Johnson & Johnson’s Commitment to the Decade of Action For Road Safety – Update

23rd Meeting of the United Nations Road Safety Collaboration
WHO Geneva, November 17-18, 2016

Gabriel Kardos
Senior Manager Fleet Safety
EMEA/Asia Pacific
Johnson & Johnson’s Commitment to Road Safety

Global Road Safety Commitment

A commitment to support the Decade of Action for Road Safety 2011-2020 through our organization’s management of work-related road safety

Our organization recognizes that everyone has the right to use the roads without threat to life or health. We are committed to systematically improving the quality with which work related road safety is managed in our organization, and by doing so progressing towards the goal of zero road fatalities and injuries for our employees whilst driving on company business. We also seek to influence positively the performance of our contractors, customers, suppliers and other stakeholders. We endeavour to manage the road transport risks covered by the “Five Pillars” of the plan for the Decade of Action for Road Safety, namely:

1. Road safety management
2. Safer roads and mobility
3. Safer vehicles
4. Safer road users
5. Post-crash response

For each pillar relevant for our organization, we set out and communicate to stakeholders our Policies, Standards and Procedures. These guide how necessary road journeys are effectively managed and are in compliance with relevant national laws and our own organizational requirements.

Our organization collects data about our actual road traffic safety performance and uses this to establish clear organizational road safety goals and targets, which are systematically reported to top management, monitored and reviewed.

Our organization has in place road traffic safety systems and processes to ensure the continuous improvement of road traffic safety towards a common goal of zero death and injury. Where possible, lessons are learned from crashes and injuries within our organization, they are widely shared and changes are implemented.

Where practical, our organization is willing to share data and knowledge from our road traffic safety management system and about our road traffic safety performance with others.

We are pleased to sign the Global Road Safety Commitment and proud to play our role in the Decade of Action for Road Safety 2011-2020.

Signed by Top Management:* Alex Gorsky

Name: Alex Gorsky
Position: Vice Chairman of the Executive Committee, Office of the Chairman
Date: June 8, 2011


*“Top Management” means the most senior manager of the entity that is the “organization”.

J&J’s Commitment to support the Decade of Action for Road Safety 2011 – 2020.

Signed by: Alex Gorsky
Long-Term Fleet Safety Aspiration:

To become the Safest fleet in the World!
How will we get there?

• Increase adoption of in-vehicle telematics technologies in the United States and predictive modelling in Europe

• Increase number of vehicles with advanced safety features
  ✓ Lane Departure Warning
  ✓ Forward Collision Warning
  ✓ Auto Emergency Braking
  ✓ Adaptive Headlights

• Promote a Mission ZERO culture
# J&J Global Fleet Safety Audit

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Communication &amp; Awareness</th>
<th>Recognition Programs</th>
<th>Outreach</th>
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<tbody>
<tr>
<td>Silver</td>
<td>General communication and awareness materials are delivered to the field on a periodic basis. A communication plan has been developed for all communication channels.</td>
<td>A basic recognition program is in place. There is some evidence that the recognition program influences employee behavior and awareness.</td>
<td>An outreach program is in place where relevant materials used in SAFE Fleet are shared with the general employee population through general communications, EH&amp;S fairs, online training or participation in other training programs.</td>
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<tr>
<td>Platinum</td>
<td>Employees receive guidance from executive and field management on fleet safety issues are communicated on a regular and/or as needed basis. Communications from executive management and field management are implemented on a consistent basis and are specific to activities and/or issues facing the field organization. Their communications are part of an overall plan to drive safe behaviors and achieve the SAFE Fleet goals and objectives established by the organization. Team leaders create and disseminate personalized messages; this demonstrates ownership and accountability for the communications process by the field organization (vs messages mostly coming from a central source.).</td>
<td>An innovative and customized recognition program is in place. A direct correlation to employee behavior has been established as field employees demonstrate enthusiasm about the positive impact of the recognition program. It is clear that the recognition program is balanced with other business recognition systems and the SAFE Fleet recognition system encourages safe driving behaviors and does not cause the non-reporting of crashes. The recognition system is heavily focused on leading indicators (e.g., training compliance, commentary drive completion, etc.) and directly linked to the organization's specific SAFE Fleet goals and objectives.</td>
<td>An outreach program is in place where relevant materials used in SAFE Fleet are shared with the general employee population through general communications, EH&amp;S fairs, online training or participation in other training programs. The organization frequently shares their programs with the local community, contractors or distributors. The organization works with local schools and or officials, and in some cases government and non-government organizations to improve the safety of the communities in which we work. Community outreach is an on-going part of the team's SAFE Fleet strategy (appears on MAP). The team is able to describe at least one significant outreach effort that involves a target audience (e.g., sponsorship of safe driver training for an outside organization.)</td>
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<th>Criteria</th>
<th>20% of total rating</th>
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<td>Executive Management</td>
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<td>Field Management</td>
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<td>Core Systems</td>
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<td>Support Systems</td>
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<td>Results</td>
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Promoted the Global Alliance of NGOs
Community Outreach

Our Credo

We believe our first responsibility is to the doctors, nurses and patients, to mothers and fathers and all others who use our products and services, in meeting their needs everything we do must be of high quality.
We must constantly strive to reduce our costs in order to maintain reasonable prices.
Customers' orders must be serviced promptly and accurately.
Our suppliers and distributors must have an opportunity to make a fair profit.

