

WORLD HEALTH DAY 7 April 2001

FINAL REPORT
compiled as of 9 November 2001



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FINAL REPORT on World Health Day 2001 activities

as of 9 November 2001



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** Note: As countries are still submitting reports on their activities to commemorate World Health Day 2001, a final report will be compiled as of 30 September 2001. Prior to that date, any missing information or corrections should be routed to the Liaison Officer, WHD, MSD Department, WHO Headquarters, 20 Avenue Appia, 1211 Geneva 27. Fax: +41 22 791 4160 E-mail: merieaul

PREFACE

This report is dedicated to those individuals who have « Dared » to bring mental health issues to the forefront on World Health Day this year.

The WHO Member States may be congratulated for focusing the spotlight this year on mental health but will remain especially grateful for the strong commitment, valued collaboration and unfailing efforts to raise awareness in local communities made by many countless individuals, those directly touched by mental health problems and those not. Concerned citizens, health professionals, associations, universities, and of course governments through their Ministries of Health as well as the Ministries of Education, Labour, etc. have given long hours to the cause of ensuring that mental health no longer be “forgotten” on the back burner and that all of society will recognize that mental and brain disorders can be treated and must not be ignored.

The evaluation of a successful World Health Day campaign can come in many ways - through the number of activities which were held, through the amount of press coverage received, through the number of participating countries (and increase versus previous years), through the number of political proclamations signed and then put into effect, through the number of nations which have embarked upon new programmes or evaluation/revision of their mental health programmes, legislation, etc. Evidence of these various actions will be described in this report. Overall, World Health Day 2001 was intended as an opportunity to reach the public-at-large and sensitize people around the world to the mental health issues encompassed in our slogan “Stop exclusion – Dare to care.”

We will see the concrete results over a number of years and they will come about due to a number of actions, not only from the one World Health Day. World Health Day has harnessed an international momentum for change which must lead to a higher investment in mental health, increased research, better national policies, more skilled mental health professionals and improved services accessible to all.

BACKGROUND

SLOGAN

World Health Day 2001 was devoted to Mental Health. The theme was “**Stop exclusion – Dare to care.**” This slogan incorporates two universal messages:

1. **All societies need to focus on a reduction in the treatment gap of mental health problems.** Many advances have been made in research regarding the available treatment settings (hospitals, community care, etc) and evidence-based methods for intervention. Meaningful knowledge has been gained on the causation, associations, characteristics and the prevention of mental/brain problems. The benefits of this knowledge have yet to reach all populations, particularly the underprivileged. Many countries are reluctant to effectively address the burden of existing mental health problems through appropriate policy, legislation and services.
2. The pervasive effects of **social exclusion resulting from stigma and discrimination** and the out-dated nature of many mental institutions prevent people in need from seeking treatment.

The slogan was translated into the six official languages of WHO and furthermore, individuals worldwide were encouraged to translate the slogan into their national language. Input was accepted for translations into Albanian, Catalan, Croatian, Czech, Dutch, Euskera, Farsi, Finnish, Hindi, Italian, Polish, Portuguese, Serbian, Turkish, and Urdu. The Farsi language translation was obtained by a nation-wide contest.

LOGO



People may interpret the logo in many ways and this has provided useful debate. The intention of the creators was to represent an individual stepping forward, coming out of the darkness of mental illness and out of the seclusion of restrictive therapeutic environments, leaving behind an imprint where he was before. The sphere above him represents society, which is guiding this individual's reintegration into the community. The image serves as a reminder of our fight to eliminate the shame surrounding mental/neurological disorders and to ensure that appropriate treatments are available and utilized.

The logo has been reproduced in all countries and used to create promotional materials such as posters, pins, hats and T-shirts. It has been reproduced on the covers of several magazines with large circulation and was used to denote stories on mental health in various publications. It has been used on the majority of all programmes for World Health Day events. Some countries have adapted this logo by reproducing the original concept with variations on the colour and scene for different purposes. This image has become synonymous with the mental health messages of the Day.

ADVOCACY MATERIALS as produced by WHO Headquarters and Regional Offices.

Toolkit “Planning your World Health Day activity” in

- English and French prepared by WHO/HQ.
- Translated into Portuguese by WHO/AFRO.

Brochure “Mental Health around the World” in

- English, French and Spanish prepared by WHO/HQ.
- German and Russian prepared by WHO/EURO.
- Arabic prepared by WHO/EMRO.
- Chinese translation was prepared by WHO/HQ
- Portuguese prepared by WHO/AMRO.

Regional Brochures created in

- English and Spanish by WHO/AMRO.
- English, German and Russian by WHO/EURO
- English by WHO/EMRO

Press Kit materials including Fact Sheets, Audio/Visual Materials, etc.

- Produced by WHO/HQ, WHO/AFRO, WHO/AMRO, WHO/EMRO, WHO/EURO, WHO/SEARO, WHO/WPRO

Posters

- English, French and Spanish prepared by WHO/HQ.
- Arabic prepared by WHO/EMRO.
- Portuguese prepared by WHO/AMRO.

Stickers

- English, French and Spanish prepared by WHO/HQ.

Pins

- Created by WHO/EMRO.

T-shirts

- Created by WHO/HQ, WHO/AFRO, WHO/SEARO, WHO/WPRO

Calendars

- Created by WHO/AFRO, WHO/SEARO, WHO/WPRO

Placemats for cafeteria Trays

- Created by WHO/HQ.

Internet websites created by WHO

WHO/HQ, WHO/AMRO, WHO/AFRO, WHO/EMRO, WHO/EURO, WHO/Turkey Office

WHO Country Offices, Ministries of Health and other organizations have also produced useful and relevant documentation to support World Health Day activities. Examples of many of these products may be consulted in the complete World Health Day Master Files in WHO Headquarters, Department of Mental Health and Substance Dependence.

EVENTS

WHO Headquarters commemorated World Health Day on two occasions.

The Director-General celebrated World Health Day at the national mental hospital in Nairobi, Kenya on 4 April. The public was welcomed on the grounds of the hospital to promote less exclusion of the patients and highlight the messages of the Day. This hospital was chosen as there is clear commitment by the national authorities to decentralize mental health services and downsizing of this institution is under way. The Director-General toured the facility, conversing with patients, doctors and nurses. Speeches by the Minister of Public Health and the Director-General called upon the world to recognize that those suffering from mental ill health are citizens who merit our respect and care and pointed out that the same problems are faced by both developed and developing nations alike.

On 6 April, the Director-General opened a half-day celebration of World Health Day at WHO Headquarters in Geneva. Our distinguished guest, Mr Byrne, Member of the European Commission, Health and Consumer Protection, highlighted the necessity of “bringing mental health issues into the mainstream of a health conscious society”. The stirring event at WHO headquarters brought to life the experiences of former patients, family members and civil society. An actor eloquently brought to life several historical texts portraying early efforts to maintain humane treatment of mentally ill that most would have thought were written today. The public viewed short videos especially prepared for the occasion by NGOs and mental health professionals from four corners of the world concerning the stigma endured by individuals as well as their families, an experience of setting up community mental health care facilities along with the subsequent closure of the mental asylum, and the difficulties of providing care in situations of low resources and poverty. All were deeply moved by a reading from Kenzaburo Oe’s *A Healing Family* (1994) and renditions of flute music composed by his son Hikari, who suffers from a severe cerebral handicap.

The event was intended to provide an opportunity for reflection upon our inner personal biases towards those with a mental or brain disorder, a time to walk in the footsteps of one who had suffered from exclusion by others, to travel alongside a mother trying to understand her son suffering from schizophrenia, to listen and to learn. The event, attended by approximately 300 persons including representatives of UN agencies, NGOs and 35 missions of which 8 Ambassadors were present, reminded participants that mental health problems are encountered by one in every four individuals during their lifetime, that it is nothing to be ashamed of, and that we can all do our part to ensure that treatment is available and that those who require help are able to obtain it.

WHO Headquarters also held a technical meeting and public symposium on Mental Health and Human Rights during this same week.

WHO Regional Offices

Each WHO Regional Office as well as many WHO liaison offices held events to mark World Health Day. Of particular note, the WHO-EURO office engaged themselves to send a staff member to each WHO Country office in their region who was holding an event attended by their Minister of Health, this being a particularly motivating factor for ensuring a national level celebration.

World wide

In all, World Health Day activities have been carried out in 148 countries either through the WHO Office, the Government, national or local NGOs, universities, hospitals or mental health professionals. A listing of all reported activities may be consulted in the attached 55 pages detailing the “World Health Day activities undertaken by WHO Headquarters and WHO Regional Offices” and “World Health Day activities at country level in WHO Member States and Territories”.

The type of events held and a selection of striking or innovative examples for each category are summarized below:

** Examples were selected based on the information received for purposes of illustration only.

- **Scientific/Professional and Public seminars**

Notable: in Liberia an extensive consultation for a mental health programme was held in a country ravaged by war and entirely lacking in policy and public service delivery.

- **Public Awareness-raising** through demonstrations such as walks, festivals, rallies, sports competitions, etc.

Notable:

* ringing bells for mental health throughout South Africa

* a message printed on each salary statement in February for all staff at Vaud hospitals (+/- 20,000 statements)

* Nation-wide anti-stigma campaign launched in the United Kingdom

- **Cultural Events** such as art exhibitions, theatre performances, film festivals, concerts
Notable: comprehensive celebrations held by local community of Rovigo, Italy planned over the whole year.

- **Mental Health Service Based Events** such as Open Day in psychiatric hospitals and community health care centres

Notable:

* WHO Niger has reacted in face of human indignity by cleaning “Pavillon E” of the mental hospital and restoring the dignity of patients living in squalid conditions.

* several countries offered free consultations such as in China for epilepsy

* new facilities opened in Australia, Bulgaria, France....

- **Religious Meetings**

Notable: the Pope made a statement on mental health and human dignity in his sermon of 8th April.

- **Political/legislative activities**

Notable:

* Brazilian Parliament adopted new legislation for mental health in an official ceremony on 6 April after 12 years of debate.

* Parliamentary sessions held in Poland, Sweden, Thailand...

* Formation of new mental health unit in Ministry of Health and integral mental health programme in the Syrian Arab Republic

- **Live webcasts**

Notable:

* webcast by PAHO/SAMHSA with the US Surgeon General David Satcher, M.D

* CNN.com on-line chat with Dr Bernard Arons, Director, CMHS, USA

GLOBAL SCHOOL CONTEST ON MENTAL HEALTH

The global school contest on mental health aimed at providing children with a better appreciation of mental health and encouraging schools to reinforce or initiate efforts to promote mental health education in the school health curriculum. About one in five of the world's youth under the age of 15 suffers from mild to severe mental disorders, but most treatments are geared towards adults, despite the need for early intervention in childhood. Therefore, it was decided early on in the planning process that a major activity addressing this target audience was a necessity.

The contest was carried out in schools who each selected winners of the three established categories. In some instances, district-wide contests were held and submissions were then sent to the WHO Country Offices for judging. The chosen National winners were transmitted to WHO Regional Offices. Six regional winners in three age categories were selected and forwarded to WHO Headquarters. The selection of three global winners was made on 7 April and those children were flown to Geneva to address the 54th World Health Assembly. The global jury in Geneva was made up of representatives from WHO, UNICEF, UNESCO, the World Federation for Mental Health, the World Fellowship for Schizophrenia and Allied Disorders, the International School of Geneva, and the city's Centre d'Art Contemporain.

The three global winners were Dhruv Suri, India (drawing category ages 6-9), Shu-wei Tang, China (250-word essay category ages 10-14) and Bibbie Kumangai, Palau (500-word essay category ages 15-18). Their works and those of many of the national winners will be compiled into a children's book dealing with mental health issues and stigma.

A few facts about the Global School Contest on Mental Health

- 86 countries registered to participate. Some countries notified WHO Headquarters that they would carry out the contest after the fixed deadlines due to school holidays so not all have participated in the final selection process. (see attached list)
- An estimated 500,000 children and adolescents participated and were thereby made aware of the vital importance of mental health and the need to do away with unfounded prejudice and discrimination.
- New partnerships were created on local and national levels. For example, with the Ministries of Education, Ministries of Youth and Sports, with Rotary Clubs or other NGOs
- Support was obtained from First Ladies of 6 countries allowing for nation-wide publicity and credibility in these cases.
- Several countries published full-page advertisements to obtain maximum participation.



Global School Contest for Mental Health :
Registrations received from the following
countries and territories

(as of 26 June 2001)



| | |
|----------------------------------|----------------------------------|
| Algeria | Malta |
| Andorra | Mauritania |
| Angola* | Micronesia (Federated States of) |
| Armenia | Mongolia |
| Australia | Morocco* |
| Austria | Mozambique* |
| Bahamas* | Myanmar |
| Bahrain* | Namibia* |
| Belize | Nepal |
| Bhutan | Netherlands Antilles* |
| Bosnia and Herzegovina | Niger |
| Bulgaria | Nigeria |
| China | Norway |
| Cuba | Pakistan |
| Cyprus | Palau |
| Djibouti* | Philippines |
| Dominican Republic | Portugal |
| Ecuador | Republic of Korea |
| Egypt | Republic of Moldova |
| Fiji | Romania |
| Finland | Samoa |
| France | Saudi Arabia* |
| Georgia | Singapore |
| Germany | Slovakia |
| Guatemala | South Africa* |
| Guyana | Spain |
| Haiti | Sri Lanka* |
| Honduras | Switzerland* |
| Hungary | Syrian Arab Republic |
| India | Thailand |
| Indonesia | Tonga* |
| Iran (Islamic Republic of) | Tunisia |
| Iraq* | Turk and Caicos Islands* |
| Jamaica | United Arab Emirates* |
| Jordan | United Republic of Tanzania |
| Kenya | United States of America |
| Kiribati | Uruguay* |
| Kyrgyzstan | U.S. Virgin Islands |
| Lao People's Democratic Republic | Viet Nam |
| Latvia | West Bank and Gaza |
| Lebanon | Yugoslavia |
| Lithuania | Zambia* |
| Malaysia | Zimbabwe* |
| Maldives | |

SUPPORTERS & PROCLAMATIONS

Support letters were received from 47 Heads of State, Ministers of Health, First Ladies, Queens, and Nobel Prize Laureates including

- President de la Rúa of Argentina
- President Jiang Zemin of China
- President Jacques Chirac of France
- Nelson Mandela, former President of South Africa and Nobel Peace Laureate.

Please refer to the complete list for full details as well as the copies of all letters of support which are attached to this report.

Proclamations or Public Statements were signed by the following:

(Copies which were submitted may be found in WHD Final Report Master Files with MSD Department)

- President, Bangladesh
- President, Central African Republic
- President and Chief Executive, Pakistan
- President, Sri Lanka
- Prime Minister, Bangladesh
- Prime Minister, India
- Prime Minister, Thailand
- Minister of Health and Social Welfare, Lesotho
- Minister of Health, Myanmar
- Deputy Mayor of Cape Town, South Africa (copy requested from Stepping Stones)
- Mayor of the District of Columbia, USA, (copy requested from RA/PAHO)
- the locally elected officials of the intercommunal union of the Vallée de la Lys
- The elected officials of the local governments in Lille metropolitan area, France. signed by the mayors of Lille, Marquette, Fretin, Mouvaux, La Chapelle d'Armentières, Comines, Belgique, Tourcoing, Halluin, Houplines, Armentières, Mons en Baroeul, Marcq en Baroeul, Lezennes, Ronchin, Faches-Thumesnil, Frelinghien, Hellemmes, Pérenchies, Lesquin (please refer to file for exact name of signatories)
- Declaration for Mental Health Day by Women's Mental Health Prevention Centre in Naples, Italy. May be found on the internet <http://www.salutementaledonna.it/>

MEDIA COVERAGE

Media activities were carried out in almost all countries in the form of radio and TV debates/personal testimonies as well as print media campaigns.

It should be noted that 23 editorials were printed in major scientific journals including:

- American Journal of Public Health
- JAMA
- Lancet
- Neurology and Public Health
- Acta Psychiatrica Scandinavica
- Indian Journal of Psychiatry
- Journal of the College of Physicians and Surgeons Pakistan
- South African Medical Journal.

Please see the complete listing of all media activities reported by countries, which is attached to this report. The entire file of all press clippings is available through the Department of Mental Health and Substance Dependence, WHO Headquarters.

EVALUATION CRITERIA

WHO suggests that countries may base their success of World Health Day advocacy and awareness-raising events on the answers to the following questions. On a global level, WHO Headquarters has received evidence that all of these items have been initiated or taken place in different countries depending on their current level of mental health services, policy, legislation and general public and political awareness.

- **Has parliament started to discuss a new law or update it?**
- **Did media create a special MH section that features MH on a regular basis?**
- **Have new services or programmes been established?**
- **Have new consumer/family/advocate groups been established?**
- **Has an on-going relationship been established between services and the previously cited groups?**
- **Have new community agents been recruited for MH activities (i.e., police, religious leaders)**
- **Has the process of decision-making regarding MH issues already in the pipeline been accelerated?**

One question which can be asked specifically of WHO is whether our Country Offices have allocated more funds for Mental Health in their upcoming budgets. The answer we have received from our Regional Office for Africa is encouraging, but shows that our work is not over. They have noted that for the biennium 2002-2003, about 78% of the countries have allocated funds for mental health and substance abuse activities.

ACKNOWLEDGEMENTS

World Health Day 2001 was strategically managed and led by a dedicated team of professionals at WHO Headquarters and WHO Regional Offices made up of the persons listed below. We thank the staff of their departments and all other WHO departments who have made a serious contribution to the success of this year's World Health Day.

