UNICEF
Child Road Traffic Injury Prevention Programme

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Children in country x are protected on the roads and provided a safe journey to school.

SDG 3.6, 11.2/Habitat III

**Impact**
Children in country x are protected on the roads and provided a safe journey to school.

**Outcome**

- **Change in Systems**
  Children, including the most vulnerable & disadvantaged, benefit from improved road safety policies providing a ‘safe system’ for children.

- **Change in Behaviour**
  Public shift to safer road user behavior reducing risk factors on the road, conducive to increased protection for children.

**Output**

- **Enabling Environment**
  Legislative and policy frameworks, coordination, enforcement mechanisms, data & monitoring are supportive to strengthening the protective environment and improved road safety for children.

- **Supply & Quality**
  Delivery of safety across agencies, education, police, local govt. Cost effective RTI prevention incl. in road infrastructure & services.

- **Demand**
  Public acceptance and demand for improved road safety, including safe journey to school/child rights agenda. Usage of safe transportation, adherence to safety regulations. Increased support for protection on the road as a child right.

**Strategies**

- Data building, Systems Strengthening, Advocacy, Implementation/sustainability

**Partnerships**
Programming in East Asia Pacific

Philippines National Policy Child RTI
• Strengthening pedestrian safety law
• Triangulating data from enforcement, traffic & hospitals
• Safe School Zones interagency programme
• Cross sectoral work with public, private and NGO partners

Mongolia national Child RTI programme
• 27% rise in child RTI; 57% increase in motorcycles; 7% child helmet wearing; 75% child RTI is pedestrian
• Data building with police and National Public Health Institute
• Strengthening Law on Traffic Safety with council chaired by Prime Minister, support for safe infrastructure around schools
• Communications and public campaigning
South Africa: Scaling up impact

- A ‘safe system’ for children. Safe road infrastructure, training and education, enforcement.
- Multi-agency, cross sectoral engagement
- Sustained policy change from national to provincial and local levels
- Scaling-up impact and results longer term
- Reach potential: 12 million children; 20,000 primary and secondary schools
Thank You

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