

	Population (millions)			
	1995	2000	2025	2050
All adults, ages 15+	58.782	66.102	100.011	118.354
Female adults	30.090	33.893	51.558	61.394
All youth, ages 0-14	32.356	32.770	30.183	28.298
Female youth	15.869	16.053	14.759	13.822

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars	
1975	6240
1980	7531
1985	7422
1990	7312
1995	7204
2000	8378

Source: World Health Report 2002

SMOKING PREVALENCE

Adult (18-65 Year Olds), 1998		Youth, 2000		Health Professionals, 1997	
Males	51.2	Males	26.7	Physicians	22
Females	18.4	Females	16.2	Support staff	24
Overall	32	Overall	21.7		

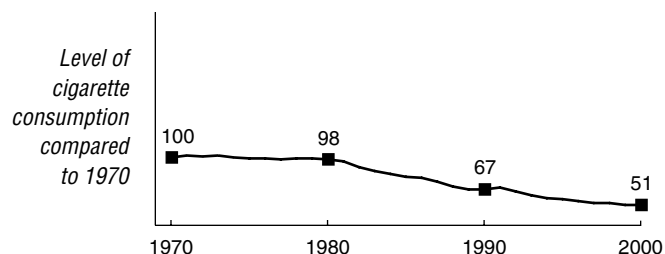
Adult: Current smoking for at least one month in urban areas, measured by the Instituto Nacional de Geografía, Estadística e Informática (INEGI); Secretaría de Salud, Dirección General de Epidemiología. (1998). *1998 National Addictions Survey*. Mexico City, Mexico.

Youth: (Males and Females) Currently use any tobacco product, 1st-3rd year in Monterrey; Global Youth Tobacco Survey Collaborative Group. (2002). *Mexico-Monterrey GYTS Fact Sheet*. Available at URL: http://www.cdc.gov/Tobacco/global/gyts/GYTS_factsheets.htm. (Overall) Currently use any tobacco product, students age 13-15 years old in Monterrey; Global Youth Tobacco Survey Collaborative Group. (2002). Special Report: Tobacco use among youth: a cross country comparison. *Tobacco Control* 11: 252-270.

Health professional: Current smoking (smoking now and having smoked 100+ cigarettes in his/her lifetime) among physicians and support staff (nurses, x-ray & lab technicians) in nine of ten National Institutes of Health and one General Hospital; Sansores, R.H., Villalba-Caloca, J., Herrera-Kiengelher, L., Soriano-Rodríguez, A. and Ramírez-Venegas, A. (1999). Prevalence of cigarette smoking among employees of the Mexican National Institutes of Health. *Salud Pública de México* 41(5): 381-388.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1970 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	1501	40630
1980	1470	54504
1990	1068	54616
1995	856	50300
2000	712	47067

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	-	-	1	68	747
Cigarette exports	sticks in millions	3	16	765	6589	10063
Tobacco leaf imports	metric tons	627	438	12077	2378	12124
Tobacco leaf exports (% of total exports)	metric tons (%)	10764 (0.92%)	24263 (0.31%)	9687 (0.09%)	7457 (0.03%)	8817 (0.02%)
Cigarette production	sticks in millions	40633	54520	55380	56821	56383
Tobacco leaf production	metric tons	68569	93941	33941	27401	45164
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	43085 (0.04%)	42104 (0.04%)	21722 (0.02%)	16630 (0.02%)	22674 (0.02%)
Employment in tobacco manufacturing	people	5990	5530	5240	5017	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$1.50	15.00
Foreign brand	\$1.70	17.00

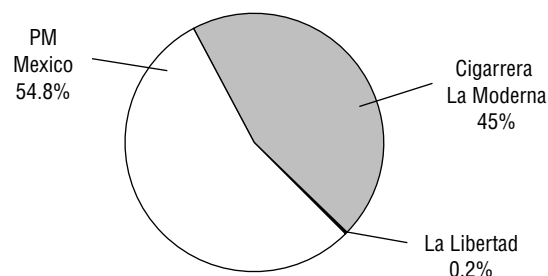
Source: EIU, September 2002

Cigarette Taxes and Duties

Excise tax	20.9%-dark, length<77mm; 100%-all others
Sales tax	15%
Import duty	67% (5% NAFTA countries) + 0.8% customs fee
Other taxes	105% production tax on filtered cigs; 60% other cigs

Source: ERC

Market Share by Cigarette Manufacturer, 2000



Source: ERC

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 2000
Numbers of deaths/World age-standardized mortality rate per 100,000 population

<i>Disease</i>	<i>Male</i>		<i>Female</i>		<i>Ages</i>	<i>Disease</i>	<i>Male</i>		<i>Female</i>		<i>Ages</i>
	<i>Number</i>	<i>Rate</i>	<i>Number</i>	<i>Rate</i>			<i>Number</i>	<i>Rate</i>	<i>Number</i>	<i>Rate</i>	
Trachea, lung, and bronchus cancer	4183	46.3	1967	18.1	35+	Ischemic heart disease	23537	280.6	19714	193.6	35+
Lip, oral cavity, and pharynx cancer	478	5.4	254	2.2	35+	Stroke	11879	146.0	13403	130.7	35+
Respiratory disease	9025	119.9	6637	66.3	35+	Other diseases of the circulatory system	5583	71.7	6980	69.7	35+
						All causes	366940	4139.0	317046	3008.0	35+

Source: World Health Organization. (2003). *WHO Mortality Database*. Geneva: WHO.

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

<i>Tobacco Bans and Restrictions</i>	<i>Not</i>				<i>Tobacco Requirements and Regulations</i>	<i>Not</i>			
	<i>Banned</i>	<i>Restricted</i>	<i>Regulated</i>	<i>Unknown</i>		<i>Required</i>	<i>Regulated</i>	<i>Regulated</i>	<i>Unknown</i>
Advertising in certain media		X			Advertising health warnings/messages	X			
Advertising to certain audiences	X				Age verification for sales				X
Advertising in certain locations		X			Manufacturing licensure	X			
Advertisement content or design		X			Package health warning/message	X			
Sponsorship or promotion for certain audiences			X		Label design on packaging		X		
Sponsorship advertising of events				X	Ingredient/constituent information on package label	X			
Brand stretching				X	Amount of tar		X		
Sales to minors	X				Amount of nicotine		X		
Sales by minors				X	Amount of other ingredients/constituents				X
Place of sales		X			Product constituents as confidential information				X
Vending machines		X			Product constituents as public information				X
Free products		X			Constituent disclosure by brand				X
Single cigarette sales			X		Constituent disclosure in the aggregate				X
Misleading information on packaging				X					
Smoking in government buildings (incl. worksites)		X			Other Provisions	<i>Yes</i>	<i>No</i>	<i>Unknown</i>	
Smoking in private worksites		X			National tobacco control committee	X			
Smoking in educational facilities		X			Tobacco control education/promotion	X			
Smoking in health care facilities		X			Anti-smuggling provisions			X	
Smoking on buses		X			Litigation enabling provisions			X	
Smoking on trains		X							
Smoking in taxis				X					
Smoking on ferries				X					
Smoking on domestic air flights		X							
Smoking on international air flights				X					
Smoking in restaurants			X						
Smoking in nightclubs and bars				X					
Smoking in other public places		X							

Refer to Appendix B for more information about national tobacco control provisions.