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The primary resource for this workshop is Tobacco packaging and labelling: a technical guide.

The technical guide contains a detailed review of evidence and detailed guidance on the implementation issues addressed during the workshop. The local organizers should provide a copy of the technical guide (electronic or printed, as convenient) to all participants prior to the workshop and should ask participants to review the guide before they come to the workshop.

In addition, this section provides a non-exhaustive list of resources related to tobacco packaging and labelling, with links to the resources.

These resources, with table of contents and links, should be provided to participants in electronic format (either on a CD-Rom or memory stick).

Prior to the workshop, facilitators should consult with the host country organizers to identify relevant resources that should be provided to participants in print form and, if necessary, translated into the language of the host country.

These resources should be supplemented with any relevant local resources, also identified by the facilitators and host country organizers.

Internet resources

University of Waterloo
www.tobaccolabels.org

Physicians for a Smoke-Free Canada:
<http://www.smoke-free.ca/warnings/default.htm>

Fact sheets and overviews

Cigarette package health warnings: International status report. Canadian Cancer Society, October 2010
http://www.tobaccofreecenter.org/files/pdfs/en/WL_status_report_en.pdf

FCTC Article 11 Tobacco Warning Labels. Evidence and Recommendations from the ITC Project. May 2009.
 International Tobacco Control Policy Evaluation project. <http://www.itcproject.org/keyfindi/itctobaccolabelsbrov3pdf>

The impact of pictures on the effectiveness of tobacco warnings. Geoffrey T Fong, David Hammond & Sara C Hitchman. *Bull World Health Organ* 2009;87:640–643 | doi:10.2471/BLT.09.069575.
<http://www.who.int/bulletin/volumes/87/8/09-069575.pdf>

Tobacco labelling and packaging. Factsheet No. International Union Against Tuberculosis and Lung Disease.
<http://www.tobaccofreeunion.org/content/en/11/4.-Tobacco-labelling-and-packaging> - English; and
<http://www.tobaccofreeunion.org/content/ar/116/> - Arabic;
http://www.tobaccofreeunion.org/assets/FactsheetMandarin2009/04-TobaccoLabelling&Packaging_Mandarin.pdf
 - Chinese;
<http://www.tobaccofreeunion.org/content/fr/76/> - French;
<http://www.tobaccofreeunion.org/assets/Technical%20Resources/Factsheets/Rus%202010%20factsheet%204%20WEB.pdf>
 - Russian;
<http://www.tobaccofreeunion.org/content/es/98/> - Spanish]

World Health Organization. *Showing the truth, saving lives: the case for pictorial health warnings.* World No Tobacco Day 2009 brochure. Geneva, WHO, 2009.
<http://www.who.int/tobacco/resources/publications/wntd/2009/materials/brochure/en/index.html>

Framework Convention on Tobacco Control

WHO Framework Convention on Tobacco Control
<http://whqlibdoc.who.int/publications/2003/9241591013.pdf>

WHO FCTC Implementation Guidelines (contained in COP3 decisions)
 Article 11 (Packaging and labelling of tobacco products) – see p. 19
http://www.who.int/fctc/guidelines/article_11.pdf
 Article 13 (Tobacco advertising, promotion and sponsorship) – see p. 33
http://www.who.int/fctc/guidelines/article_13.pdf

Importance of the tobacco package

The cigarette package as image: new evidence from tobacco industry documents. Wakefield et al. *Tobacco Control*, 2002
http://tobaccocontrol.bmj.com/content/11/suppl_1/i73.full
 Full article can be viewed with a journal subscription or can be purchased.

