ISO 39001
- by ISO/PC 241
Title: Road traffic safety (RTS) management systems
– Requirements with guidance for use

Peter Hartzell
ISO/PC 241 Secretary
UNRSC, Geneva Nov 15-16th 2011
Presentation outline:

1) Introduction
2) ISO PC 241 – committee for RTS management systems
3) ISO 39001 – Road traffic safety management systems standard
4) Conclusion
1) Introduction

Peter Hartzell (Sweden):
- Secretary of ISO/PC 241 - committee for road traffic safety
- Business degree (Sweden and USA)
- 17 years international experience with Management systems
- Project manager (Quality) at SIS, Swedish Standards Institute
- Swedish expert in ISO committee TC 176 (Quality Management - Strategy, ISO 9001 revision and Auditing standards)
- Member of ISO/JTCG harmonization of future management system standards
SIS – Swedish standards institute

- NSB/National Standardization Body: Sweden's member of ISO
- Non-profit, non-governmental, member-based organization
- neutral meeting ground for experts in various fields
- represents Sweden's interests in standards development
ISO – International Organization for Standardization

Explore the ISO Web site
www.iso.org

Contact your national standards body
www.iso.org/isomembers
ISO and its partners

- Develop and promote international standardization
- Contribute to the global business dialogue
- Provide assistance and support to developing countries
- Reduce technical barriers to trade
- Advance public sector-private sector cooperation
- Promote international acceptance of conformity assessment certificates and test results
ISO standards can be a great support to organizations to perform better and to achieve objectives.

Standards make the world go around.
### 2. ISO/PC 241 - members

<table>
<thead>
<tr>
<th>P-members</th>
<th>O-members</th>
<th>Liaisons</th>
</tr>
</thead>
<tbody>
<tr>
<td>23</td>
<td>16</td>
<td>12</td>
</tr>
</tbody>
</table>

- Argentina
- Armenia
- Australia
- Barbados
- Canada
- China
- Colombia
- Finland
- Germany
- India
- Italy
- Japan
- Jordan
- Korea
- Malaysia
- Nigeria
- Philippines
- South Africa
- Spain
- Sweden
- Switzerland
- United Kingdom
- USA
- Austria
- Belgium
- Bulgaria
- Cyprus
- Czech Republic
- Denmark
- France
- Iran
- Israel
- Netherlands
- New Zealand
- Norway
- Saudi Arabia
- Serbia
- Singapore
- Thailand

ISO/TC 22, Road Vehicles
ISO/TC 211, Geographic information/Geomatics
Global Road Safety Forum (GRSF)
Global Road Safety Partnership (GRSP)
World Health Organization (WHO)
World Bank (WB)
The International Transport Forum (ITF/OECD)
International Association of Oil & Gas producers (OGP)
UN Economic Commission for Europe (UNECE)
European Transport Safety Council (ETSC)
The International Road Federation (IRF)
The International Forum for Road Transport Technology (IFRTT)

39 member countries = 17% global participation
2. ISO/PC 241 - members

39 member countries
= 17% global participation
3) ISO 39001

Title: Road traffic safety (RTS) management systems – Requirements with guidance for use
Good vs. Bad news

Solutions vs. Statistics
Traffic safety background facts

- The global traffic safety situation is a "human catastrophe", with more than **1.3 million fatalities each year** and **approx. 20-50 million seriously injured**.

- By 2030, injuries generated within the road transport system will be the 5th most common reason for loss of live (projected by WHO).

- Traffic injuries are the largest cause of mortality in the 10-24 age group (10%) (source: The Lancet).

- There is a lack of systematic work and commitment among organizations that affect the safety of the road transport system.
The road transport system is an open and complex system...

- Infrastructure
- Vehicles
- Road
- Transportation of goods and passengers
- Road users during the execution of their duties
- Corporations and organizations
- Regulatory framework
- Monitoring
- Etc..

