



## **Global Advocacy and Accountability for Maternal, Newborn and Child Health:**

### **A needed link to progress towards MDGs 4&5**

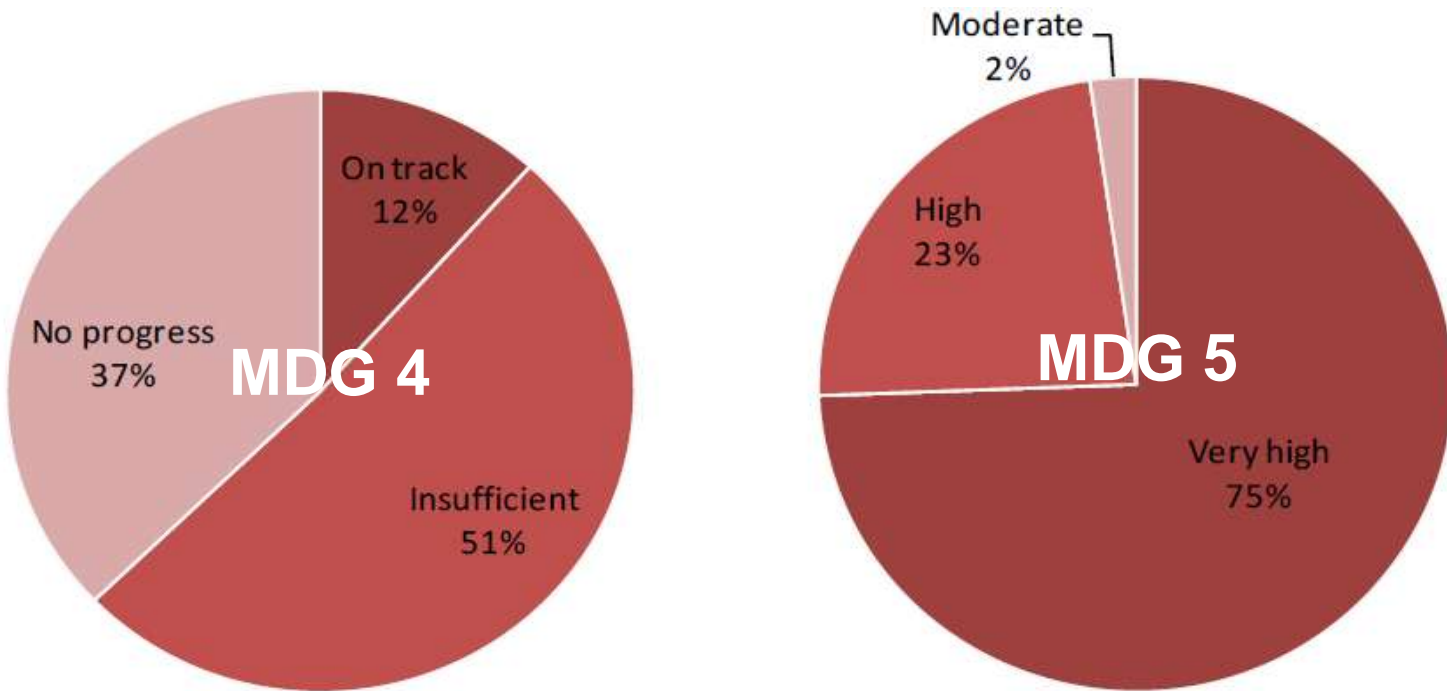
*3<sup>rd</sup> OECD World Forum on 'Statistics, Knowledge and Policy'  
Busan, Korea, 27-30 October 2009*

*A. de Francisco*

*Partnership for Maternal, Newborn & Child Health, Geneva*

# WHY WE ACT

Progress on MDG 4 insufficient; MMR (MDG 5) very high



Progress towards MDGs 4 & 5 for 43 low-income countries

Source: High Level Taskforce on International Innovative Financing for Health Systems, Working Group 1 Technical Report