Effectiveness of graphic health warnings**Australia**

Developmental research for new Australian health warnings on tobacco products. Elliott & Shanahan Research.
 Prepared for the Department of Health and Ageing.
Stage One, September 2002
[https://www.health.gov.au/internet/main/publishing.nsf/Content/4FA9E17EB0A1FB6ECA25776900054914/\\$File/warnres1.pdf](https://www.health.gov.au/internet/main/publishing.nsf/Content/4FA9E17EB0A1FB6ECA25776900054914/$File/warnres1.pdf)
Stage Two, August 2003
[http://www.health.gov.au/internet/main/publishing.nsf/Content/4FA9E17EB0A1FB6ECA25776900054914/\\$File/warnres2.pdf](http://www.health.gov.au/internet/main/publishing.nsf/Content/4FA9E17EB0A1FB6ECA25776900054914/$File/warnres2.pdf)
Appendix, August 2003
[http://www.health.gov.au/internet/main/publishing.nsf/Content/4FA9E17EB0A1FB6ECA25776900054914/\\$File/warnresap.pdf](http://www.health.gov.au/internet/main/publishing.nsf/Content/4FA9E17EB0A1FB6ECA25776900054914/$File/warnresap.pdf)

Brazil

Avoidance of smoking: the impact of warning labels in Brazil. Nascimento et al. *Tobacco Control*, 2008.
 Abstract available at:
<http://tobaccocontrol.bmj.com/cgi/content/abstract/17/6/405?maxtoshow=&HITS=10&hits=10&RESULTFORMAT=&fulltext=nascimento&searchid=1&FIRSTINDEX=0&sortspec=relevance&resourcetype=HWCIT>
 Full article can be viewed with a journal subscription or can be purchased.

Canada

Evaluation of new warnings on cigarette packages. Environics. Prepared for the Canadian Cancer Society. October 2001. http://www.cancer.ca/Canada-wide/How%20you%20can%20help/Take%20action/Advocacy%20what%20were%20doing/Tobacco%20control%20advocacy/Progress%20in%20tobacco%20control/Evaluation%20of%20new%20warnings%20on%20cigarette%20packages%20%20highlights.aspx?sc_lang=en

Consumer research on the size of health warning messages. Quantitative study of Canadian youth. Prepared for Health Canada. Environics. December 2007 (<http://www.smoke-free.ca/warnings/WarningsResearch/environics-size-youth-english.pdf>).

Consumer research on the size of health warning messages. Quantitative study of Canadian adults smokers. Prepared for Health Canada. Environics. December 2007 (<http://www.smoke-free.ca/warnings/WarningsResearch/environics-size-english.pdf>)

Graphic Canadian cigarette warning labels and adverse outcomes: Evidence from Canadian smokers. Hammond et al. 2004. American Journal of Public Health. (<http://www.who.int/fctc/guidelines/ArtElevenHammondEleven.pdf>)

China

Effectiveness evaluation of health warnings on cigarette packs in China, 2008. [In Chinese] Jiang Y, Fong GT, Li Q, Hammond D, Quah ACK, Yang Y, Driezen P, Yan M. Chinese Journal of Health Education 2009;25(6):411-3 ([http://davidhammond.ca/Old%20Website/Publication%20new/HWM%20China%20Labels%20Study%20\(2008\).pdf](http://davidhammond.ca/Old%20Website/Publication%20new/HWM%20China%20Labels%20Study%20(2008).pdf))

New Zealand

Pictorial health warnings: a review of research evidence. Hoek et al. Prepared for Ministry of Health, April 2005 ([http://ndp.govt.nz/moh.nsf/pagescm/903/\\$File/pictorialwarningsresearchevidencemay2006.pdf](http://ndp.govt.nz/moh.nsf/pagescm/903/$File/pictorialwarningsresearchevidencemay2006.pdf))

New Zealand: new graphic warnings encourage registrations with the quitline. Li et al. Tobacco Control, 2009 (<http://www.quit.org.nz/file/research/Li%20and%20Grigg%20Graphic%20Warnings%20and%20Registrations%20to%20QL%20Letter%20TC%2020090126.pdf>)

Singapore

Graphic health warnings on tobacco packaging inspire smokers to quit the habit. Health Promotion Board press release. (http://www.hpb.gov.sg/hpb/default.asp?pg_id=2982)

Thailand

ITC Thailand Survey Summary. ITC Project (February 2009). University of Waterloo, Waterloo, Ontario, Canada; Institute for Population and Social Research, Mahidol University Salaya, and Thai Health Promotion Foundation, Thailand (<http://www.itcproject.org/keyfindi/itcthailan~3>)