...This is where ISO 39001 helps!
ISO 39001
- Road traffic safety management systems standard

• Based on the **new harmonized structure for management system standards**
• **Integrate** with the organization’s management system
• **Unique content - RTS**
• **Is a requirement standard** - for **certification**
• **For all organizations; public and private sector**
ISO:s new framework for future management system standards

A) structure (clause sequence and titles)
B) common terms & definitions
C) identical text

(Subject to ISO/TMB decision and ISO member vote)

**Conclusion:** great merger of best practices to enable standards writers and subsequently users to work more effectively and integrated with several parallel disciplines of management system standards, e.g. ISO 9001 (Quality) and ISO 14001 (Environment), OHSAS 18001 (Occupational Health and Safety), and ISO 39001 (Road traffic safety), etc.
Unique parts (in clause 6 - Planning):

- 6.2 RTS performance factors
  The organization shall identify for use those RTS performance factors including the following:
  - risk exposure factors
  - final safety outcome factors
  - intermediate safety outcome factors
  depending on the context (clause 4) of the organization.
ISO 39001 (DIS) RTS - Contents

- 6.3 RTS Objectives and plans to achieve them

Top management shall ensure that RTS objectives are established and communicated for relevant functions and levels within the organization. These can include RTS targets for final and intermediate outcomes, as well as organizational outputs.

**The RTS objectives shall:**
- be consistent with the RTS policy
- be measurable (if practicable)
- take account of applicable requirements
- be monitored and updated as appropriate
ISO 39001 (DIS) RTS - Contents

• 6.3 RTS Objectives and plans to achieve them, cont.

To achieve its RTS objectives, the organization shall determine:
- who will be responsible
- what will be done
- what resources will be required
- when it will be completed
- how the results will be evaluated
ISO 39001 (DIS) RTS - Contents

- **Annex A (informative)** - Guidance on the use of this International Standard
- **Annex B (informative)** – International work relating to road traffic safety management frameworks
- **Annex C (informative)** – Correspondence between ISO 39001:201X; ISO 9001: 2008 and ISO 14001:2004

Possibility of ISO website with additional information
Working group sessions

"Handling of national comments of current drafts"

"Reaching consensus on key topics"
1st ISO PC/241 meeting in **Stockholm** June 2008

2nd ISO PC/241 meeting in **Kuala Lumpur** Feb 2009
3rd ISO PC/241 meeting in **Ottawa** September 2009

4th ISO PC/241 meeting in **Beijing** March 2010
5th ISO/PC 241 meeting in Berlin Nov 2010

6th ISO/PC 241 meeting in Adelaide May 2011
ISO 39001 – What next?

• DIS ballot August-November 2011
  - publicly available
  - pilot cases

• Part of Decade of Action for Road Safety (2011-2020)

• 7th ISO/PC 241 meeting February 2012

• Publication by end of 2012
4) Conclusion:
Overall structure and unique elements of ISO 39001
4) Conclusion
- Why do we need ISO 39001?

Road traffic crashes are killing more people in certain age groups than HIV/AIDS, tuberculosis and malaria. If nothing is done the situation will get worse, we are at a tipping point.

ISO 39001 is flexible and useful to all types of organizations. Organizations and their leadership can show their commitment to the Global Decade of Action for Road Safety (2011-2020) by becoming ISO 39001 certified.

Road traffic crashes are a global epidemic that needs to be addressed. Having a standard such as ISO 39001 in place will help save lives and reduce injuries.
4) Conclusion

There are all reasons to believe that ISO 39001 will...

• Increase safety, reduce environmental impact, save running costs and build the brand image for the organization
• Have an impact on the rest of the traffic system to behave in a safer way
• Improve the uptake of new effective technologies
• Support the automotive industry to develop and introduce safer products and services

ISO 39001 is the key to help organizations to act seriously!
Thank you!

For more information about the Road traffic safety project please contact:

PC 241 Secretariat at SIS, Sweden

Secretary Peter Hartzell, peter.hartzell@sis.se

Assistant Anette Eriksson, anette.eriksson@sis.se

Contact your national standards body www.iso.org/isomembers