

Ecuador		Beverage categories		
		Beer	Wine	Spirits
Control of retail sale and production	Monopoly on production of	NO	NO	NO
	Monopoly on sales of	NO	NO	NO
	Licence for production of	YES	YES	YES
	Licence for sale of	YES	YES	YES
Off-premise sales restrictions and level of enforcement	Hours of sale	YES	YES	YES
	Days of sale	YES	YES	YES
	Places of sale	YES	YES	YES
	Density of outlets	NO	NO	NO
	Level of enforcement	PARTIALLY		
Age limit for purchasing alcoholic beverages	On-premise:	18	18	18
	Off-premise:	18	18	18
Taxation of alcoholic beverages	Sales TAX/VAT exists?	YES		
	% sales TAX/VAT	12		
	Tax as % of retail price	30.9	26.78	26.78
	Excise stamps exist?	YES		
Restrictions on advertising	National television	PARTIAL	PARTIAL	PARTIAL
	National radio	PARTIAL	PARTIAL	PARTIAL
	Print media	PARTIAL	PARTIAL	PARTIAL
	Billboards	PARTIAL	PARTIAL	PARTIAL
	Health warning on advertisements	YES		
	Enforcement of advertising and sponsorship restrictions	PARTIALLY		
Restrictions on sponsorship of	Sports events	PARTIAL	PARTIAL	PARTIAL
	Youth events	PARTIAL	PARTIAL	PARTIAL
Restrictions on alcoholic beverage consumption in public domains	Health care establishments	BAN		
	Educational buildings	BAN		
	Government offices	BAN		
	Public transport	BAN		
	Parks, streets, etc.	BAN		
	Sporting events	BAN		
	Leisure events (concerts, etc.)	BAN		
	Workplaces	BAN		
Definition of alcohol, BAC level and RBT	Definition of alcohol (vol. %)	2		
	Maximum Blood Alcohol Concentration (BAC) level	0.7		
	Use of Random Breath Testing (RBT)	RARELY		