Misleading labelling and disclosure of constituents

Guiding principles for the development of tobacco product research and testing capacity and proposed protocols for the initiation of tobacco product testing. WHO Study Group on Tobacco Product Regulation: (http://www.who.int/tobacco/global_interaction/tobreg/TobReg1finalfortfiweb.pdf)

Smoking and Tobacco Control Monograph No. 13. Risks associated with smoking cigarettes with low machine-measured yields of tar and nicotine. National Cancer Institute (USA). 2001 (http://cancercontrol.cancer.gov/tcrb/monographs/13/m13_complete.pdf)

'Tar' levels Canadian market. Letter from ITC President Don Brown to BAT. Imperial Tobacco Limited. 1993 (<http://www.health.gov.bc.ca/guildford/pdf/033/00003364.pdf>)

The fallacy of "light" cigarettes. Rigotti et al. British Medical Journal USA, 2004 (<http://www.bmj.com/content/328/7440/E278.full>)

World Health Organization technical report series:

The scientific basis of tobacco product regulation:

WHO technical report series no. 945 - 2004; Report of a WHO study group.

(http://www.who.int/tobacco/global_interaction/tobreg/9789241209458.pdf)

WHO technical report series no. 951 - 2008; Second report of a WHO study group

(http://www.who.int/tobacco/global_interaction/tobreg/publications/9789241209519.pdf)

WHO technical report series no. 955 - 2009; Third report of a WHO study group

(http://whqlibdoc.who.int/publications/2009/9789241209557_eng.pdf)

Plain packaging

Effects of plain packaging on the image of tobacco products among youth. Centre for Health Promotion, University of Toronto. November 1993 (<http://tobaccodocuments.org/pm/2504106502-6535.html#images>)

How does increasingly plainer cigarette packaging influence adult smokers' perceptions about brand image? An experimental study. Wakefield et al. 2008. Tobacco Control, (<http://tobaccocontrol.bmj.com/content/17/6/416.full>)

The case for the plain packaging of tobacco products. Freeman et al. University of Sydney School of Public Health, 2007 (<http://sydney.edu.au/medicine/public-health/tobacco-control/publications/>)

Tobacco Facts: Plain Packaging of Tobacco Products. Action on Smoking and Health Australia. October 2010 (<http://www.ashaust.org.au/pdfs/TFacMPfed1010PlainPack.pdf>)

Economic issues (including cost–benefit analyses)

Applied Economics. Cost-benefit analysis of proposed new health warnings on tobacco products. Report prepared for Commonwealth Department of Health and Ageing (Australia), December 2003
(http://www.treasury.gov.au/documents/794/DOC/Cost_Benefit_Analysis.doc)

Règlement sur l'information relative aux produits du tabac. Résumé de l'étude d'impact de la réglementation (Tobacco Products Information Regulations. Regulatory impact analysis statement). Canada Gazette Part I, 1 April 2000
(<http://www.gazette.gc.ca/archives/p2/2000/2000-07-19/html/sor-dors272-eng.html> - French)

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The introduction of picture warnings on tobacco packs. Final regulatory impact assessment. Department of Health (United Kingdom). August 2007
(http://www.dh.gov.uk/prod_consum_dh/groups/dh_digitalassets/@dh/@en/documents/digitalasset/dh_077963.pdf)

Tobacco industry

Avoid health warnings on all tobacco products for just as long as we can": a history of Australian tobacco industry efforts to avoid, delay and dilute health warnings on cigarettes. Chapman et al. Tobacco Control, 2003
(http://tobaccocontrol.bmj.com/content/12/suppl_3/iii13.full)

Plain packaging: just plain stupid. Rossel S. Tobacco Journal International, 2008
(<http://old.tobacco.health.usyd.edu.au/site/supersite/contact/pdfs/JTIPlainPacks2008.pdf>)

Litigation

Canada (Attorney General) v. JTI-Macdonald Corp. Supreme Court of Canada. June 2007.
[English: <http://scc.lexum.umontreal.ca/en/2007/2007scc30/2007scc30.html>;
French: <http://scc.lexum.umontreal.ca/fr/2007/2007csc30/2007csc30.html>].

