

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	41.654	46.647	67.091	79.531
Female adults	20.682	23.166	33.642	40.404
All youth, ages 0-14	19.840	20.021	19.521	19.287
Female youth	9.699	9.826	9.568	9.410

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

	1975	2000
	4084	6194
	1980	4116
	1985	4628
	1990	5443
	1995	5816
	2000	6194

Source: World Health Report 2002

SMOKING PREVALENCE

Adult (20 Years & Older), 1997-1998

Males	50.9
Females	10.9

Youth (15-18 Year Olds), 1995

Males	23.1
Females	14.8
Overall	20.1

Physicians, 1993

Males	52.9
Females	41

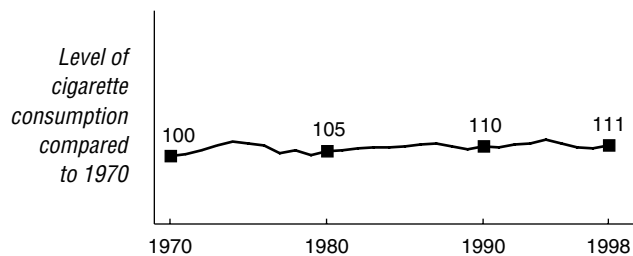
Adult: Satman, I., Yilmaz, T., Sengul, A., Salman, S., Salman, F., Uygur, S., Bastar, I., Tutuncu, Y., Sargin, M., Dinccag, N., Karsidag, K., Kalaca, S., Ozcan, C. and King, H. (2002). Population-based study of diabetes and risk characteristics in Turkey: results of the Turkish Diabetes Epidemiology Study (TURDEP). *Diabetes Care* 25(9): 1551-1556.

Youth: Regular smokers and those who had smoked at least once in their life; Regional Survey of Country-specific data. Reported in World Health Organization. (2002). *European Country Profiles on Tobacco Control, 2001*. Copenhagen: WHO Regional Office for Europe.

Health professional: Daily smoking among physicians in Antalya Province; Dedeoglu, N., et al. (1994). Tobacco use among health personnel (physicians and nurses) in Antalya. *Turkish Journal of Smoking and Health* 1: 7-11.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1970 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	1791	37240
1980	1916	51977
1990	2014	73451
1995	2208	91967
1998	2159	96684

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	-	-	15851	130	3
Cigarette exports	sticks in millions	13	0	2827	8102	12269
Tobacco leaf imports	metric tons	-	-	3279	21639	62195
Tobacco leaf exports (% of total exports)	metric tons (%)	74014 (13.35%)	83727 (8.03%)	94770 (3.23%)	82590 (1.13%)	100388 (1.34%)
Cigarette production	sticks in millions	37253	51977	60427	99939	-
Tobacco leaf production	metric tons	149861	228349	296008	204440	200280
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	328468 (0.86%)	222997 (0.58%)	320236 (0.81%)	209919 (0.53%)	236569 (0.61%)
Employment in tobacco manufacturing	people	34700	52800	32142	24131	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$1.07	1,750.00
Foreign brand	\$1.41	2,300.00

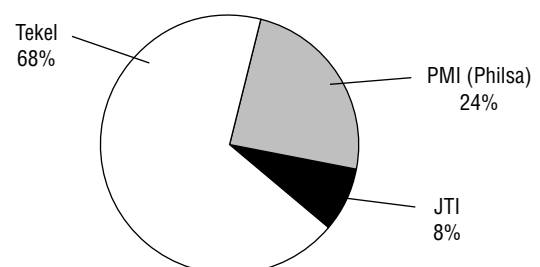
Source: EIU, September 2002

Cigarette Taxes and Duties

Excise tax	0.4 US\$/pack of 20 cigs
Sales tax	17%
Import duty	68.4% (non-EU countries)
Other taxes	2%-pasture fund; 15%-education; 2%-veterans fund; 120%-surtax; 10%-defence fund

Source: ERC

Market Share by Cigarette Manufacturer, 2000



Source: ERC

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 2000
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	8874	135.3	921	12.7	45+	Ischemic heart disease	-	-	-	-	
Lip, oral cavity, and pharynx cancer	877	13.3	389	5.4	45+	Stroke	-	-	-	-	
Respiratory disease	-	-	-	-		Other diseases of the circulatory system	-	-	-	-	
						All causes	-	-	-	-	

Source: Ferlay, J., Bray, F., Pisani, P. and Parkin, D.M. (2001). *GLOBOCAN 2000: Cancer Incidence, Mortality and Prevalence Worldwide, Version 1.0*. [CD-ROM]. IARC CancerBase No. 5. Lyon: IARC Press. Available at URL: <http://www-dep.iarc.fr/globocan/globocan.html>

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media	X				Advertising health warnings/messages				X
Advertising to certain audiences			X		Age verification for sales			X	
Advertising in certain locations		X			Manufacturing licensure	X			
Advertisement content or design				X	Package health warning/message	X			
Sponsorship or promotion for certain audiences	X				Label design on packaging		X		
Sponsorship advertising of events			X		Ingredient/constituent information on package label			X	
Brand stretching			X		Amount of tar				X
Sales to minors	X				Amount of nicotine				X
Sales by minors			X		Amount of other ingredients/constituents				X
Place of sales			X		Product constituents as confidential information			X	
Vending machines			X		Product constituents as public information			X	
Free products	X				Constituent disclosure by brand			X	
Single cigarette sales	X				Constituent disclosure in the aggregate			X	
Misleading information on packaging			X						
Smoking in government buildings (incl. worksites)	X				Other Provisions	Yes	No	Unknown	
Smoking in private worksites		X			National tobacco control committee	X			
Smoking in educational facilities	X				Tobacco control education/promotion	X			
Smoking in health care facilities	X				Anti-smuggling provisions			X	
Smoking on buses	X				Litigation enabling provisions		X		
Smoking on trains		X							
Smoking in taxis			X						
Smoking on ferries				X					
Smoking on domestic air flights	X								
Smoking on international air flights	X								
Smoking in restaurants			X						
Smoking in nightclubs and bars			X						
Smoking in other public places		X							

Refer to Appendix B for more information about national tobacco control provisions.