise inclusive policy making and accountability as key issues for both government and community?
How to combat inequalities and discrimination through the 2030 agenda by improving rights awareness for health?

**Moderator:**
Taru Koivisto
Director, Department for Promotion of Welfare and Health, Ministry of Social Affairs and Health, Finland

**Speakers/Panelists:**
Rosa María Pimentel
President, Foro de la Sociedad Civil enSalud (ForoSalud), Peru

Samira Maraei
Minister of Health, Tunisia

Chunling Lu
Director, Programme in Global Health Economics and Social Change, Assistant Professor in Global Health and Social Medicine Division of Global Health Equity, Brigham and Women's Hospital Department of Global Health and Social Medicine, Harvard Medical School, Harvard Center for Population and Development Studies Institute for Quantitative Social Science, Harvard University

**Rapporteur:**
Erio Ziglio
Member of the Scientific Advisory Group of the Conference
Tuesday, 22 November 2016
16:15-17:45 | Parallel session 16
No poverty: Can social mobilization help to end poverty in all its forms everywhere?
(Europe Hall on the 5th floor)

Aim:
Show country experiences on how better health and health equity contributes to poverty reduction and vice-versa.

Questions:
How can health and health equity contribute to poverty reduction?
How can health and health equity be achieved through the reduction of poverty?
How can social mobilization help to end poverty in all its forms?

Moderator:
Patricio Marquez
Lead Health Specialist, Nutrition and Population Global Practice, The World Bank

Speakers/Panelists:
Mojca Gabrijelči Blenkuš
Senior Adviser, National Institute of Public Health, Slovenia

Julie Endee
President, Justice for Peace, Liberia

Su Guoxia
Director, Department of Political Science and Law, State Council Leading Group of Poverty Alleviation and Development, China

Pia Cayetano
Deputy Speaker of the House of Representatives, Philippines

Anil Gayan
Minister of Health and Quality of Life, Mauritius

Rapporteur:
Manoj Sanjeewa Fernando
Member of the Scientific Advisory Group of the Conference
Tuesday, 22 November 2016
16:15-17:45 | Parallel session 17
Disease outbreaks: Can social mobilization reduce the risk of spread of epidemics and pandemics?
(Pearl Hall on the 7th floor)

Aim:
Share knowledge and lessons learned from country experiences on how health promotion can help to address urban epidemics, including through risk communication and community engagement. Highlight examples of how countries have used health promotion to address MERsCoV, Ebola, Zika and Yellow Fever.

Questions:
Which special considerations must countries be aware of in urban settings that can amplify disease outbreaks?
How do urban dwellers receive and process information about health risks?
How can health promotion be used in cities to reduce the risk of the spread of epidemics and pandemics?

Moderator:
Constance Chan
Director of Health, Department of Health, Hong Kong Special Administrative Region, China

Speakers/Panelists:
Chitalu Chilufya
Minister of Health, Zambia

Mohammed Belhocine
former WHO Representative in Nigeria and UN Resident Coordinator in Tunisia

Collins Airhihenbuwa
Dean, College for Public Health and Social Justice, Saint Louis University, USA

Wendy Southern
Deputy Secretary, National Programme Delivery, Department of Health, Australia

Rapporteur:
Graham Robertson
Member of the Scientific Advisory Group of the Conference
Tuesday, 22 November 2016
16:15-17:45 | Parallel session 18
Refugees and migrants: Can social mobilization address the drivers of migration and the causes of large movements of refugees?
(Huangpu River Hall on the 9th floor)

Aim:
To identify the "how-to" on addressing the key challenges in implementing well-managed migration policies (10.7.2 and 8.8.2), and achieving health-related targets particularly occupational injuries (8.8.1) among migrants and mobile populations, including refugees and displaced persons.

Questions:
What are the key linkages between social mobilization and implementation of well-managed migration policies, including universal health coverage and occupational injuries among migrants?
How can social mobilization facilitate orderly, safe, regular and responsible migration and mobility of people?

Moderator:
Davide Mosca
Director, Migration Health Department, IOM

Speakers/Panelists:
Omar Basheer Altaher
Minister of Health, Libya

Sawsan Abdulrahim
Chair, Department of Health Promotion and Community Health, American University of Beirut, Lebanon

Davide Mosca
Director, Migration Health Department, IOM

Somaialdriss Akad
State Minister of Health, Sudan

Ranieri Guerra
Director-General of Preventive Health, Ministry of Health, Italy

Zanele Antoinette Ngwenya
Programme Manager, Hoedspruit Training Trust, South Africa

Rapporteur:
Handsome Onya
Member of the Scientific Advisory Group of the Conference
Wednesday, 23 November 2016

09:00-10:30 | Parallel session 19
Healthy China strategic plan
(Auditorium on the 3rd floor)

Aim:
To show the achievements and future planning in healthy China construction.

