



WORLD HEALTH ORGANIZATION  
Evidence and Information for Policy Cluster

## Launch of the World Alliance for Patient Safety

*"Please do me no harm"*

27 October 2004

### Objectives of Launch

The launch of the World Alliance for Patient Safety will bring together ministers of health and senior representatives from several countries to advance the goal of patient safety.

The overall objective is to sustain political momentum, encourage participants to strengthen common action for integration of patient safety issues in national health policy and practice, and continue to enhance dialogue between decision makers, and patient safety groups.

The launch will be organised around a series of keynote speeches.

The Patient Safety website can be accessed at: <http://www.who.int/patientsafety/en/>

### Wednesday, 27 October 2004

<b>Participants:</b>	<b>Country delegations; partner agencies and other participants; WHO staff</b>
<b>Venue:</b>	<b>Pan American Health Organization, Second Floor</b>
<b>Meeting Chair:</b>	<b>Sir Liam Donaldson, Chief Medical Officer, Department of Health, United Kingdom</b>
<b>9:30 – 10:00</b>	<b>Registration and Coffee</b>
<b>10:00 – 10:10</b>	<b>Welcome Remarks</b> Dr M. Roses, Regional Director, WHO Regional Office for the Americas and Director of the Pan American Health Organization
<b>10:10 – 10:15</b>	<b>Launch of the World Alliance for Patient Safety</b> by Dr LEE Jong-wook, Director-General, World Health Organization
<b>10:15 – 10:40</b>	<b>Keynote address</b> by Sir Liam Donaldson, Chief Medical Officer, Department of Health, United Kingdom
<b>10:40 – 10:55</b>	<b>Keynote address</b> by Dr Carolyn Clancy, Director, Agency for Healthcare Research and Quality, Department of Health and Human Services, United States of America
<b>10:55 – 11:10</b>	<b>Speech</b> by Susan Sheridan, Vice President, Consumers Advancing Patient Safety
<b>11:10 – 11:20</b>	<b>Keynote address</b> by Dr Ebrahim Samba, Regional Director of the WHO Regional Office for Africa
<b>11:20 – 11:25</b>	<b>Video-link speech</b> by Dr Marc Danzon, Regional Director, WHO Regional Office for Europe
<b>11:25 – 11:30</b>	<b>Video-link speech</b> by Dr Shigeru Omi, Regional Director, WHO Regional Office for the Western Pacific
<b>11:30 – 12:00</b>	<b>Questions &amp; Answers</b>
<b>12:00</b>	<b>Close - Luncheon buffet</b>