Unit 6

Multisectoral collaboration
Objectives

By the end of this unit, the trainee should be able to:

• explain why there is a need for multisectoral collaboration to prevent road traffic injuries;

• describe different forms of collaboration for road traffic injury prevention at international, national and local levels;

• discuss the roles that different institutions involved in road traffic injury prevention can play;

• discuss how to effectively use collaboration to strengthen efforts to prevent road traffic injuries in his or her own city, region or country.
Why collaborate?

• Because road traffic injuries…
  – have multiple determinants
  – affect many people and sectors
  – require action by different sectors

• Because there are shared responsibilities

• Because it increases the likelihood of success of road safety initiatives.
Road safety is a shared responsibility

GOVERNMENT & LEGISLATIVE BODIES

USERS / CITIZENS

MEDIA

INDUSTRY

ROAD TRAFFIC INJURY PREVENTION POLICY

PROFESSIONALS

NGOs, SPECIAL INTEREST GROUPS

POLICE
What can collaboration deliver?

- increased access to resources
- more efficient use of resources
- enhancement of accountability
- development of innovations
- broadened awareness
- lasting relationships
What can collaboration deliver?

- sustainable development of activities
- broad sharing of responsibility
- stronger ownership by stakeholders
- use of strengths of different partners
- sharing of knowledge and technology
- better balanced design of projects
Types of collaboration

Spatial scale

- International collaboration
- Regional
- National
- Local

Function

- Research
- Funding
- Advocacy
- Project implementation
International collaboration

Purpose

• ensure coordinated global planning, avoiding unnecessary duplication

• allocate activities to specific agencies

• develop and implement a global road safety plan

Examples


• Global Road Safety Partnership (www.grsproadsafety.org)
Regional collaboration

Purpose

• coordinate road safety efforts among countries in a region
• build regional capacity
• develop and implement regional road safety plans

Examples

• Asian Development Bank/Association of Southeast Asian Network
National multi-agency coordination

Purpose

- coordinate national road safety programmes
- provide a forum for governmental and nongovernmental organizations to consult and contribute jointly

Leadership

- identify a lead agency in government to guide the national road safety effort

Examples and models: national road safety councils, cabinet, stand-alone bureau.
Local community-based collaboration

Purpose

• work on road safety programmes at local level

• bring together different stakeholders at the local level

• tap local resources and talent

Examples

• Safe Community Movement (http://www.phs.ki.se/csp/)

• Mothers Against Drunk Drivers (http://www.madd.org)
Funding collaboration

Purpose

• coordinate donor investment in road safety
• secure funds from different sources
• increase road safety investment
• allocate funds to road safety activities

Example

• World Bank Global Road Safety Facility
Research collaboration

Purpose

• conduct studies
• share knowledge and experience
• utilize diverse expertise and resources
• reduce duplication of efforts

Examples

• Injury Prevention Initiative for Africa
  (http://www.icu.or.ug/partners/ipifa.php)
• Road Traffic Injuries Research Network
  (http://www.rtirn.net/index.html)
Key points

• The need for collaboration arises from the diverse nature of the problem of road traffic injuries.
• The problem has multiple determinants, affects many people and sectors, and requires action by different sectors.
• Multisectoral collaboration increases access to resources, shares responsibilities and strengthens ownership of activities.
• Collaboration needs to be organized around complementary issues at international, regional, national and local levels.
Learning activity

Task

Prepare a two-page summary on any form of multisectoral collaboration on road traffic injury prevention you know of in your country. In your summary, indicate the aim, objectives, activities, achievements and challenges faced.
Learning activity

Expected results

This exercise is intended to assist the trainees with assessing the role of collaboration on road traffic injury prevention. This should make them appreciate both the benefits and challenges of collaboration on road traffic injury prevention. They can describe collaboration on research, advocacy, an intervention and capacity building. The trainees can also work in groups of three to four persons so that they complement each other's knowledge.
Questions to think about

a) Based on your work experience, describe a collaboration project that you have participated in. What were the main objectives of the project? How many people were involved, and what were their work and training backgrounds? Were the project objectives achieved? If they were, explain the role played by each member of the project.
b) Discuss the roles of the different sectors involved in road traffic injury prevention in your country. How well do these sectors collaborate in your country? What areas of collaboration need to be improved?

c) Identify and discuss the challenges that professionals with an interest in international collaboration on preventing road traffic injuries face. How can these challenges be addressed?