ACTION FOR HEARING LOSS

Make a Sound Investment

3 March 2017
World Hearing Day

www.who.int/pbd/deafness/en/
Unaddressed Hearing Loss Has a High Cost!

$750 billion

- Barrier to education and social integration
- Loss of productivity
- Cognitive decline and depression

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Interventions to Address Hearing Loss are Cost-Effective!

- Prevention
- Early identification
- Rehabilitation
- Education and empowerment

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