Dr Benedetto Saraceno, Director, Department of Mental Health and Substance Dependence

Mrs Chitra Subramanian, Coordinator, Policy Analysis and Communications, NMH

Mrs Linda Merieau, Liaison Officer, World Health Day 2001

Dr Itzhak Levav, Consultant for World Health Day 2001

Mrs Anne Yamada, World Health Day team

Mrs Angela Raviglione, Communications Officer, NMH Communications

Mrs Reshma Prakash, Information Officer, NMH Communications

Ms Fon Mathuros, World Health Day team

Dr Custodia Mandlhate, Regional Adviser, WHO Regional Office for Africa

Mr Sam Ajibola, Public Information Officer, WHO Regional Office for Africa

Dr Caldas de Almeida, Regional Adviser, WHO Regional Office for the Americas (PAHO)

Dr Bryna Brennan, Public Information Officer, WHO Regional Office for the Americas (PAHO)

Dr Ahmad Mohit, Regional Adviser, WHO Regional Office for the Eastern Mediterranean

Mrs Mona Yassin, Public Information Office, WHO Regional Office for Eastern Mediterranean

Dr Wolfgang Rutz, Regional Adviser, WHO Regional Office for Europe

Mr Franklin Apfel, Public Information Officer, WHO Regional Office for Europe

Dr Vijay Chandra, Regional Adviser, WHO Regional Office for South East Asia

Mrs Harsaran Pandey, Public Information Office, WHO Regional Office for South East Asia

Dr Helen Hermann, Regional Adviser, WHO Regional Office for Western Pacific

Dr Seppo Suomela, Public Information Office, WHO Regional Office for Western Pacific

The WHO Representative or Liaison Officer from the WHO Country Offices played key roles in ensuring that World Health Day was widely celebrated in their countries. Although it is impossible to list all individuals and their devoted staff, the core team wishes to recognize this valued support and thank them for their continuing efforts to promote mental health throughout the year 2001 and beyond. This global success would never have been possible without their involvement and commitment.

Many others contributed their time to specific World Health Day initiatives such as the Global School Contest and particular thanks are extended to Ms P. Caruso, Mr I. Schenker, Ms J. Hillebrand, Ms M. Lingad, Ms C. Conti and Ms F. Ingels for their contributions in this respect. In addition, Dr M. Belfer, Dr T. Bornemann, Dr S. Murthy and Mr G. Padey provided valuable insights to the conceptual planning of the various World Health Day activities. Furthermore, particular thanks are extended to Mrs S. Perel Levins, Mrs N. Rees, Ms H. Green, Ms E. Fitzpatrick, Mr F. Kahn and staff of the Translation, Spokesperson, Distribution, Building Management and Audio Visual departments for their contributions in making the WHO Headquarters event most memorable.

Finally and most importantly, the recognition must go to the thousands of individuals in the Ministries of Health, in universities, hospitals, community centers, NGOs, professional associations, families and consumers who have been the driving force in the implementation of World Health Day related events around the globe. This report is a testimony to their willingness to fight for improved mental health care, eradicate stigma, ensure basic human rights of patients and guarantee positive mental health for society.

Stop exclusion – Dare to care!



DETAILED PRELIMINARY REPORT

World Health Day activities undertaken by WHO Headquarters and Regional Offices

COMPILED as of 26 June 2001

WHO HEADQUARTERS, Geneva

Events/Activities:

- 12 February – Launch of Epilepsy Global Campaign at HQ
- 23 March – NGOs exhibition and distribution of materials with mime and flutist at Headquarters to build momentum for WHD.
- 30 March – 2nd NGOs exhibition (as above)
- 3 April – media special site visit in Nairobi with BS and CM
- 4 April – a full-day event with DG in Kenya
- 4 April - a half day event of WHD and Human Right Symposium at HQ
- 4 April – jointly organized concert at Belle-Idée Psychiatric Hospital
- 6 April – a half day event celebrating WHD at HQ
- 6 April – meeting of final Jury for selection of winners of the Global School Contest
- Letters of support obtained from notable persons (please see separate list)
- Organization of Global School Contest for Mental Health - participation by 86 countries – please see annex for list of participating countries.
- Conception of contest, themes, guidelines, forms. Distribution through Regional/Country offices and outside networks including UNESCO, First Ladies, etc.
- Secured prizes for national, regional and global winners from Caran d’Ache and Disney.

Products:

- Cabinet Paper on Mental Health 2001
- Toolkit for organisers: “Planning a World Health Day activity” produced in Eng/Fre with a translation in Spanish
- Creation of Logo for WHD
- Creation of Slogan for WHD and translation into 6 WHO languages
- Global brochure on Mental Health in Eng/Fre/Spa
- Global poster and stickers produced in Eng/Fre/Spa
- Stickers for use on correspondence
- World Health Day letterhead
- World Health Day folder
- Placemats used in cafeteria during the Executive Board Meeting in January
- Certificates for national winners of Global School Contest (Eng/Fre/Spa)
- World Health Day website <http://www.who.int/world-health-day>
- T-shirts and watches produced for sale at events
- WHD programme and readings for 6 April event
- Winning essays and drawing from the global winners of the school contest. Publication highlighting national winners is under consideration pending funding.

Audio/Video/Press

- Commissioned video materials for WHD celebration in Geneva on 6th April: India – family involvement in care, Trieste, Italy: re open hospital, Tanzania: on community work at Primary Health Care level; USA, Dr Steve Hymen re: perspective of science.
- Production of a B-Roll using video footage taken in Nairobi during February site inspection visit and using video footage prepared for epilepsy launch and by the four WHD videos
- Obtained video materials from various NGOs to be used during the WHD event.
- WPA will produce 7 video clips with a statement from the Director-General
- Audio soundbytes of Dr Saraceno have been produced and will be available on the website
- Media breakfast in January 2001 with Yach, Saraceno at United Nations to launch campaign
- Press conference with Dr Brundtland and European Commissioner Byrne held on 6 April.
- Press releases for World Health Day 4 April and 6 April
- Fact sheet on Atlas project
- Press release template announcing the Global School Contest winners will be sent to all winning countries with photo of kids.
- Editorials in scientific journal, announcements in association newsletters and articles in press worldwide. Refer to media report for complete listing.

Regional Office for Africa

Products:

- Slogan and toolkit translated into Portuguese
- Two year calendar
- T-shirts with slogan in three languages (English, French, Portuguese)

Audio/Video/Press

- Feb 2001 issue of the African Health Monitor which appears twice a year will discuss mental health
- Documentary video on mental health (portraying e.g. Kenya, Angola, Mauritania)

Regional Office for the Americas (PAHO)

Products

- Production of Brochure for Latin America
- Global Brochure: Portuguese translation provided to HQ
- Document on MH to be presented to PAHO regional assembly in September to obtain resolution

Audio/Video/Press

- 2 PSA on MH (duration 20 seconds) to be distributed to different broadcasters (shown on CNN)

Regional Office for the Eastern Mediterranean

Event:

- Shades of Hope - A special exhibition of artworks of mentally ill persons from countries across the region at EMRO. The exhibition opened on April 1st 2001.

Products

- Kit for media
- WHD global brochure published in Arabic
- Book, “Reaching the Unreachable” describing mental health scene in EMRO
- EMRO/WHD web site in English and Arabic. launched mid-March.
- 1000 pins with WHD logo
- A special monograph detailing the development taking place in the Region in field of mental health over the last two decades is in its final stages of preparation. Its distribution would coincide with the World Mental Health Day, October 10th 2001.

Audio/Video/Press

- Seven Days – Seven Faces: Documentary film.
A Video showing the diversity of mental health programs being implemented in countries of the region but United in the common cause of making mental health care available, accessible and affordable to their people. It also shows innovative strategies of intersectoral collaboration to prevent mental ill health and promote mental health, in the face of heavy odds.
- Video clips of Regional Director’s message on mental health broadcast on Egyptian TV
- A meeting of Media and Mental Health held from 1-3 April 2001.

Regional Office for Europe

Event:

- A meeting in Brussels to present the WHR
- A meeting in Lithuania to review the situation of the Baltic countries
- Collaboration with EMRO on post-war crisis situations
- Meeting- MH response to man-made and natural disasters (possible)
- Meeting in Montenegro on Balkans – reconciliation and mental health
- Each Director of EURO will be assigned to go to one city to celebrate WHD
- Wednesday event – depression/psychosis

Products

- Regional brochure to compliment and be used with the global brochure produced in English, German, Russian and French
- Production of the Global Brochure in Russian and German
- Editorials
- Statements from Nobel Prize winner, Queen Silvia of Sweden, Former Prime Minister of Norway
- 3 publications to be released on: stigma, suicide and MH in Europe (not ready for WHD – to be ready by launch of WHR)

Audio/Video/Press

- European VNR produced and 3 short PSAs to be made from this footage.
- PSA of the Royal College of Psychiatry “1 in 4” will include the WHD logo at the end as negotiated by EURO PIO. This can be used for TV and cinema in English-speaking countries. MTV may run this video in the UK in April. Warner Brothers will run the video clip in April before movies in UK for WHD.

Regional Office for South East Asia

Event:

- Play entitled “Aasha-Hope” performed in English by the Indian national school of drama

- Proclamations signed by PM Thailand, PM India, PM Sri Lanka, President Butan
- SARC meeting to be held in April.

Products

- Produced expanded version of toolkit as agreed with HQ
- 8 brochures on different subjects on mental health, e.g. epilepsy, mental retardation, suicide, Alzheimer in English with translation in as many languages as possible will be ready for WHD.
- Calendar for 2001
- New Years cards 2001
- Posters for kids

Audio/Video/Press

- Media campaign: broadcast productions, articles, displaying a logo in public institutions, public spaces, buses, a special issue of the Health India (CHEB) for Mental Health dedicated to mental health topics
- a 10-minute video will be made on the play - available to all
- VNR produced
- Still photographs produced for Mental Health (as per C. Powell)
- Press Kit

Regional Office for Western Pacific

Events/activities:

The planning and organization of work was carried out by a multidisciplinary "*WHD 2001 WPRO task force*". The PIO unit was the focal point to coordinate and oversee preparations and country support in close collaboration with MNH and HPR.

- "Planning a World Health Day activity; Toolkit for organizers" was sent to all WRs and CLOs on the first and second week of December 2000
- An email was sent to all WRs and CLOs requesting them to inform on the planned country level activities
- Coordination of activities with relevant MNH related collaborating centres
- Coordination of Global School Contest on Mental Health
- All advocacy and press materials (videos, print, etc.) will be downloaded on WPRO website (multimedia centre) and made available for the general public (www.wpro.who.int)
- WHD brochure translated into Chinese (6,000 copies printed) and being translated into Japanese (web version only) by Dr Masakazu Kawasaki (National Federation of Families with Mentally Ill in Japan) from Tokyo Japan. (CR-ROM provided by PIO-WPRO- final text never received)
- A WHD Regional press kit prepared
- WPRO Newsletter, Vol 1/No. 7, March 2001, devoted to Mental Health
- Distribution, translation and promotion of HQs mental health "advocacy kit"
- Distribution, translation and promotion of WPRO's mental health press kit
Close to 2000 regional press kits were distributed by WPRO
- Press conference with Regional Director on 4 April
- Press/media events: issuance of press releases, op-ed, RDs video-taped interview-message
- Promotion of mental health through WHO in action WPRO newsletter and WPRO's website

- Technical and limited financial support to following countries for WHD activities on "first-come-first-served basis": American Samoa, Cambodia, China, Cook Islands, Fiji, Laos, Mongolia, Nauru, Niue, Palau, Papua New Guinea, Philippines, Samoa, Viet Nam.

Please refer to WHO/WPRO report for specific details, available in the WHD Master File.

COUNTRIES ORGANIZING WORLD HEALTH DAY 2001 ACTIVITIES (refer to following pages for details)

Afghanistan
Albania
Algeria
Andorra
Angola
Antigua and Barbuda
Argentina
Armenia
Australia
Austria
Azerbaijan
Bahamas
Bahrain
Bangladesh
Barbados
Belarus
Belgium
Belize
Benin
Bhutan
Bolivia
Bosnia and Herzegovina
Botswana
Brazil
Brunei Darussalam
Bulgaria
Burkina Faso
Burundi
Cambodia
Cameroon
Canada
Cape Verde
Central African Republic
Chad
Chile
China
Colombia
Comoros
Congo
Cook Islands
Costa Rica
Côte d'Ivoire
Croatia
Cuba
Cyprus
Czech Republic
Democratic People's Republic of Korea
Democratic Republic of the Congo
Denmark
Djibouti
Dominica
Dominican Republic
Ecuador
Egypt
El Salvador
Equatorial Guinea
Eritrea
Estonia
Ethiopia
Fiji
Finland
France
Gabon
Gambia
Georgia
Germany
Ghana
Greece
Grenada
Guatemala
Guinea
Guinea-Bissau
Guyana
Haiti
Honduras
Hungary
Iceland
India
Indonesia
Iran (Islamic Republic of)
Iraq
Ireland
Israel
Italy
Jamaica
Japan
Jordan
Kazakhstan
Kenya
Kiribati
Kuwait
Kyrgyzstan
Lao People's Democratic Republic
Latvia
Lebanon
Lesotho
Liberia
Libyan Arab Jamahiriya
Lithuania
Luxembourg
Madagascar
Malawi
Malaysia
Maldives
Mali
Malta
Marshall Islands
Mauritania
Mauritius
Mexico
Micronesia (Federated States of)
Monaco
Mongolia
Morocco
Mozambique
Myanmar
Namibia
Nauru
Nepal
Netherlands
New Zealand
Nicaragua
Niger
Nigeria
Niue
Norway
Oman
Pakistan
Palau
Panama
Papua New Guinea
Paraguay
Peru
Philippines
Poland
Portugal
Qatar
Republic of Korea
Republic of Moldova
Romania
Russian Federation
Rwanda
Saint Kitts and Nevis
Saint Lucia
Saint Vincent and the Grenadines
Samoa
San Marino
Sao Tome and Principe
Saudi Arabia
Senegal
Seychelles
Sierra Leone
Singapore
Slovakia
Slovenia
Somalia
South Africa
Spain
Sri Lanka
Sudan
Suriname
Swaziland
Sweden
Switzerland
Syrian Arab Republic
Tajikistan
Thailand
The former Yugoslav Republic of Macedonia
Togo
Tonga
Trinidad and Tobago
Tunisia
Turkey
Turkmenistan
Tuvalu
Uganda
Ukraine
United Arab Emirates
United Kingdom of Great Britain and Northern Ireland
United Republic of Tanzania
United States of America
Uruguay
Uzbekistan
Vanuatu
Venezuela
Viet Nam
Yemen
Yugoslavia
Zambia
Zimbabwe



DETAILED FINAL REPORT
World Health Day worldwide activities at country level
in WHO Member States and Territories
COMPILED as of 9 November 2001

*** This listing is incomplete ***

World-wide

- Internet Live Chat (no location provided) (7 April) organized by World Assembly of Youth

Albania

The day of mental health will be extended to one week to increase public access to mental health services and to decrease social exclusion.

- Open house activities
- Open lectures during the whole week (Forum for the code of ethics of social worker (April 5))
- Meeting with mental health professionals (April 3)
- Fighting stigma campaign
- TV spot, four times a day

Specific information on dates/venue has not been communicated.

Algeria

- Global School Contest participation (advertised in national newspaper)
- Workshop on mental health for different health professionals and other partners (Ministry of Information, Justice, Home Affairs) to prepare a National Plan for Mental Health and for Prevention of Mental and Neurological Disorders to be presented to the government; Lager and throughout Algeria (2-3 April) **the conclusions of this consultation covering legislation, service delivery, prevention, rehabilitation, communication and training is available in the complete WHD file**
organized by Ministry of Health, WHO Liaison Office and different local partners
- Official Ceremony at the Frantz Fanon hospital (Blida) Statement of Minister of Health, WHO Liaison Officer. (7 April)
organized by Ministry of Health
- Scientific Meetings and Information Days for example :
Mental Health in Algeria ; Haddad Constantine (7 April)
organized by Algerian Public Health Society
Mental Health : Stop exclusion – Dare to care (7 April)
organized by E.H.S.A in Abessa
- Academic class for students in the national education system
- Special edition on Mental Health by the bi-monthly revue « Algérie Santé »

Results of WHD:

- > more than 40 media vehicles (radio and TV campaign) reported on the WHD actions
- > 8 Ministries took part in the activities – Ministry of Interior, Ministry of Education, Ministry of Higher Education and Scientific Research, Ministry of Defense, Ministry of Communication and Culture, Ministry of Labor and Social Affairs, Ministry of Youth and Sport

- > 4 major NGOs planned activities
- > Celebration of the Day nationwide in all 48 districts
- * The National Plan for Mental Health is currently being reviewed on a local level with the intention of presenting it to the government for adoption on the occasion of World Mental Health Day, 10 October 2001

Andorra

- Global School Contest participation
- Contacts made with the media to cover mental health subjects.
- Round table lectures
- patient activities and exhibitions
- a marathon (focusing on schizophrenia) in Catalonia
- mass-media campaign
- dissemination of official poster
- Open door day (5 April) at the mental health centre.

Specific information on dates /venue has not been communicated.

Angola

- Global School Contest participation *
- Sensitization meeting with Parliamentarians, Members of the Government, NGOs, and Religious Leaders; Luanda (2-4 April)
organized by Ministry of Health in collaboration with WHO country office and other relevant Partners
- Statement of Minister of Health, WHO Representative, and other relevant partners, cultural performances, activity in the main psychiatric service in the capitol; Luanda (6 April)
organized by Ministry of Health in collaboration with WHO country office

Argentina

- 5th Annual World Parkinson's Disease Day, Buenos Aires (6 April)
organized by The Movement Disorder Society
- Seminar on Alzheimer's Disease, Buenos Aires, Aula Magna of the Faculty of Medicine (19 April)
organized by Working Group on Neurosciences, University of Buenos Aires
- Teleconference « Mental Health in the 21st Century » with Minister of Health, Health Secretary of City of Buenos Aires and WHO Representative ; Hospital Garrahan (9 April)
- Events were organized in the Garrahan Hospital on the importance of providing necessary care, doing away with discrimination and reinsertion of people with mental disorders in an effort to convert the slogan « Stop exclusion – Dare to care » into reality.
organized by Ministry of Health and City of Buenos Aires

Armenia

- Global School Contest participation
- Appearance in the media, meetings with policy makers on government level,
- A film on psychiatric hospitals and mental health patients
- Exhibitions of patients' works
- A patient concert and collaboration with the Armenian churches.

Specific information on dates/venues has not been communicated.

