Introduction to the Forum

The Fourth Global Forum on Human Resources for Health – **Building the health workforce of the future** – will be held in Dublin, Ireland, from 13-17 November 2017. The Forum will discuss and debate innovative approaches to avert a potential 18 million health worker shortfall and shape increasing demand for additional health and social workforce jobs.

The Forum is intersectoral and will welcome participation from a range of actors across sectors such as education, health, labour/employment and finance. It is the largest open conference on human resources for health related issues and is expected to gather over 1,000 delegates from across the globe. Further information on the Forum is provided at the end of this guide and on the website: [http://hrhforum2017.ie/](http://hrhforum2017.ie/).

We are glad that so many of you will be joining us in Dublin to discuss and take the health workforce agenda forward, but we also want to engage folks across the globe who can’t participate in person. For that reason, we encourage you to get online to spread the word about the important conversations we’ll be having about a range of issues critical to health workforce development.

About this guide

This guide has content for you to share through various social media channels. Please plan to share some of these messages before, during and after the Forum to help spread the word. We hope to see you in Dublin!

*Whether or not you’re able to attend, please join on Twitter using #HRHForum2017.*
**Key social media information**

**Engage with us at:** @GHWNnetwork; @WHO; @IFMSA

**Main hashtag:** #HRHForum2017

**Additional hashtags:**
- #HealthWorkersCount
- #Working4Health
- #HealthWorkers
- #Healthworkforce
- #Workforce2030

**Action prior to the Forum**


2. Join the **#HRH FORUM TWITTER CHAT** November 9 at 10am EST; 3pm CET

In the lead up to Forum, join @GHWNnetwork, @FHWCoalition, and @JNJGlobalHealth as we explore how the global community can close the health workforce gap, train tomorrow’s health leaders, and strengthen health worker impact around the world. On Thursday, November 9, (10am EST; 3pm CET) follow #HRHForum2017 to share your solutions, ideas, and programs that work to ensure health workers count everywhere.

**Chat Title:** Building the Health Workforce of the Future

**Chat Date and Time:** Thursday, November 9 - (10am EST; 3pm CET)

**Chat Cohosts:** @GHWNnetwork, @FHWCoalition, @JNJGlobalHealth

**Chat Hashtag:** #HRHForum2017 #HealthWorkersCount
**Suggested tweets**

**Before the Forum**

- #HealthWorkers are key to achieving the #SDGs and to deliver #UHC! Join the Thunderclap [http://bit.ly/2hlP3bC](http://bit.ly/2hlP3bC) #HRHForum2017


- Join us for #HRHForum2017! How to build the #Healthworkforce of the future.

- The #HRHForum2017 kicks off soon to turn collective commitment on #Workforce2030 into ACTION!

- Building the #Healthworkforce of the future is good for everyone – health & wellbeing, education & jobs, reducing inequality. #HRHForum2017

**During the Forum**

- Follow the #HRHForum2017 discussions – 1000+ delegates, 100 posters, 56 orals and 28 panels, debates and roundtables.

- The #HRHForum2017 is promoting innovations in policy, practice and research to avert 18 million #HealthWorker shortfall

- Strengthening collective commitment and action to ensure the #Healthworkforce required to deliver the #SDGs #HRHForum2017

- #Workforce2030 means creating 40 million jobs by 2030 through investment in social and #healthworkforce #HRHForum2017

- Health and social sectors are powerful sources of job creation #HRHForum2017

- Investing in #HealthWorkers = ↑ health + ↑ education + ↑ jobs + ↓ inequality. #HRHForum2017

- Health & social sector is a leading sector for job creation – 48% growth in employment 2000-14 in OECD countries #HRHForum2017
- 9 to 1 economic return on investment in health sector employment & an economic multiplier effect #HealthWorkersCount #HRHForum2017

- Women account for 67% of jobs in health & social sectors vs 41% of total employment. Jobs for #HealthWorkers = jobs for women! #HRHForum2017

- At the heart of a functional #health system is an empowered #Healthworker #HRHForum2017

- #UHC and #health security are only possible with adequate investment in #healthworkforce #HRHForum2017 #working4health

- Strengthening collective commitment and action to ensure enough #HealthWorkers to #LeaveNoOneBehind in the #SDGs #HRHForum2017