Questions:
How can health promotion accelerate the implementation of the 13th Five-year Plan for Health and the Healthy China 2030 Plan through multisectoral collaboration and usage of new technology?

Moderators:

- **Don Nutbeam**
  Professor of Public Health,
  The University of Sydney, Australia

- **Guo Yan**
  Professor of Public Health, and Vice-President of the Peking University Health Science Centre

Speakers:

- **Hou Yan**
  Department of Planning and Information, National Health and Family Planning Commission, China

- **Liu Hongzhi**
  Deputy Director, Department of Science and Technology Standards, Ministry of Environmental Protection, China

- **Liu Yunan**
  Deputy Director, Department of Social Policy and Development, National Development and Reform Commission, China

- **Fu Wei**
  Acting Director, National Health Development Research Centre, China
Speakers:

Chen Yiping
Deputy director, Health and Family Planning Commission, Guangdong Province, China

Wang Na
County Chief, Wenchuan, Aba Tibetan and Qiang Autonomous Prefecture, Sichuan Province, China

MengQun
Director, Statistics and Information Center, National Health and Family Planning Commission, China

Nadia Rasheed
Team Leader, HIV, Health and Development, Bangkok Regional Hub, UNDP

Rapporteur:

Guo Yan
Professor, Medical Department, Peking University
Aim:
To show the achievements of China’s health system reform, introduce main approaches and experiences.

Questions:
What are the achievements, challenges and lessons learned towards universal health coverage and health equity? How can health system reform be further deepened to promote health-related SDGs?

Moderators:

Erio Ziglio
Guest Lecturer, Management Centre Innsbruck, Austria

Liu Yuanli
Dean, School of Public Health, Peking Union Medical College, China, and Adjunct Lecturer on International Health, Department of Global Health and Population, School of Public Health, Harvard University, USA

Speakers:

Liang Wannian
Director, Department of Healthcare Reform, National Health and Family Planning Commission, China

Zhang Jifu
Director, Medical Insurance Office of Fujian Province, China

Wu Zuyun
District Chief, Huangpi District, Wuhan, Hubei Province, China

Yin Chilin
Deputy Director, Health and Family Planning Commission of NeiMonggol Autonomous Region, China
Speakers:

Wu Jinglei
Director, Health and Family Planning Commission of Shanghai, China

Wang Yonghong
Director, Health and Family Planning Commission of Jiangsu, China

Xu Changsong
President, People Hospital of Tianchang City, Anhui Province, China

Bernhard Schwartländer
Representative in China, WHO

Rapporteur:

Liu Yuanl
Dean, School of Public Health, PUMC
Aim:
To demonstrate the contribution of Chinese medical tradition, health culture and Chinese medicine to the world.

Questions:
How does health promotion contribute to cultivating the culture of Traditional Chinese Medicine?
How can Traditional Chinese Medicine contribute to healthy living and sustainable development?

Moderators:

Zhu Haidong
Deputy Director, Department of International Cooperation, State Administration of Traditional Chinese Medicine, China

Precious Matsosoi
Director-General of Health Policy and Planning, Ministry of Health, South Africa

Speakers:

Wang Guoqiang
Vice Minister, National Health and Family Planning Commission, China

Zhang Boli
Academician, Chinese Academy of Engineering, and President of the Chinese Academy of Chinese Medical Sciences

Chen Kaixian
Academician of the Chinese Academy of Sciences

Zhang Qi
Director, Department of Traditional and Complimentary Medicine, WHO
Speakers:

Gu Honghui
District Chief, Changning District, Shanghai, China

Tang Xiaoming
Mayor of Dingxi, Gansu Province, China

Li Ling
Professor, Peking University, China

Liang Hong
Professor, Fudan University, China

Mao Qu’an
Director, Department of communication, NHFPC, China

Rapporteur:
Wednesday, 23 November 2016
09:00-10:30 | Parallel session 22
Promoting Health Literacy
(Pearl Hall on the 7th floor)

Aim:
To demonstrate and share practices and experiences in China’s health literacy promotion activities, such as patriotic health campaign, disease prevention and control and maternal and child health.

Questions:
What has worked during the 60 year journey of developing healthy cities in China?
How has health literacy become the foundation block for health and sustainable development?