Australia

- Global School Contest participation
- Launch of the new SANE web site <http://www.sane.org>, Melbourne (7 April)
organized by SANE Australia
- Opening of a new adolescent day unit; Calvary Hospital (7 April)

- organized by* ACT Mental Health Unit
- Mental Health Seminar; Perth, Carrellis Centre (7 April)
organized by Mental Health Division, Health Department of Western Australia
- Mission bike ride and more; (7 April)
organized by Pahan Pahan Mission
- Conference on training programme for Asian psychiatrists (no location provided) (7 April)
organized by Australian Transcultural Mental Health Network
- Conference on mental health nursing issues in Asia (no location provided) (7 April)
organized by Australian Transcultural Mental Health Network
- Suicide Prevention: A Human Odyssey; Sydney, Darling Harbour (9 April)
organized by ??
- Display stand; Hobart City Mall (7 April)
organized by Tasmanian Association for Mental Health
- Morning seminar on "A New World Order - Mental Health Without Borders", Rydges Hotel, Melbourne, Victoria, Australia. (6 April)
organized by the Centre for Psychiatric Nursing Research and Practice; WHO Collaborating Centre for Research and Training in Mental Health and Substance Dependence; WHO Collaborating Centre for International Mental Health; and St Vincent's Mental Health Service.
- Video conference link up with Australia and Prof Helen Herrman, Acting Regional Advisor in Mental Health, WPRO (7 April)
- Conference on issues concerning consumers, Racecourse Hotel, Werribee, Victoria, Australia (7 April)
organized by DSP Australia Inc. International Psychiatric Committee

Austria

- Global School Contest participation
- Anti-stigma campaign during the whole year in the form of TV-spots, courses for journalists, information campaigns in schools and reports in mass media
- Public discussion concerning stigmatization and discrimination of the mentally ill (April 6)
- Discussion panel among 9 self-help groups of the mentally ill (April 6)
- Organization of a founding symposium by the Austrian Psychiatric and Psychotherapeutic Association on World Health Day
- Open house in psychiatric services
- Presentation by the Secretary of State for Health of the first report on the mental health situation in Austria.

Azerbaijan

- Open doors in psychiatric institutions
- Conference on current problems of mental health protection
- Distribution of booklets on mental health topics
- TV programmes on mental health

Bahamas

- Global School Contest participation *

Bahrain

- Global School Contest participation *
- Poster produced by the Executive Office of the Council of Arab Ministers of Health of the Gulf Countries (copy of poster in file)

Bangladesh

- Proclamation signed by President and Prime Minister

Barbados

- March for Health with distribution of public awareness materials on mental health especially targeting adolescents
- Public Education Display of services provided by the Psychiatric Hospital

Belarus

- Mass media coverage. Radio, TV and print
- Press Conference on Mental Health (7 April)
organized by WHO Liaison Office Belarus
- Social events with the participation of physicians, psychologists, teachers, clergymen, military units and penitentiary institutions.
- Telecasts on mental health issues
- Information and educational leaflets, booklets, posters and calendars on mental health
- National Conference on Mental Health of population in Belarus
- Thematic exhibitions of literature, round tables and discussion
- National contest for best radio and TV broadcast for healthy lifestyle against alcohol and drugs
organized by WHO Liaison Office Belarus

Specific information on dates /venue has not been communicated.

Belgium

- Queen Fabiola's Foundation for Mental Health will support WHD aiming at destigmatization
- TV and radio spots and programmes on mental health, newspaper articles, an opinion poll, academic sessions and artistic events
- Film festival with the brochures on opening days
- Conference Epilepsy in children; Brussels, Erasme Hospital (7 April)
organized by Center for research and training in Neurosurgery <http://www.hopitalerasme.org/epilepsie-enfant.htm>
- Inauguration of an internet communications highway for mental health (7 April)
organized by Prof. Pelc, Université Libre Bruxelles <http://www.ulb.ac.be/medecine/psymed/secr/inforout.html>
- Press conference with presence of members of the European Commission, Council of Ministers, UNIC, UNICEF and the Fondation Reine Fabiola
organized by WHO Office at the European Union
- New mental health policy was proposed by the Government

Belize

All activities organized by committee from Bureau of Health Education and Mental Health Programme of Ministry of Health, WHO Country Office and Rockview Hospital.

- Global School Contest participation
 - Televised Roundtable, radio programme
 - Opening of New Psychiatric Unit at Belmopan Hospital, inauguration made by the Minister of Health and the Mental Health Association. Funding was provided by the Japanese government for this new facility (6 April)
 - Walk for Good Mental Health with participants from National Youth Cadet Service Corp, Alliance against AIDS, HelpAge, WHO Belize, MOH, residents and family members. Global school contest winners were honoured and read their essays (7 April)
 - Official Ceremony with Open Day at Rockview Hospital (7 April)
 - Caribbean Media Awards for Excellence in Health Journalism via teleconference at the University of West Indies
 - Public Awareness
 - District activities (fairs, walks, etc) in Cayo, Toledo, Corozal, Orange Walk and Stann Creek.
- Important Outcome of the events is that the MOH sent the sanitation department to clean the compound at Rockview.

** Refer to the complete Country Report in the WHD master file for details on each event **

Bhutan

All activities organized by Ministry of Health & Education, Royal Government of Bhutan

- Global School contest participation
- Fun run and musical show; Thimphu (7 April)
- World Health Day celebrations; in 20 districts (7 April)

Bolivia

WHD week was celebrated from 2 to 7 April and was preceded by an information campaign, consisting of radio interviews to draw public attention to the upcoming activities and mental health themes such as disability, consumption of alcohol and other substances and violence. During the week the following activities took place:

- Organization of a press conference by the Vice-Minister of Health inviting all media and the public to actively participate in the events
- Release of press bulletins on mental health
- Organization of round table on mental health policies in Bolivia to combat stigma and identify mental health problems; elaborate strategies to concentrate efforts of various agencies; and promote policies focusing on prevention
- Publications Exhibition Fair to showcase publications from PAHO and PALTEX at the Department of Medicine, University of San Andrés
- Cinematic debate at Cinemateca Boliviana with show of three films on alcohol, violence and disability, followed by a debate on mental health with the participation of last year high school and university students
- Organization of a lunch during which topics relating to discrimination, lack of infrastructure for the disabled, and lack of disability law were discussed
- Recognition of accredited public hospitals and presentation of the Clarence Moore International Award to Rubén Pancca for having volunteered for over forty years in health
- Publication exhibition with presentation of the book entitled “History of the Ministry of Health and Social provisions”
- Health Fair with some 87 stands to educate the public on various health and mental health issues.

Bosnia and Herzegovina

- Global School Contest participation
- Promotions and round tables on reform of mental health care and services
- Declaration on young people and alcohol
- Four WHD special meetings and an academy (Rep. Srbska)
- TV programmes with participation of psychiatric specialists (Rep. Srbska)

Botswana

Mental Health Week 2-7 April, events *organized by* Ministry of Health and WHO Country Office

- Nation-wide address by President F.G. Mogae on national radio station, private stations and TV with speeches by Minister of Health and WHO representative and some patients who are now out of hospitals but still receiving treatment
- Talk shows on radio and TV
- Press Conference with Minister of Health Mrs J.J. Phumaphi
- 10 km walk led by Minister of Health Mrs J.J. Phumphi (3 March)
- Fundraising Dinner and Dance (3 March)
- World Health Day Commemoration, Gaborone Main Mall (7 April)
- National commemoration with President F.G. Mogae; Gaborone (7 April)
- March from the four corners of the city ; Gaborone (7 April)

Brazil

- Creation of an organizing committee of activities related to World Health Day on Mental Health, including the Ministry of Health, the National Commission of Human Rights, the Parliament, several professional associations, the National Council of Health workers, national movements of users and family members and universities.
- World Health Day events were organized throughout Brazil in 34 States and hundreds of municipalities. (For full list of events, please consult original report from Ministry of Health in Master File)
- Brazilian Parliament adopted new legislation for mental health on 27 March 2001 which was signed by the President in official ceremony after 12 years of debate (6 April)
- Musical Show with distribution to the public of a leaflet based on the WHD material, at the Lagoon Rodrigo de Freitas in Rio de Janeiro, celebrating the WHD dedicated to Mental Health, with a relaxation exercise for the public, presentation of two professional singers with their own bands, musical presentations of two groups of patients and a parade of stylized "strait jackets" created by artists, keynote speakers included a representative of WHO, the Health Secretary of the City of Rio de Janeiro, Health Secretary of the State of Rio de Janeiro, Coordinator of Mental Health of the Health Ministry of Brazil and the Brazilian Psychiatric Association; (April 7)
Organized by: ABP - Associação Brasileira de Psiquiatria (Brazilian Psychiatric Association)
- Six month campaign for mental health based on "Stop exclusion – Dare to care" was launched during the above show. The campaign will include projection of films on mental health in a public space. The campaign will close in October 2001 with a major public celebration in São Paulo park, with booths for family and patient organizations.
to be carried out by Brazilian Psychiatric Association
- World Health Day leaflet created in Portuguese based on the materials provided by WHO HQ and distributed at the above mentioned events.
- Website pages in Portuguese about World Health Day activities in Brazil
Created by: ABP - Associação Brasileira de Psiquiatria (Brazilian Psychiatric Association)
- Mental Health Forum (6-7 April)
organized by WHO Collaborating Centre, Forum Paulista do Movimento Antimanicomial, State Health Department of Sao Paulo, Sao Paulo City Health and Hygiene Department
- Special Edition of "InformeSaúde" on Mental Health for the month of April, Ministry of Health Bulletin
- Copy of the speech made in Portuguese by President Cardoso and English translation available in the World Health Day master file

Follow-up events:

In the context of the six month campaign, a film presentation referring to obsessive-compulsive disorders has been announced in the following locations (refer to programme in WHD Report file):

> Sao Paulo 21 June

> Rio de Janeiro 26 June

> Porto Alegre 28 June

> The WHD Campaign, coordinated by the Brazilian Psychiatric Association, was closed on 19 October in Sao Paulo with a Mental Health Festival

> Retrospective organized by NGO of WHD campaign in Pernambuco during first week of November.

Bulgaria

- Global School Contest participation
- Preparatory visit to Child and Adolescent Psychiatric Clinic "St Nicolas" for students from city schools in Sofia participating in the school contest. The students were met by a child psychiatrist and psychologist and had the opportunity for in-depth discussion. The session was highly appreciated and valued by the clinic staff as an excellent opportunity for mental health

professionals and students to have an experience discussing mental health problems in a manner “new and still unusual for our society”; (January 2001)

organized by municipality of Sofia

- Training and education programme for school nurses with the participation of medical professionals from the Child and Adolescent Psychiatric Clinic “St Nicolas” (January 2001)
organized by municipality of Sofia
- Conference on destigmatization
- A media campaign and a social event dedicated to mental health.
- TV broadcasts and talk shows on mental health
- Public debate on stress and suicide prevention in Varna
- Round table discussion on mental health – from fear to acceptance and support
- Opening of the first Bulgarian mental health home (7 March)
- Opening of new centre for mental health; Pazardjik, Center for Mental Health “Chocekolubie” (6-8 April)

organized by Association Chocekolubie

Complete information on dates/venue has not been communicated.

Burundi

All events *organized by* Ministry of Health, TPO in collaboration with the WHO country office

- World Health Day celebration. Mme Sophie Buyoya, the First Lady, is the Patrone of the celebrations. Speeches, cultural activities, and active media intervention; Bujumbura (6 April)
- Sensitization Workshop addressed to primary health workers, journalists, and major partners in the field; Bujumbura (2-4 April)
- Songs competition, sports, visit to Centre Neuropsychiatrique de Kamenge, Centre d’Encadrement de Gatumba; Bujumbura (2-4 April)

Cambodia

All activities *organized on* 7 April

- Ceremony with speeches by high officials, banners on major thoroughfares,
- play/drama for national TV broadcast,
- radio spots for national broadcast,
- press conference to educate media on mental health, regional and provincial events, spokesperson for mental health questions for media

Cameroon

All events *organized by* Ministry of Health, Mental health department in collaboration with WHO

- Media activities: radio, television, and newspapers. Production of a brochure “A votre Santé sur la Santé mentale au Cameroun”; Yaoundé (2-7 April)
- Mental Health Walk, a group of “street children”; Official celebrations with the Ministry of Health speeches and WHO statement; Yaoundé (2-7 April)
- Multisectoral panel was established to propose to the government potential ways to improve mental health in Cameroon. The panel concluded that there is a need to dispose of accurate statistics, reinforce human, financial and material resources, reinforce the community-based approach to mental health care of adolescents, women, elderly, drug dependents, prisoners, etc and improvement of promotional materials for healthy lifestyles.

** See press release in WHD master file for complete description **

Canada

- Proclamation by Mayor of Kingston, Ontario
- Mental Health Fair and TV interviews, Kingston, Ontario (2-7 April)
organized by WHO Collaborating Centre, Kingston, Ontario
- Forum on Homelessness and Mental Health, Ottawa (6 April)
organized by Canadian Society for International Health

Caribbean Program Co-ordination (CPC)

- On 28th February – distribution of support materials to public health focal points, media houses in CPC countries and other PWRs in the sub-region
- March-April – strategically disseminate media articles on WHD theme
- On 29th March – produce and disseminate TV panel discussion “How supportive are Caribbean Environments of Mental Health”, to stations in all member countries
- Launch of Media Awards for Health Journalism (7 April)
organized by WHO Regional Office for the Americas

Central African Republic

Series of activities held between 26 March and 9 April including the following notable events:

- Production of two pamphlets on Mental Health
created by Ministry of Health and Population, WHO Country Office
- Poster contest with the participation of over 200 youth
organized by Ministry of Health and WHO Country Office
- Public Rally with a peaceful march headed by the Central African Republic police force, and with NGOs, students, persons with mental illness, ministerial staff, presided by the Minister of Health and Population and including various entertainment and speeches.
- Proclamation signed by Ange Felix Patasse, President
** Copy available in WHD master file **

Chad

All activities organized by Ministry of Health (Programme national de Santé mentale; Division I.E.C.) and WHO Tchad with Project MASOCOT ; Radio TCHAD; TELE TCHAD

- Rally speeches with the Administrative Officials, Religious Leaders, Traditional Healers and School Teachers; N’Djamena (26-31 March)
- School Competition in N’Djamena, Sarh, Moundou, Bongor, Abeche and Guers (26-31 March)
- Mental health film show and main official ceremonies with the Ministry of Health and WHO speeches; N’Djamena, Diguél, Farcha and Moursal (2-6 April)

Chile

- Creation of a pamphlet for advocacy on mental health ***example in WHD Report file***
Creation of a mental health brochure
organized by Ministry of Health
- World Health Day celebration – “was enthusiastically joined by all national health services and institutions, colleges, municipalities and others, representing a national landmark” 170 organizations across the country were part of the celebrations.
organized by Ministry of Health
- Over 50 articles on mental health were published in national newspapers at the occasion of World Health Day
- A special mental health exhibit by seventh grade school children was organized in Tocopilla in honour of World Health Day
- Special supplement of La Nacion newspaper was published which described the mental health activities worldwide and the achievements reached under Chile’s national mental health and psychiatry plan.
Sponsored by WHO Country Office

China

- Global School Contest participation – Chinese national winner of the essay category 10-14 was selected as Regional and Global winner
- Speech made by the Minister of Health (7 April) can be found in the WHD Report file.

- Production and distribution of 10,000 copies of advocacy materials. 30,000 posters/leaflets were produced and distributed by China Health Education Institute to health bureaus/departments, mental health institutions, institutes for prevention and treatment of mental disorders, etc.
- Press briefing on World Health Day activities (30 March)
organized by WHO Country Office
- Projection of special film on mental health as a series (2-6 April)
- Special column in health newspaper devoted to mental health
- Round Table discussion in the Great Hall of the People (7 April)
- Two street publicity and counselling points with exhibits, counselling by professionals, video film presentation and distribution of advocacy materials; Beijing (7 April)
- Training course on epilepsy and dementia; Fudan University, Shanghai (22-27 October)
organized by WHO Collaborating Centre for Research and Training in Neuroscience, Huashan Hospital Institute of Neurology of Fudan University
- Large-scale propaganda and education activities on epilepsy in 5 demonstration areas separately. 3000 picture posters of "out of shadow" and about 40000 publicities were sent to the public. Also held large-scale *free answer and diagnosis* on epilepsy. Over 1500 people benefited from this activity. Three areas gave a special lecture on local television or made a radio talk. The local newspapers in the 5 cities covered this topic actively ; Heilongjiang province (April 7)
organized by Beijing Neurological Institute *Photos of this event on mental health website*
- Symposium (morning) with invited speakers Dr Michael Philipps (WHO Consultant in Beijing) and Mr Zhou Kun, Head of the Mental Health Leading Group, Zhejiang Province (7 April)
organized by Mental Health Leading Group, Zhejiang Province and the Bureau of Public Health, Zhejiang Province
- Symposium on mental health for patients, families and mental health professionals (afternoon), Zhejiang Province (7 April)
organized by Second Traditional Chinese Medicine Hospital
- Mental Health Consultations, free psychological services provided, distribution of mental health brochures, and information boards. 27 persons with depression, schizophrenia, neuroses and other mental health problems were helped.
organized by Second Traditional Chinese Medicine Hospital, Zhejiang Province and Seventh People's Hospital, Hangzhou City (7 April)
- Open House at psychiatric wards, welcomed 84 persons including college students and students in primary and middle schools (7 and 8 April)
organized by and at the Second Traditional Chinese Medicine Hospital
- Mental Health Hotline with psychiatrist and psychologists providing services for the public including depression, clinical interventions for early psychosis, mental health problems in teen age, senile dementia, and the female role in family mental health
opened by Zhejiang TV in their series of "Health Express"
- Special issue of "Mental Health Newsletter" prepared for WHD, distributed more than 7000 copies
produced by Zhejiang Office of Mental Health work
- Mental Health Day including relaxation programme, information stands, games, and afternoon "Hike for Mental Health at Sai Kung" with over 150 participants; Hong Kong (7 April)
organized by New Life Psychiatric Rehabilitation Association, Rehabilitation Advisory Committee, Hong Kong Medical Association and Hong Kong College of Psychiatrists.
- Mental Health Survey conducted in the 11 halfway houses for the ex-mentally ill of New Life Psychiatric Rehabilitation Association regarding psychiatric drugs with the aim to improve medical services for mental patients.
organized by the Chinese University of Hong Kong
- Publication of an article by the Hong Kong police force in their service newspaper for WHD.
- Production of a pamphlet "Some Tips for Mental Health" and poster sent with Letter of Chairman, Sub-committee on Public Education on Rehabilitation, Rehabilitation Advisory Committee to more than 2000 businesses, NGOs, government departments, hospitals and schools, Hong Kong

Colombia

- Research into mental health in our city, Bucarmanaga (no date given)
organized by Alfa and Omega
- National Forum on Mental Health, inaugurated by the Minister of Health, attended by 300 persons. The themes covered violence, which is the number one public health problem in the country. The evening debate was devoted to restructuring of services, which is a long way off, due to the privatisation of services which has taken place in Colombia ; Bogota (7 April)
organized by WHO Country Office

