## WHO Framework Convention on Tobacco Control (WHO FCTC) status

<table>
<thead>
<tr>
<th>Date of signature</th>
<th>Not a signatory</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date of ratification (or legal equivalent)</td>
<td>Not ratified</td>
</tr>
</tbody>
</table>

## Socioeconomic context

<table>
<thead>
<tr>
<th>Population (thousands)</th>
<th>Income group</th>
</tr>
</thead>
<tbody>
<tr>
<td>244 769</td>
<td>Middle</td>
</tr>
</tbody>
</table>

## Prevalence of tobacco use

### Tobacco use data from the latest survey results available to WHO as at 31 December 2012

<table>
<thead>
<tr>
<th>Smoked tobacco prevalence (%)</th>
<th>Among youth</th>
<th>Among adults</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Current tobacco use</td>
<td>Current cigarette use</td>
</tr>
<tr>
<td>Male</td>
<td>41.0</td>
<td>41.0</td>
</tr>
<tr>
<td>Female</td>
<td>6.2</td>
<td>3.5</td>
</tr>
<tr>
<td>Total</td>
<td>22.5</td>
<td>20.3</td>
</tr>
</tbody>
</table>

Youth: Global Youth Tobacco Survey, 2009; Subnational, ages 13-15
Adult: Global Adult Tobacco Survey, 2011; National, ages 15+

### Smokeless tobacco prevalence (%)

<table>
<thead>
<tr>
<th>Smokeless tobacco prevalence (%)</th>
<th>Among youth</th>
<th>Among adults</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current users of smokeless tobacco</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>3.3</td>
<td>1.5</td>
</tr>
<tr>
<td>Female</td>
<td>2.3</td>
<td>2.0</td>
</tr>
<tr>
<td>Total</td>
<td>2.8</td>
<td>1.7</td>
</tr>
</tbody>
</table>

Youth: Global Youth Tobacco Survey, 2009; National, ages 13-15
Adult: Global Adult Tobacco Survey, 2011; National, ages 15+

### WHO age-standardized estimated prevalence of smoking among those aged 15 years or more: Year 2011

<table>
<thead>
<tr>
<th>Adult prevalence, smoking (%)</th>
<th>Any smoked tobacco</th>
<th>Cigarettes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Current</td>
<td>Daily</td>
</tr>
<tr>
<td>Male</td>
<td>67</td>
<td>57</td>
</tr>
<tr>
<td>Female</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Total</td>
<td>35</td>
<td>29</td>
</tr>
</tbody>
</table>
Tobacco control measures and programmes as at 31 December 2012

Smoke-free environments

<table>
<thead>
<tr>
<th>Public places with smoke-free legislation:</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health-care facilities</td>
<td>Yes</td>
</tr>
<tr>
<td>Educational facilities except universities</td>
<td>Yes</td>
</tr>
<tr>
<td>Universities</td>
<td>Yes</td>
</tr>
<tr>
<td>Government facilities</td>
<td>No</td>
</tr>
<tr>
<td>Indoor offices</td>
<td>No</td>
</tr>
<tr>
<td>Restaurants</td>
<td>No</td>
</tr>
<tr>
<td>Cafés, pubs and bars</td>
<td>No</td>
</tr>
<tr>
<td>Public transport</td>
<td>Yes</td>
</tr>
<tr>
<td>All other public places</td>
<td>NA</td>
</tr>
<tr>
<td>Compliance score §</td>
<td>3</td>
</tr>
</tbody>
</table>

| National law requires fines for smoking                    | Yes  |
| Fines levied on the establishment                          | No   |
| Fines levied on the smoker                                 | Yes  |
| Dedicated funds for enforcement                            | No   |
| Citizen complaints and investigations                      | No   |

§ A score of 0—10, where 0 is low compliance.

