Breastfeeding in the 21st century: New evidence galvanizing investments for policies and programmes

May 24, 2016 at 18:00 – 20:30
Chateau des Penthes, (just 700 meters from Palais de Nations)
Chemin de L’Imperatrice 18, 1292 Pregny-Chambésy

Also being livestreamed at: http://bit.do/BreastfeedingXXIcentury

“Breastfeeding matters for women and children in ALL countries”

Agenda

Opening remarks by moderator
Yogan Pillay
Deputy Director General, South African National Department of Health

Breastfeeding in the 21st century: epidemiology, mechanisms, and lifelong effects
Anthony Costello
Director of the Department of Maternal, Newborn, Child and Adolescent Health, WHO

Investments to achieve the WHA exclusive breastfeeding target
Tim Evans
Senior Director for Health, Nutrition and Population, World Bank

Inappropriate promotion of commercial food products
Victoria Quinn
Senior Vice President, Helen Keller International

Legislation and monitoring of the Code of Marketing of Breast-milk Substitutes
Laurence Grummer-Strawn
Technical Officer, Department of Nutrition for Health and Development, WHO

Partnerships in breastfeeding: Breastfeeding Advocacy Initiative and NetCode
France Begin
Senior Nutrition Adviser UNICEF

Successful scale-up of breastfeeding programmes: Alive and Thrive in Viet Nam, Ethiopia, and Bangladesh
Quoc Hung Truong
Deputy Director and Assistant of the President, Institute for Legal Studies, Viet Nam

Panel discussion: Country experiences on breastfeeding protection, promotion, and support: Nepal, USA, Brazil, Kenya
Moderated by Frances Mason
Senior Hunger Policy and Research Advisor. Save the Children

Refreshments will be provided before and after the event

Sponsored by: South Africa, Nepal, and USA in collaboration with WHO, UNICEF, and Helen Keller International