We are responsible to our employees, the men and women who work with us throughout the world. Everyone must be considered as an individual.
We must respect their dignity and recognize their merit. They must have a sense of security in their jobs.
Compensation must be fair and adequate, and working conditions clean, orderly and safe.
We must be mindful of ways to help our employees fulfill their family responsibilities.
Employees must feel free to make suggestions and complaints. There must be equal opportunity for employment, development and advancement for those qualified.
We must provide competent management, and their actions must be just and ethical.

We are responsible to the communities in which we live and work and to the world community as well.
We must be good citizens — support good works and charities and bear our fair share of taxes.
We must encourage civic improvements and better health and education.
We must maintain in good order the property we are privileged to use, protecting the environment and natural resources.

Our final responsibility is to our stockholders. Business must make a sound profit.
We must experiment with new ideas.
Research must be carried on, innovative programs developed and mistakes paid for.
New equipment must be purchased, new facilities provided and new products launched.
Reserves must be created to provide for adverse times.
When we operate according to these principles, the stockholders should realize a fair return.

Johnson & Johnson

Helmets for Kids

We are responsible to the communities in which we live and work...
We must be good citizens – support good works and charities.
Helmets for Kids in Vietnam

2012-2015

J&J sponsored 44 schools across 5 provinces and donated 40,715 helmets.

New in 2016:
Continue working with underserved ethnic minority communities.

2016

J&J sponsored 21 schools across 3 provinces, and is donating 5,300 more helmets to total 46,015 helmets.
Saving Lives and Preventing Injuries

• From 2012 - 2015, **207 students and teachers were protected from potential brain injury in crashes thanks to Johnson & Johnson helmets.**
• Our support has made a world of difference in the lives of these children and their parents.
Employee Giving

Help Save Kids’ Lives!

As part of our commitment to the United Nations Decade of Action for Road Safety, SAFE Fleet initiated a new partnership with the AIP Foundation to support the Helmets for Kids initiative in Vietnam, to provide protective helmets to children in need.

Over the last four years, Johnson & Johnson has contributed close to 38,000 life-saving helmets to school children in several Vietnam provinces.

Click on the photo to the right to learn about road safety challenges in Vietnam:

We invite you to join SAFE Fleet in saving kids’ lives!

Please click on this link to donate a helmet today ($15 USD per helmet):
www.give2asia.org/helmets (open in Chrome)

Thank you from your Global SAFE Fleet Leadership Team!

Sandra Lee
Director, Worldwide Fleet Safety

Gabriel Kardos
Senior Manager, Fleet Safety EMEA/AP

Joe Pattison
Manager, Fleet Safety, The Americas
Safe Schools Project South Africa

2014-2016 Location: Three Pilot Schools Outside of Capetown
2016- Ongoing: 8 more schools Durban area

Primary Donor:

Other Partners:
Road Safety at Work: Online Course for Managers
by Cranfield University, EASST and IRU Academy
www.easstacademy.org
Dmitry Sambuk: d.sambuk@easst.co.uk

Cost = 50 Euros

Course Instructors

Dr. Lisa Dorn, Associate Professor, Cranfield University
Dr. Mark Sullivan, Senior Lecturer, Cranfield University
Derek Rose, Senior Training Instructor, Freight Transport Association
Andrew Price, Regional Practice Leader - Motor Fleet, Zurich
Alison Moriarty, Fleet Road Safety and Compliance Manager, Skanska
Andrew Kemp, Occupational Road Risk Manager, Tesco.com
David Ward, Secretary General, Global NCAP
Adrian Walsh, Director, RoadSafe

COURSE STRUCTURE

Curriculum

• Lecture 1: Making the Case For Road Safety Management
• Lecture 2: Main Elements of Road Safety Management
• Lecture 3: The Road Safety Manager
• Lecture 4: Financial Management - Monitoring Costs and Keeping Records
• Lecture 5: Effective Driver Management
• Lecture 6: Vehicle Management
• Lecture 7: Managing the Work Environment
• Lecture 8: Monitoring and Evaluation
• Lecture 9: Corporate Standards - Being a Leader in Road Safety
• Lecture 10: Development of an Action Plan
Sandra Lee – Director WW Fleet Safety
Thank You!

Questions ?