Subnational jurisdictions with complete smoke-free legislation

While subnational legislation exists, no jurisdiction was assessed as having a complete ban in place.
<table>
<thead>
<tr>
<th>Treatment of tobacco dependence</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is there a toll-free telephone quit line/help line with a live person available to discuss cessation with callers in your country?</td>
<td>No</td>
</tr>
<tr>
<td>Nicotine replacement therapy (e.g., patch, gum, lozenge, spray or inhaler)</td>
<td>Is this product legally sold in the country?</td>
</tr>
<tr>
<td></td>
<td>Where and how can this product be legally purchased in your country?</td>
</tr>
<tr>
<td></td>
<td>Does the national/federal health insurance or the national health service cover the cost of this product?</td>
</tr>
<tr>
<td></td>
<td>Is any NRT on the country's essential drugs list?</td>
</tr>
<tr>
<td>Bupropion (e.g., Zyban, Wellbutrin)</td>
<td>Is this product legally sold in the country?</td>
</tr>
<tr>
<td></td>
<td>Where and how can this product be legally purchased in your country?</td>
</tr>
<tr>
<td></td>
<td>Does the national/federal health insurance or the national health service cover the cost of this product?</td>
</tr>
<tr>
<td>Varenicline</td>
<td>Is this product legally sold in the country?</td>
</tr>
<tr>
<td></td>
<td>Where and how can this product be legally purchased in your country?</td>
</tr>
<tr>
<td></td>
<td>Does the national/federal health insurance or the national health service cover the cost of this product?</td>
</tr>
<tr>
<td>Is smoking cessation support available in the following places in your country?</td>
<td>Health clinics or other primary care facilities</td>
</tr>
<tr>
<td></td>
<td>Hospitals</td>
</tr>
<tr>
<td></td>
<td>Office of a health professional</td>
</tr>
<tr>
<td></td>
<td>In the community</td>
</tr>
<tr>
<td></td>
<td>Other</td>
</tr>
<tr>
<td>Does the national/federal health insurance or the national health service cover the cost of this support?</td>
<td>Health clinics or other primary care facilities</td>
</tr>
<tr>
<td></td>
<td>Hospitals</td>
</tr>
<tr>
<td></td>
<td>Office of a health professional</td>
</tr>
<tr>
<td></td>
<td>In the community</td>
</tr>
<tr>
<td></td>
<td>Other</td>
</tr>
</tbody>
</table>
## Health warnings on tobacco packages

<table>
<thead>
<tr>
<th>Question</th>
<th>Cigarettes</th>
<th>Smokeless tobacco</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does the law mandate that health warnings appear on tobacco packages?</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>What percentage of the principal display areas of the package is legally mandated to be covered by health warnings? FRONT AND REAR COMBINED</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td>What percentage of the principal display areas of the FRONT of the package is legally mandated to be covered by health warnings?</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td>What percentage of the principal display areas of the REAR of the package is legally mandated to be covered by health warnings?</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td>Does the law mandate that the warning be placed at the top of the principle display areas of the package?</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Does the law mandate font style, font size and colour for package warnings?</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Are the health warnings rotating on packages?</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Are the health warnings on packages written in the principal language(s) of the country?</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Does the law require that health warnings on packages are not obscured in any way, including by required markings such as tax stamps?</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Do the health warnings on packages include a photograph or graphic?</td>
<td>Yes¹</td>
<td>Yes¹</td>
</tr>
<tr>
<td>Do health warnings appear on each package and any outside packaging and labelling used in the retail sale?</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Does the law on health warnings apply to products whether manufactured domestically, imported, AND for duty-free sale?</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Does the law state that warnings on packages do not remove or diminish the liability of the tobacco industry?</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Do health warnings on packages describe the harmful effects of tobacco use on health?</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Does the law mandate specific health warnings on cigarette packages?</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>How many specific health warnings are approved by the law?</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Does the law require or establish fines for violations regarding health warnings on packages?</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>

¹ Regulations are pending.
### Health warnings on tobacco packages (continued)