Journal. European Court of Justice, December 2002
(<http://curia.europa.eu/jurisp/cgi-bin/form.pl?lang=en&Submit=Rechercher&alldocs=alldocs&docj=docj&docop=docop&docor=docor&docjo=docjo&numaff=C-491/01&datefs=&datefe=&nomusuel=&domaine=&mots=&resmax=100>)

Legislation and regulations for picture warnings**Australia**

Trade Practices (Consumer Products Information Standards) (Tobacco) Regulations 2004
([http://www.comlaw.gov.au/ComLaw/Legislation/LegislativeInstrumentCompilation1.nsf/0/05FCB98659D9A411CA257287001AECA1/\\$file/TradePracConProdInfoStdTobacco2004.pdf](http://www.comlaw.gov.au/ComLaw/Legislation/LegislativeInstrumentCompilation1.nsf/0/05FCB98659D9A411CA257287001AECA1/$file/TradePracConProdInfoStdTobacco2004.pdf) or
www.health.gov.au/internet/main/publishing.nsf/Content/health-pubhlth-strategdrugs-tobacco-warnings.htm)

Belgium

Arrêté ministériel 27 Oct 2005 (<http://www.smokefree.ca/warnings/laws/belgiumroyaldecree.pdf> - French, unofficial version. Refer to official government source for official version)

Royal Arrêté 13 AOUT 1990 (<http://staatsbladclip.zita.be/moniteur/lois/2004/10/01/loi-2004022735.html> - French, unofficial version. Refer to official government source for official version).

Brazil

Resolução - RDC nº 46, de 28 de março de 2001 (Board Resolution no 46 of 28 March 2001)
(http://www.anvisa.gov.br/legis/resol/46_01rdc.htm - in Portuguese)

Resolução - RDC No 335, de 21 novembro de 2003 (Board Resolution no 335 of Nov 2003)
(<http://www.inca.gov.br/tabagismo/economia/resolucao335.doc> - in Portuguese)

Resolução RDC nº 54, de 6 de agosto de 2008 (Board Resolution no 54 of 6 August 2008)
(<http://www.brasilsus.com.br/legislacoes/rdc/16736-54.html> or
http://anvisa.gov.br/institucional/ouvidoria/boletim/2008/31_190908/utilidade_10.htm - in Portuguese)

Resolução - RDC nº 17, de 30 de abril de 2009 (Board Resolution no 17 of 30 April 2009)
(<http://www.brasilsus.com.br/legislacoes/rdc/16742-17.html> - in Portuguese)

Brunei

Tobacco Order 2005 (S 49/05) Tobacco (Labelling) Regulations 2007
(<http://www.smoke-free.ca/warnings/Brunei-warnings.htm>, unofficial version. The reproduction is a copy of an official work that is published by the Government of Canada and it has not been produced in affiliation with, or with the endorsement of the Government of Canada. Refer to official government source for official version)

Canada

Tobacco Products Information Regulations 2000 (<http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/rc/index-eng.php>)
The reproduction is a copy of an official work that is published by the Government of Canada and it has not been produced in affiliation with, or with the endorsement of the Government of Canada.

Chile

Decreto N° 95 DE 2006 Establece advertencias para envases y acciones publicitarias de productos hechos con tabaco, Republica de Chile, Ministerio De Salud, Dpto. Asesoría Jurídica (Decree No 95/2006. Sets the warnings on packaging and advertising for smoking tobacco products) [<http://163.247.51.38/desarrollo/juridico/principal.php>, select "Normas" on left Menu, then select "Búsqueda General", and then select from 1st column of table No 137 - Spanish]

China: Hong Kong Special Administrative Region

Smoking (Public Health) (Amendment) Ordinance 2006. The Hong Kong Government. [<http://apps.who.int/idhl-rils/results.cfm?language=english&type=ByCountry&strRefCode=ChiHK&strTopicCode=XA>]

Djibouti

Arrêté n°2008-491/PR/MS fixant les mises en gardes sanitaires combinées et messages pour tout conditionnement des produits du tabac (Order No 2008-49/PR/MS setting the health warnings and messages for all combined packaging of tobacco products) [<http://www.smoke-free.ca/warnings/Djibouti%20Warnings.htm>, unofficial version. Refer to official government source for official version]