Comoros

All events organized by committee of Ministry of Health, Anti-Drug Brigade, WHO Country Office, Radio Comores, national newspaper, national television

- Radio broadcast, display of banners throughout the federal capital Moroni and on the islands of Anjouan and Mohéli, distribution of materials and T-shirts (5 April)
- Radio broadcast of message from RD AFRO and translation into local language.
- Reception at WHO Country Office given for all the partners in health, international organizations, NGOs and media (6 April)
- Televised Roundtable with Director of Health Education, Director of Social and Women's Affairs, WHO representative, Director of Epidemiology, representative of the Anti-Drug Brigade, TV and radio journalists (6 April)
- Speech of Minister of Health broadcast on national radio (7 April)
- Official Ceremony at the Palais du Peuple in Moroni with speeches and entertainment including Comorian song written about care for those with mental disorders, sketches by local youth theatre group from Iconi. (7 April)

** Full country report available in the WHD master file.**

Congo

- Awareness raising campaign and cultural performance for children in Brazzaville (21 April)
- Discussion with parents of mentally handicapped children
- Radio and TV broadcasts of child mental health activities undertaken at the Medipsyp Centre (Pont Orstom) in Brazzaville

Cook Islands (under WR, Samoa)

- Production of television spot ads (2-8 April)
- Radio broadcast and printed news (2-8 April)

Costa Rica

- Creation of a pamphlet on mental health for awareness-raising
organized by Ministry of Health

Croatia

- Media campaigns on mental health to promote cost incentives
- Seminar aimed at policy makers, mental health professionals and other health professionals
- Organization of first nationwide congress on suicidal behaviour and presentation of standard diagnostic procedures for the most prevalent psychiatric disorders
Croatian Association of Psychiatrist

Cuba

- Global School Contest participation

Cyprus

- Global School Contest participation

Czech Republic

- Information on mental health issues in the newspapers, Radio Free Europe, Czech Radio, a website, a special issue of the Czech journal Psychiatrie
- World Health Day celebration in the Czech Republic; Prague (April)
organized by Prague Psychiatric Centre <http://www.pcp.lf3.cuni.cz>
- World Health Day web site – Czech version; Prague Psychiatric Centre (since March 2001)
organized by Prague Psychiatric Centre <http://www.pcp.lf3.cuni.cz/sddz>
- Press Conference; Prague, National Institute of Public Health (4 April)
organized by National Institute of Public Health, Prague (NIPH)
- Seminar with Experts; Prague, National Institute of Public Health (5 April)
organized by National Institute of Public Health, Prague (NIPH)
- Second National Conference of Healthy Schools; Prague (9-10 April)
organized by National Institute of Public Health, Prague (NIPH)
- Scientific Meetings, Charles University, Prague ((7 April)
 - Symposium “Integration of the paedopsychiatric care in the health care services” attended by 50 mental health professionals
 - Conference “Actual problems in paedopsychiatry” attended by psychiatrists and psychologists
organized by Child and Adolescent Psychiatry Department, Charles University
- National TV discussion programme entitled “Prevention of mental disorders in children and adolescents”
organized by Child and Adolescent Psychiatry Department, Charles University
- Seminar on psycho-social aspects of psychiatry and medical aspects of psychiatry, attended by 30% of Czech paedopsychiatrists; Psychiatric clinic KU FN, Prague (4 April)
organized by CAP Medical Association

Specific information on dates/venue has not been communicated.

Denmark

WHD coincides with the last day of the annual Week of Psychiatry, initiated by the Danish Psychiatry Foundation

- A media campaign (TV, newspapers and radio) involving well-known people from public life and focusing on destigmatisation, school visits, exhibition and social/scientific event to draw attention to mental health.
- Public Lecture on depression and its treatment covering epidemiology, diagnosis, genetics, psychotherapy, biological treatment and on the re-organization and renovation of the old hospital followed by sightseeing in a renovated ward, attended by 200 persons;
organized by WHO Collaborating Centre for Research and Training in Mental Health, Aarhus Centre
- Public conference on mental health (7 April)
- Open day in psychiatric hospitals

Specific information on dates/venue has not been communicated.

Djibouti

- Global School Contest participation *

Dominica

- Mental Health Awareness promotion focusing on the workplace and community (1-7 April)
 - Church service of thanksgiving
 - National address by Minister of Health
 - Stress management workshop
 - Live call-in television programme
 - Sensitization sessions at hospitals, clinics and at government ministries*organized in collaboration* with the National Drug Prevention Unit and the Psychiatric Unit of the Princess Hospital.

Dominican Republic

- Global School Contest participation
 - Conference on the reconceptualization of the mental health concept, 3 April
 - Public launch of four volumes on mental health (social and community psychiatry, sex vs. family, manual on community interventions, Social community psychology in health)
 - Discussion panels on mental health on five different TV channels on 5 different days
 - Training for interns and general physicians on integration of mental health into primary health care
 - Exhibition of paintings by mental health services users
 - Catholic mass celebrated by Cardinal Nicolas Lopez Rodriguez, 5 April
 - Protestant cult, 5 April
 - Celebration of the National psychology day and promulgation of law 22-01 (Dominican College of Psychologists), 6 April
 - World Health Day celebration, 7 April
 - Mental health walk, 8 April
 - Mental Health and public health talks during the book fair (28 April – 5 May)
- (The complete calendar of events is contained in the Master File)

Ecuador

- Global School Contest participation

Egypt

- Global School Contest participation
- Conference: “From exclusion to mental health systems of care”; Nasr City, Cairo (9-10 April)
organized by World Federation for Mental Health and WHO Regional Office for Eastern Mediterranean
- Information meeting on World Health Day; Alexandria University-High Institute of Public Health (7 April)
organized by the Dean of Alexandria University-High Institute of Public Health
- World Health Day reception with awards presented to major mental health players in the region, Cairo (7 April)
organized by WHO Regional Office for Eastern Mediterranean
- UN families invited to meeting with stress reduction session, Cairo, (7 April)
organized by WHO Regional Office for Eastern Mediterranean
- Working with religious leaders to obtain a statement or declaration about mental health, the rights of patients, responsibilities of governments and communities.
organized by WHO Regional Office for Eastern Mediterranean
- Egyptian Psychiatric Association, Suez Canal University, Ein Shams University and others will have some activities including sport events and training sessions
- Media and Mental Health: A special meeting on the role of media in mental health promotion to foster alliances between health and media sector to achieve the « health for all » objective ; Cairo (1-3 April)
organized by WHO/EMRO

El Salvador

- Circular note by the Ministry of Health to the universities informing them of the celebration of World Health Day and offering to organize workshops and conferences
- Official pronouncement by the Legislative Assembly, recognizing the importance of the theme and pledging adherence to the WHO principles
- Organization of a public forum by the Mental Health Programme with the presence of the Senior Vice-Minister of Health, the Director of Social Security and senior officials from the Ministry of Education, as well as several NGOs, churches and universities. The highlight of the forum was

the official announcement by the Vice-Minister of Health of the launching of the proposed national mental health programme

- Organization of a public event by OPS presided by the First Lady and attended by all the ministers, members of the National Mental Health Council, Education, Interior, Health, Social Security, Justice, National Secretariat for Families, Associations of Psychologists, Psychiatrists, National Sports Institute
- Completion in early April of the revision of strategic planning by the technical committee of the national mental health council
- Between the first and second earthquakes, establishment of the mental health team incorporating a psychologist, a social worker and a nurse, thus constituting a unique event in the public health history of the country
- Printing of 1000 posters and review for distribution to health services, general hospitals
- Press releases and life interviews on radio and TV
- Articles in the press on the pronouncement by the Legislative Assembly, the award bestowed on the First Lady, the events organized by PAHO in San Salvador, etc.

Eritrea

All events organized by Ministry of Health; St.Mary's Psychiatric Hospital, Ministry of Social Welfare, Ministry of Information

- Radio and TV programme, radio serial drama on mental health issues, brochures and other promotional materials distributed in schools, posters and banners in three languages displayed in main roads and public places in all regional capitals; (4-6 April)
- Celebrations in St. Mary Psychiatric Hospital attended by Minister of Health, Minister of Labour and Human Welfare, representatives of WHO, UNICEF, USAID, and patients and family associations. Speeches by the national authorities; exhibition of handcrafts made by the mentally ill patients of the hospital, visit to renovated part of hospital, musical entertainment; Asmara (7 April)
- Live radio talk show with question and answer for two hours (6 April)

Estonia

- Press conference focusing on suicide and depression, first episode of mental illness, children's mental health and chronic psychoses.
- Radio broadcasts, TV programmes and local health educators will focus on mental health
- Expert panel on mental health presenting an overview on new models of treatment for first episode, trends in suicidal behaviour, mental health problems of children and youngsters, development in the rehabilitation of long-term patients

Estonian Medical Association and Ministry of Social Affairs

Specific information on dates/venue has not been communicated.

Ethiopia

All events organized by a multidisciplinary coordinating committee including Public Relations Office at Ministry of Health, Narcotic Section in the Pharmacy Department, the Ammanuel Hospital Psychiatrists and Psychiatric Nursing tutors, The Psychologist Society, CRDA (NGO umbrella organization) and the Family Health Department, in collaboration with WHO Country Office

- An Open House and Exhibition at the Ammanuel Hospital, the oldest and only psychiatric hospital in the country; press conference given by hospital medical doctor. Addis Ababa (4 April)
- A visit to the Gefersa Rehabilitation Centre; Addis Ababa (5 April)
- A symposium on mental health at ECA/Africa Hall; Addis Ababa (6 April)
This event was attended by 200 persons from the Ministries of Health, Education, Social and Labour Affairs, Academicians and NGOs. Several papers were presented by experts and at the conclusion of the symposium, an 11 point resolution was passed. The resolution describes the participants recognition of the necessity for public education, integration of mental health care in

existing health services, special services for mental retardation, availability of essential drugs, services for those affected with substance abuse, country training schemes to improve level of manpower, advocacy efforts to ensure human rights, mental health policy and the establishment of a mental health unit within the MOH. Full text of the resolution and description of the proceedings are available in the WHD master file.

- Public Rally for the prevention of drug/substance abuse with a parade of more than 700 youths who are members of Drug Free clubs in Addis Ababa. Major event with speeches; Addis Ababa (7 April)

* *Complete country report available in WHD master file for full details on preparations.*

Fiji

- Global School Contest participation
- National activity – official ceremonies, prize-giving exhibition, banners, pamphlets, stickers, posters, media coverage in newspapers and television. (7 April)
- Radio talk show series
 - > Mental health stigma (8 April)
 - > Substance abuse (10 April)
 - > Suicide prevention (11 April)
 - > Stress (12 April)
 - > Role of family/society in rehabilitation of mentally ill (13 April)

Finland

- Global School Contest participation
- public awareness campaign with dissemination of information on mental health in the mass media
- National Public Festival; Helsinki, Finlandia House (7 April)
Organized by the Ministry of Social Affairs and Health; The National Research and development Centre for Welfare and Health (STAKES)/Meaningful Life! Programme; Finnish Institute of Occupational Health; National Public Health Institute; Association of Finnish Local and Regional Authorities; State Provincial Offices; City of Helsinki; Finnish Association for Mental Health; Finnish Support of Family Members to Mental Health Work Central Association; Klaari Helsinki

France

- Global School Contest participation
- Ceremony in Paris opened by Mme Cuvilier (MoH) and presided by Dr Rutz
- Symposium “*Informer les usagers en santé mentale: qu’est-ce que cela change?*”; Paris, Ministry of Health, Salle Laroque (5 April)
organized by Ministry of Health and the WHO Collaborating Centre for Research in Mental Health
- Worship followed by a debate on mental health; Marseilles, La Timone Hospital (1 April)
organized by chaplain at La Timone Hospital
- Symposium on “*For a public health policy on mental health?*”; Paris, National Headquarters of the Mutuelle Générale de l’Education Nationale (6 April)
organized by Mutuelle Générale de l’ Education Nationale (MGEN)
- Open House; Centre médicopsychologique de la Guadeloupe (10 April)
organized by Centre hospitalier de Montéran, Saint Claude, Guadeloupe
- Antilles Inter-regional Day - Guayane on the rights of the consumers; Guadeloupe (7 June)
organized by Centre hospitalier de Montéran, Saint Claude, Guadeloupe
- Launch of Public information campaign on the WHD theme Stop exclusion-Dare to care which included the production of a colour pamphlet on mental health in Guadeloupe (principles, statistics, legislation, myths. (5 April)
organized by Centre hospitalier de Montéran, Saint Claude, Guadeloupe
- Distribution of a « health phonebook » including mental health information and facilities in Guadeloupe (5 April)

- organized by* Centre hospitalier de Montéran, Saint Claude, Guadeloupe

 - Day of a signature of conventions linking the mental health resources (May)
- organized by* Centre hospitalier de Montéran, Saint Claude, Guadeloupe

 - Press kit including fact sheets on mental health in French Polynesia
- organized by* French Polynesia Organizing Committee

 - Exhibition on « Being a child, being a parent – it's not easy » ; Conflans Sainte Honorine (30 March at the Collège Montaigne and 2-6 April at the MJC Les Terrasses)
- organized by* Association Française Psychiatrie

 - Projection of film by Mehdi Charef : “ Marie Line ” followed by debate with public ; Elancourt (2 April)
- organized by* Association Française Psychiatrie

 - Theatrical presentation of Souen Fu (L'école de la vérité du vent), by the company Théâtre de Jade, For high school students at Montigny le Bretonneux (3 April)
- organized by* Association Française Psychiatrie

 - Projection du film “ Ladybird ” de Ken Loach followed by public debate with psychiatrist Jacques David Beigbeder ; Versailles (3 April)
- organized by* Association Française Psychiatrie

 - Interactive theatre performance of “ Madame Antirouille ” with the Compagnie du Théâtre de Jade ; Conflans Sainte Honorine (4 April)
- organized by* Association Française Psychiatrie

 - Open House at the « Maison rose - Centre d'accueil thérapeutique à temps partiel » ; Marseille (4 April)
- organized by* Association de Recherche et Formation en Psychiatrie et Epidémiologie “ Arpsydémio 3^{ème} et 2^{ème} arrondissement ” Membre du Centre Collaborateur OMS pour la recherche et la formation en santé mentale (CCOMS)

 - Press Conference at the Maison rose ; Marseille (4 April)
- organized by* Association de Recherche et Formation en Psychiatrie et Epidémiologie “ Arpsydémio 3^{ème} et 2^{ème} arrondissement ”

 - Public booths/activities all morning at the market Place Bernard Cadenas ; Marseille (4/5 April)
- organized by* Association de Recherche et Formation en Psychiatrie et Epidémiologie “ Arpsydémio 3^{ème} et 2^{ème} arrondissement ”

 - Round Table: “ Mental Health : Status and Care in the city ” ; Institut universitaire de formation des maîtres, IUFM, Marseille (5 April)
- organized by* Association de Recherche et Formation en Psychiatrie et Epidémiologie “ Arpsydémio 3^{ème} et 2^{ème} arrondissement ”

 - Film Projection of “ Ressources humaines ” followed by debate with the réalisateur, Laurent Cannet, M. Enten, directeur de l'Atalante, and a psychiatrist ; Conflans Sainte Honorine (5 April)
- organized by* Association Française Psychiatrie

 - Exhibition of children's and adolescents' drawings and texts on the WHD theme ; Ministry of Health, Paris (5 April)
- Organized by* Ministère de la Santé ; Centre Collaborateur OMS pour la recherche et la formation en santé mentale (CCOMS) ; Centre Hospitalier Esquirol

 - Conference on the WHD theme ; La Réunion (5 April)
- Organized by* EPSM de St Paul, Membre du Centre Collaborateur OMS pour la recherche et la formation en santé mentale (CCOMS)

 - Public Meetings on the following themes held in Tourcoing (5-7 April)
 - > Suicide prevention project in Tourcoing (chaîne de vie)
 - > Rehabilitation project schizophrenia
 - > Ambulatory follow-up of sexual offenders
- organized by* Centre Tony Lainé, Membre du Centre Collaborateur OMS pour la recherche et la formation en santé mentale (CCOMS)

 - Open House in the psychiatric services ; Tourcoing (5-7 April)
- Organized by* Centre Tony Lainé, Membre du Centre Collaborateur OMS pour la recherche et la formation en santé mentale (CCOMS)

 - Open House in the psychiatric services ; Tourcoing (5-7 April)

- Inauguration of new facility of FNAP-Psy Fédération Nationale des Patients et ex-patients Psy ; Paris (6 April)
organized by FNAP-Psy
- Opening of painting exhibit by artists who are part of a consumer organization on the theme « Crazy ? yes, but... » ; Paris (6 April until 15 April, travelling between 15-30 April in specialized centres in Paris)
organized by FNAP-Psy
- Open House at FNAP with presentation of the partner associations ; Paris (7 April)
organized by FNAP-Psy
- Protocol session for signature of the WHO proclamation concerning mental health, between EPSM-Lille Metropole and the elected officials of the local governments where the psychiatric units are located (signed by 19 mayors); Armentières (6 April)
- Symposium on the theme : “ Violence, Suffering and Policy : new dynamics of the adolescent and young adult ” ; Montpellier (6 April)
organised by ARH Languedoc-Roussillon
- Open House at the Trieste Centre 180 rue de Lille in Halluin (7 April)
organised by Centre Trieste, Membre du Centre Collaborateur OMS pour la recherche et la formation en santé mentale (CCOMS)
- Open House at the Day Centre “ Le Cèdre vert ” 30 rue de la République in Commines (7 April)
organised by Centre Trieste
- Open House at the hospitalisation section of EPSM Lille Métropole ; (7 April)
organised by Centre Trieste
- Protocol session for signature of the WHO proclamation concerning mental health, between the psychiatric professionals and the locally elected officials of the intercommunal union of the Vallée de la Lys ; Halluin (7 April)
organised by Centre Trieste
- Local Public information campaign on mental health ; Vallée de la Lys
organised by Centre Trieste
- Colloquium on the theme of “ Mental Health” with Dr V.AUBIN, Pr P.H.ROBERT (Alzheimer) ; Dr Boris CYRULNIK (la résilience) ; Pr.G.DARCOURT (dépression et suicide) ; Salle des variétés, Principauté de Monaco (7 April)
organised by Dr Guy Darcourt, Nice
- Internet special animation each day of the week on Psydoc-France <http://psydoc-fr.broca.inserm.fr> with information concerning mental health services in France, epidemiology, patient information ... (2-7 April)
organised by Federation Française de Psychiatrie
- Conference “ Taking care of Psychosis: what hopes are there? new treatments, new alliances, path of rehabilitation” ; Nancy (7 April)
organized by Unafam, Espoir 54 and the association Ensemble
- Press conference on the evolution of mental health facilities and the range of care available, with the participation of the establishment’s Director and psychiatrists Lens Hospital Centre, Nord/Pas de Calais Region (6 April)
- “Knowledge enables me to say no to exclusion” theme-based workshops on the rights and duties of the family, access to work/housing, access to culture, access to health (Activity for the October in Colour event) (6 October)
Organized by the Arthur Rimbaud Medical and Psychological Centre and the Les Roitelets Impro.
- Cultural activities focusing on meeting others, regardless of their differences (Activity for the October in Colour event) (19 October)
Organized by the Arthur Rimbaud Medical and Psychological Centre and “Situenda Gospel”.
- “Ignorance gives rise to fear”, discussion based on three topics: fear of others, fear of a structure, fear of a place. (Activity for the October in Colour event) (29 September and 24 October)
Organized by the Arthur Rimbaud Medical and Psychological Centre and the Employment Agency

