

# GARD

## **Global Alliance against Chronic Respiratory Diseases**

**WHO**

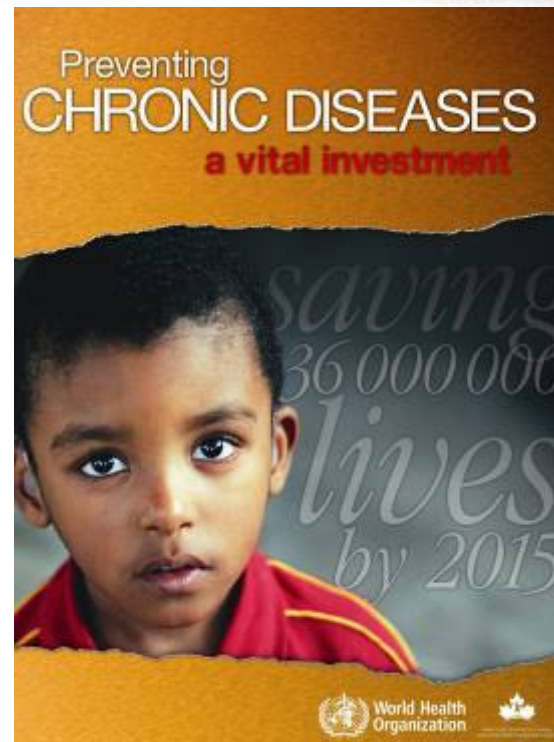
**J Bousquet, R Dahl, N Khaltaev, HJ Bekedam**

# Preventing **CHRONIC DISEASES** a vital investment

[www.who.int/chp](http://www.who.int/chp)



**World Health  
Organization**



# **GARD Launch Press Conference**

**N Zhong (China):** Chronic respiratory diseases (CRD) are a major burden in China

**S Hurd (USA):** The burden of CRD

**N Khaltayev (WHO):** From the fragmented CRD programs to GARD

**J Bousquet (France):** The GARD action plan

**M Boland (Ireland):** Health promotion and CRD prevention

**J Walsh (USA):** The patient's expectations

# **M Boland - Ireland**

**Health promotion and CRD prevention**

# Health promotion and disease prevention

## Key messages:

- **Everyone has the right to live in a clean air environment**
- **Environmental exposure to unhealthy environment causes incurable COPD, asthma, cardiovascular disease and cancer**
- **Complete elimination is the only way to remove the risk**
- **This applies to tobacco smoke and all other at risk environments**