Décret n°2008-0183/PR/MS fixant les modalités d'inscription des mentions qui doivent être portées sur la couverture extérieure des paquets et emballage contenant des produits de tabac (Decree No. 2008-0183/PR/MS setting the modalities for the warnings that will be printed on the external cover of the packages and packaging of tobacco products) [<http://www.presidence.dj/fo/2008/decr0183pr08.php> - French] Annexes [<http://www.smoke-free.ca/warnings/Djibouti%20Warnings.htm>, unofficial version. Refer to official government source for official version]

European Union

Commission Decision of 5 September 2003 on the use of colour photographs or other illustrations as health warnings on tobacco packages 2003/641/EC. © European Union, <http://eur-lex.europa.eu/>. Only European Union legislation printed in the paper edition of the *Official Journal of the European Union* is deemed authentic. [http://eurlex.europa.eu/smartapi/cgi/sga_doc?smartapi!celexapi!prod!CELEXnumdoc&lg=EN&numdoc=32003D0641&model=guichettEU Commission Decision of 26May2005]

Directive 2001/37/EC of The European Parliament and of the Council of 5 June 2001 on the approximation of the laws, regulations and administrative provisions of the Member States concerning the manufacture, presentation and sale of tobacco products. © European Union, <http://eur-lex.europa.eu/>. Only European Union legislation printed in the paper edition of the *Official Journal of the European Union* is deemed authentic. [<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2001:194:0026:0034:EN:PDF>]

Library of warnings [http://ec.europa.eu/health/ph_determinants/life_style/Tobacco/ev_20041022_en.htm]

Iran

2008 Tobacco Packaging Regulations [<http://www.smoke-free.ca/warnings/Iran-Warnings.htm> - Persian, unofficial version. The reproduction is a copy of an official work that is published by the Government of Canada and it has not been produced in affiliation with, or with the endorsement of the Government of Canada. Also available at: <http://www.tobaccolabels.ca/legislat/iran2008to> - unofficial version. Refer to official government source for official version]

Malaysia

Control of Tobacco Product (Amendment) Regulations 2008 (www.tobaccolabels.ca/legislat/malaysia20, unofficial version. Refer to official government source for official version)

Mauritius

Public Health (Restrictions on Tobacco Products) Regulations 2008 [<http://www.gov.mu/portal/goc/moh/file/tobacco1.pdf>]

New Zealand

Smokefree Environments Regulations 2007 [<http://www.legislation.govt.nz/regulation/public/2007/0039/latest/DLM427193.html>]

Panama

Decreto 17 11 marzo 2005 [Decree 17 11 March 2005] [<http://www.tobaccolabels.ca/legislat/panama20> - Spanish, unofficial version. Refer to official government source for official version]

Reglamento mayo 2005 [Regulations May 2005] [<http://www.tobaccolabels.ca/legislat/panama20-3> - Spanish, unofficial version. Refer to official government source for official version]

Reglamento mayo 2008 [Regulations May 2008] [<http://www.tobaccolabels.ca/legislat/panama2008> - Spanish, unofficial version. Refer to official government source for official version]

Peru

Regulations for the Law 28705 ["Reglamento de la ley 28705, 2008" - Spanish] [<http://www.minsa.gob.pe/portada/Especiales/2007/tabaco/default.asp>]

Romania

Ordin Nr 764 din 15 iunie 2004 pentru aprobarea Normelor privind utilizarea fotografiilor color sau a altor ilustra ii în cadrul avertismentelor de sănătate pe pachetele de tutun (Order No 764 of 15 June 2004 for approving the regulations on the use of colour photographs or other illustrations as health warnings on tobacco packages

(<http://www.ms.ro/?pag=138&id=3259> - Romanian, see document "ORDIN nr 764 din 2004 actualizat.doc")

Library of warnings, see documents A01..A14), (<http://www.ms.ro/?pag=138&id=3258>)

Singapore

Smoking (Control of advertisements and sale of tobacco) (Labelling) Regulations 2003

