

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	17.097	19.523	32.018	40.230
Female adults	8.624	9.832	16.030	20.300
All youth, ages 0-14	10.115	10.355	9.984	10.131
Female youth	4.965	5.082	4.897	4.948

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

1975	2491
1980	2902
1985	3007
1990	3333
1995	3158
2000	3457

Source: World Health Report 2002

SMOKING PREVALENCE

Adult, 2000

Males	34.5
Females	1.6

Youth, 2001

Males	17.4
Females	9.3
Overall	13.9

Medical Students, 1994-1995

Males	13.9
Females	0.8

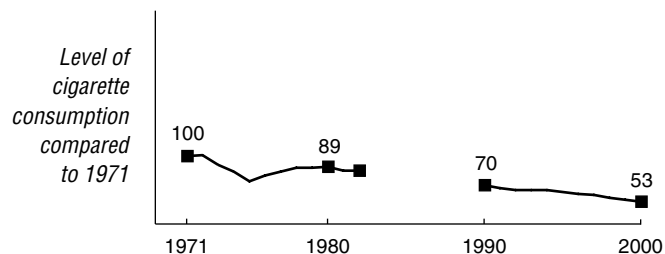
Adult: Smoking data from the National Survey on Risk Factors for Cardiovascular Diseases; Reported in *Country Profiles on Tobacco Control in the Eastern Mediterranean Region*. Available at URL: <http://www.emro.who.int/TFI/CountryProfile.htm>.

Youth: Currently use any tobacco product, students in 7th-9th form of elementary education (mostly 13-15 year-olds); Global Youth Tobacco Survey Collaborative Group. (2002). *Morocco GYTS Fact Sheet*. Available at URL: http://www.cdc.gov/Tobacco/global/gyts/GYTS_factsheets.htm.

Health professional: Daily smoking among Casablanca medical students; Yassine, N., Bartal, M. and el Biaze, M. (1999). [Smoking among medical students in Casablanca]. *Revue des Maladies Respiratoires* 16(1): 59-64.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1971 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1971	1319	10829
1980	1134	12480
1990	954	14146
1995	824	14092
2000	708	13819

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	207	989	1355	1953	2024
Cigarette exports	sticks in millions	1	-	6	-	5
Tobacco leaf imports	metric tons	5065	9199	7361	6976	5988
Tobacco leaf exports (% of total exports)	metric tons (%)	- (-)	- (-)	- (-)	1 (0.00%)	1 (-)
Cigarette production	sticks in millions	-	11491	12797	12139	11800
Tobacco leaf production	metric tons	3607	7670	7288	3962	5333
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	3237 (0.01%)	5751 (0.02%)	5835 (0.02%)	2500 (0.01%)	4570 (0.01%)
Employment in tobacco manufacturing	people	-	2758	-	2872	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$1.37	14.50
Foreign brand	\$2.64	28.00

Source: EIU, September 2002

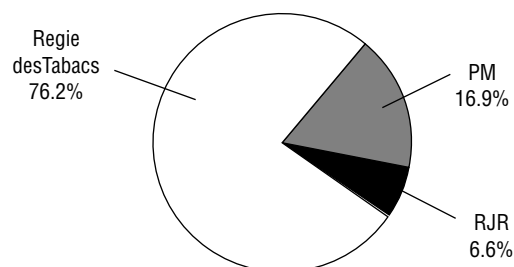
Cigarette Taxes and Duties

Sales tax	20%
Import duty	10% CIF value
Other import duties	15% CIF value

Imports from some Eastern Mediterranean countries receive preferential treatment

Source: ERC

Market Share by Cigarette Manufacturer, 2000



Source: TMA

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 2000
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	1832	86.7	215	8.6	45+	Ischemic heart disease	-	-	-	-	
Lip, oral cavity, and pharynx cancer	344	16.1	161	6.4	45+	Stroke	-	-	-	-	
Respiratory disease	-	-	-	-		Other diseases of the circulatory system	-	-	-	-	
						All causes	-	-	-	-	

Source: Ferlay, J., Bray, F., Pisani, P. and Parkin, D.M. (2001). *GLOBOCAN 2000: Cancer Incidence, Mortality and Prevalence Worldwide, Version 1.0*. [CD-ROM]. IARC CancerBase No. 5. Lyon: IARC Press. Available at URL: <http://www-dep.iarc.fr/globocan/globocan.html>

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media	X				Advertising health warnings/messages	N/A			
Advertising to certain audiences	X				Age verification for sales				X
Advertising in certain locations	X				Manufacturing licensure				X
Advertisement content or design	N/A				Package health warning/message	X			
Sponsorship or promotion for certain audiences	X				Label design on packaging				X
Sponsorship advertising of events	X				Ingredient/constituent information on package label	X			
Brand stretching	X				Amount of tar				X
Sales to minors			X		Amount of nicotine				X
Sales by minors				X	Amount of other ingredients/constituents				X
Place of sales				X	Product constituents as confidential information				X
Vending machines				X	Product constituents as public information				X
Free products	X				Constituent disclosure by brand				X
Single cigarette sales				X	Constituent disclosure in the aggregate				X
Misleading information on packaging				X					
Smoking in government buildings (incl. worksites)		X			Other Provisions	Yes	No	Unknown	
Smoking in private worksites				X	National tobacco control committee	X			
Smoking in educational facilities	X				Tobacco control education/promotion	X			
Smoking in health care facilities	X				Anti-smuggling provisions			X	
Smoking on buses	X				Litigation enabling provisions			X	
Smoking on trains	X								
Smoking in taxis	X								
Smoking on ferries	X								
Smoking on domestic air flights	X								
Smoking on international air flights				X					
Smoking in restaurants				X					
Smoking in nightclubs and bars				X					
Smoking in other public places		X							

Refer to Appendix B for more information about national tobacco control provisions.