<table>
<thead>
<tr>
<th>Question</th>
<th>2012 - Cigarettes</th>
<th>2012 - Smokeless tobacco</th>
</tr>
</thead>
<tbody>
<tr>
<td>Are there any laws requiring that cigarette packaging and labelling do not use misleading terms which imply the product is less harmful than other similar products, such as “low tar”, “light”, “ultra-light”, or “mild”?</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Are there any laws requiring that cigarette packaging and labelling do not use figurative or other signs, including colours or numbers, as substitutes for prohibited misleading terms and descriptors?</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Are there any laws requiring that cigarette packaging and labelling do not use descriptors depicting flavours?</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Does the law ban the display of quantitative information on emission yields (such as tar, nicotine and carbon monoxide) on cigarette packaging, including when used as part of a brand name or trademark?</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Does the law mandate the display of qualitative information on relevant constituents and emissions of tobacco products on cigarette packaging?</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Does the law mandate that this information is displayed on one or more of the principal display areas (front, rear) of the package?</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Does the law prevent the display of expiry dates on cigarette packaging?</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Is it mandatory for the quit line number to appear on packaging or labelling?</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Does the law mandate plain packaging (ie. prohibit the use of logos, colours, brand images or promotional information on packaging other than brand names and product names displayed in a standard colour and font style)?</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Are there national laws or regulations completely banning the sale of all smokeless tobacco products?</td>
<td>No</td>
<td></td>
</tr>
</tbody>
</table>

### Anti-tobacco mass media campaigns

<table>
<thead>
<tr>
<th>Did the country have at least one national mass media campaign during the period?</th>
<th>2011-2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Evidence-based planning</td>
<td>—</td>
</tr>
<tr>
<td>Campaign was part of a comprehensive tobacco control programme</td>
<td>—</td>
</tr>
<tr>
<td>Campaign was pre-tested with the target audience</td>
<td>—</td>
</tr>
<tr>
<td>Research about the target audience was conducted</td>
<td>—</td>
</tr>
<tr>
<td>Implementation</td>
<td>—</td>
</tr>
<tr>
<td>Campaign was aired on TV and/or radio</td>
<td>—</td>
</tr>
<tr>
<td>Campaign used media planning to purchase or secure air-time and/or placement</td>
<td>—</td>
</tr>
<tr>
<td>Earned media/public relations were used to promote the campaign</td>
<td>—</td>
</tr>
<tr>
<td>Evaluation</td>
<td>—</td>
</tr>
<tr>
<td>Process evaluation was employed to assess implementation</td>
<td>—</td>
</tr>
<tr>
<td>Outcome evaluation was employed to assess effectiveness</td>
<td>—</td>
</tr>
</tbody>
</table>
Country Profile: Indonesia

Enforce bans on tobacco advertising, promotion and sponsorship

Bans on tobacco advertising, promotion and sponsorship

<table>
<thead>
<tr>
<th>Direct bans</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>National TV and radio</td>
<td>No</td>
</tr>
<tr>
<td>International TV and radio</td>
<td>No</td>
</tr>
<tr>
<td>Local magazines and newspapers</td>
<td>No</td>
</tr>
<tr>
<td>International magazines and newspapers</td>
<td>No</td>
</tr>
<tr>
<td>Billboards and outdoor advertising</td>
<td>No</td>
</tr>
<tr>
<td>Point of sale</td>
<td>No</td>
</tr>
<tr>
<td>Internet</td>
<td>No</td>
</tr>
<tr>
<td>Other direct bans</td>
<td>No</td>
</tr>
<tr>
<td>Compliance score of direct bans §</td>
<td>—</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Indirect bans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free distribution</td>
</tr>
<tr>
<td>Promotional discounts</td>
</tr>
<tr>
<td>Non-tobacco goods and services identified with tobacco brand names</td>
</tr>
<tr>
<td>Brand name of non-tobacco products used for tobacco product</td>
</tr>
<tr>
<td>Appearance of tobacco brands in TV and/or films (product placement)</td>
</tr>
<tr>
<td>Appearance of tobacco products in TV and/or films</td>
</tr>
<tr>
<td>Sponsored events</td>
</tr>
<tr>
<td>Compliance score of indirect bans §</td>
</tr>
<tr>
<td>Publicity of corporate social responsibility activities by tobacco companies</td>
</tr>
<tr>
<td>Publicity of corporate social responsibility activities by other entities</td>
</tr>
<tr>
<td>Tobacco companies funding or making in-kind contributions to smoking prevention media campaigns</td>
</tr>
<tr>
<td>Required anti-tobacco ads for any visual entertainment media product that depicts tobacco products, use or images</td>
</tr>
<tr>
<td>Ban on tobacco vending machines</td>
</tr>
</tbody>
</table>

