

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	70.947	82.235	164.559	264.547
Female adults	34.403	40.025	81.375	131.604
All youth, ages 0-14	52.701	59.021	86.423	79.623
Female youth	25.563	28.609	41.901	38.789

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

1975	935
1980	1093
1985	1296
1990	1487
1995	1671
2000	1742

Source: World Health Report 2002

SMOKING PREVALENCE

Adult, 1996		Youth (8-15 Year Olds), 1990-1994		Medical Students, 1993	
Males	36	Males	1	Males	17
Females	9	Females	0.4	Females	4
		Overall	0.74		

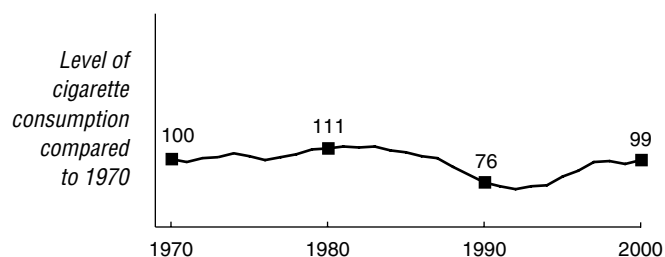
Adult: Smoking determined by the National Health Survey; Reported in *Country Profiles on Tobacco Control in the Eastern Mediterranean Region*. Available at URL: <http://www.emro.who.int/TFI/CountryProfile.htm>.

Youth: Nasir, K. and Rehan, N. (2001). Epidemiology of cigarette smoking in Pakistan. *Addiction* 96(12): 1847-1854.

Health professional: Current smoking (any amount of tobacco either regularly or occasionally) among students at the Aga Khan Medical University in Karachi; Hussain, S.F., Moid, I. and Khan, J.A. (1995). Attitudes of Asian medical students towards smoking. *Thorax* 50(9): 996-997.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1970 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	625	22459
1980	723	34154
1990	494	31486
1995	455	32277
2000	571	46968

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	130	3	3	8	14
Cigarette exports	sticks in millions	40	496	796	478	22
Tobacco leaf imports	metric tons	1800	247	78	15	290
Tobacco leaf exports (% of total exports)	metric tons (%)	30000 (-)	375 (0.03%)	183 (0.01%)	255 (0.01%)	3019 (0.06%)
Cigarette production	sticks in millions	22369	34647	32279	32747	46976
Tobacco leaf production	metric tons	115800	77800	68096	80917	107700
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	60300 (0.25%)	49900 (0.20%)	40911 (0.16%)	47443 (0.18%)	56400 (0.21%)
Employment in tobacco manufacturing	people	10655	9644	6804	-	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$0.65	38.00
Foreign brand	\$0.93	55.00

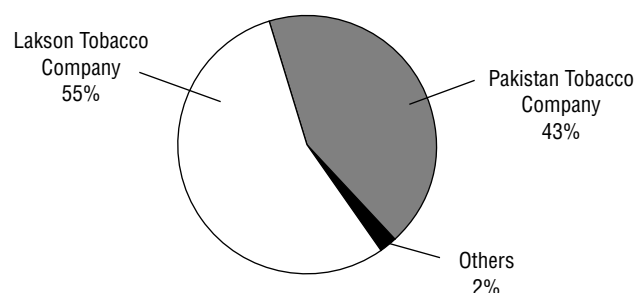
Source: EIU, September 2002

Cigarette Taxes and Duties

Excise duty	4.48 LCU/10 cigs or 63% of retail price
Sales tax	15%
Import duty	30% CIF value
Other import duties	4%

Source: ERC

Market Share by Cigarette Manufacturer, 2000



Source: ERC

## SMOKING-RELATED DISEASE IMPACT

**Mortality from Cancer, Respiratory and Circulatory Disease, 2000**  
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	6973	69.2	829	8.3	45+	Ischemic heart disease	-	-	-	-	
Lip, oral cavity, and pharynx cancer	4970	48.6	3810	36.9	45+	Stroke	-	-	-	-	
Respiratory disease	-	-	-	-		Other diseases of the circulatory system	-	-	-	-	
						All causes	-	-	-	-	

Source: Ferlay, J., Bray, F., Pisani, P. and Parkin, D.M. (2001). *GLOBOCAN 2000: Cancer Incidence, Mortality and Prevalence Worldwide, Version 1.0*. [CD-ROM]. IARC CancerBase No. 5. Lyon: IARC Press. Available at URL: <http://www-dep.iarc.fr/globocan/globocan.html>

## INFRASTRUCTURE FOR TOBACCO CONTROL

### National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media		X			Advertising health warnings/messages	X			
Advertising to certain audiences		X			Age verification for sales				X
Advertising in certain locations		X			Manufacturing licensure				X
Advertisement content or design		X			Package health warning/message	X			
Sponsorship or promotion for certain audiences				X	Label design on packaging		X		
Sponsorship advertising of events				X	Ingredient/constituent information on package label			X	
Brand stretching				X	Amount of tar				X
Sales to minors	X				Amount of nicotine				X
Sales by minors				X	Amount of other ingredients/constituents		X		
Place of sales		X			Product constituents as confidential information				X
Vending machines				X	Product constituents as public information				X
Free products	X				Constituent disclosure by brand				X
Single cigarette sales			X		Constituent disclosure in the aggregate				X
Misleading information on packaging				X					
Smoking in government buildings (incl. worksites)	X				<b>Other Provisions</b>	<b>Yes</b>	<b>No</b>	<b>Unknown</b>	
Smoking in private worksites		X			National tobacco control committee	X			
Smoking in educational facilities	X				Tobacco control education/promotion	X			
Smoking in health care facilities	X				Anti-smuggling provisions			X	
Smoking on buses	X				Litigation enabling provisions			X	
Smoking on trains	X								
Smoking in taxis	X								
Smoking on ferries	X								
Smoking on domestic air flights	X								
Smoking on international air flights				X					
Smoking in restaurants			X						
Smoking in nightclubs and bars				X					
Smoking in other public places		X							

Refer to Appendix B for more information about national tobacco control provisions.