

PMNCH membership

Get involved...

Join our global alliance



Vision

A world in which every woman, child and adolescent in every setting realises their rights to physical and mental health and wellbeing, has social and economic opportunities, and is able to participate fully in shaping prosperous and sustainable societies.

Mission

To increase the engagement, alignment and accountability of partners, by creating a multi-stakeholder platform that will support the successful implementation of the Global Strategy for Women's, Children's and Adolescents' Health, enabling partners to achieve more together than any individual Partner could do alone.

Become a member

Established in 2005 to accelerate the global efforts towards achieving MDGs 4 and 5, The Partnership for Maternal, Newborn and Child Health (The Partnership; PMNCH) has played a central role in supporting the UN Secretary General's Every Woman Every Child (EWEC) movement as it evolved. The Partnership championed the consultation process and mobilized a broad range of stakeholders from countries, regional bodies and global partners in the development of the UN Secretary-General's Global Strategy for Women's, Children's and Adolescents' Health 2016-2030 (Global Strategy), in the sun-setting of the MDGs and the launch of the Sustainable Development Goals (SDGs). The Partnership has a broad membership of over 730 organizations drawn from eight constituencies to facilitate communication and management



of members' interactions with the Partnership. Each constituency has a chair person from among its members, and a focal point in the PMNCH Secretariat, who supports the work of the constituency and its chair.

The following are the eight constituencies of PMNCH:

- Partner Countries (PC)
- Donors and Foundations (D&F)
- Multilateral Organizations (Multilaterals)
- Non-governmental Organizations (NGOs)
- Academic, Research and Training Institutions (ART)
- Healthcare Professional Associations (HCPA)
- Private Sector (PS)
- Adolescents & Youths (AY)

Membership to PMNCH requires a commitment to advance Sexual, reproductive, maternal, newborn, child and adolescents health (SRMNCAH), in accordance with The Partnership's guiding principles, vision and mission.

Organizations interested in becoming members of the Partnership should complete the relevant form, as provided on line (http://www.who.int/pmnch/getinvolved/join/registration_form2/en/) or in hard copy enclosed within this brochure. Before completing the form, applicants are invited to review the following information regarding member's criteria, responsibilities and benefits, and agree to the PMNCH operating and engagement principles.

Application forms completed online or in hard copy should be sent to the PMNCH Secretariat (pmnch@who.int) for review.

Please note that only institutions, not individuals, may apply for membership.

Mandatory disclaimer

PMNCH is hosted by the World Health Organization (WHO), and therefore WHO rules and regulations apply to PMNCH. WHO may prevent membership by a potential partner that is incompatible with WHO

goals and objectives and that of global public health, including products specifically designed to harm. Therefore, relationships are banned with potential members whose activities are incompatible with WHO's work, such as those involved in the industries related to tobacco (or tobacco-related products), breast milk substitutes or arms industries.

In completing the application form, the applicant will have to confirm that the following mandatory disclaimer is true:

"My entity/organization/institution does not have or has had during the past four years any formal association, affiliation or link, with the breast milk substitutes, tobacco

or arms industry, or any subsidiary of a breast milk substitutes/ tobacco/arms company or commercial entity involved with the manufacture, sale, or distribution of breast milk substitutes/tobacco/arms or tobacco related products."

Formal association, affiliation or link with the breast milk substitutes, tobacco or arms industry may include, but is not limited to:

- consultancies or contractual/commercial relationships involving business (e.g. licensing, joint venture or research and development agreements) or other interests, (e.g. advocacy or public relations);
- the possession of a financial stake, e.g. shareholdings or bonds;
- a proprietary interest in a substance, technology or process (e.g. ownership of patent);
- any programmes, initiatives, research, or projects, either independent or jointly administered which have been directly or indirectly endorsed, funded either monetarily or otherwise, or promoted by the breast milk substitutes/tobacco/arms industry, a subsidiary of a breast milk substitutes/tobacco/arms company, or any commercial entity involved with manufacture, sale, or distribution of breast milk substitutes/ tobacco/arms or tobacco related products; and
- financial interests, controlling interests (i.e. senior-level individuals, including executive board members, with current or previous affiliations, financial or otherwise, with the breast milk substitutes/tobacco/arms industry.