Moderators:

Bosse Pettersson
Senior Public Health Adviser, Swedish National Institute of Public Health, Sweden

Fu Hua
Professor, Fudan University, China

Yu Jingjin
Director, Bureau of Disease Prevention and Control, National Health and Family Planning Commission, China

Song Li
Deputy Director, Department of Maternal and Child Health, National Health and Family Planning Commission, China

Li Changning
Director, Chinese Health Education Centre, China

Liang Xiaofeng
Deputy Director, Centre for Disease Prevention and Control, China
Speakers:

Li Guangyao
Deputy Director, Health Promotion Association of Shanghai, China

Zuo Yi
Deputy Director, Health and Family Planning Commission of Shandong Province, China

Chen Zhao
Deputy Director, Health and Family Planning Commission of Shanxi Province, China

Yu Rong
Chairman, MeinianOnehealth Healthcare (Group) Co., Ltd, China

Rana Flowers
Representative in China, UNICEF

Rapporteur:

Fu Hua
Professor, Fudan University
Aim:
To demonstrate achievements in China’s health emergency response and health aid system, such as foreign health aid, emergency response to Ebola, Zika and its prevention and control.

Questions:
How has the joint multisectoral emergency response system worked in response to Ebola, Zika, SARS, earthquakes and other public health emergencies?
How an individuals and communities be empowered in emergency response?

Moderators:

Li Ailan
Director, Department of Emergency, Regional Office for the Western Pacific, WHO

Zhang Guoxin
Commissioner, Health Emergency Response Office, National Health and Family Planning Commission, China

Wang Chen
Assistant Research Fellow, Chinese Academy of International Trade and Economic Cooperation, Ministry of Commerce, China

Du Bo
Deputy Director, Health and Family Planning Commission of Sichuang Province

Speakers:

Xu Shuqiang
Director, Health Emergency Response Office, National Health and Family Planning Commission, China

Liu Dianrong
Deputy Director, Health Bureau, Logistic Support Department of PLA, China

Chin-Kei Lee
Medical Officer, Office for the Western Pacific, WHO

Rapporteur:

Li Changning
Director, Chinese Health Education Center
Aim:

To comprehensively demonstrate achievements in China’s health system and best practices in health promotion in recent years, as well as China’s plans and objectives in health development in the coming period of time.

10:30-19:30 | Field visits in Shanghai (including lunch and dinner)
Thursday, 24 November 2016
09:00-10:15 | Plenary Session
Promoting health literacy
(Auditorium on the 3rd floor)

Aim:
Review and summarize the contributions of health literacy to sustainable development.
Agree on a way forward to leverage health literacy promotion to help achieve SDG3 (Health and well-being), SDG4 (Quality education), SDG8 (Decent work and economic growth), SDG9 (Industry, innovation and infrastructure) and SDG10 (Reduced inequities).

Questions:
Will a national plan for strengthening health literacy accelerate progress on the SDGs?
How do we create consumer environments that support healthy choices?
How do we set standards for health literate organizations?
How can health literacy contribute to quality education and promote lifelong learning?

Master of Ceremony and Moderator:

Yue Yue
Anchor at Beijing TV Station, China

Speakers:

Seyed Hassan Hashemi
Minister of Health and Medical Education, Iran (Islamic Republic of)

Caroline Costongs
Managing Director, EuroHealthNet

Cui Li
Vice-Minister, National Health and Family Planning Commission, China
Panelists:

Chitalu Chilufya  
Minister of Health, Zambia

Nino Berdzul  
Deputy Minister of Labour, Health and Social Affairs, Georgia

Jamie Burrows  
Deputy Minister of Public Health, Chile

Ren Minghui  
Assistant Director-General, HIV/AIDS, TB, Malaria and Neglected Tropical Diseases, WHO

Rapporteur:

Marco Akerman  
Member of the Scientific Advisory Group

10:15-10:30 | Healthy break
Thursday, 24 November 2016
10:30-12:00 | Parallel session 25
Decent work and economic growth: Should leaders promote health employment as a driver of inclusive economic growth?
(Auditorium on the 3rd floor)

Aim:
Discuss potential win-win synergies between the health literacy and workplaces in the context of their impact on productivity and inclusive economic growth. Highlight through successful practices and examples the positive impact of health literacy on creating better and safer working conditions. Discuss how protecting labor rights and promoting safe and healthy working environments for all workers, including migrant workers, can improve health outcomes.

