



Sustainable Development Goals: Innovative technologies to promote healthy lives and well-being

A Joint Technical Symposium by the World Health Organization (WHO), the World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO)

Geneva, 26 February 2018
WHO Headquarters, Executive Board Room

PROGRAMME

- 09:00 – 09:30 **Introductory Remarks**
- Tedros Adhanom Ghebreyesus, Director-General, WHO
- Francis Gurry, Director General, WIPO
- Roberto Azevêdo, Director-General, WTO
- 09:30 – 10:00 Discussion
- 10:00 – 10:30 Coffee Break
- 10:30 – 11:45 **Panel 1 – Global health data, disease burden and the challenges ahead**
- Moderator: Ellen 't Hoen, Medicines Law & Policy, and Global Health Unit, University Medical Centre Groningen, The Netherlands
- Panel: Mariângela Simão, Assistant Director-General, WHO
- Andrew Hill, Senior Visiting Research Fellow, University of Liverpool, UK
- Sarah Rickwood, Vice President, IQVIA (formerly Quintiles IMS Holdings, Inc.), UK
- Sherine Helmy, CEO, Pharco Pharmaceuticals, Egypt
- 11:45 – 12:15 Discussion
- 12:15 – 13:30 Lunch Break (sandwiches will be provided)

13:30 – 14:45 **Panel 2 – Technology as a driver of medical progress and access**

Moderator: Charles Randolph, Head, Global Health, Global Challenges Division, WIPO

Panel: Julio Raffo, Head, Innovation Economics Section, Economics and Statistics Division, WIPO

Luiza Pinheiro, Student Leader, Universities Allied for Essential Medicines (UAEM), Brazil

John Brennan, Secretary General, EuropaBIO and Representative of the International Council of Biotechnology Associations, Belgium

14:45 – 15:15 Discussion

15:15 – 16:30 **Panel 3 – How policy choices impact on access to innovative technologies**

Moderator: Antony Taubman, Director, Intellectual Property Division, WTO

Panel: Margaret Kyle, Professor of Economics, Center for Industrial Economics (CERNA), Mines ParisTech, France

Kenneth Shadlen, Professor of Development Studies, London School of Economics and Political Science, UK

Daniel López Salcedo, Advisor to the Director-General of the Ecuadorian National Service on Public Procurement (SERCOP), Ecuador

16:30 – 17:00 Discussion

17:00 – 17:15 **Closing**

