DEMENTIA
A public health priority

What are the symptoms?
- Confusion in familiar environments
- Difficulty with everyday tasks
- Difficulty with numbers and memories
- Difficulty with words and sentences

Who is affected?
- Over 47 million people worldwide
- Over 50% of people with dementia live in low- and middle-income countries
- Close to 8 million new cases every year
- Cases set to almost triple by 2050

What does it cost?
- Estimated costs to society in 2010
- US$ 604 billion

What is the cause?
- Conditions that affect the brain, such as Alzheimer’s disease, stroke or head injury

What are the challenges?
- Stigmatization
- Delays in diagnosis
- Absence of cure
- Lack of access to treatment
- Insufficient support for caregivers

What is the cause?
- Conditions that affect the brain, such as Alzheimer’s disease, stroke or head injury

What can help...
... people with dementia
- EARLY DIAGNOSIS
- KEEPING ACTIVE
- TREATMENT
- LAWS

... and their families
- RESEARCH
- INFORMATION AND SUPPORT

Global action against dementia
What we must do

CIVIL SOCIETY
- Raise awareness and increase understanding
- Develop and implement policies and plans

WHO
- Provide a knowledge base
- Assist countries with dementia plans
- Monitor progress

GOVERNMENTS
- Develop and implement policies and plans
- Increase investment in research
- Promote human rights and social care

www.who.int/dementia
#globaldementia