# WHY WE ACT

Huge coverage gaps of essential interventions across the continuum of care

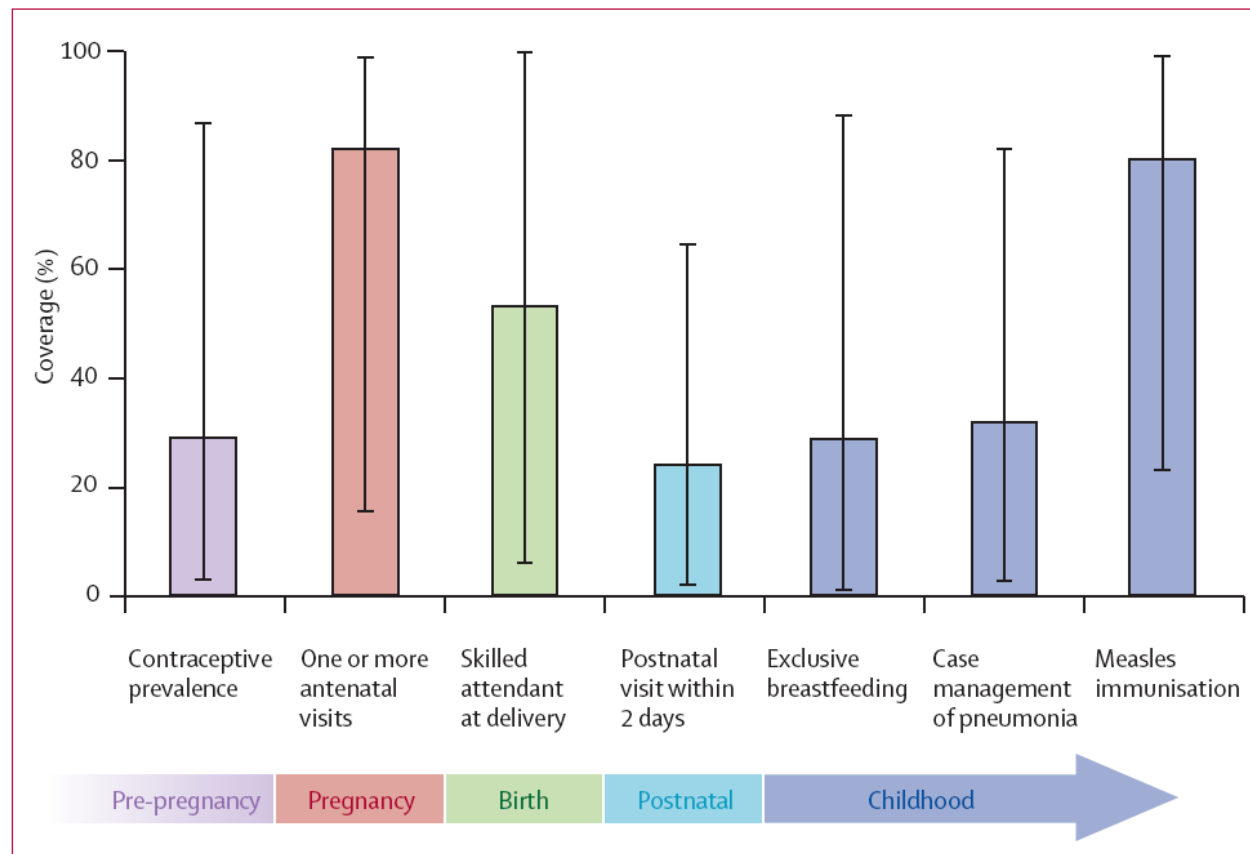


Figure 3: Coverage estimates for interventions across the continuum of care in the 68 priority countries (2000-06)



