

Peru		Beverage categories		
		Beer	Wine	Spirits
Control of retail sale and production	Monopoly on production of	NO	NO	NO
	Monopoly on sales of	NO	NO	NO
	Licence for production of	YES	YES	YES
	Licence for sale of	YES	YES	YES
Off-premise sales restrictions and level of enforcement	Hours of sale	NO	NO	NO
	Days of sale <sup>1</sup>	YES	YES	YES
	Places of sale	NO	NO	NO
	Density of outlets	NO	NO	NO
	Level of enforcement	PARTIALLY		
Age limit for purchasing alcoholic beverages	On-premise:	18	18	18
	Off-premise:	18	18	18
Taxation of alcoholic beverages	Sales TAX/VAT exists?	YES		
	% sales TAX/VAT	20		
	Tax as % of retail price	15.3	20	~ 30
	Excise stamps exist? <sup>2</sup>	YES		
Restrictions on advertising	National television <sup>3</sup>	NO	PARTIAL	PARTIAL
	National radio <sup>4</sup>	NO	PARTIAL	PARTIAL
	Print media	NO	NO	NO
	Billboards	NO	NO	NO
	Health warning on advertisements	NO		
	Enforcement of advertising and sponsorship restrictions	FULLY		
Restrictions on sponsorship of	Sports events	NO	NO	NO
	Youth events	NO	NO	NO
Restrictions on alcoholic beverage consumption in public domains	Health care establishments	VOLUNTARY		
	Educational buildings	BAN		
	Government offices	VOLUNTARY		
	Public transport	NO		
	Parks, streets, etc.	VOLUNTARY		
	Sporting events	NO		
	Leisure events (concerts, etc.)	NO		
	Workplaces	VOLUNTARY		
Definition of alcohol, BAC level and RBT	Definition of alcohol (vol. %)	NO		
	Maximum Blood Alcohol Concentration (BAC) level	0.5		
	Use of Random Breath Testing (RBT)	SOMETIMES		

<sup>1</sup> Sale of alcohol is banned on days before and after electoral events and in case of suspension of constitutional rights.

<sup>2</sup> For beer.

<sup>3</sup> Advertising is allowed on TV between 10 pm and 6 am.

<sup>4</sup> Advertising is allowed on radio between 10 pm and 6 am.