Questions:
Should leaders promote health employment as a driver of inclusive economic growth?
How workplaces can offer a strong delivery platform for health literacy promotion?
How health literacy within populations can advance economic growth through addressing social, economic and environmental determinants of health?

Moderator:
Richard Osborne
Chair of Public Health, Deakin University, Australia

Speakers/Panelists:
Valentina Forastieri
Senior Specialist on Occupational Health, Health Promotion and Well-being, ILO

Supreda Adulyanon
CEO, Thai Health Promotion Foundation, Thailand

Caroline Mubaira
Minister of Public Health, Cuba

Roberto Morales Ojeda
Minister of Public Health, Cuba

Andrew Pleasant
Senior Director for Health Literacy, Ohio State University, USA

Rapporteur:
Erio Ziglio
Member of the Scientific Advisory Group of the Conference
Thursday, 24 November 2016
10:30-12:00 | Parallel session 26
Industry, innovation and infrastructure: How can health literacy bridge the digital divide and develop knowledge societies?
(Yellow River Hall on 3rd floor)

Aim:
To examine the role of industry, innovation and infrastructure in supporting health goals.
To highlight the contribution of eHealth and innovation to health literacy and social development.

Questions:
How are countries using eHealth to provide more care and better care to people, at a time when all health systems face economic challenges, greater demands for efficiencies and higher expectations from citizens?
How can national planning processes engage stakeholders to strengthen, accelerate and align eHealth efforts?
How will building eSkills for enabling knowledge, communication and support change the dynamics of health services delivery, and what does the future hold?

Moderator:
Lincoln Moura
Past-President, International Medical Informatics Association

Panelists:
Omaira Tejada
General Director of Health Promotion, Ministry of Health, Panama

Jiang Lixin
Health Literacy Working Group of the WHO Global Coordination Mechanism on NCDs, and Director, National Centre of Cardiovascular Disease, China

Zee Yoong Kang
CEO, Health Promotion Board, Ministry of Health, Singapore

Hussain Rasheed
Minister of State for Health, Maldives

Rapporteur:
Manoj Sanjeewa Fernando
Member of the Scientific Advisory Group of the Conference
Thursday, 24 November 2016
10:30-12:00 | Parallel session 27
Clean water and sanitation: How can health literacy contribute to prevent disease through safe water and sanitation for all?
(Yangtze River Hall on the 5th floor)

Aim:

To introduce the health opportunity presented by SDG 6 on water and sanitation and the linkages to health literacy.
To illustrate how individual or community scale health literacy links with improved water, sanitation and hygiene service delivery.
To show specific case studies of interventions in water where household level health awareness is an essential element for water safety, sanitation and hygiene can be promoted.

Questions:

What are the linkages between SDG 6, SDG 3 and health?
How do individuals or communities scale health literacy links with improved water, sanitation and hygiene service delivery?
What are some specific case studies of interventions in water where household level health awareness is an essential element for water safety, sanitation and hygiene can be promoted?

Moderator:
Nicholas Rosellini
Resident Coordinator in China, UN, and Resident Representative in China, UNDP

Panelists:
Ramon San Pascual
Executive Director of the Asia Office, Health Care Without Harm, Philippines
Habib Benzian
Senior Consultant, Regional Fit for School Programme, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Germany

Gagan Kumar Thapa
Minister of Health, Nepal
Jaqueline Mikilo
Minister of Health and Population, Congo

Rapporteur:
Marko Akerman
Member of the Scientific Advisory Group of the Conference
Thursday, 24 November 2016
10:30-12:00 | Parallel session 28
Universal Health Coverage: How can health literacy help to achieve universal health coverage and access quality health care?
(Europe Hall on 5th floor)

Aim:
Demonstrate the success of engaging health professionals and policy makers in promoting health literacy among individuals, families, and communities, in particular among the poorest and most vulnerable.

Questions:
How can health literacy bring impacts on better health outcome?
How can health literacy be better positioned in the government agenda as a strategy to advance UHC? What can governments do to increase health literacy of the population? What is needed to raise the profile of health literacy among policy makers?
What working in promoting health literacy in clinical and community settings?
What actions can health-care providers take to help individuals, families and communities become more health literate? Which new capacities and skills will be required?

