SPEED is at the core of the road traffic injury problem.

Excessive speed is when a vehicle exceeds the posted speed limit.

The higher the speed of the vehicle, the higher the risk of injury and death for pedestrians.

- 40–50% of people drive above the speed limit.
- 1 in 3 deaths on the road in high-income countries is due to speed.

The higher the speed of the vehicle, the greater the stopping distance.

- 50 km/h: 27 metres to stop
- 60 km/h: 36 metres to stop
- 80 km/h: 58 metres to stop

20% risk of dying at 50 km/h
60% risk of dying at 80 km/h


World Health Organization | Save Lives #SlowDown
MANAGING SPEED includes measures that bring drivers to a safe speed, avoiding injuries and deaths. It also reduces air and noise pollution and saves fuel.

1. Building or modifying roads to include features that calm traffic

2. Establishing speed limits appropriate to the function of each road

3. Enforcing speed limits

4. Installing in-vehicle technologies

5. Raising awareness about the dangers of speeding

For more information: www.who.int/violence_injury_prevention/road_traffic/en/