- “Memories of October” around the topic of the textile industry and immigration, in association with the retirement home. (Activity for the October in Colour event) (25 October)
Organized by the Arthur Rimbaud Medical and Psychological Centre and CUEEP (Centre Université-Economie d’Education Permanente)

Gambia

All events organized by Ministry of Health in collaboration with WHO country Office

- School contest (12-23 March)
- Mental Health Programmes included on the “Breakfast Show”, Gambia Television; (January and February)
- Panel discussions on television, interviews and articles in the newspapers, prayers in mosques and churches; Campama Psychiatric Unit (15 March – 3 April)
- Address by Secretary of State and other officials, exhibitions, musical show and drama, interviews; Targeted 15 districts (4 April)
- Open Field Days (health education sessions in various health facilities) (April-June)

Georgia

- Global School Contest participation
- 1st Public Launch of the Global Campaign Against Epilepsy
organized by International Bureau against Epilepsy (IBE), Georgia chapter
- Press briefing held about World Health Day at the Ministry of Health and Social Affairs
- Conference on social aspects of mental diseases and epilepsy
organized by Psychiatric Society of Georgia and the IBE, Georgia chapter
- Conference on psychoneurotic disorders’ social aspects (6 April)

Psychiatric Institute

- Festivities and Setting of the “Health Alley” with afternoon ceremonies, concert and exhibition of art and handicrafts made by persons with mental illness and epilepsy (7 April).
organized by Tbilisi State Medical University, Georgian Association of Physical Health and IBE, Georgia chapter
- Television, radio and print press carried stories of the Day
- Open day at all psychiatric clinics (6 April)

Germany

- Global School Contest participation
- Campaign on Mental health awareness, mental health promotion and destigmatisation.
- Exhibition in the form of a theme park
- A public ceremony with important politicians
- Talk shows, films, ‘Ask the Expert’ in newspapers or radio and TV broadcasts
- Leaflets on mental health and posters.
- Arranged special information desk on WHD during meeting in Munich (13th to 17th March)
- Round table on mental health and violence against children and women
- Public Lectures, speech by German Minister of Health & representative of WHO
- Programme presentation during Mental Health Fair; Cologne (6 April)
organized by Prof. Wolfgang Gaebel
- WHD event in Wuerzburg (7 April)
- Round table with lectures on antistigma campaign and depression awareness in Munich
- International Symposium on “Internet and Psychiatry”; Munich, University of Munich (5-6 April)
organized by Department of Psychiatry, University of Munich <http://www.psynet-congress.de>
- Conference on Suicidality-Psychoanalysis; Hamburg (30 August-2 September)
organized by Center for Therapy and Studies of Suicidal Behaviour
- Open House; Lindau (7 April)
organized by Psychiatrische Tagesklinik, Lindau <http://www.tagesklinik-lindau.de>

Ghana

- National launching: speeches by the Ministry of Health, WHO Representative, culture activities; Accra (7 April)
organized by Ministry of Health, Mental health Department in Collaboration with WHO country office
- Open Day in all psychiatric hospitals in Ghana, mental health walk (6 April)
organized by Ministry of Health, Mental health Department in Collaboration with WHO country office
- Radio and TV talk shows in psychiatric symposium/debate on mental health for some selected second cycle schools; (no location provided) (4 April)
organized by Ministry of Health, School Health Programme in collaboration with WHO

Greece

- Celebration for Mental Health Day; Aula, Athens University (7 April)
organized by Hellenic Psychiatric Association and University of Athens

The following activities were planned by the Ministry of Health, Greece, however, *specific information on dates/venue has not been communicated.*

- Proclamation by the President, the Prime Minister and the Minister of Health
- Radio and TV broadcasts on mental health issues, including possibly one-day marathon
- Military « order of the day »
- Letter by Minister of Health to all Health Units
- School visits by MNH professionals and educational events
- Events by Voluntary Associations and NGOs
- Internet chat-lines
- Cultural events on « Art and Mental Health »
- Large concerts in Athens and Salonica
- One-day event on « Local Government and MNH services »
- Political youth festivals especially focused on MNH
- Film on MNH and the Greek Psychiatric Reform for TV broadcast at peak hours
- Publication in the press of open letters by public figures
- « Open house » in all MNH units
- Professional meetings
- Theatrical performances with patient participation

Guatemala

- Global School Contest (with over 900 students participating)
- WHD celebration in the presence of 200 people from the health sector, governmental organizations, NGOs, universities and civil societies, etc. (4 April). During the WHD celebration twenty-one honorary mentions were awarded to the participants in the school contest and an exhibition inaugurated with the winning and honorary works. Informative and education materials were distributed in the form of leaflets, trifoliate, posters, stamps, etc.
- Wide dissemination of information on mental health in the media
- Series of mental health educational activities taking place throughout the summer and to be concluded on 10 October at the occasion of World Mental Health Day

Guinea

All events organized by Ministry of Health, Mental Health Department, Service de Psychiatrie CHU Donka in collaboration with WHO.

- Global School Contest participation
- Free consultations, patients are not charged during the week; (no location provided) (2-6 April)
- Speeches by Ministry of Health, and WHO official celebrations. Open door, visit to the psychiatric institutions; Conakry (5-7 April)
- Workshop addressed to health professionals, on the theme of the World Health Day 2001; CHU Donka (9-11 April)

Guyana

World Health Day observances are planned to continue from 10 October 2000 through 10 October 2001

- Global School Contest participation
- World Health Week beginning 30 March with the following activities :
 - Display at the National Library
 - Features in the newspapers
 - Radio and television programmes, including programmes targeting youths, special groups such as workers in the Guyana Sugar Cooperation and the Guyana Responsible Parenthood Association.
 - Interfaith Service in New Amsterdam, Region 6
 - Region 6's Health Team: Various Outreach Programmes
 - PSA on radio and television promoting the theme
 - Walk in Linden, Region 10, promoting Mental Health
- Caregivers workshop at the local YMCA
organized by Alzheimer's Disease Assoc. of Guyana T&T
- Workshop on Stress Management for health workers in Linden, Region 10 (February)
organized by Alzheimer's Disease Association of Guyana

Events planned after WHD

- Workshop on Stress Management for health workers in Region 5
- Workshop "Promoting mental health in the workplace" for human resource managers in Region 4
- Prizegiving -National leg of School essay competition on mental health

Haiti

- Global School Contest participation
- Scientific day devoted to mental health on 3 April
Organized by Société Haïtienne d'Ethno-Psychologie normale et pathologique
- Publication of an article in the newspaper on the scientific day
- Visit to two psychiatric facilities (Centre de Psychiatrie Mars et Kline et Hôpital Défilé de Beudet)
- Establishment of l' Association religieuse pour la santé mentale en Haïti with the objective to develop initiatives likely to prevent exclusion of mental patients

Honduras

- Global School Contest participation

Hungary

- Global school contest participation - winners appeared on popular youth TV show
- National and local celebrations organized to remit prizes to all school contest winners held in the following districts: Békés, Bács-Kiskun, Borsod-Abúj-Semplén, Győr-Moson-Sopron, Hajdú-Bihar, Heves, Jász-Nagykun Szolnok, Nógrád, Pest Megyei, Somogy, Nyiregyhaza, Fővárosi, Budapest (6 April) **copies of photos and invitations in WHD file**
- Public Event - in the biggest shopping center ("Westend City Center") of Hungary. Around 15.000 people heard about health, WHD, mental health presentation made by the Vice-President of the Hungarian Academy of Sciences, Prof. Sylvester Vizyl, hundreds of children distributed apples in the auditorium (7 April)
- Conference on Mental Health Campaigns on problems of suicide, alcohol use and depression ; Budapest (April)
Organized by WHO Regional Office for Europe

Iceland

- Project “Gedraekt” (started on 10.10.00 with march, open houses and media)
- Project with Professir Petursson of the university hospital
- Priests were asked to speak about mental health in their sermon on 8 April
- Short film about mental health was shown in cinemas and on TV during week 2-8 April
- Organization of mental health week by Icelandic University Hospital
- Advertisement in large newspapers and articles by patients and health professionals

Specific information on dates/venue has not been communicated.

India

- Global School Contest participation – Indian National winner of the Drawing category (6-9 years) selected as the Global winner.
coordinated by Institute of Human Behaviour and Allied Sciences
- Brochure on Global School Contest Winners with reproduction of national winning entries
organized by Ministry of Health and Family Welfare and WHO Regional Office
- Message by A.B. Vajpayee, Prime Minister, Government of India
- Message by the Dr C.P. Thakur, Minister of Health and Family Welfare, Government of India
- Message by A. Raja, Minister of State for Health and Family Welfare, Government of India
- The pilot programme “Work and mental Health and Disability”
organized by IBHAS
- Private reception; New Delhi (7 April)
organized by WHO Regional Office for South-east Asia
- Theatrical performance « ASHA-HOPE », New Delhi (7 April)
organized by WHO Regional Office for South-east Asia
- Walk for mental health; New Delhi (7 April)
organized by Ministry of Health and Family Welfare, Government of India
- Seminar on success with happiness in primary, secondary schools and colleges; New Delhi (7 April)
organized by Ministry of Health and Family Welfare, Government of India
- Exhibition of best paintings submitted for Global School Contest; New Delhi (6 April)
organized by Ministry of Health and Family Welfare, Government of India
- Workshops with experts on: depression, schizophrenia, Alzheimer’s disease, and substance abuse; New Delhi (April)
organized by Institute of Behavioural Health and Allied Sciences (IHBAS)
- Psycho-education and social support programme for the families of the patients
organized by Institute of Behavioural Health and Allied Sciences (IHBAS)
- Theatre festival of the beneficiaries group; New Delhi (April)
organized by Institute of Behavioural Health and Allied Sciences (IHBAS)
- Inter school competition on knowledge about mental health; New Delhi (7 April)
organized by NGO Expressions
- English play , depicting the life of a mentally ill woman and a unique theatre dance programme; Chennai, Madras (25 February)
organized by SCARF – Schizophrenia Research Foundation
- Symposium; Topics: public health and psychiatry with keynote speaker Dr Vikram Patel; concerns in dementia with Dr Chico Vas and advances in psychopharmacology, attended by 160 medical professionals. The symposium has generated awareness among medical practitioners, and several participants have joined together to improve management and diagnostic criteria for dementia in Goa. Follow-up activities are planned on 21st and 28th April; Goa, Dona Paula (7 April)
*** The Goa Mental Health Network was launched on the occasion of this symposium***
organized by Goa Medical College Staff Society and Goa Psychiatric Society
- National Brain Awareness Week with Guest of Honour Ms Nafisa Ali, former Miss India, series of seminars including one by Dr Vijay Chandra, RA WHO/SEARO; Delhi (12-18 March)
organized by The Institute of Human Behaviour and Allied Sciences, The National Brain Research Centre

- A Perfect Health Parade 2001 “Scenario of Health Status of our country in general and Delhi in particular”; New Delhi (7 April)
organized by Heart Care Foundation of India and Municipal Corporation of Delhi
- RDs talk aired on radio 6-7 April organized by SEARO
- Press Conference (6 April) organized by SEARO
- Media campaign: broadcast productions, articles, displaying a logo in public institutions, public spaces, buses, a special issue of the Health India (CHEB) for Mental Health dedicated to mental health topics
organized by Ministry of Health and Family Welfare, Government of India and Institute of Behavioural Health and Allied Sciences (IHBAS)
- Workshop series, Calcutta (7 April)
 - 1) Mother’s Sharing experiences (rural and urban)
 - 2) Sibling’s.... reaching out
 - 3) NGOs.... Inclusion*organized by* REACH, Calcutta
- Mental Health Awareness Drive, Sundarpura, Distr. Vadodara, Gujarat (7 April)
organized by Shyamraj Kakkar Charitable Trust
- Video Shows, Presentations and Free Medical Check-up and Treatment for One Month, benefited 500 persons who viewed the videos, 100 persons who came to the talks and exhibitions and 100 persons took advantage of the free treatment services ; Vadodara
organized by BRW Psychiatry Hospital
- Public talk on « Dare to Care » ; attended by city-based doctors, paramedics, NGOs, social workers and patients, Vadodara
organized by IMA-Vadodara
- Essay and Poster Competition in Tal Chiplun Dist Ratnagiri
- Workshop “Caring Friend”, Delhi (4 & 7 April)
organized by the Caring Founding
- « Healthy Minds for a Happier Life » Public Education Day with video show, slide show, pamphlet distribution, diagnosis and treatments provided at no cost ; Bhanu Sadan, Jambubet, Vadodara (7 April)
organized by BRW Psychiatric Nursing Home
- Talk and film songs relevant to mental health on All India Radio, Bangalore (7 April)
organized by Dr. C.R. Chandrasekhar Shetty
- Question-Answer session on adolescent problems through All India Radio, Bangalore (7 April)
organized by Dr. C.R. Chandrasekhar Shetty
- Release of book by Dr. C.R. Chandrasekhar Shetty, Vice-Chancellor, Rajiv Gandhi University of Medical Sciences, Bangalore (7 April)
– Structure and functioning of Brain Health and ill health
- Release of book by Dr. Seethalaxmi, Director of Medical Education, Govt of Karnataka (7 April)
– What is the treatment for mental diseases?
- Function for World Health Day organized at the Bangalore Medical College
- Book exhibition and sale of 80 mental health titles, Bangalore Medical College
organized by Dr. C.R. Chandrasekhar Shetty
- Public Function in Gunjur village near Bangalore (7 April)
organized by Dr. C.R. Chandrasekhar Shetty
- Half-day workshop on Common Mental Health Problems of teachers and students and their management, Kaveri Educational Institute, 50 participants, Bangalore (8 April)
organized by Dr. C.R. Chandrasekhar Shetty
- Lecture on Mental Health, PGIMER, Chandigarh (7 April)
organized by Indian Public Health Association
- Lecture on Mental Health, Chandigarh (7 April)
organized by Indian Medical Association

- Camp on mental health, in village of Daddu Marja, Chandigarh (7 April)
organized by Government Medical College Chandigarh
- Mental Health Forum (15 April)
organized by Servants of People Society at Lajpat Rai Bhawan
- Talk on WHD theme to raise public awareness and management, attended by 60 IMA members
organized by Indian Medical Association, Morb Branch

Follow-up activities organized for WHD :

- Workshop for teachers and counsellors on "Prevention of teenage suicide" in Goa through the Indian Medical Association (28th July)

Indonesia

- Global School Contest participation
organized by Ministry of National Education

Iran (Islamic Republic of)

- Global School Contest participation
- The brochure was translated into Farsi and a national poster and folders were prepared
- Celebrations of WHD took place in 26 provinces
- Preparation of a series of posters
- Nation wide competition was held for translation of the slogan into Farsi.
- Production of a postage stamp
- WHO Consultation on "Essential Neuropsychiatric Treatments" A meeting to review the mechanism for updating essential neuropsychiatry drugs and develop national treatment standards for countries in the region, inaugurated by the Regional Director, Teheran (17-19 April)
organized by WHO Regional Office for the Eastern Mediterranean
- International Congress "Religion and Mental Health"; Teheran (16-19 April)
organized by Tehran Psychiatric Institute
- Visit of Dr Brundtland, WHO Director-General, and Dr Gezairy, EMRO Regional Director explored the topic of mental health (3 March)

Iraq

- Global School Contest participation and presentation of prizes to winners (2 April)*
- Opening of Ibn Rushud Mental Hospital and celebration of World Health Day (7 April)
- Visit to Al Rashad Hospital for Mental Health (9 April)
- Scientific conference at the Ministry of Health (11 April)
- Cultural festival (6-8 May)

Ireland

- Opening of a new acute psychiatric unit in Cork by the Ministry of Health in June

Israel

7 April 2001 falls on the Passover and therefore a full week campaign starting on April 29th with awareness raising activities was planned

- Relationship between the Judiciary and the Psychiatric Treatment; (no place provided) (15 February)
organized by International Center for Health Law and Ethics
- The Hidden Artist, exhibition of paintings by mentally ill patients, United Nations, Geneva (14-23 May)
- Articles on mental health in the media
- Numerous activities such as seminars, conferences, open houses, cultural and educational activities, media events, and distribution of bulletins and pamphlets
organized by Permanent Mission of Israel to United Nations

