

# GARD

## **Global Alliance against Chronic Respiratory Diseases**

**WHO**

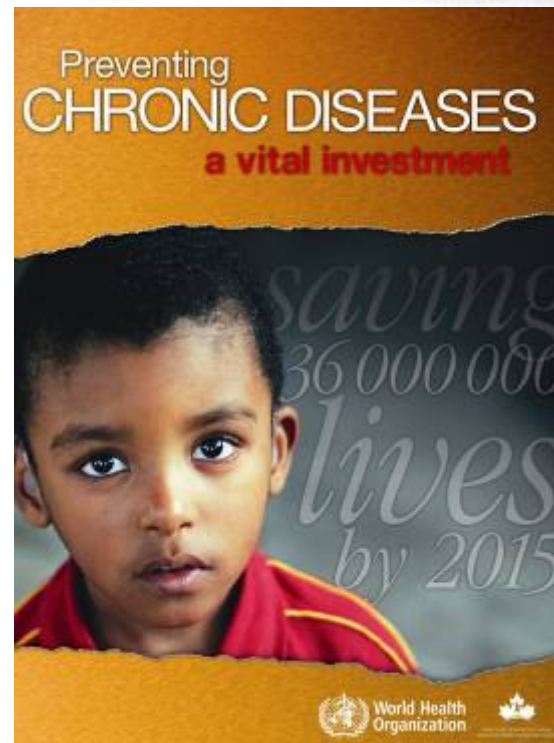
**J Bousquet, R Dahl, N Khaltaev, HJ Bekedam**

# Preventing **CHRONIC DISEASES** a vital investment

[www.who.int/chp](http://www.who.int/chp)



**World Health  
Organization**



# **GARD Launch Press Conference**

**N Zhong (China):** Chronic respiratory diseases (CRD) are a major burden in China

**S Hurd (USA):** The burden of CRD

**N Khaltayev (WHO):** From the fragmented CRD programs to GARD

**J Bousquet (France):** The GARD action plan

**M Boland (Ireland):** Health promotion and CRD prevention

**J Walsh (USA):** The patient's expectations

# Conclusions

- **Hundreds of millions of people suffer from chronic respiratory diseases**
- **Over 4 million people die prematurely each year**
- **Huge economic burden**
- **In all countries, and particularly in developing countries**
- **In all age groups**
- **Prevalence and mortality are increasing**

Preventing  
**CHRONIC DISEASES**  
**a vital investment**

**THE COST OF INACTION**  
**IS CLEAR AND UNACCEPTABLE**

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