Risk communication for yellow fever outbreak response

First imported yellow fever case in China
19th March

Urban yellow fever outbreak in Luanda, Angola

Imported yellow fever cases in Democratic Republic of The Congo (DRC)
22nd March

Incident management for yellow fever outbreak initiated

An Emergency Committee (EC) regarding yellow fever convened by WHO's Director-General
19th May

Mass vaccination campaigns in Angola, DRC and Uganda

March 2016

April 2016

15th April

Yellow fever webpage (PED*) renovation

May 2016

11th May

Yellow fever Q&A video (EN&FR)

Public listening template distributed among the partners

Weekly inter-agency call with various partners (UNICEF, CDC, IFRC, MSF, UNESCO, CDAC Network, etc.)

June 2016

Risk communication guidance for yellow fever outbreak

Yellow fever animation video with Scientific animations without borders (SAWBO)

Output

Handbook for communication and social mobilization in yellow fever mass vaccination campaigns available (EN/FR) since 2015

Bilateral calls with partners

150+ partners & individuals on the weekly call

Short video clips tailored for social networks

Impact

contextualize
Socialize
Speed

transparent
national ownership

Trust
Coordination