(http://statutes.agc.gov.sg/non_version/cgi-bin/cgi_retrieve.pl?&actno=Reved-309&date=latest&method=part)

Smoking (Control of advertisements and sale of tobacco) (Labelling) (Amendment) Regulations 2006

([http://www.hsa.gov.sg/publish/etc/medialib/hsa_library/health_products_regulation/legislation/smoking_control_of.Par.7699.File.dat/SMOKING%20\(CONTROL%20OF%20ADVERTISEMENTS%20AND%20SALE%20OF%20TOBACCO\)%20\(LABELLING\)%20REGULATI.pdf](http://www.hsa.gov.sg/publish/etc/medialib/hsa_library/health_products_regulation/legislation/smoking_control_of.Par.7699.File.dat/SMOKING%20(CONTROL%20OF%20ADVERTISEMENTS%20AND%20SALE%20OF%20TOBACCO)%20(LABELLING)%20REGULATI.pdf))

Thailand

Ministry of Health notification on rules, procedures and conditions of labelling and the label text of cigarettes

(http://app.tisi.go.th/notif_th/fulltext/ttha354.pdf - in Thai and in English see <http://thaiantitobacco.com/eng/>, unofficial version. Refer to official government source for official version)

United Kingdom of Great Britain and Northern Ireland

Tobacco Products (Manufacture, Presentation and Sale) (Safety) (Amendment) Regulations 2007

(www.opsi.gov.uk/si/si2007/uksi_20072473_en_1)

Uruguay

Decreto N° 415/005 (Decretee N° 415/005) (<http://www.elderechodigital.com.uy/smu/legisla/D0500415.html> - Spanish)

Decreto para reglamentar la Ley N° 18.256 de 6 de marzo 2008 [Decree for the regulating the Law N° 18.256 of 6 March 2008] (<http://www.parlamento.gub.uy/leyes/AccesoTextoLey.asp?Ley=18256&Anchor=-> - Spanish)

Decreto N° 284/008 (Decretee N° 284/008) (<http://www.elderechodigital.com.uy/smu/legisla/D0800284.html> - Spanish)

Venezuela

Resolución 109 de 22 de mar 2004 [Resolution 109 of 22 March 2004]

(www.tsj.gov.ve/gaceta/marzo/230304/230304-37904-14.html - Spanish)

Resolución 56 de 3 de abril 2009 [Resolution 56 of 3 April 2004]

(www.tsj.gov.ve/gaceta/abril/030409/030409-39153-13.html - Spanish)

Implementation case studies and reports**Brazil**

Brazil: Health Warnings on Tobacco Products 2009. Instituto Nacional de Câncer/Ministry of Health – Rio de Janeiro: INCA, 2008. (http://www.inca.gov.br/tabagismo/publicacoes/livro_advertencia_ingles.pdf)

Labelling and Packaging in Brazil. Tania Maria Cavalcante. National Cancer Institute. Health Ministry of Brazil. World Health Organization - WHO study case.

(http://www.who.int/tobacco/training/success_stories/en/best_practices_brazil_labelling.pdf)

Canada

Canada's Tobacco Package Label or Warning System: "Telling the Truth" about Tobacco Product Risks. Garfield Mahood. Non-Smokers' Rights Association and the Smoking and Health Action Foundation. Toronto, Ottawa, Montréal. World Health Organization - WHO study case.

(http://www.who.int/tobacco/training/success_stories/en/best_practices_canada_package.pdf)

European Union

Report from the Commission to the European Parliament, the Council and the European Economic and Social Committee - First Report on the application of the Tobacco Products Directive

(http://eur-lex.europa.eu/smartapi/cgi/sga_doc?smartapi!celexplus!prod!DocNumber&lg=en&type_doc=COMfinal&an_doc=2005&nu_doc=339)

Report from the commission to the European Parliament, the Council and the European economic and social committee - Second Report on the Application of the Tobacco Products Directive

(http://ec.europa.eu/health/ph_determinants/life_style/Tobacco/Documents/tobacco_products_en.pdf)

