United Nations Road Safety Collaboration, Work-related Road Safety Project Group (WRRSG)

Minutes of Meeting, 18 November 2016, Geneva, Switzerland

Present:
Ndèye Awa Sarr, LASER International (Chair)
Stephanie Pratt, CDC/NIOSH (Co-chair)
Gbemi Akinboyo, UNICEF
Martine Aitken, PAU Education
Greig Craft, AIPF
Florence Lambrosquini, Fundación Gonzalo Rodríguez
Gabriel Kardos, Johnson & Johnson
Joe McKillips, NETS
Jacques Marmy, IRU
Bernd Marx, Shell
Keitumetse Mathibe, Ministry of Transport, South Africa
Jesús Monclus, Fundación MAPFRE
Thandi Moya, Department of Transport (South Africa)
Thabiso Ndbele, Road Traffic Management Corporation (South Africa)
Shane O’Connor, FedEx
Alejandra Cruz Ross, ILO
Rochelle Sobel, ASIRT
Ruta Tamosiūnaitė, CITA
Robert Trottein, LASER International
Geert van Waeg, IFP
Adrian Walsh, RoadSafe
David Ward, FIA

Minutes of the previous meeting:

Minutes of the meeting held in April 2016 were approved with no changes.

Plans for engagement on Global Road Safety Week (GRSW):

The theme of speed management is relevant to public and private sector employers, from the perspective of worker safety as well as engagement with civil society. The group discussed options for contributing to Global Road Safety Week through several mechanisms:

Using our networks to raise general awareness that GRSW is taking place: Martine Aitken reminded the groups that meaningful results will require quick action to develop high-level messaging to inform private and public sector employers about GRSW and explain to them why speed management is relevant to them. This initial messaging would take the form of sample social media posts and short announcements that could be re-branded and placed in organizational communications such as newsletters. We talked with Floor Lieshout about strategies for making these types of products available on the main GRSW page. In addition, Awa Sarr recommended development of a sample letter that could be used to enlist support for GRSW.
Proposed products to be developed and shared through WRRSG members’ networks: Gabriel Kardos volunteered to develop and share products, e.g., a video and news flashes for employees, which could be linked from the GRSW and partner sites. Jesús Monclús noted that the 2012 PRAISE report on speed management could serve as a resource, and offered collaboration from Fundación MAPFRE as plans develop. Bernd Marx noted that large corporations like Shell with thousands of employees and global reach could achieve impact by simple but large-scale direct messaging. Joe McKillips offered to canvass NETS member companies for resources that could be shared with other employers, to coordinate with public-sector NETS partners in the U.S., and assist in developing and promoting content. Adrian Walsh reminded the group that we ought to look to other global networks for resources and partnership, notably the National Road Safety Program Partnership in Australia, and the Federal Road Safety Corps in Nigeria, which has shown leadership in developing fleet safety initiatives.

Several proposals were made to tie messaging and observances to other planned events. For example, Robert Trottein suggested the worldwide observance of safety and health at work that takes place on April 28, and Gabriel and Joe mentioned NETS’ signature road safety campaign Drive Safely Work Week.

**ACTIONS:** Stephanie, Joe, Jesús, and Gabriel to take the lead on coordinating these activities, reporting back to the WRRSG as progress is made.

LinkedIn page:

Awa Sarr noted that the LinkedIn page for the Work-related Road Safety Group is the primary vehicle for WRRSG members to share information about new products, events, and best practices. She encouraged attendees to become members of the LinkedIn group, which is called Work-related Road Safety Group UNRSC.

**ACTION:** WRRSG members who are not already members are encouraged to join.

Regionalizing WRRSG:

At the WRRSG meeting in April 2016, Awa Sarr proposed that the WRRSG begin to work at regional level so that activities and products would better fit local and regional needs. There was general consensus that this would be a good way to proceed, and that it would be appropriate to designate a “focal point” for each region. Building on Awa’s proposal, Stephanie Pratt presented the rationale for developing this regional focus, followed by a summary of potential roles and responsibilities for these regional representatives:

- Identification of individuals within the WRRSG to serve as “regional focal points” reflects the diversity of operational environments for public and private sector fleets around the world, the need to develop resources to accommodate local languages and cultures, and the value of sharing resources across regions. Regional focal points will have the following responsibilities:
  - Enlist individuals and/or organizations in the UNRSC and within their local and regional networks to serve as key informants in the regions about policy initiatives, information resources, and events that are relevant to work-related road safety.
  - Encourage submission of materials and updates for the region through the WRRSG LinkedIn group and other communication channels.
  - Prepare a regional update using the same format as the Work Plan that appears on page 6 of the ToR for the WRRSG. The “Lead Organizations” column should be modified to show lead organizations for the region, and the “Status” column should be modified to document major
accomplishments. This report should be submitted to the Chair and Co-chair of the WRRSG at least 30 days in advance of each UNRSC meeting.

- Recommend agenda items for meetings of the WRRSG to the Chair and Co-chair, also at least 30 days in advance of the meeting.
- Give a brief oral report (approximately 10 minutes) at each WRRSG meeting to inform members about regional developments.

