

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	34.471	37.000	43.732	43.077
Female adults	17.337	18.626	22.120	22.045
All youth, ages 0-14	10.481	9.740	8.333	8.483
Female youth	4.975	4.592	4.064	4.138

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

1975	3778
1980	4887
1985	6651
1990	9957
1995	13601
2000	16045

Source: World Health Report 2002

SMOKING PREVALENCE

Adult (18 Years & Older), 1996

Males	64.8
Females	5.5

Youth, 1998-1999

Males	29
Females	13

Physicians, 1998

Males	43.1
Females	1

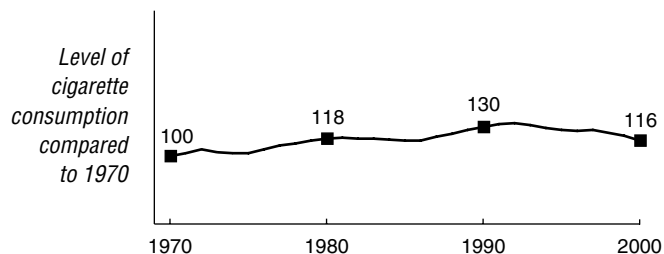
Adult: Current smoking as determined by the Korean Gallup; Information provided by Dr. Il Soon Kim, Korean Association of Smoking and Health.

Youth: Regular smokers in 10-12 grade students; Han, S., Choe, M.K., Lee, M.S. and Lee, S.H. (2001). Risk-taking behavior among high school students in South Korea. *Journal of Adolescence* 24(4): 571-574.

Health professional: Current smoking among physicians working at University Hospital as clinicians or professors measured by the Korean Medical Insurance Corporation Study, 1998; Information provided by Dr. Sun Ha Jee of the Department of Epidemiology & Disease Control, Yonsei University.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1970 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	2145	39672
1980	2778	69899
1990	3022	96068
1995	2899	99949
2000	2686	99378

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	49	10	4473	13953	9991
Cigarette exports	sticks in millions	9	468	405	1513	8899
Tobacco leaf imports	metric tons	432	14410	8170	12364	12314
Tobacco leaf exports (% of total exports)	metric tons (%)	18613 (1.62%)	33648 (0.48%)	21003 (0.12%)	532 (0.00%)	3763 (0.01%)
Cigarette production	sticks in millions	39632	70357	92000	87509	98286
Tobacco leaf production	metric tons	56309	92506	70073	83862	68198
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	43002 (1.85%)	45873 (2.04%)	31329 (1.44%)	32230 (1.57%)	24300 (1.23%)
Employment in tobacco manufacturing	people	11000	13200	7200	5043	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$1.26	1,500.00
Foreign brand	\$1.68	2,000.00

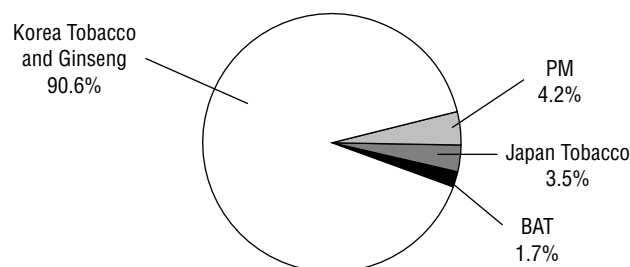
Source: EIU, September 2002

Cigarette Taxes and Duties

Excise tax	40-510 LCU/pack consumption tax + 40% on tax value
Excise tax	2 LCU/pack; 4 LCU/pack
Sales tax	10%
Import duty	30%

Source: ERC

Market Share by Cigarette Manufacturer, 2001



Source: ERC

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 2000
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	8563	123.8	2934	28.7	35+	Ischemic heart disease	5570	81.2	4449	43.8	35+
Lip, oral cavity, and pharynx cancer	651	9.9	387	4.0	35+	Stroke	16410	260.6	18144	178.8	35+
Respiratory disease	2503	47.6	1565	15.8	35+	Other diseases of the circulatory system	3563	55.1	4021	40.0	35+
						All causes	248890	3760.8	205768	2039.6	35+

Source: World Health Organization. (2003). *WHO Mortality Database*. Geneva: WHO.

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media		X			Advertising health warnings/messages	X			
Advertising to certain audiences		X			Age verification for sales				X
Advertising in certain locations			X		Manufacturing licensure				X
Advertisement content or design			X		Package health warning/message	X			
Sponsorship or promotion for certain audiences			X		Label design on packaging			X	
Sponsorship advertising of events				X	Ingredient/constituent information on package label			X	
Brand stretching				X	Amount of tar			X	
Sales to minors	X				Amount of nicotine			X	
Sales by minors				X	Amount of other ingredients/constituents			X	
Place of sales				X	Product constituents as confidential information				X
Vending machines		X			Product constituents as public information				X
Free products				X	Constituent disclosure by brand				X
Single cigarette sales				X	Constituent disclosure in the aggregate				X
Misleading information on packaging			X						
Smoking in government buildings (incl. worksites)		X			Other Provisions	Yes	No	Unknown	
Smoking in private worksites		X			National tobacco control committee	X			
Smoking in educational facilities		X			Tobacco control education/promotion	X			
Smoking in health care facilities	X				Anti-smuggling provisions			X	
Smoking on buses	X				Litigation enabling provisions			X	
Smoking on trains	X								
Smoking in taxis				X					
Smoking on ferries				X					
Smoking on domestic air flights	X								
Smoking on international air flights				X					
Smoking in restaurants				X					
Smoking in nightclubs and bars				X					
Smoking in other public places		X							

Refer to Appendix B for more information about national tobacco control provisions.