

# Responsible reporting on suicide

## Quick reference guide

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### Dos

- Do provide accurate information about where to seek help
  - Do educate the public about the facts of suicide and suicide prevention, without spreading myths
  - Do report stories of how to cope with life stressors or suicidal thoughts, and how to get help
  - Do apply particular caution when reporting celebrity suicides
  - Do apply caution when interviewing bereaved family or friends
  - Do recognize that media professionals themselves may be affected by stories about suicide
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### Don'ts

- Don't place stories about suicide prominently and do not unduly repeat such stories
  - Don't use language which sensationalizes or normalizes suicide, or presents it as a constructive solution to problems
  - Don't explicitly describe the method used
  - Don't provide details about the site/location
  - Don't use sensational headlines
  - Don't use photographs, video footage or social media links
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