

Example from Calabar

We decided to train staff and peer educators, begin condom distribution and start the health education sessions first. We then set up the STD clinic. Each of these activities must be broken up into their various steps before being placed in the timeline. We found that here you learn quickly by trial and error, as you often forget an important step to achieving an activity, or find that a particular step takes longer to complete than planned. You must constantly review and revise the timeline according to your progress.

d. Establish an evaluation plan

By establishing indicators of success, you are laying the foundation for the evaluation of your programme. Indicators determine the level of achievement of the objectives. Indicators should be specifically defined. The more focused your objectives and activities are, the easier it is to establish indicators. When the indicators are established, the evaluation and monitoring of your project is simple. You will read more about establishing an Evaluation Plan in Chapter 5.

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For the AIDS Educational Programme:

Baseline and follow-up KAP interviews will be conducted with 100 male and 100 female programme participants representing each site included in the programme. A six-month follow-up survey will be used to assess changes in level of knowledge of AIDS, sexual behaviour, and condom use. The follow-up survey will contain several questions on exposure to AIDS educational material and use of condoms.

For the Condom Distribution Programme:

The condom distribution programme will be evaluated by analysis of:

- 1) records on the number of condoms supplied and distributed free or sold*
- 2) interviews with condom distributors*
- 3) KAP survey data on reported changes in condom use*
- 4) progress of costs recovery program*

Periodic assessments will also be made of condom availability at designated condom outlets.

For the STD Services Provided:

The programme will be evaluated by means of pre and post surveys of knowledge and attitudes among STD clinic staff, by analysis of data on reported use of STD clinic services, and by STD clinic statistics on the number of patients seen, tests provided, prevalence of STDs, the number of condoms distributed, women counseled, and new referrals by CSWs and managers.

Workplan

Activity (what)	Who	When	Where	Resources Required	Comments, Observations