Italy

- Pope spoke about World Health Day and the need to defend the dignity and rights of the mentally ill during his sermon on 8 April
- Website for World Health Day in Italian <http://www.salutementale-oms.it/>
coordinated by the Italian Collaborating Centres for Mental Health, the Italian Psychiatric Association and the Unione Nazionale delle Associazioni per la Salute Mentale (Italian Associations for Mental Health)
- Open-door arrangements a Great Television Event where well-known experts in the field of mental health, patients and relatives associations are present.
- 8 April: media reports. local activities in the regions.
- Publication of WHO messages on one full page in prominent Italian newspapers (April 3, 5 & 7)
- “Pastoral for mental health”; Trieste (5 April)
organized by Diocese of Trieste, WHO Collaborating Centre of Trieste; Azienda Socio Sanitaria ASL 1 and Department of Mental Health of Trieste
- Meeting “Mental health in childhood and adolescence ; state of knowledge and effective interventions”; Rome, Istituto Superiore di Sanità (6 April)
organized by Istituto Superiore di Sanità and Il Telefono Azzurro
- Meeting “From discrimination to active participation : experiences and witnesses from Verona”; Verona (6 April)
organized by WHO Collaborating Centre of Verona, Azienda ULSS 20, University of Verona, Azienda Ospedaliera, Diocese of Verona
- Meeting “Long-term clinical management of depressive disorders and obsessive-compulsive disorder”; Lizzeria Lido (Catanzaro) (7 April)
organized by Chair of Psychiatry of the University of Catanzaro
- Conference on mental health; Bologna (7 April)
organized by City Council, University – Faculty of Medicine, Mental Health Department, Local Health Unit, Città di Bologna, Istituto Minguzzi
- “Mental health is social relationship.” Public initiative at regional level addressed to high school students. Participants from social and health institutions, show business, art and literature; Bologna, Aula Magna Università di Bologna (7 April)
organized by Emilia Romagna Region-Department of Health -Mental Health Program
- Lectures on Long-term Clinical Management of Depressive Disorders and Psychiatrist working in Public Services, attended by 87 persons; Catanzaro Magna Graecia University (7 April)
organized by Chair of Psychiatry, University "Magna Graecia" Catanzaro
- Film : “Il furore dei nostri sguardi” by D.E.A. (Users Association); Bologna (7 April)
organized by City Council, University – Faculty of Medicine, Mental Health Department, Local Health Unit, Città di Bologna, Istituto Minguzzi
- Theatre “C’è qualcosa di nuovo” by Gruppo S. Donato; Bologna (7 April)
organized by City Council, University – Faculty of Medicine, Mental Health Department, Local Health Unit, Città di Bologna, Istituto Minguzzi
- Photographic exhibition by Percorso Vita (Family Association) ; Chiesa S. Maria della Vita, Bologna (7 April)
organized by City Council, University – Faculty of Medicine, Mental Health Department, Local Health Unit, Città di Bologna, Istituto Minguzzi
- Workshop “The Bologna Campaigns Actions: Working with families fighting stigma, early detection” by Families Association, Users Association, Mental Health Department, University, Students; Bologna (7 April)
organized by City Council, University – Faculty of Medicine, Mental Health Department, Local Health Unit, Città di Bologna, Istituto Minguzzi
- Concert; Chiesa S. Maria della Vita Bologna (7 April)
organized by City Council, University – Faculty of Medicine, Mental Health Department, Local Health Unit, Città di Bologna, Istituto Minguzzi
- Seminar “From discrimination to active participation. Case studies from the area of Verona.”; Verona (6 April)
organized by WHO Collaborating Centre, Azienda ULSS 20, Università degli Studi di Verona, Azienda Ospedaliera, Diocesi di Verona

- “Developing and Connecting Networks for Mental Health.” International meeting for the development of mutual acquaintanceship between networks for the overcoming of social exclusion and for the right to care; Naples (7 April)
organized by Secretariat of the International Network of the Practices of Fight against Social Exclusion EXCLUSION.NET, UNOPS-Edinfodec Project
- New Prospects of the Child and Adolescent Mental Health; Rome, Istituto Superiore della Sanità (6 April)
organized by Istituto Superiore della Sanità and Il Telefono Azzurro – Secretariat: Dr G. Girolamo <http://www.azzurro.it/servizi/set3.htm>
- From madness’ places – the Mind’s Museum; Rome (7-29 April)
organized by Centro Studi e Ricerche ASL ROMA E <http://www.romacivica.net/aslrme/>
- Mental Health Day Festival; Milan (7 April)
organized by Department of Mental Health Niguarda Hospital
- Seminar: Mental Health and General Practitioners; Arezzo (7 April)
organized by ISDE Italy (in collaboration with SIMG, FIMMG, Local Health Unit, Arezzo Healthy Cities Project)
- “L’aereo e la gondola”; Rome-Venice (7 April)
organized by Dipartimento di Salute Mentale ASL Roma "C"
- Women’s Mental Health Promotion; Napoli (24 March)
organized by Women Mental Health Prevention Centre - Centro Prevenzione Salute Mentale Donna, Azienda Sanitaria Locale Napoli 1, Regione Campania, Italia
Declaration for Women’s Mental Health in Italy posted on internet : <http://www.salumentaledonna.it>
- Workshop on Stigma and Social Reintegration; Rome (7 April)
organized by Clinic Centre Colle Cesarano
- Fuori di li’ : itinerari di liberazione dal pregiudizio; Barga, Lucca (7 April)
organized by Patto per la Promozione della Cittadinanza
- Meeting : “Make a step forward: from therapy to a better quality of life”; L’Aquila (7 April)
organized by Department of Mental Health, ASL 4
- “Let’s kick out prejudice” «Diamo un calcio al pregiudizio»; Imola (7 April)
organized by Dipartimento di Salute Mental ASL Imola, Associazioni e cooperative che operano nell’ambito della Salute Mentale
- Press Conference with Minister of Health, Dr Umberto Veronesi and Dr Benedetto Saraceno, WHO Director of Mental Health & Substance Dependence (28 March)
organized by Ministry of Health
- Round Table “Mental Health: against prejudice, the courage of the care”, Rovigo (7 April)
organized by Regione Veneto Servizio Sanitaire Nazionale, Azienda ULSS18 Rovigo
- Open Day at Residential Therapeutic Communities with refreshments, theatre shows, visits to schools and recreational activities; Canalnovo di Villanova Marchesana, Badia Polesine, Bressane di Castलगuglielmo (7 April)
organized by Regione Veneto Servizio Sanitaire Nazionale, Azienda ULSS18 Rovigo and NGOs
- Three Literature Conferences with national writers dealing with prejudice, introduced by author G.A. Cibotto ; Rovigo (May, June and September)
organized by Regione Veneto Servizio Sanitaire Nazionale, Azienda ULSS18 Rovigo
- Guided tours in the ex psychiatric hospital with actors during the path representing the topics of psychic suffering and prejudice toward mental illness; Rovigo (14,15,16,17 June)
organized by Azienda ULSS18 Rovigo in collaboration with “Opera Prima” Festival
- “Ligabue” show representing the creative aspects of psychic suffering; Rovigo (July)
organized by Azienda ULSS18 Rovigo in collaboration with “Vetrina danza” Festival
- Round Table conference on the occasion of “Blues in Piazza” Festival with bluesmen, “street writers” and journalists in order to discuss music as a means for fighting against psychic suffering and exclusion; Rovigo (24 June, 1 July)
organized by Azienda ULSS18 Rovigo in collaboration with “Delta Blues”
- During a portion of the RoWoodstock music Festival, music bands will play songs dealing with uneasiness and stigma; Rovigo (4-11 November)
organized by Azienda ULSS18 Rovigo in collaboration with “Recreational Adolescents Centre of the Rovigo Municipality and Cooperativa Sociale “Il Raggio Verde”

- Exhibition of lyrics, drawings and watercolours made by the boys attending the Day Centres of Rovigo Mental Health Department; Teatro Don Bosco, Rovigo (4-11 November)
organized by Azienda ULSS18 Rovigo in collaboration with "Recreational Adolescents Centre of the Rovigo Municipality and Cooperativa Sociale "Il Raggio Verde"
- Sporting events for Mental Health
 - Basketball match, Rovigo (7 September)
organized by Rovigo Municipality and Gruppo Basket Ste. Mi Rovigo
 - Swimming competition, Rovigo (8 September)
organized by Rovigo Municipality and Rovigo Swimming Association
 - Rugby match, Rovigo (15 September)
organized by Rovigo Municipality and Rovigo Rugby Club
- Round table on "sports and exclusion" with high school students, sports journalists and athletes of the Rugby, basketball and swimming teams; Rovigo (November)
organized by Rovigo Municipality and Rovigo Rugby Club, Swimming Association, Gruppo Basket
- Round table on the topic "stigma" with high school students in the presence of three writers, a public national personality (musician or director), a journalist; Rovigo (December) Castelmassa (October-November)
organized by Rovigo Municipality
- Afternoon of Play and Sports - a T-shirt made by the cultural association "Lottovolante94" was given away and an exhibition was held of art work made by patients of the Day Center at dia Via Borgo Palazzo where the event was held. (7 April)
organized by Ospedali Riuniti di Bergamo, Azienda Ospedaleria, Department of Mental Health and the City of Bergamo

Jamaica

- Global School Contest participation
- World Health Day week (1-7 April) inaugurated by a church service during which the pastor emphasized the importance of good mental health, of sharing and caring. He donated \$20,000 to assist mental health programmes. The organizing committee set as its first objective for the day to sensitize the people to the need to stop exclusion and to learn how to care for persons in society who are challenged; its second objective was to involve the mentally challenged in the activities during the week of celebrations.
- Open day at Bellevue Hospital during which a seminar was organized for students and teachers from six schools
- Numerous celebrations at schools with reading of poetry and singing.
- Organization of a symposium at the Nurses Association headquarters to highlight the integrated approach to mental health

(A full description of events organized in Jamaica is available in the Master File)

Japan

- Mental Health Forum Osaka 2001; Osaka City (20 May)
organized by Organizing Committee of Mental Health Forum Osaka
- Lectures/Forums series ; Fukuoka City Hall (7 April)
 - 1) Lecture - "Current Mental Health Problem of Adolescent"
 - 2) Lecture – "Social Changes and Mental Health – Finding of Psychiatric Epidemiological Study"
 - 3) Forum – "WHO's Policy and Activities of Three Mental Health Welfare Centres in Fukuoka Prefectures" with a Report on WHO activity and Reports of three Directors – Doctors Shimono, Minamigawa, and Nishiura
organized by Institute for Psychosocial Psychiatry & Psychoanalysis
- World Health Day Public Symposium on "Mental Health – Problems for the 21st Century", Tokyo, Japan, (7 April)
organized by Institute for Psychosocial Psychiatry & Psychoanalysis, sponsored by the Japan Medical Association

Jordan

- Global School Contest participation
- Events pending translation (requested by e-mail to TRA) as listed on website in Arabic:
<http://www.emro.who.int/mnh/whd/EMRevents-Jordan.gif>

Kazakhstan

- Debates about mental health and patients' rights on TV
- Reports on events in mass media
- Series of scientific and public lectures on mental health
- Educational programmes on mental health for students

Kenya

- Global School Contest participation
- Celebration with WHO Director-General and WHO Regional Director at Mathari Mental Hospital, Nairobi (4 April)
organized by Ministry of Health in collaboration with WHO/Kenya and WHO/Headquarters
- Media breakfast with Dr Benedetto Saraceno, WHO Director of Mental Health & Substance Dependence, and Dr Custodia Mandhate, WHO Regional Advisor for Mental Health Africa (3 April)
organized by WHO Country Office
- Media site visit to Kenyatta National Hospital, Adolescents Clinic; AMREF Clinic, Kibera; and Chiromo Lane Medical Centre (3 April)
organized by WHO Country Office
- Production of a flyer on mental health in English and Swahili
organized by Ministry of Health

Kiribati

Organizing Committee: the Ministry of Health (MOH), WHO, US Peace Corps, Itibwere Drama Group, Village Welfare Groups, and Kiribati RC.

- Global School Contest participation
- Production of health promotion, IEC materials. Aside from focusing on mental health, observance of WHD also focuses on blood safety. (Kiribati has decided to include last year's theme on mental health) T-shirts with messages on blood safety for donors, T-shirts with the mental health slogans (MOH, RC).
- Production of radio spots and banners. (MOH, radio spots already running, first on 27/2/2001).
- Production of videotapes with drama plays on blood safety and on mental health. Although there is no TV transmission in Kiribati, there are TV sets and VCRs in schools and in the community, and people watch videos often. (MOH, WHO, Itibwere group). Date 17/4/2001 – National Health Day – declared as public holiday.
- Newspaper articles on mental health will be published in the only Kiribati newspaper (Te Uekera). Series of 6 articles on mental health (including the winning essay from the school contest). First instalment on 9/3/2001). MOH, WHO, Peace Corps.
- "Health Workers Manual on Mental Health" (outcome of last year's workshop on mental health) will be launched during national health day MOH, WHO, Peace Corps.
- Nation wide sports competitions will be organized. MOH, WHO, Village Welfare Groups.
- National Health Day. Drama group performance, sport competitions – fun run, basketball, volleyball, table tennis, and weight lifting; S. Tarawa (21 April)

Kuwait

- Poster produced by the Executive Office of the Council of Arab Ministers of Health of the Gulf Countries (copy of poster in file under Bahrain)

Kyrgyzstan

- Global School Contest participation
- Joint Press Conference with UNFPA dedicated to World Health Day (6 April)
organized by Kyrgyz National Information Agency "KABAR" and Ministry of Health
- National media competition on best covering health issues

Lao People's Democratic Republic

- Global School Contest participation
- Official celebration which included performance of Lao Youth Theatre Group specially commissioned play (20 April)
- Lao Youth Theatre Group created a new play addressing epilepsy, depression and schizophrenia after a three-day workshop on Mental Health conducted by a Lao psychiatrist and Belgian psychologist for background. Play was scheduled for 2 performances. **summary description in WHD files**
- Local video production on the youth groups' play, and dissemination of cassettes (with some discussion guidelines) to schools, nurses, teachers colleges and the medical faculty to use as an entry point to the subject of mental health.
- Broadcast on national television of the youth theatre groups' play

Latvia

- Global School Contest participation
- Ceremony for finals of Schools Contest with country winner essay reading
- Presentation of Psychiatric Yearbook
- Professional conferences with foreign lecturers (in collaboration with World Psychiatric Association)
- Collaboration with Health Facilitating Centre Health week (motto: "Sound in mind, sound in body")
- Reflection of activities in the society and mass media
- Conference on schizophrenia in 21st century – Latest facilities in treatment and care
- National event with the participation of psychiatric professionals and politicians (6 April)

Lebanon

organized by WHO and the Ministry of Health (unless otherwise specified)

- Global School Contest participation. Lebanon national winner was selected as a Regional winner.
organized by WHO and the Ministry of Education
- Video was produced on the Hôpital de la Croix
- Conference on Mental Health, Hôpital de la Croix (10 April)
- Patients drawings Competition held at Hôpital de la Croix
- Press Information Kits - The information kits received from EMRO, as well as the selected national information and resource persons and institutions were distributed to the press (written and audiovisual) before the end of March 2001.
- Production of TV spots- short TV spots were prepared covering topics such as national statistics on MH, cost of care, alarming signs for MH recognition, etc. The spots will be broadcasted free of charge on all TV channels.
- Live TV programmes -The TV stations were contacted to integrate the MH topics in the live TV programmes. A list of resource persons was provided along with the necessary information.

- Press conference with Minister of Health during which the school contest laureates were awarded their prizes. (12 April)
- Alzheimer's support group established by Dr Fouad Antoun
- Exhibition
organized by Dar Al Ajoza Al Islamia (7 April)
- Conference at Palestinian Refugee Camp, Shatila (7 April)
organized by Children and Youth Centre
- Conference (6 April)
organized by Lebanese American University
- Workshop (27 April)
organized by Mental Health Lebanese League

Lesotho

All activities organized by mental health task Force, Maseru

- Public lecture; Maseru Cabanas (30 March)
- Rally and speeches; Pitso Ground (5 April)
- School competition results; Maseru schools (5 April)
- Proclamation signed by Hon. Tefo Mabote, Minister of Health and Social Welfare (3 April)
Copy available in the World Health Day master file

Liberia

All activities organized by Ministry of Health and WHO Country Office

Note: Liberia is gradually recovering from civil war, which ended in 1997, but there is continuous rebel incursion since 1999. The country has no mental health program and national institutions need to be rehabilitated. Service is currently provided by NGOs and private institutions, all of which are severely limited in the scope of care provided.

- Mass media campaign i.e. the Press Union of Liberia
- Symposium "Towards a Mental Health Program for Liberia: Challenges and Opportunities," Don Bosco Polytechnic, Monrovia (3 April). Symposium consisted of four panel discussions: 1) Dispelling the myths surrounding mental disorders 2) Community-based care for mental disorders and 3) Trauma Healing and Reconciliation, and bringing together 125 participants from 27 institutions. The discussions generated many useful remarks and a committee was appointed to summarize the deliberations and come up with a proposed programme for immediate implementation. The committee drafted a proposal concerning the mental health problems in Liberia, ten proposed interventions/strategies, and identification of facilities/service providers. The government has accepted the proposal but insisted that it cannot implement it single handed. The assistance of all partners will be solicited. WR Liberia pledged technical support for the revitalization of the mental health programme in Liberia.
- Official World Health Day celebration: government and WHO messages, at which the above document developed during the Symposium was be presented; Monrovia Don Bosco Politechnic (5 April)
- Educational drama on misconceptions associated with epilepsy was portrayed during the official celebration.

** Future action: a major need is a national needs assessment to determine the focus of program implementation. It is hoped that prompt follow-up action will be taken to implement recommendations.

Lithuania

- Global School Contest participation
- 1 week with main aim: to raise awareness of the general public and the policy makers towards mental health disorders. The President will be patron of the event.