§ A score of 0—10, where 0 is low compliance.

Subnational jurisdictions with a complete ban on tobacco advertising, promotion and sponsorship

While subnational legislation exists, no jurisdiction was assessed as having a complete ban in place.
Country Profile: Indonesia

Tobacco taxation policy as at 31 July 2012

Price of lowest-cost brand of cigarettes

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
</tr>
</thead>
</table>
| A    | Tax inclusive retail sales price (TIRSP) for a pack of 20 cigarettes | IDR 12,500.00

Price of Marlboro or similar brand of cigarettes

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
</tr>
</thead>
</table>
| A    | Tax inclusive retail sales price (TIRSP) for a pack of 20 cigarettes | IDR 14,000.00

Taxes on the most popular brand of cigarettes

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Price of most sold brand, pack of 20 cigarettes</td>
<td>IDR 12,500.00</td>
<td>IDR 13,125.00</td>
</tr>
<tr>
<td>In international dollars (purchasing power parity)</td>
<td>2.30</td>
<td>2.14</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2010</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total taxes</td>
<td>52.6%</td>
<td>54.1%</td>
<td>51.0%</td>
</tr>
<tr>
<td>Specific excise</td>
<td>5.6%</td>
<td>45.7%</td>
<td>42.6%</td>
</tr>
<tr>
<td>Ad valorem excise</td>
<td>38.6%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Value added tax (VAT)</td>
<td>8.4%</td>
<td>8.4%</td>
<td>8.4%</td>
</tr>
<tr>
<td>Import duty</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Other taxes</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

✈ The country has increased tobacco excises overall since 2008; however, due to price variability the effect is not necessarily apparent in the tax indicators.
♦ The country has increased tobacco excises overall since 2010; however, due to price variability the effect is not necessarily apparent in the tax indicators.
❖ Individual categories of tax may not add to total due to rounding.
### Annual tax revenues from tobacco products

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Currency</th>
<th>Most recent year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is tax revenue data for all tobacco products or cigarettes only?</td>
<td>All tobacco products</td>
<td></td>
<td>2011</td>
</tr>
<tr>
<td>Total Excise (specific and ad valorem)</td>
<td>65 380 000 000 000.00</td>
<td>IDR</td>
<td></td>
</tr>
<tr>
<td>Value added tax (VAT) and other sales taxes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Import duties and all other taxes (excluding corporate taxes on tobacco</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>companies)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Currency</td>
<td>IDR</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### National tobacco control programme

<table>
<thead>
<tr>
<th>Description</th>
<th>Most recent year available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specific national government objectives in tobacco control</td>
<td>Yes</td>
</tr>
<tr>
<td>National agency or technical unit for tobacco control</td>
<td>Yes</td>
</tr>
<tr>
<td>Number of full-time equivalent staff</td>
<td>12</td>
</tr>
<tr>
<td>Government expenditure on tobacco control:</td>
<td></td>
</tr>
<tr>
<td>In currency reported by country</td>
<td>IDR 300 000 000</td>
</tr>
<tr>
<td>In US$ at official exchange rate</td>
<td>30 931</td>
</tr>
</tbody>
</table>