World Day of Remembrance for Road Traffic Victims

Activities 2016 / Proposal 2017
GARS & FEVR
Quick Reminder

From Global Remembrance to Global Action across the Decade

[Sub theme:............................]

Let’s Make 2011-2020 a Decade to Remember!
From Global Remembrance to Global Action across the Decade

VITAL POST-CRASH ACTIONS
Medical Care, Investigation, Justice

Let’s Make 2011-2020 a Decade to Remember
Pillar 5: Post-Crash Response

WHO Guide on Post-Crash Response (prepared by UNRSC WG5)
The World Day this year

- Spread the year’s theme in unified message across the world
- Produce common video & poster to NGOs in all regions
- Promote the Day through social media
- Direct national events’ details to the World Day website
WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS
20 NOVEMBER 2016

VITAL POST-CRASH ACTIONS

MEDICAL CARE
INVESTIGATION
JUSTICE

#WDR2016
worlddayofremembrance.org

This poster is designed by the Official WDR team in memory of road crash victims worldwide. It is free to use and share. Please do not remove any logos.

The poster
Message from the UN secretary general

Better post-crash response is critical to achieving Sustainable Development Goal target 3.6 to reduce by 50 per cent by 2020 the number of people killed and injured in road traffic crashes. On this World Day of Remembrance, in honour of those killed and injured each year, let us take the necessary steps to make our roads safe for all.
For 2017:

- Pillar 1 of the *Global Plan* (Road Safety Management)
- The recent WHO SDG target guide

The proposed next year’s theme, is:

**2020 Target: reduce road fatalities AND serious injuries by 50%**

*Sustainable Development Goal 3.6 (Reduce fatalities AND serious injuries by 50% by 2020)*
Day of Remembrance website:

worlddayofremembrance.org

Day of Remembrance Facebook and twitter pages:

facebook.com/worlddayofremembrance
twitter.com/GlobalTribute
Thank You