Membership criteria

An organization seeking membership of PMNCH should meet these criteria:

- support the concept of the «Continuum of Care» and The Partnership in its mandate towards achieving the unfinished business under the Millennium Development Goals (MDG) 4 and 5¹ (and MDG 6), as well as the Sustainable Development Goals (SDGs) 3.1, 3.2, 3.7, and 5.6;
- be active in the area of SRMNCAH;
- be committed to collective action to reduce maternal, newborn and child mortality and improve SRMNCAH outcomes; and
- endorse the values and general principles of The Partnership, as reflected in The Partnership's core documents, including:
 - Principles of Engagement with PMNCH (please refer to page 4 of this brochure); and
 - Operating Principles as stated in the PMNCH 2012-2015 Strategic Framework (please refer to page 4 of this brochure).

¹ MDG 4 and 5:
http://www.who.int/pmnch/knowledge/topics/about_mdgs/en/

Membership benefits

The main value-added of The Partnership is that it brings together key Partners focused on improving the health of women, newborn, children and adolescents. PMNCH Partners can benefit from their membership in several ways:

Events and Networking -

"Collaborative action is more effective"

- Opportunities for members to partner with a wide range of stakeholders on events and other initiatives to advance a common health agenda, including governments, UN agencies and other multilateral agencies, healthcare professionals, donors and foundations, civil society, private sector, adolescents and youth, and other partners.
- The opportunity to jointly advocate for SRMNCAH issues.
- The opportunity to attend and contribute to our Partners' Forum and other activities and events.
- Access to key players in SRMNCAH through the Partners' Directory and interactive database available on PMNCH website, which facilitates mapping of partners according to geographical areas, activity focus, expertise, etc.
- Regular news and updates on the PMNCH website to facilitate sharing of new ideas and best practices, provision of data and other information.

Visibility

- The listing of your organization in The Partnership's on-line members database.
- A web link on The Partnership's website to your organization's website.
- The ability to send your own organization's news, press releases, events, and notes from the field for posting on The Partnership website (via the online member Web Contribution Form).
- The possibility to highlight your own resources and news on the Partnership's website (via the online member Web Contribution Form).
- The use of PMNCH's logo might be authorized if appropriate, on joint communication materials (prior agreement/ authorization by the PMNCH Secretariat and relevant WHO departments).

Access to knowledge and new resources

- Free access to SRMNCAH news and other knowledge resources and news on the website www.pmnch.org.
- Online subscription to PMNCH communications and updates (e-blast).
- Online access to archived issues of PMNCH newsletters, electronic updates, periodicals, advocacy materials, policy and technical reports produced by PMNCH, WHO and other partners.

- Possibility to receive hard copies of some of the documents (if available) through individual requests made to: pmnch@who.int.
- Regular electronic updates of headlines and breaking news about SRMNCAH from around the world, quick access to latest headlines through the subscription to the PMNCH RSS and Twitter feeds.

Membership responsibilities

A member of PMNCH is expected to:

- Promote PMNCH, and advocate for SRMNCAH.
- Support the implementation of The Partnership's 2016-2020 Strategic Plan, 2016-2018 Business Plan and the annual workplans. Also, to contribute directly or indirectly to one or more Strategic Objectives², to lead on implementation where applicable, to achieve results defined in the Partnership's annual workplans, and to support achieving The Global strategy for Women's, Children and Adolescent's Health 2016-2030.
- Work on promoting and building networks and relationships with their respective constituency partners and consult with them globally, regionally and nationally.
- Review the Partnership's annual workplan and support the development of a constituency plan of contributions to implementation of the workplan. This process takes place through relevant constituency representatives.
- Contribute time, effort and/or resources to The Partnership's activities, if possible, e.g., direct funding and/or in-kind contributions including technical expertise, staff time, assistance with media and networking, support for other partners' attendance at forums and other Partnership's activities and events, etc. Contributions are subject to due diligence and conflict of interest reviews, as well as relevant principles as outlined in the Partnership's core documents and WHO rules and regulations.
- Participate in PMNCH's consultations and requests for information and feedback as required, and to regularly share knowledge and contribute to PMNCH efforts to disseminate information through:
 - contribution of stories, activities, updates, best practices, reports, projects, events and news related to SRMNCAH or related fields; and
 - contribution of resources for PMNCH website.
- Update the PMNCH Secretariat of any relevant changes in your entity's profile, focal points or contact details.

