Cycle of antivenom market decline

Lack of resources to support procurement
Low confidence in product safety and effectiveness

1. Decreased Demand
   Higher prices push down demand exacerbated by external factors

2. Falling Sales
   Sales of antivenom fall as buyers reduce order sizes or re-prioritize spending.

3. Falling Supplies
   Manufacturers faced with falling orders start reducing production

4. Declining Supply
   Lower production leads to higher costs per vial, lower revenues, and less profit.

5. Shrinking Profits
   To stay in business manufacturers are forced to increase antivenom prices.

6. Reduced Affordability
   Rising prices drive down affordability starting a vicious cycle.

Decreased production and rising costs/vial