The WRRSG discussed whether the ToR for the WRRSG ought to be modified to include this information, but consensus was reached that any of these processes would already be accommodated by the current ToR. Thus, the regional approach can be adopted informally for the remaining two years of the current ToR. The following individuals volunteered to act as focal points:

- North America: Stephanie Pratt, working with NETS and partners
- Latin America: Jesús Monclús
- Europe: Adrian Walsh
- Africa: Benacer Boulaajoul

**ACTION:** Members to suggest other individuals who could be enlisted to take these roles for other regions, i.e., South Asia, East Asia, and Australasia.

**Member updates:**

Awa Sarr reported that there have been a number of promising developments in work-related road safety in Africa. Projects funded by regional development banks in cooperation with national governments are incorporating requirements to promote road safety, including worker safety.

Stephanie Pratt reported that a Road to Zero coalition has been organized in the United States with a goal of reaching zero traffic deaths within 30 years. This is a joint initiative of the National Safety Council and three US Department of Transportation agencies: the National Highway Traffic Safety Administration, Federal Motor Carrier Safety Administration, and Federal Highway Administration. Two WRRSG members, NETS and CDC/NIOSH, are part of the coalition. (The CDC Injury Center is also involved.) The Road to Zero coalition will take a two-pronged approach: short-term activities to increase adoption of known effective interventions, in an effort to stem recent increases in road traffic fatalities; and a process of “scenario development” aimed at identifying alternate paths to reaching zero deaths given the range of possible developments in arenas such as technology, environment, policy, and legislation. The Road to Zero coalition was launched on October 5, 2016, and the next meeting will be held December 15, 2016.

Several members alluded to newly updated purchasing guidelines for fleet owners which were launched at the Fleet Safety Open Day on October 27, 2016 in Charlottesville, VA, USA. This event was held in conjunction with the Global NCAP meeting and hosted by the Insurance Institute for Highway Safety. A large delegation from NETS also participated by special invitation. Updated fleet purchasing recommendations from Global NCAP are as follows:

- Mandatory:
- Electronic stability control
- Seat belt anchorages
- Safety belts and restraint systems
- Frontal collision protection
- Side collision
- Highly recommended:
  - Pedestrian safety
  - Autonomous emergency braking

Each recommendation cites the relevant UN Regulation and/or US FVMSS. The updated recommendations will be incorporated into the current document in early 2017.

Joe McKillips, incoming Executive Director of NETS, discussed his vision for the organization moving forward, notably: an increased emphasis on global work, promotion of the updated fleet purchasing guidelines from Global NCAP, growth of NETS’s road safety benchmarking program, building capacity of NETS member companies to expand into CSR road safety work, and extending the reach of the Drive Safely Work Week campaign throughout the year.

Alejandra Cruz Ross stated that ILO is moving forward to finalize the report from last year’s tripartite meeting for the road transport sector, which included discussions of topics such as safety and health through the global supply chain, freedom of association, the subcontracting of freight movement, and the fragmented and informal nature of transport sector employment. After the required peer reviews and consultations with the social partners are completed, ILO expects to release the report by the end of 2017.

Jesús Monclús reported that Fundación MAPFRE will be giving five road safety seminars in Latin America next year, and will also be surveying 50,000 companies it insures to gather information on road safety programs, policies, and practices. Building on a review of motorcycle safety laws in Ibero-America he presented in the Pillar 4 meeting, he suggested that a similar approach could be useful for gathering general information on policy for work-related road safety across countries, e.g., regulatory environment, case definitions, coverage of commuting, lead agencies.

**ACTION:** Stephanie to consult further with Jesús to discuss possible review of work-related road safety policy

Other updates from members:

Several upcoming events/resources were announced by members:

- **Fatigue in Transportation conference:** San Diego, California, USA, 20-23 March 2017
- **Global Road Safety Film Festival:** This will take place February 20-21, 2017 at the Palais des Nations, Geneva, to coincide with the meeting of the UNECE Inland Transport Committee. Submissions will be accepted through January 15, 2017.
- **Fleet Safety Benchmarking:** a freely available and longstanding benchmarking tool, to date used by over 1,400 organisations, has been fully revised and updated in collaboration with the Occupational Road Safety Alliance (ORSA) to include a detailed 30 question gap analysis and collision outcomes KPIs.
- **NRSPP:** a collaborative network to support Australian businesses in developing a positive road safety culture, it’s about saving lives without the red tape.
• **PRAISE**: a program of the European Transport Safety Council to which MAPFRE is already linked


• **EASST Academy on-line course** – Road Safety at Work: An Online Course for Managers, is a new course developed by the EASST Academy in partnership with Cranfield University and IRU Academy with support from RoadSafe. This course is delivered online through 10 video lectures led by industry. Real examples are used throughout with accompanying material to read as you go. Rather than dry academic learning, this course is blended with case studies, animation videos and quizzes. A certificate is provided upon completion of the course.