# PMNCH: 288 members working for 4 & 5

Multilateral organizations

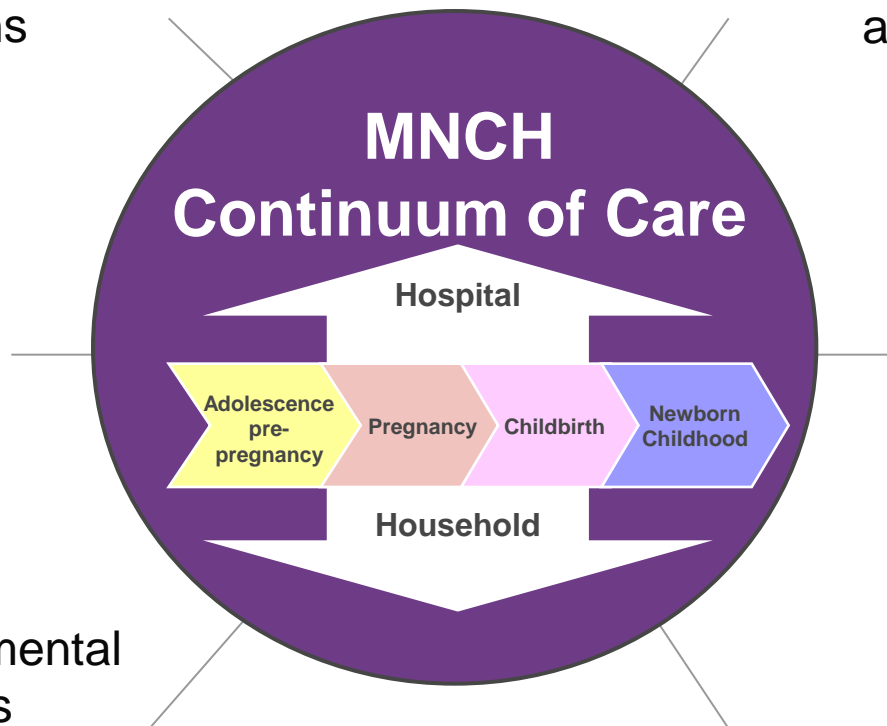
Research and academic institutions

Partner countries

Professional associations

Non-governmental organizations

Donors and foundations



# Recent Initiatives to support MNCH

## High Level Task Force for Innovative Financing of Health Systems for MNCH (Nov 2008)

- Supported by PM UK (Brown) and WB President
- Find innovative mechanisms to finance support for health systems to deliver MNCH services
- Two Working Groups
  - Group 1. Bottlenecks (Julio Frenk /Ann Mills)
  - Group 2. Solution (Anders Norstrom- SIDA)
- Led to the Millennium Foundation for Innovative Finance for Health



# Recent Initiatives to support MNCH

## Millennium Foundation for Innovative Finance for Health (Sept 2009)

- To raise 10B USD (Pres: Bernard Salome)
- Based on UNITAID model to raise funds from small amounts (HIV-TB-Malaria-MNCH)
- Main source of funding
  - Voluntary Solidarity Contribution for air travel
  - 2 USD per ticket reservation (up to 3.2bUSD 2015)
- Launched at UNGA 2009, operational in early 2010.



# Recent Initiatives to support MNCH

## Global Network of Leaders (2008)

- Led by PM Stoltenberg (Norway), PM Brown (UK), Pres Bachelet (Chile)
- Participation of other 12 more Heads of state (Africa, Asia, Latin America)
- Global Campaign for political outreach to reach MDGs 4&5
- Session in UN General Assembly 2008 and 2009 on MNCH
- Regional Initiatives for MNCH support national programmes



# Recent Initiatives to support MNCH

## MNCH Consensus for MNC (Sept 09)

- Supported by HLTF, GNL, H4 (UN), bilaterals, foundations and HCPAs
- Provides framework to align current momentum in politics, financing and delivery behind:
  - High-level advocacy messages based on evidence
  - Priority policies and interventions to accelerate progress in country
- G8 Declaration text
- Launched at the 2009 UNGAs –provides framework for announcements (5.2B USD).



# MNCH CONSENSUS- FIVE PILLARS

1. **Political leadership and community engagement**
2. **Effective health systems** that deliver a package of MNCH high quality interventions
3. **Removing barriers to access** with services for women and children being free
4. **Skilled and motivated health workers** in the right place & time, with infrastructure & supplies
5. **Accountability** at all levels for credible results

Total additional programme cost: 30b USD  
(from USD2.5b in 2009 to USD 5.5b in 2015)



# PMNCH: MISSION OBJECTIVES

## MISSION

Contribute to the achievement of MDGs 4 and 5 by enhancing partners' interactions and the use of their comparative advantages

Build consensus, and promote evidence-based, high-impact interventions and commodities

**Contribute to raising US\$ 30 billion to improve maternal, newborn and child health**

Track partners' commitments and measure progress



# Outcomes of Political Advocacy

- Global MNCH consensus developed and positioned in the G8 communiqué
- Global MNCH consensus launched at HLTF event at UN General Assembly on Sept 23
- More than \$5 billion of new funds for HS and MNCH announced (UNGA 23 Sept) resulting from analytical and strategic messaging inputs to High-Level Task Force on Innovative Financing.
- Awareness among Parliamentarians through Countdown country-specific data presented at IPU Assembly in April 2009 in Addis Ababa



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# PRIORITY ACTIONS 2009-2011

1. MNCH knowledge management system
2. Core package of interventions
3. Essential commodities globally and in countries
4. Strengthening human resources for MNCH
5. Advocacy for increased funding and positioning of MNCH in the development agenda
6. Tracking progress and commitment for MNCH



# Knowledge Management System

- A one-stop, authoritative point for evidence and information on the *continuum of care*
- A platform for discussion and consensus building on controversial issues in MNCH
- Use of MNCH resources (people, institutions)



# Accountability Framework for MNCH

## Tracks (global/national)

- Pledges made
- Commitments (national/international)
- Disbursements (national/international)
  - Ongoing ODA tracking (2003-2007).
- Use of funds in country
- Eventual impact

## Supports

- Advocacy messages, tools, opportunities



## Further contact

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