**Storytelling night “Lives in their hands: Stories by health workers from around the world” (13th November 2017)**

- #HealthWorkersCount and have powerful stories and important lessons about having lives in their hands. #HRHForum2017

- Sharing the powerful stories of #HealthWorkers and ensuring their voices are heard at the #HRHForum2017


- The Youth Forum is ensuring young change agents have a voice in global discussions on building the #Healthworkforce. #HRHForum2017

- The involvement of young people is critical for ensuring #HealthWorkers to deliver #UHC and achieve the #SDGs #HRHForum2017

- What is the role of youth in transforming the health and well-being of the world population? Youth Forum @ the #HRHForum2017

**Multimedia**


Photo tiles and photos

Photo tiles and photos are available at: http://bit.ly/2lr3zTP
Addressing 21st century health challenges requires a transformation of the Health Workforce!

All countries need a fit-for-purpose workforce, regardless of their socio-economic development.

#HealthWorkers are an investment, not a cost #HRHForum2017
**Facebook**

Investing in health workers will accelerate progress towards UHC and SDGs. Join us and our global health partners during 13-17 November 2017 as we accelerate action, opportunities and investments in health workforce development. Follow #HRHForum2017 on Twitter to stay informed!

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Health workers aren’t only important for patients and health systems – they are good for the economy! 1) Healthy people are more productive: 24% of economic growth in 2000-11 in the poorest countries resulted from improvements to health. 2) The health and social sector is a leading sector for job creation: in OECD countries, this sector employs ~11% of the population and employment in this sector grew by 48% in 2000-2014. Follow #HRHForum2017 on Twitter to learn more!

Follow and get involved in the discussions on Twitter – #HRHForum2017


Updated information is available on the Forum website: [http://hrhforum2017.ie/](http://hrhforum2017.ie/)

**Website blurb**

The world is heading towards an estimated **shortfall of up to 18 million health workers** by 2030. This unprecedented challenge threatens the strong efforts being made to ensure health and wellbeing for all, global security and sustainable development.

Over 1,000 delegates from across the globe are coming together this month to take on this challenge! It will all be happening at the largest open conference on human resources for health issues: the Fourth Global Forum on Human Resources for Health.

Under the theme ‘**Building the health workforce of the future**’, key actors will discuss and debate innovative approaches to avert this health workforce challenge and shape increasing demand for additional health and social workforce jobs.

The Forum will take place in Dublin, Ireland, from 13-17 November 2017.

Follow and get involved in the discussions on Twitter – #HRHForum2017


Updated information is available on the Forum website: [http://hrhforum2017.ie/](http://hrhforum2017.ie/)
Key dates

13 November 2017

- Side events and skill building workshops - Please refer to the link
- Storytelling night

14 November 2017

- Side events and skill building workshops - Please refer to the link
- Youth Forum – Please refer to the link
- Opening ceremony

15-17 November 2017

- Main Forum program – Please refer to the link
Further information on the Forum

The adoption of the Global Strategy on Human Resources for Health: Workforce 2030 and the work of the UN High level Commission on Health Employment and Economic Growth – have made a bold economic case for investing in the health and social workforce and intensified intersectoral collaboration.

The main objectives of the forum are to:

- Advance the implementation of the Global Strategy on Human Resources for Health and the Commission’s recommendations towards achieving Universal Health Coverage and the Sustainable Development Goals;
- Promote innovations in policy, practice and research; and
- Promote the engagement of HRH stakeholder groups in learning, knowledge sharing, networking and collaborative actions.

The Forum programme will feature high-impact decision-makers, leaders, and investors representing all stakeholder groups to discuss and debate these key issues and innovative approaches. High level plenaries, side sessions and skills building workshops with exhibition areas, poster presentations, and much more will contribute to an exceptional opportunity for professional development and networking.

The Forum is convened by Trinity College, Dublin, Health Service Executive, Irish Aid, the Department of Health, Ireland, the World Health Organization and the Global Health Workforce Network. Co-sponsors include Member States and supporting organizations engaged in the work of the Global Health Workforce Network.

For more information, see the Forum website: http://hrhforum2017.ie/

For media and communications, please contact: Sonali Reddy reddys@who.int