Moderator:
Sally Fawkes
Senior Lecturer of Public Health, College of Science, Health and Engineering, School of Psychology and Public Health, Department of Public Health, La Trobe University, Australia

Panelists:
Rafael Obregon Galvez
Chief, Communication for Development, UNICEF

Ye Xuchun
Second Military Hospital University, Shanghai, China

Suwith Wibulpolprasert
Senior Adviser, Office of the Permanent Secretary, Ministry of Public Health, Thailand

Diane Levin-Zamir
National Director, Department of Health Education and Promotion, Clalit Health Service, Israel

Gareth White
Health Economist, White and White Associates, Mauritius

Rapporteur:
Myong-Soon Lee
Professor Department of Social and Preventive Medicine, School of Medicine, University of Sungkyunkwan University, Republic of Korea
Aim:
To introduce the health opportunity presented by SDG 5 on gender equality and the linkages to health literacy.

Questions:
What are the linkages between SDG 5, SDG 3 and health?
How do individuals or communities scale health literacy links with maternal, newborn, child health, and reproductive health?
What are some specific case studies of interventions involving health literacy promotion that significantly aid and accelerate the pace of progress in reducing maternal, newborn and child morbidity and mortality?

Moderator:
Paddy Phillips
Chief, Public Health Officer, South Australia

Panelists:
Hoang Thi Tran
Deputy Director, Da Nang Hospital for Women and Children, Viet Nam

Katja Iversen
CEO, Women Deliver

Tewodros Melesse
Director-General, International Planned Parenthood Federation, UK

Myint Htwe,
Minister of Health and Sports, Myanmar

Wang Weiguo
Executive Deputy Director, Department of General Administration, Children’s Committee of the State Council, China

Rapporteur:
Patricia Frenz
Member of the Scientific Advisory Group of the Conference
Thursday, 24 November 2016
10:30-12:00 | Parallel session 30
Endemic infectious diseases: Making the case for investing in health promotion
(Huangpu River Hall on the 9th floor)

Aim:
To introduce the health opportunity presented by SDG3 on good health and well-being, and highlight the linkages between health literacy and the fight against major infectious diseases.
To present best practices and make the case for increased investments in health literacy to ensure progress towards the 2030 Agenda.

Questions:
What are the key health literacy interventions that need to be scaled up to reduce the burden of major infectious diseases?
Why is improved health literacy critical to making sustainable progress towards ending the epidemics?

Moderator:
Ilona Kickbusch
Director, Global Health Centre, and Adjunct Professor, Graduate Institute of International and Development Studies, Geneva, Switzerland

Panelists:
David Parirenyatwa
Minister of Health and Child Care, Zimbabwe

Nilanthi de Silva
Professor of Parasitology, and Dean, Faculty of Medicine, University of Kelaniya, Sri Lanka

Kevin Fenton
National Director of Health and Wellbeing, Public Health England, UK

Jiang Wenli
Actress, HIV Ambassador, China

Rapporteur:
Graham Robertson
Member of the Scientific Advisory Group of the Conference

12:00-12:15 | Healthy break
Aim:

Provide a summary of the main outcomes of the Conference
Gavel moment: Adoption of the Shanghai Declaration on Health Promotion in the 2030 Agenda.

Questions:

What are the main highlights of the Shanghai Declaration compared to the Ottawa Charter?

Moderator:

Wang Longde
Chair of SAG, and President of China Preventative Medicine Association, China

Chief Rapporteurs for the Day:

Day 1:
Ilona Kickbusch
Adjunct Professor, The Graduate Institute of International and Development Studies, Geneva, Switzerland

Day 2:
Don Nutbeam
Don Nutbeam, Professor of Public Health, University of Sydney, Australia

Day 3:
Liu Yanli
Dean, School of Public Health, Peking University Medicine College, China

Day 4:
Sir Liam Donaldson
Chancellor of Newcastle University, UK, WHO Envoy for Patient Safety, and Chairman of the Independent Monitoring Board of the Global Polio Eradication Initiative
Thursday, 24 November 2016
12:45-13:00 | Plenary Session
Closing ceremony
(Auditorium on the 3rd floor)

Aim:
Close the Conference.
Set out a vision for next steps.

Questions:
How can governments implement the Shanghai Declaration?
How can WHO and the other agencies of the UN system support governments in their national efforts?

Master of Ceremony:
Wang Longde
Chair of SAG, and President of China Preventative Medicine Association, China

Speakers/Panelists:
Oleg Chestnov
Assistant Director-General for Noncommunicable Diseases and Mental Health, WHO

Weng Tiehui
Vice Mayor, Shanghai Municipal Government

Cui Li
Vice Minister, National Health and Family Planning Commission, China

13:00 | Conference adjourns

Lunch will be provided in the Mandarin Hall on the 1st floor after the Conference has adjourned
Disclaimer

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