New Zealand

Smoking Health warnings Stage 3 – Consultation document, May 2006

Concept testing the impact of pictorial health warnings in helping people considering their smoking-related behaviour. Ministry of Health, March 2005

(<http://www.ndp.govt.nz/moh.nsf/indexcm/ndp-publications-smokinghealthwarnings3may2006>, or

[http://www.ndp.govt.nz/moh.nsf/pagescm/906/\\$File/smokinghealthwarnings3may2006.pdf](http://www.ndp.govt.nz/moh.nsf/pagescm/906/$File/smokinghealthwarnings3may2006.pdf))

Singapore

Graphic health warnings: Singapore's experience. Ministry of Health presentation.
(http://www.hpb.gov.sg/hpb/default.asp?pg_id=2982)

United Kingdom of Great Britain and Northern Ireland

Consultation on the Introduction of Picture Warnings on Tobacco Packs. Report on Consultation. Department of Health. Choosing Health: Making Healthy Choices Easier, 27 May 2006
(http://www.dh.gov.uk/prod_consum_dh/groups/dh_digitalassets/@dh/@en/documents/digitalasset/dh_077962.pdf)

Implementation: media (promotional) campaigns

Australia - television spots:

Artery (<http://www.quitnow.info.au/internet/quitnow/publishing.nsf/Content/fact-sheet-health-warnings>)
Gangrene, Mouth Cancer (<http://www.quit.org.au/media/article.aspx?ContentID=mouth-cancer>)

Brazil - television spots: *Euclides, Renata*

(<http://www.inca.gov.br/tabagismo/frameset.asp?item=multimedia&link=videos.swf>)

Malaysia - *Implementing Pictorial Health Warnings in Malaysia: Challenges and lessons learned.* Southeast Asia Tobacco Control Alliance. June 2010

(http://www.seatca.org/index.php?option=com_content&view=category&layout=blog&id=129&Itemid=76 or
http://www.fctc.org/index.php?option=com_content&view=article&id=410:malaysia-beats-industry-with-warning-labels&catid=230:industry-interference-&Itemid=234)

WHO FCTC IMPLEMENTATION DATABASE

Article 21 of the WHO FCTC calls upon Parties to submit to the Conference of the Parties periodic reports on implementation of the Convention. The WHO FCTC Implementation Database contains and provides access to information from the reports submitted by the Parties to the Convention. The database can be searched by individual Parties and by treaty articles and measures. When searching for full reports by Parties, please note that the searchable list contains all Parties that have reported at least once. Within treaty articles, searches can be carried out by individual measures and/or questions of the reporting instrument. It should be noted that some questions are specific to either the two-year or five-year reports. The article overview table, accessible by clicking on the respective article names, contains only the latest available information from Parties. The database is updated regularly as reports arrive from the Parties. The WHO FCTC Implementation Database can be accessed at: <http://apps.who.int/fctc/reporting/database/>

The reports and their annexes, submitted by the Parties on their implementation of the Convention can be accessed on the website of the Convention Secretariat at: http://www.who.int/fctc/reporting/party_reports

For further information, kindly contact **TFI** or **The Union** as follows:

Tobacco Free Initiative (TFI)

World Health Organization
20, Avenue Appia
CH-1211 Geneva 27
Switzerland
Tel.: + 41 22 791 21 11
Fax: + 41 22 791 48 32
<http://www.who.int/tobacco/en/>

The Union

68, Boulevard Saint-Michel
75006 Paris,
France
Tel.: + 33 1 44 32 03 60
Fax: + 33 1 43 29 90 83
<http://www.theunion.org>
<http://www.tobaccofreeunion.org>



**World Health
Organization**

Tobacco Free Initiative (TFI)
20, Avenue Appia
1211 Geneva 27
Switzerland
Tel.: + 41 22 791 21 11
Fax: + 41 22 791 48 32
Email: tfi@who.int
<http://www.who.int/tobacco/en/>



**International Union
Against Tuberculosis
and Lung Disease**

The Union
68, Boulevard Saint-Michel
75006 Paris,
France
Tel.: + 33 1 44 32 03 60
Fax: + 33 1 43 29 90 83
<http://www.theunion.org>
<http://www.tobaccofreeunion.org>

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