Global Accelerated Action for the Health of Adolescents (AA-HA!): Guidance to Support Country Implementation

Social Media Toolkit

Investment in adolescent health is key to achieving the Sustainable Development Goals. In support of the Global Strategy for Women’s, Children’s and Adolescents’ Health (2016 – 2030) and as part of a global roadmap of action for adolescent health, WHO and partners have joined efforts to provide countries with guidance to improve the health of adolescents. The Global Accelerated Action for the Health of Adolescents (AA-HA!): Guidance to Support Country Implementation provides the most up-to-date data, disaggregated by age, sex and region of the world, on the major disease and injury burdens that affect adolescents.

Every day more than 3000 adolescents die, largely from preventable causes.

Adolescent health has been neglected over the years. The Global AA-HA! guides countries as they decide what they will do for the health of adolescents and how they should do it. It summarizes evidence-based adolescent health interventions and provides guidance on priority setting, programming, and monitoring and evaluation.

Let’s accelerate action for the health of adolescents worldwide!

Key Hashtags: #Adolescents, #AdolescentHealth, #Youth
Other Hashtags: #GenerationNow, #GlobalYouth2017
Partner handles: @WHO, @UNAIDS, @UNESCO, @UNFPA, @UNICEF, @UN_Women, @WorldBank, @UN_EWEC, @PMNCH, @UN4Youth

Infographics and photos are available here -> https://goo.gl/iQDJA2

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More than 3000 #adolescents die every day, largely from preventable causes https://goo.gl/WC4btT (Infographic)
2 out of 3 adolescent deaths occur in Africa and South-East Asia https://goo.gl/WC4btT

Globally, road injuries, pneumonia & suicide are the top 3 causes of death for #adolescents https://goo.gl/WC4btT (Infographic deaths)

Road injury is the leading cause of death in boys 10-19 years, killing 115,000 a year https://goo.gl/WC4btT

Suicide is 3rd cause of adolescent death, resulting in 67,000 deaths a year https://goo.gl/WC4btT

Lower respiratory infections 2nd cause of adolescent death, taking 72,000 lives a year https://goo.gl/WC4btT
#Pregnancy & #childbirth complications 1st cause of death for girls 15-19 years worldwide https://goo.gl/WC4btT  #Adolescents

Most #adolescent deaths can be prevented with good health services, education & social support https://goo.gl/WC4btT (Infographic sectors)
#Adolescents: Behaviours that impact health later in life: physical inactivity, poor diet, alcohol and tobacco use – begin in adolescence. (Infographic behaviours)

Unsafe water, sanitation and inadequate hygiene - leading health risks for #adolescents 10-14 years [https://goo.gl/WC4btT](https://goo.gl/WC4btT)

Alcohol, tobacco, drug use and unsafe sex – leading health risks for adolescents 15-19 years [https://goo.gl/WC4btT](https://goo.gl/WC4btT) #Adolescents

Adolescent health needs intensify in humanitarian settings as youth take on adult responsibilities [https://goo.gl/WC4btT](https://goo.gl/WC4btT) #Adolescents (Infographic future)

Investment in adolescent health will drive a healthy, prosperous and sustainable society [https://goo.gl/WC4btT](https://goo.gl/WC4btT) #Adolescents (Infographic future)

Investing in #adolescents = healthy #adolescents now, healthy future lives, healthy future generations [https://goo.gl/WC4btT](https://goo.gl/WC4btT) (Infographic future)

1.8 billion #youth worldwide to change the future. Investments in #adolescents are essential [https://goo.gl/WC4btT](https://goo.gl/WC4btT) (infographic future)

**Facebook**

1. 3000 adolescents die every day - 1.2 million every year – from largely preventable causes. More than two-thirds of these occurred in low- and middle-income countries in Africa and South-East Asia (Post Infographic deaths).

2. Investing in the health of adolescents brings triple returns – healthy adolescents now, healthy future lives and healthy future generations. WHO recommends a range of interventions—from seat-belt laws to comprehensive sexuality education—that countries can take to improve their health and well-being, and dramatically cut the 1.2 million adolescent deaths each year. [https://goo.gl/WC4btT](https://goo.gl/WC4btT)

**Additional Resources**

Infographics on quality health care services for adolescents: [https://goo.gl/kdFmE1](https://goo.gl/kdFmE1)