Non-communicable diseases or NCDs (heart disease, stroke, cancers, chronic lung disease and diabetes): the world’s biggest killers

SDG 3.4: REDUCE NON-COMMUNICABLE DISEASES BY ONE THIRD
MINISTRIES OF TRADE AND INDUSTRY

Together we can support people to:
• Avoid tobacco use
• Eat healthily
• Be physically active
• Reduce harmful use of alcohol

NCDs hamper progress on trade and industry:
• Early deaths
• Lost productivity due to absenteeism
• Escalating healthcare and insurance costs

Ministries of Trade and Industry can help:
• Safeguard the independence of regulatory authorities from industry interference
• Work with chambers of commerce to raise the profile of NCDs and firewall their work from the tobacco industry
• Promote workplace wellness at all levels with senior leadership
• Protect health in trade negotiations

The right to health is a fundamental responsibility of government.
Working across government sectors can prevent and control NCDs.
The time for collective action is now.