

B roll

Date: 27th April 2006
Source: World Health Organization, Geneva
Sound: Ambient
Location: Ghana, India, Brazil, Norway, Geneva
Duration: 9'08"

Embargo: 12.00 GMT, 27th April 2006

This video material is provided to broadcasters for preparing stories connected to the launch of the WHO Child Growth Standards. It is provided free of charge by the World Health Organization.

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SHOT LIST

- 00:00 Title Caption: Survey teams measure the growth of children across the six study sites of the Multicentre Growth Reference Study. This study led to the new WHO Child Growth Standards. April 2006.
- 00:06 GHANA: Multicentre Growth Reference Study (MGRS) survey team arriving at clinic - exterior shot
- 00:29 GHANA: Team visits mother of newborn in clinic.
- 00:50 GHANA: Measuring the length of the newborn infant - Mid shots, close ups
- 01:07 GHANA: Lactation Counsellor helping new mother breastfeed - mid shots, close ups, wide shots
- 01:37 BRAZIL: Survey team makes a home visit. Team enters. Converses with mother.
- 01:50 BRAZIL: Sets up measuring equipment, washes hands and measures head circumference and skinfold of girl child.
- 02:20 BRAZIL: Team measures another child in Brazil - arm, head, skinfold.
- 03:15 GHANA: Team visits a mother at her home and measures her son - arm, skinfold, head, length.
- 04:14 INDIA: Team visits newborn and mother in hospital. They measure head circumference, weight and length.
- 05:04 NORWAY: Team visits home of a girl. They measure her arm and head circumference

- 05:53 NORWAY: Visit to another family. Outdoor setting. Measure mother's height, child's height, arm length, skinfold and weight. Entering data in forms.
- 06:52 INDIA; Lactation Counsellor demonstrating breast pump to mother- wide shots, mid shots, Close ups.
- 07:23 Shooting Video of child achieving milestones (crawling, sitting, standing etc). Study team view videos.
- 08:05 Entering data in computers, checking and discussing forms, arranging files, computer generated construction of graphs at the WHO study coordination centre, Geneva.
- 09:08 End of footage