

Austria		Beverage categories		
		Beer	Wine	Spirits
Control of retail sale and production	Monopoly on production of	NO	NO	NO
	Monopoly on sales of	NO	NO	NO
	Licence for production of	NO	NO	NO
	Licence for sale of	NO	NO	NO
Off-premise sales restrictions and level of enforcement	Hours of sale	NO	NO	NO
	Days of sale	NO	NO	NO
	Places of sale	NO	NO	NO
	Density of outlets	NO	NO	NO
	Level of enforcement	N.A.		
Age limit for purchasing alcoholic beverages	On-premise: ¹	16	16	18
	Off-premise: ²	16	16	18
Taxation of alcoholic beverages	Sales TAX/VAT exists?	YES		
	% sales TAX/VAT	20		
	Tax as % of retail price	15	0	23.9
	Excise stamps exist?	NO		
Restrictions on advertising	National television ³	VOLUNT	VOLUNT	VOLUNT
	National radio	VOLUNT	VOLUNT	VOLUNT
	Print media	VOLUNT	VOLUNT	VOLUNT
	Billboards	VOLUNT	VOLUNT	VOLUNT
	Health warning on advertisements	NO		
	Enforcement of advertising and sponsorship restrictions	N.A.		
Restrictions on sponsorship of	Sports events	NO	NO	NO
	Youth events	NO	NO	NO
Restrictions on alcoholic beverage consumption in public domains	Health care establishments	NO		
	Educational buildings	PARTIALLY		
	Government offices	NO		
	Public transport	NO		
	Parks, streets, etc.	VOLUNTARY		
	Sporting events	VOLUNTARY		
	Leisure events (concerts, etc.)	NO		
	Workplaces	VOLUNTARY		
Definition of alcohol, BAC level and RBT	Definition of alcohol (vol. %)	0.5		
	Maximum Blood Alcohol Concentration (BAC) level	0.5		
	Use of Random Breath Testing (RBT)	RARELY		

¹ The on-premise age limits vary between different states for spirits, being either 16 or 18 years.

² Off-premise age limits vary as follows, no age limit or 16 for beer, no age limit or 16 for wine, and no age limit or 18 for spirits.

³ National television and radio have some legal and some voluntary restrictions, but they relate to the content of the ad.