² Strategic Plan 2016 -2030:
<http://www.who.int/pmnch/about/strategy/en/>

The Partnership's operational principles

PMNCH's operational principles are specified in PMNCH's 2012-2015 Strategic Framework. They define the way in which the Partnership expects to function. These include:

- being partner-centric;
- playing a convening and brokering role for its Partners;
- being guided by country demand and regional priorities; and
- continuing to promote the «continuum of care» concept.

The Partnership principles for engagement

These “conflict of interest” principles of engagement apply to all PMNCH members and constituencies, with some principles being more relevant to some constituencies than others.

1. Strategic alignment

- Engagement has clear links to PMNCH mission and priority actions, and is well aligned with the PMNCH strategy and work plan.
- Engagement is consistent and compliant with WHO technical norms and standards.
- Private Sector organizations should not produce a product or engage in practices that would be detrimental to health in any way or harm the reputation of PMNCH or WHO.

2. Clear value-add

- Engagement demonstrates value for public health in the area of RMNCH.
- Engagement creates value which is over and above what could be achieved by PMNCH without engagement of a particular constituency.

3. Independence and impartiality

- Engagement must maintain PMNCH objectivity, integrity, independence and impartiality.
- Potential or actual, real or perceived conflicts of interests should be reported and managed in keeping with applicable WHO policies and PMNCH Board approved principles.

- Pursuit of the public health goal takes precedence over the interests of any individual organization or group of organizations wishing to engage with PMNCH.

4. No endorsement and no exclusivity

- Engagement should not bestow any unfair competitive advantage to any organization or entity, and should allow a level playing field for all. In the case of for-profit companies, collaboration will be open to all interested commercial parties on the same basis.
- Engagement should not provide endorsement or preference of a particular organization. In particular, for private sector entities, engagement will not result in endorsement or preference of particular products and/or services.

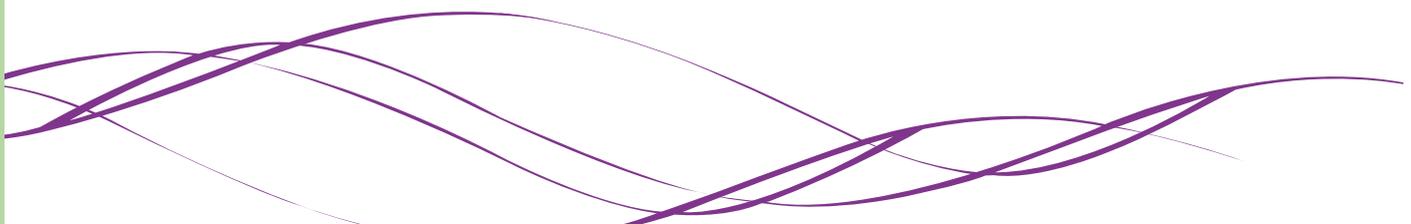
5. Transparency

While respecting individual privacy and institutional confidentiality, as appropriate, all interested persons (within PMNCH and public at large) should easily be able to obtain information on:

- benefits to PMNCH and the organizations;
- the nature and scope of activities;
- rules of engagement and mechanisms of decision for the selection process;
- delineation of roles, responsibilities, and contributions; and
- outcomes of engagement.

6. Due diligence

Due diligence, including risk assessment, risk management and guidelines will take place, as relevant and necessary, on the selection of Partners (including legal and communication aspects) and the engagement process according to WHO rules and regulations as the host organization of PMNCH. For example, if relevant, private sector partners should have a sound corporate social responsibility track record and leadership, a history of commitment to development and health goals, responsible environmental and labour practices, and a positive public image.



THE PARTNERSHIP FOR MATERNAL, NEWBORN & CHILD HEALTH (THE PARTNERSHIP: PMNCH) ON-LINE APPLICATION FORM

* Mandatory fields

GENERAL INFORMATION

Name *

Title *

Country *

Name of institution *

Type of institution *

Healthcare Professional Associations (HCPAs)

Private Sector (PS)

Academic, Research and Training Institutions (ARTs)

Multilateral Agencies/International Organizations (Mos)

Donors and Foundations (D&Fs)

Partner Countries (PCs)

Non-governmental Organizations (NGOs)

Adolescents and Youth (A&Y)

E-mail *

The e-mail format is «xxxx@yyyy.zzz»

Website *

The URL format is «http://xxxxx».