- Proposed a session in Parliament dedicated to mental health. Mrs. Rosalyn Carter will be invited to participate
- National conference on mental health in the 21st century
- International conference on child mental health (September)

Libya

Organization of collective programme by mental health hospital in Benghazi (7-12 April) including

- Lectures on mental health given in several education and social institutions
- Scientific programme on the topic “Stop exclusion – dare to care” attended by high ranking officials
- Artistic celebration (12 April)
- Festivals emphasizing the importance of mental health in Benghazi and Agdabia higher health institutions
- Radio programmes on mental health during two days
- Series of articles on mental health published in newspapers
- Distribution of brochures and booklets containing information on mental health issues and facilities

Madagascar

- Official celebrations: statements from Ministry of Health and WHO, exhibitions, cultural activities (drama, dancing); Antananarivo Fianarantsoa (7 April)
organized by Ministry of Health, Association des artistes PIC18 Anjamasina, Orchidées Blanches in collaboration with WHO country Office
- Open Doors for psychiatric hospitals; Mahajanga, Toamasina (1-7 April)
organized by Ministry of Health, Hôpital Luthérien d’Ambohibao, Hôpital d’Anjanamasina, DIRDS of each Province, in collaboration with WHO country Office
- Television show “Tsorabitsika” inspired by malgache culture, and provincial celebrations; Antsiranana, Tuléar (1-7 April)
organized by Ministry of Health, Association malgache d’aide aux épileptiques (AMAE) in collaboration with WHO country Office

Malaysia

- Global School Contest participation
- Workshop on Healthy Minds for a Healthy Generation; Selangor (7 April)
organized by World Assembly of Youth
- Launching of poster; Malacca (6 April)
organized by World Assembly of Youth
- World Health Day 2001 activity in Pekan Nenas, Johor with the Minister of Health attending (14 April)
- E-mail marathon awareness campaign launched on 6 April. In a two-week period, over 7000 e-mails have circulated on the issues of WHD. Campaign was supported by newspaper advertisements.
organized by ehealth4all.com

Maldives

- Global School Contest participation
organized by Ministry of Education

Malta

- Global School Contest participation
- TV programme on social issues related to mental health

Mauritania

- Global School Contest participation
- Main event in the Neuropsychiatric Hospital, activities involving the patients and the surrounding communities. Film view, talks, cultural activities, main speeches (WHO, Ministry of Health), religious activities, and prizes of the school competitions; Nouakchot (2-6 April)
organized by Ministry of Health, NGOs and WHO country office

Mauritius

- Public Exhibition, Municipality of Port Louis (7 April)
organized by E. D. Y. C. S. Epilepsy Group

Mexico

- WHD was celebrated at official residence of President Vincente Fox in the presence of the President, a representative of PAHO, the Secretary of Health, Dr Julio Frenk Mora, the Director-General of Health, Santiago Levy and many other officials from the areas of health, education and the medical community. Dr Frenk presented data on the current state of affairs and drew attention to shortcomings of the Mexican health system and the need for a profound reform thereof. The President of Mexico recognized the inadequacy of public funds to respond to the needs in the field of health and mental health and proposed a reform package to cap resources by the treasury. He recommends the construction of second level hospitals and the extension of third level care to the entire country.
- Publication of a series of articles describing the proceedings of the ceremony and of an editorial by Dr Frenk in newspapers and mental health bulletins.

Micronesia (Federated States of)

- Global School Contest participation
- Distribution of mental health materials to businesses and organizations
- Display of World Health Day banners on highways (1 April)
- Film festival and "Dare to Care" message in Pohnpei (4 April)
- May was declared "Child abuse and neglect prevention month" in honour of World Health Year, programmes were held all month

Mongolia

- Global School contest participation
- Translation, printing, distribution of advocacy materials
- Radio/TV programme series on mental health issues:
 - > stress
 - > anxiety
 - > management
 - > insomnia
- Developed, printed brochure on mental health and labour
- Press conference on protection of rights of mentally disabled people and their families
- Exhibit with demonstration of handicrafts by mentally disabled.
- Conducted survey on epidemiology of mental health problems among herdsmen and "dzud" affected "aimags".
- Developed national programme on mental health
- Organized training for managerial staff of administration, hospitals and services in "dzud" affected "aimags" to render psychological consultancy and help to people affected by "dzud".

Morocco

- Global School Contest participation *

Mozambique

- Global School Contest participation *
- School competition, journalist competition activities with the Infulene Psychiatric Hospital, talks involving the communities around the hospital, exhibition, excursion with the patients, culture and sports activities; Maputo, Beira, Nampula and main Provincial capitols (Lichinga, Xai-Xai, Tete, Quelimane, Chimoio, Inhambane) (1 June – Children’s Day)
organized by Ministry of Health; KUBESSA and other Partners in collaboration with the WHO Country Office
- Open Market “Feira Popular” (culture activities, food and drink selling, music, drama) 7 April is Mozambican Women’s Day; Maputo, Beira, Nampula and main Provincial capitols (Lichinga, Xai-Xai, Tete, Quelimane, Chimoio, Inhambane) (2-7 April)
organized by Ministry of Health and Women Organization

Myanmar

- Global School Contest participation
organized by Ministry of Health
- Proclamation signed by Minister of Health, Major General Ket Sein

Namibia

All activities organized by team from Ministry of Health and Social Services, Mental Health Department ; Ministry of Health and Social Services, Mental Health Department; Ministry of Prisons; NAMPA; National Youth Council; UNAIDS; NUNW; Association of Physiology; Khomas Regional Council

- Global School Contest participation *
- Panel discussion on Namibian Broadcasting Corporation TV (NBC) and Radio talks on Namibian Broadcasting Corporation Radio on 2-5 April
- March led by majorettes, statements/speeches by MOHSS and WHO, cultural performances and choirs, Messages from NGOs and partners in health; Windhoek UN Plaza (7 April)
- Role play related to the theme: mental health and work; Katutura Moses Van Der Byl Sen. Primary School (6 April)
- Prize giving of art competition. Handing over prizes to the winning schools. This will include a floating trophy donated by WHO; Ministry of Health and Social Services (7 April)
- Soccer Tournament. Soccer is very popular in Namibia and it is fitting to put across the message of World Health Day 2001; Windhoek

Nauru

- Workshop on mental health promotion (2-13 April)
organized by the Health Promotion Center

Nepal

- Global School Contest conducted in Kathmandu Valley
organized by National Health Education, Information and Communication Center (NHEICC), Department of Health Services, HMG Nepal
- Audio visual spots on TV and special messages on radio (7 April)
organized by NHEICC

Following events organized by Mental Health Hospital, Kathmandu :

- Messages through radio program, Sagarmatha FM, April 7, 2001
- Articles on newspaper, 5 articles in Nepali newspaper (7 April)
- Panel discussion on television with participation from Department of Health Services, Institute of Medicine, Mental Health Hospital (3 April)

Netherlands

- They celebrate each year the World Mental Health Day of World Federation of Mental Health on 10th October
- Invitational conference: Exclusion and intercultural mental health care; Rotterdam (5 April)

- organized by* Mikado- Expert centre migration and intercultural mental health care
- Proclamation signed by local authorities of Vlissingen (copy of proclamation in WHD Report file)
organized by the Twin Cities organization “Stichting Medeburgers Taganrog” and the local women’s group “Sores”
- Announcement on behalf of Ministry of Health that Government will fund an expert mental health centre for minorities

Netherlands Antilles

- Global School Contest participation *

Niger

- Global School Contest participation
- In the planning stages, the members of the organizing committee from the Ministry of Health and WHO Country Office took a guided tour of the Pavillon E of the National Hospital of Niamey. The difficult conditions of this unit were immediately remarked – i.e, the unhealthy, filthy conditions, lack of medicine and of staff. The first action taken by the committee was to find a way to restore the basic dignity of the patients in this service by offering them a place where considered acceptable to live. Therefore, during 5 days, the fire and rescue professionals cleaned the entire unit. A complete cleaning, feeding of the patients, purchase of medicines and all bedding and linens (mattresses, sheets, towels, toiletries), clothing for the patients, resulted in the idea for the creation of an association “Friends of Pavillon E” and a round table held on 4 April which was met with outstanding success.
organized by WHO Country Office and implemented thanks to a WHO Niger financial contribution
- Main event with speeches from the Ministry of Health and WHO, cultural activities; Niamey (27 March – 6 April)
organized by MOH, in collaboration with NGOs and WHO country office
- Mental health awareness campaign with televised roundtables, in Maradi department (4-8 April)
organized by Mahamau Nomaou Djika
- Nation-wide broadcast, Haussa and Zarma (27 March)
organized by Niger Radio Clubs Association, Hassane Balla Keita
- Control of mental disorders and the integration of the mentally disabled into society, Niamey (6-7 April)
organized by Chékaraou Aboubacar
- Lecture/debates on cerebral disabilities affecting young children, Niamey (6 April)
organized by Marou Amadou
- Lecture on case management of infantile mental deficiency: press and radio, Niamey (no date)
organized by Sadio Barry
- Series of lectures/debates, Niamey (6 April)
organized by Brigitte Berges Leccior
- Video Cassette produced on WHD activities
organized by WHO Country Office

** future ideas are being developed including the creation of the association « Amis du Pavillon E » and sponsorship of other Pavillons, financial loans for specialization by doctors and nurses, technical missions to regional mental health units.

Nigeria

All events organized by the National Planning Committee unless otherwise specified: Senate Committee on Health, Federal Ministry of Health (Depts of Public Health, Community Development and Population Activities, Hospital Services, and Health Planning and Research), Federal Ministry of Education, Representatives of the Psychiatric Association, Federal Neuro Psychiatric Hospitals, National Drug Law Enforcement Agency, National Primary Health Care Development, and WHO Country office

- Global School Contest participation in essay category 15-18 years, supported by an advertisement carried in the national newspaper

- Creation of two posters on 1) early detection 2) maintaining good mental health and brochure: “Mental Health and You”, leaflet: “Promoting Good Mental Health”, pamphlets: Mental Health.
 - WHO Nigeria Newsletter of March 2001 entirely devoted to Mental Health
organized by WHO Country Office
 - WHO Nigeria Newsletter of June 2001 contained a summary report on World Health Day celebration in Nigeria
organized by WHO Country Office
 - Forum on mental health, Surulere area of Lagos, Havana Specialist Hospital (29 March)
organized by Association of General and Private Medical Practitioners of Nigeria, Lagos State
 - “Remembering those who forget” seminar given 4 psychiatric experts for church congregations, students, health professionals and general public with the general message that patients are to be accepted and cared for. The seminar was attended by 300 persons with follow-up activity planned; Anambra (7 April)
organized by Alzheimer’s Association of Nigeria
 - Religious services in Mosques and Churches, Abuja (6 and 8 April)
organized by Federal Ministry of Health
 - Public rally/exhibition attended by over 1000 participants during which President Olusegun Obasanjo was presented an award by the Psychiatric Association of Nigeria for his “interest, dedication and uplifting of mental health in Nigeria”, Abuja (7 April)
organized by Federal Ministry of Health
 - Marathon Walk with Minister of Health gathering 500 participants (7 April)
 - Open day in psychiatric hospitals, activities in public places and school activities (drama, debates, symposia, etc.); Lagos and countrywide (7 April)
 - production of feature articles and editorials on mental health in newspapers, and live phone-in discussion programme on national television; Lagos and countrywide (3 April)
 - Press conference by the Minister of Health, the WHO Representative and the President of the Psychiatric Association of Nigeria; Lagos and countrywide (5 April)
 - Press conference on World Health Day at the Oswiecim, General Hospital (15 March)
organized by General Hospital- Psychiatry and Psychosomatic Department
 - Advocacy/courtesy visit on members of the National Assembly (Senate and House of Representatives) Committee on Health to solicit their support for the passage of a Mental Health Bill which is to replace the Lunacy Act of 1914 that had been sent to the Assembly (20 March)
 - Courtesy call on President of the Federal Republic of Nigeria to solicit his support and he assured that the bill would be given the attention it deserves when it is presented before the Senate to solicit their support for the passage of a Mental Health Bill that had been sent to the Assembly (20 March)
 - Drug Abuse Event , Lagos (7 April)
organized by Lawanson Rising Stars
- ** Plans for a National Survey on the epidemiology of mental ill health to be carried out later in 2001
- ** Senate Committee has begun hearings on the Bill on Mental Health

Niue

- Seminar for relatives of patients and members of organizations, radio and television ads, get-together of all mentally disabled patients and relatives for health-promoting activities, and poster competition

Norway

- Global School Contest participation
- International Conference on Culture and Mental Health; Bergen (3-4 April)
organized by Ministry of Health and Social Affairs
- Publication of article on mental health in national newspapers by Director-General of Health
- Speech on TV by Minister of Health on mental health and World Health Day

Oman

All activities organized by WHO/Ministry of Health

- Mass media campaign in Arabic/English radio and TV programme (beginning 1 April)
- Newspapers articles with senior mental health consultants and health experts in the country
- Ceremony and workshop to release an Educational Booklet on Mental Health specifically made for the occasion and Orientation of Health educators to use the book with the public (before 7 April)
- National ceremony under the auspices of H.E. Dr Ali Bin Mohammed Bin Moosa, Minister of Health; Muscat (7 April)
- Mental health education theatre event performed in Muscat and other regions. (7 April)
- Poster produced by the Executive Office of the Council of Arab Ministers of Health of the Gulf Countries (copy of poster in file under Bahrain)

Pakistan

- Global School Contest participation
- International Scientific Conference, attended by participants from more than 28 countries from all continents. Speaking at the closing ceremony, the chief executive of Pakistan, General Pervaiz Mussaraf announced that the new legislation on mental health would take effect from 20th February 2001; Rawalpindi (25-28 January 2001)
organized in collaboration with the faculty of university of Missouri
- 20th February was declared National Mental Health Day by Government
- Proclamation For The Rights Of Mentally Ill Persons And Mental Health Promotion By The President And The Chief Executive of Pakistan (7 April) ***copy in WHD Report file***
- National Conference on Mental Health; Hamdard University, Karachi (7 April)
Conference was inaugurated by the Federal Interior Minister and the concluding session was attended by the Provincial Health Minister and the US Consul General. 32 newspapers carried articles about the conference
organized by Dept of Psychiatry, Hamdard University in collaboration with Pakistan Psychiatric Society
- Special issue of the Mental Health Bulletin in April dedicated to Mental Health
organized by Pakistan Psychiatric Society in collaboration with Dept of Psychiatry, Hamdard University
- Visit of Dr Brundtland, WHO Director-General, and Dr Gezairy, EMRO Regional Director to WHO Collaborating Centre Rawalpindi on the topic of mental health, attended by Federal Ministers for Health, law, justice and human rights officials. (28 February)
- Setting up of the Mental Health Commission to monitor and facilitate the implementation of integration of mental health in PHC
- Initiation of integration of mental health component in the curriculum of science teachers training
- Formalization of linkages between the mental health services in public sector and NGO sector (starting from January 2001)
- special mental health issue of the journal of college of physicians and surgeons Pakistan (JCPS) on mental health (April 2001)
- GOLD MEDAL Examination for Medical Students in Psychiatry: A special competition was organized to encourage undergraduate medical students in the field of psychiatry. Students from all over the country participated. The chief executive of Pakistan distributed cash awards worth Rs.300,000 as a token of his appreciation of the efforts of medical students to come forward and participate.

Palau

- Global School Contest participation – Palau national winner of the essay category 15-18 selected as the Regional and Global winner
- Awards ceremony for national winners of Global School Contest (18 April)

- 5k/10k fun run/walk open to the public and children's read-aloud with mental illness as theme, at the Palau Community College Library (7 April)

Panama

- Organization by the medical students of a mental health fair (6 April)
- Organization of a forum on depression and stigmatization related to consultation in mental health services
- Organization of cine fora, talks by students in medicine, psychology and nutrition for students from other faculties
- Exhibition of posters in the various faculties
- Organization by the Ministry of Health of a workshop for members of the ministerial commission on mental health, mental health workers and technical staff from PAHO.
- Submission to the archbishop and the oecumenic committee of a proposed sermon, making reference to the stigma attached to mental illness at the occasion of World Health Day
- Coordination with various TV programmes, expert panel discussions on TV, publication of supplements in the press devoted to book reviews, events taking place during the week, wide distribution of material sent by PAHO

(For full description of events organized in Panama, refer to original in Spanish contained in Master File)

Papua New Guinea

- Promotion of the awareness of mental health and substance abuse and involvement of the community in the programme (1-28 April) see copy of programme in WHD Report file for full details
 - > Seminar with experts
 - > Street awareness programme
 - > National health expo
 - > Mass / Sermons
 - > Open Days
 - > Mental Health Walk with Kanage
 - > School assemblies
 - > School competition for children (May)
 - > Military order of the day

organized by provincial and national centres
- Official celebration of World Health Day, Sir John Guise Stadium (7 and 8 April)
- Seminar with Experts on Child and Adolescent problems, pregnancy related mental health problems and Domestic Violence & Stress, Burnout – on invitation (12 April)

organized by National Department of Health and Dept of Social Welfare and Development

Paraguay

- Three panel discussions on mental health which were open to the public were organized by the Psychiatric Association of Paraguay to facilitate the dialogue between mental health professionals and service users.
- A series of workshops was organized to motivate personal development
- The national newspaper ABC devoted a series of articles to mental health issues in honour of World Health Day

Peru

- Workshop on Healthy Minds for a Healthy Generation (7 April)

organized by World Assembly of Youth

 - Celebration of World Health Day on 27 April to coincide with an important event in Peruvian history.

- Preparation and distribution of a series of bulletins on the mental health programme to educate people in the concept of mental health, draw their attention to the major mental health problems and interventions used.

Philippines

One-week celebration of World Health Day theme with partner agencies (1 to 7 April).

Multisectoral technical working group formed to handle all details.