# **WG.3- Health promotion and disease prevention**

## **Goals:**

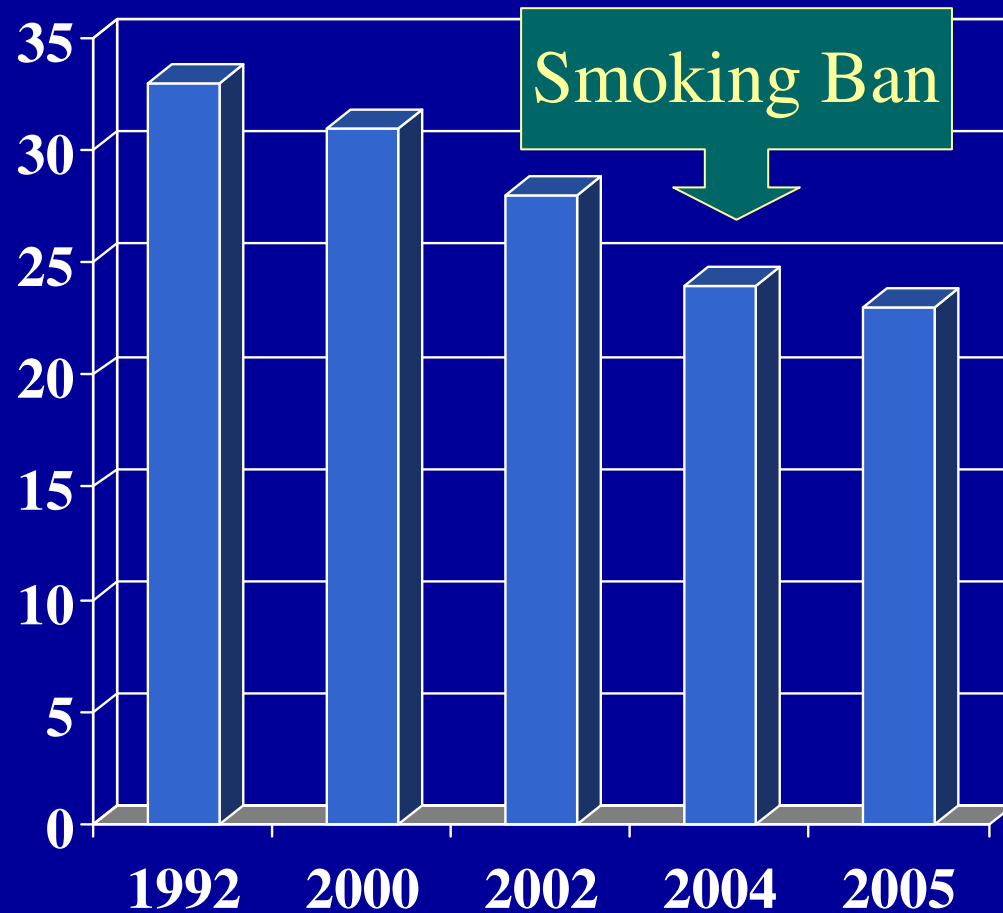
- **Help all countries to build and implement policies to reduce the burden of**
  - **tobacco smoke,**
  - **indoor and outdoor pollution,**
  - **occupational hazards**
  - **and other risk factors of relevance for CRD**

# **WG.3- Health promotion and disease prevention**

**Some WHO programs are already available:**

- FCTC (Framework Convention on Tobacco Control)**
- Healthy Environment for Children Alliance**
- WHO program on prevention of allergy and asthma**
- Environment**
- Occupational diseases**

# Tobacco Cessation

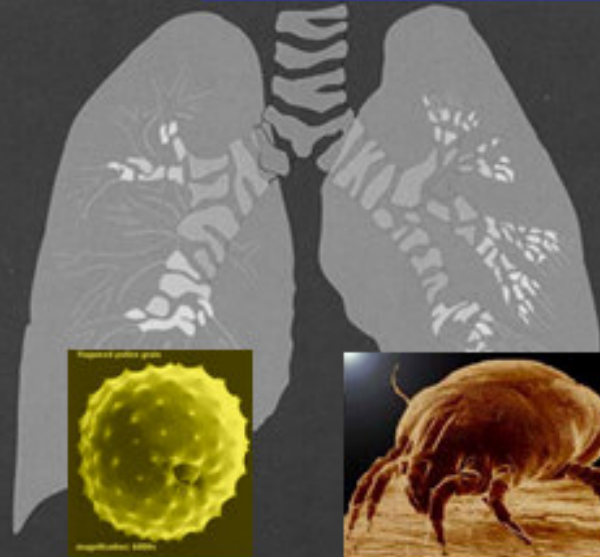


'Slan' Surveys  
OTC/MRBI Tracker

■ % Smoking

No. of Smokers  
fallen by 25%

WHO/MNC/CRA/03.2



## **Prevention of Allergy and Allergic Asthma**

Based on the WHO/WAO  
Meeting on the  
Prevention of Allergy and  
Allergic Asthma  
Geneva, 8-9 January 2002



World Health Organization  
Management of Noncommunicable Diseases Department  
Chronic Respiratory Diseases and Arthritis

# **WG.3- Health promotion and disease prevention**

- **Biomass fuels**

- **Over 2 billion people in the developing world burn traditional biomass fuels indoor for cooking and heating.**
- **Resulting in an estimated 1.6 million deaths each year, largely among women and children.**
- **Acute respiratory infections and COPD (700,000 deaths/yr)**