NOMINATED FOCAL POINT FOR The Partnership TO CONTACT REGULARLY

(To be Displayed Online)

Name *

Title *

Position/job title *

E-mail *

The e-mail format is «xxxx@yyyy.zzz»

Phone *

Country code + phone number

SRMNCAH PRIORITIES

Areas(s) of interest in Sexual, Reproductive, Maternal, Newborn, Child and Adolescents Health (SRMNCAH)

- | | |
|--|---|
| <input type="checkbox"/> Accountability | <input type="checkbox"/> Maternal and reproductive health |
| <input type="checkbox"/> Advocacy | <input type="checkbox"/> Midwifery |
| <input type="checkbox"/> Child health | <input type="checkbox"/> Newborn health |
| <input type="checkbox"/> Child marriage | <input type="checkbox"/> Nutrition |
| <input type="checkbox"/> Climate change and environmental health | <input type="checkbox"/> RMNCH commodities |
| <input type="checkbox"/> Education | <input type="checkbox"/> Violence |
| <input type="checkbox"/> Family planning | <input type="checkbox"/> Water and sanitation |
| <input type="checkbox"/> Health system strengthening | <input type="checkbox"/> Youth and adolescent health |
| <input type="checkbox"/> Human right | <input type="checkbox"/> Other: <input type="text"/> |

Countries/Regions of activities *

Does your institution have priorities in the area of SRMNCAH? *

- Yes No

If yes, please specify in the space provided below: *

SRMNCAH PROJECTS

Does your institution have any current SRMNCAH projects or initiatives? *

- Yes No

If yes, please briefly describe them in the space provided below:



CONTACT WITH PMNCH

Have you been in touch with PMNCH before? *

Yes

No

If yes, please specify in the space provided below or provide web links:

ARMS/TOBACCO/BREAST MILK SUBSTITUTES RELATED DISCLOSURE STATEMENT

My entity/organization/institution does not have or has had during the past four years any formal association, affiliation or link, with the tobacco or arms industry, or any subsidiary of a tobacco/arms/breast milk substitute company or commercial entity involved with the manufacture, sale, or distribution of tobacco/arms/breast milk substitutes or tobacco related products.

Formal association, affiliation or link with the tobacco, breast milk substitutes or arms industry may include, but is not limited to:

- a) consultancies or contractual/commercial relationships involving business (e.g. licensing, joint venture or research and development agreements) or other interests (e.g. advocacy or public relations)
- b) the possession of a financial stake, e.g. shareholdings or bonds
- c) a proprietary interest in a substance, technology or process (e.g. ownership of patent)
- d) any programmes, initiatives, research, or projects, either independent or jointly administered which have been directly or indirectly endorsed, funded either monetarily or otherwise, or promoted by the tobacco/breast milk substitutes/arms industry, a subsidiary of a tobacco/arms/breast milk substitutes company, or any commercial entity involved with manufacture, sale, or distribution of tobacco/breast milk substitutes/arms or tobacco related products
- e) financial interests, controlling interests (i.e. senior-level individuals, including executive board members, with current or previous affiliations, financial or otherwise, with the tobacco/breast milk substitutes/arms industry

I also understand that the PMNCH Secretariat reserves the right to request additional information from my organization/institution in this regard.

The Partnership for Maternal, Newborn & Child Health reviews all applications received. PMNCH reserves the right at all times to reject applications or terminate membership arrangements that do not meet the criteria, breach the principles established, or otherwise conflict with, the policies of PMNCH and its hosting organization, the World Health Organization (WHO).

DECLARATION. I hereby declare that the disclosed information is true and complete. Should there be any change to the above information, I will promptly notify the PMNCH Secretariat of relevant changes. *

Name *

Organization *

Please declare any interests that could constitute a real, potential, or apparent conflict of interest with respect to The Partnership for Maternal, Newborn & Child Health.

RESPONSIBILITIES

Partnership agreement *

- I have read and agree with the mission and vision of The Partnership, the operational principles of The Partnership, and the principles of engagement with PMNCH.
- As a duly authorized representative of my organization, I declare it to be in full agreement with the goals and values of The Partnership for Maternal, Newborn and Child Health.
- I understand and agree with the criteria and responsibilities of members, as defined herein.

Add colleagues' e-mails who would also like to receive the PMNCH electronic newsletter.

Please list them separated by commas:

Signature *

Date *

Once the application has been completed, please either email it to pmnch@who.int or send it to the secretariat at the address below.



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