- Global School Contest participation
- Subcommittee on Mental Health Policy will review the mental health policies of the country and provide policy recommendations to be officially announced on World Health Day.
- Central Luzon has come up with a poster calendar for 2001 with focus on mental health.
- Seminar on Depression, Quezon City (21 March)
organized by Philippine Psychiatric Association
- Seminar on Epilepsy, Makati, (29 & 31 March)
organized by the Epilepsy Association of the Philippines
- Seminar on Mental Disorders, Manila, (6 April)
organized by World Association for Psychosocial Rehabilitation (WAPR)
- Exhibition of art works of patients, students and artists, Manila, Museo Pambata; (3-7 April)
organized by WAPR & CANVAS Society
- Open house of work center at the Philippine Mental Health Association; (2-6 April)
organized by the Philippine Mental Health Association
- Press conference with highlight on Mental Health Policy (4 April)
- Television movie on mental health (8 or 15 April)
organized by Department of Health

Poland

Plan to have activities for 3 months on local level including meetings, school activities, open-door programme, Internet site and exhibitions

- Special session of Parliamentary Health Commission devoted to Mental Health risks including those due to Substance Dependence, mental health of children and youth, psychiatric care in Poland (6 April)
 - National conference on reducing stigmatization (7 April)
organized by IPIN and PPA Polish Psychiatric Associations
- The following events organized by* The Association for the Promotion of Mental Health "Hope", Dr K.W. Czerniejewski
- Lecture for General Practitioners on psychiatric illness; Oswiecim (22 March)
 - Lecture for nurses from outpatients or ambulatory services; Oswiecim (29 March)
 - Public lecture at the Institute of Psychiatry and Neurology on modern psychiatry – between treatment and prevention (17 April)
 - Meeting of coalition for mental health in the frame of the XXV health workshops devoted to the language used in relation with mental disorders in daily life, advertisement, media and politicians (6 April)
 - Exhibition of art works by patients in Warsaw (6-13 April)
 - Meeting of teachers and pupils from secondary schools about psychiatric illness and drug and alcohol dependence; Oswiecim (5-6 April)
 - Conference on schizophrenia in Warsaw and on depression in Zakopane to discuss problems of discrimination and stigma
 - World Health Day Celebration; Oswiecim, Cultural Centre (7 April)
 - Sermon; churches in Oswiecim (1 April)
 - Open days in psychiatric facilities; Oswiecim County (end of March and beginning of April)
 - Press conference at Institute of Psychiatry and Neurology (6 April)
 - TV and radio programmes on mental health

Portugal

- Global School Contest participation
- A memory for the Millennium; Lisbo-Porto-Coimbra (no date given)
organized by APFADA (Portugese Alzheimer's Disease Association)
- Work environment and mental health; Torres Vedras, Hospital Dr José Maria Antunes Junior (2 April)
organized by Occupational Health Service, Hospital Dr José Maria Antunes Junior
- 24th IPSA Annual Congress – daily mental health event; Lisbon (15-22 April)
organized by European Pharmaceutical Students Association
- National mental health forum “From stigma to integration” with round table on stigma, interfaces of mental health with culture, urbanism, school and work, satire about communication and media, exhibition of good practices of treatment (State services and NGOs) psychosocial rehabilitation and integration of people with mental disorders and art exhibition with works by patients (7 April)
- Conference series on mental health and exclusion; Lisbon
 - Stigma and Mental Health (18 April)
 - Dare to care - No to psychiatric hospitals (23 May)
 - Psychological consequences of colonial war and exclusion (20 June)
 - Mental Health and adolescents (27 June)
 - Stigma and sexual behaviour (19 September)
 - Lucid aspects of communication in Psychiatry (3 October)
 - Practical contribution of transcultural psychiatry (10 October)

Qatar

- Poster produced by the Executive Office of the Council of Arab Ministers of Health of the Gulf Countries (copy of poster in file under Bahrain)

Republic of Korea

- Global School Contest participation
- Open lecture for Mental Health (Social environment that pressures people to drink; Destroyed soul due to instant pressure; Making clean schools), Sejong Center for the Performing Arts, Seoul (3 April)
- Exhibition on mental health with lecture on current mental health issues, commemorative ceremony, festival, exhibitions of posters and brochures, distribution of mental health materials for public awareness, Sejong Center for the Performing Arts, Seoul (4 April)
- Street campaign on mental health with distribution of WHO WHD messages to local governments and health-related institutions; publishing and distribution of posters and slogans for mental health to government agencies and health-related agencies; implementing public relation programmes for mental health through mass media; encouraging people to participate in health promotion activities; establishing Internet home pages for educating and disseminating information. Jongno, Kwangwhamun Street, Seoul (4 April)
- Commemorative ceremony by the Ministry of Health and Welfare, Kwachon Government Complex Auditorium, Kwachon City (7 April)
- Conference on mental health (Strategy to take measures against stigma and bias for people with mental illness), Kangnam St Mary's Hospital, Seoul (7 April)

Republic of Moldova

- Global School Contest participation
- Round table debate with medical experts, scientists and media
- Open day and seminars in psychiatric institutions
- Conference with international experts from Bulgaria and Germany

Romania

- Global School Contest participation
- Celebration of World Health Day on Mental Health; Bucharest (7 April)
organized by Romanian League for Mental Health
- National conference on mental health entitled “From ignorance to responsibility” (6 March)
- National Congress of psychotherapy (8-10 March) on depression – sadness between soul mood and diagnostic therapy
- Proclamation by the Minister of Health, local authorities and local association of the mental health month (7 April-7 May)
- Exhibition of works by mental health services users realized during the art therapy and ergotherapy groups “The colours of our lives”
- Theatre festival “The other end of the rainbow” (4 May)
- Open conference on “The invasion of stress” (involving photo exhibition)
- Opening of a centre for psycho-social support
- Publication of leaflets on mental health, depression, schizophrenia, anxiety and stress
- Workshops with experts on depressive disorders, schizophrenia, Alzheimer’s disease, substance dependence and epilepsy to be conducted during the whole year
- Special editions of journals dedicated to mental health

Russian Federation

- A high-level meeting on “Improvement of Mental Health - our responsibility”
 - Implement educational programmes in all educational institutions
 - Conference in April 2001 (endogenous disorders, esp. depression, suicide and care of mentally ill persons)
 - 10 papers have been published to attract other professionals & mass media
 - Plan to arrange charity concert
 - Organization of an Open Appeal to President and Prime-Minister in press
 - Fundraising for establishing contacts with all regions of Russia
 - Conference on Vascular Dementia; Moscow, Institute of Neurology (April)
organized by Institute of Neurology; Scientific Center of Mental Health
- Following conference series organized by* Mental Health Research Center - Russian Academy of Medical Sciences :
- Important problems of modern psychiatry; Mental Health Research Centre – Russian Academy of Medical Sciences (early April)
 - The present State of the Doctrine of Endogenous Mental Disorders; Mental Health Research Centre – Russian Academy of Medical Sciences (end of April)
 - Conference of Young Scientists devoted to World Health Day ; Mental Health Research Centre – Russian Academy of Medical Sciences (end of May)
 - Dementia, the present state of the problem; Mental Health Research Centre – Russian Academy of Medical Sciences (October)
 - Infantile Autism and Para-autistic States; Mental Health Research Centre – Russian Academy of Medical Sciences (December)
 - International Congress on Psychology, Psychiatry and Social Pedagogic of Childhood and Family “Mental Health for Children in the 21st Century”; Moscow (2-5 October)
organized by Association of Child Psychiatrists and Psychologists (ACPP) in common with Ministry of Education, Ministry of Health, Moscow Research Institute of Psychiatry, Russian Society of Psychiatrists, Russian Medical Academy for Postgraduate Education
 - Meeting of psychiatrists, scientists, public figures and representatives of power structures, representatives of foreign embassies, members of consumer organizations and patients and charity concert in Moscow (6 April)
 - Special conference of WHO Collaborating Centre with three psychiatric institutes in Moscow (3-5 May)

- Different types of world health day activities were carried out in the provinces (including Chechnya) such as informal meetings, patients' art exhibitions, concerts, demonstration of video films on activity of organizations of patients and their relatives)
- Initiation of activities aiming to improve public support in psychiatry
- Special TV Program on problem child suicide, First Channel (April 7)
organized by Association of Child Psychiatrists and Psychologists (ACPP)
- Constant weekly column (March-December, 2001) in the most popular Russian newspaper "Komsomolskaya Pravda" on problems of child mental health for adults and teenagers.
organized by Association of Child Psychiatrists and Psychologists (ACPP)

Rwanda

All events organized by Ministry of Health and major partners, in collaboration with WHO country office.

One week national celebrations from 23-29 April 2001 (no events will take place on 7 April as this is National Mourning Day in memory of genocide victims)

- Main event: speeches by the Ministry of Health and WHO country representative, visit to the psychiatric centre in Ndera and meal with patients; Kigali (23-29 April)
- Mental Health Walk, football match, and media activities: TV, radio, and newspapers; Kigali and in some districts (23-29 April)

Samoa

- Global School Contest participation

San Marino

- Nation-wide diffusion of the World Health Day logo and poster
- Mass media involvement
- A formal ceremony with the participation of the Minister of Health.

Saudi Arabia

- Global School Contest participation *
- Following events *organized by Dar-Alhekma Private College for Girls*
 - > "Brain is like another organ in the body which can become unhealthy; it is not a shame to seek advice"; Dar-Alhekma (7 April)
 - > Weekly newsprint dedicated to mental health on 7 April
 - > "Unconscious Behaviour and Counselling" Lecture by associate professor at King Abdulaziz in Jeddah on mental health followed by 2 hours of discussion, attended by 200 students and mothers. This lecture resulted in the request for more lectures on mental health issues and was followed the next week by lecture on "How we raise our child without mental illness".
- Poster produced by the Executive Office of the Council of Arab Ministers of Health of the Gulf Countries (copy of poster in file under Bahrain)

Seychelles

All activities organized by Ministry of Health, Health Education Unit, Victoria; NGOs and other Ministries

- Issuance of press release on 6th April
- Message from Minister of Health on 7th April; Victoria
- Poster and essay competition with school children
- Talk show, spots on TV and AM/FM radio, articles in newspapers
- Theme song to be composed
- Flyers (1000), 5 banners (2 for Mahe, 1 for Praslin, 1 for La Digue, 1 for Silhouette)
- Distribution of information package on WHD
- Materials for Health Centres
- Ton Bola Day with exhibitions, games, raffle, music, selling food and drink; Victoria (8 April)
- Stress Manual Training (7 April)

- Drawing and poems exhibition by patients (9 April)

Sierra Leone

All activities organized by Ministry of Health, Anti Drug Abuse Association, in collaboration with WHO country office

- Press briefing. Sensitisation of community and religious leaders on violence, use of drugs and alcohol; Freetown (March – April)
- Panel discussions on radio and TV, production and distribution of IEC materials (March – April)
- Major event with statements from the Minister of Health and WR, culture and sports activities; Freetown (5 April)

Singapore

- Global School contest participation

Slovakia

- Global School Contest participation
- A joint committee was established under the logo of “League of Mental Health”
- School discussions, open door days organized
- Special parliamentary session about mental health
- Media campaign with regular spots and reports during March, April and May
- Press conference (3 April)
- Charity concert, exhibition of paintings by patients in Bratislava and Michalovce
- Information and cultural events in the main square in 5 towns (7 April)
- Open door day in psychiatric hospitals in 6 towns, together with concerts, interviews, etc. (7 April)
- Conference on biological aspects of addictions (25-26 April)
- Open door days in 17 more psychiatric facilities with media coverage (26 April)
- The month of May was devoted to depression and other affective disorders

Slovenia

All events organized by SENT-Slovenian Association for Mental Health

- Public Information Day; at all SENT Centres (6 April)
- Opening of new day centre in Celje; Celje (7 April)
- Round table and presentation of NGOs dealing with mental health
- Lectures and discussions concerning different aspects of mental health
Institute of Public Health, Ministry of Health and Slovenian Medical Society
- Lectures with foreign lecturers in National Parliament on “Ways to prevent suicide” (7 April) and “New guidelines of the European Health Policy“(6 April)
National Council and Institute of Public Health

Somalia

All activities organized by the local government, the Hospital board and WHO Country Office

- Drawing Contest in schools (last week of March)

Two social workers of GAVO presented the Mental Hospital activities to the children of two different primary schools in Berbera. They described their approach to mental illness and the importance of supporting the patients and their relatives using appropriate language and material to involve the students in a discussion. The students then prepared drawings on mental illness in class under the teacher's supervision. In each school, the teachers and a social worker collected the drawings and selected ten of them. From these GAVO selected the five best which were presented with an award by the Mayor during the Somali drama held on the evening of the 7th of April.

- World Health Day celebration (5 April) including
 - Discussion session on mental health and importance of the theme for Somalia in general and Puntland State in particular

- Continuation of discussion in the presence of journalists from local newspapers to ensure press coverage and a representative of radio Galkaio to broadcast the WHD message
- Play of drama about the mental health message “Stop exclusion – dare to care” which will also be produced on video
- Development of posters

- **FOOTBALL MATCH (7 April)**

The goal of this activity was to create awareness amongst the population and demonstrate how sports activities and soccer can help in the rehabilitation and re-socialization of the mentally ill. The emphasis was on the importance of avoiding any kind of exclusion for those suffering from mental illness, and a big banner with "Stop Exclusion- Dare to Care" (with a Somali translation) was exhibited on this occasion. Four football teams wearing the Mental Health Day uniform participated in a championship tournament. The matches were held in the biggest square in Berbera with the involvement of the entire population, especially the authorities. The winning team was awarded with a cup commemorating Mental Health Day, during the evening, just before the Somali Drama.

- **SOMALI DRAMA, Berbera and Boroma (7 April)**

The most popular cultural and artistic show in Somaliland is the so-called "Somali Drama". GAVO has already developed the capability to perform this kind of show, with good results in terms of increased sensitization. In this occasion, GAVO presented to the Berbera community a Somali drama centred on the possibility of the rehabilitation of mental patients and the importance of supporting these activities among the community itself.

The drama was performed with the collaboration of a well-known music group of Berbera, sharing awareness material about the social services present in Berbera managed by GAVO (Mental Hospital, Psychosocial Centre and Carpentry Laboratory), and about the Mental Health Day. The performance was attended by the Berbera population, the Governor/Mayor of Berbera, the Regional Medical Officer and the chairman of GAVO.

South Africa

- Proclamation signed by Deputy Mayor of Cape Town
- Global School Contest participation * - a national school competition (drawing and essay contest) will be launched to culminate in Mental Health Day in October (7 April)
organized by Mental Health and Substance Abuse Directorate, Department of Health in collaboration with WHO country office and other relevant partners.
- Ministry of Health will host a function at the Union Building in Pretoria with speakers including a key NGO and a "consumer". 300 guests including stakeholders from neighbouring provinces.
 - **Bell ringing:** At noon, the Minister will ring the bells of the Union building to symbolise the liberation from mental health prejudice. The bell-ringing campaign will be echoed by mayors, individuals, schools, etc throughout South Africa in many towns to alert people to Stop Exclusion – Dare to Care. (7 April)
 - WHD T-shirts and a lapel pin of a bell, the South African symbol for mental health awareness, will be given to guests; Pretoria (7 April)
organized by Mental Health and Substance Abuse Directorate, Department of Health in collaboration with WHO country office and other relevant partners.
- Fun walk for the patients at the hospital and the broader public in general, Stikland Hospital, Cape Town (11 April)
organized by Stikland Hospital
- Creation of a Mental Health Resource Directory for the Province of the Western Cape, released on 7 April (with addresses of all community providers – example in WHD Report file)
- Creation of a leaflet entitled “Focus on Mental Health”
WHO Liaison Office, Pretoria

- World Health Day celebration addressing stigma and substance dependence, speakers: Victoria Countess Spencer, President Psychiatry Association, Deputy Mayor Cape Town, 160 dignitaries and ex-patients attended, the function included signing of Proclamation by Deputy Mayor
organized by Stepping Stones Addiction Centre

Spain

- 7^m April, Minister of Health of Catalunya, Division of Mental Health and Drug Dependency will issue a proclamation in support of WHD
- Proclamation signed by the Secretary General of the City Council of the Municipality of Barcelona (see copy in WHD Report file)
- Global School Contest participation - drawing category from the city of Lleida
organized by SEMIPE S.L. , (Centro de Salud Mental Infantil y Juvenil de Lleida) [Child and Adolescent Mental Health Centre of Lleida]
- Conferences on “How could we take care of our mental health?”; Barcelona (4 April)
organized by the City Santa Coloma de Gramenet
- Exhibition prepared by families; Barcelona (6 April)
organized by the Ministry of Health and Social Security of Catalan
- A roundtable on mental health; Barcelona (6 April)
organized by the Municipality de Llobregat
- Symposium : “Prejudice against mental health patients”; Bilbao (7 April)
organized In co-operation with University of Geneva
- Paintings exhibition by mental patients entitled “Esteticas de la Angustia”; Madrid, Royal Academy of Medicine (2 April)
organized by WHO Collaborating Centre for Research and Training in Mental Health
- Symposium on creativity of persons who suffer from mental illnesses; Madrid, Royal Academy of Medicine (4 April)
organized by WHO Collaborating Centre for Research and Training in Mental Health
- Press conference with the official declaration of the World Health Day, reading of a statement on Mental Health, dissemination of leaflet about World Health Day 2001, with the slogan “Stop exclusion – Dare to care”; Badajoz (3 April)
organized by Confederación Española de Agrupaciones de Familiares y Enfermos Mentales (FEAFES) [Spanish Confederation of Families and Mental Health Patients Associations], Ministry of Health, Ministry of Labour and Social Welfare, Institute of Migrations and Social Services (IMSERSO)
- “Schizophrenia and Standardisation”, FEAFES-Extremadura Meeting of Association of Families and Mental Health Patients, Badajoz; (3 April)
organized by FEAFES
- Conference “Group Therapy in the evolution of mental health” given by Dr Víctor Cabré Segarra Association for the Rehabilitation of Mental Health Patients (AREP), Barcelona (5 April)
organized by FEAFES
- Events in the Basque Region *organized by* FEAFES member - Association of Families and Mental Health Patients of Vizcaya (AVIFES) (Bilbao).
 - > Day on “Mental Illness and discrimination”; Basurto Hospital, Bilbao (7 April)
- Events in the Basque Region *organized by* FEAFES member - Association of Families and Mental Health Patients of Guipuzcoa
 - > Press Conference (29 March)
 - > Conference “A unit for community rehabilitation” given by Blanca Morera, Clinical Chief of Half-Stay Unit of Aita Meni ; Arrasate-Guipúzcoa (2 April)
 - > Conference “Mental Health and Social Exclusion: a call for commitment of the society of Guipuzcoa” given by Félix Azurmendi, Vicar-General of the San Sebastian Diocese, Errenteria-Guipuzcoa, (3 April)
 - > Conference “Community care of mental health at the C.A.P:V:” by Merche Agundez, Ombudsman; Donostia-Guipuzcoa (4 April)

- > Conference “Contribution of community programmes to the social insertion of mental health” given by Eugenio Peñas, “Gizartekintza” Technician ; Tolosa-Guipuzcoa (5 April)
- > Conference “Home health care (pilot programme)” given by the technical team of Association of Families and Mental Health Patients of Guipuzcoa (AGUIFES) ; Eibar-Guipuzcoa (6 April)
- > End of campaign visits to Mirandola Tools Store and Cheese Museum, Zumarraga-Guipuzcoa (7 April)

Events in the Autonomous Community of Catalunya *organized by Servei Català de la Salut* [Health Service of Catalunya] Àrea Sanitària [Health Area] (March and April)

- > Various leaflets and brochures concerning WHD were produced and distributed. ***see WHD Report file for examples and original programme in Catalan***
- > Exhibition on mental health “Me too” inaugurated by the Honourable Counsellor de Sanitat i Seguritat Social [Honourable Counsellor of Health and Social Security] Dr Eduard Rius i Pey, Mataró Hospital (6 April)
- > press conference prior to exhibition opening (6 April)
- > a Declaration was issued, using the logo and slogan, from the Department de Sanitat i Seguretat Social [Department of Health and Social Security] through the Gerència d’Atenció Psiquiàtrica i Salut Mental [Management of Psychiatric and Mental Health Care], with the support and participation of all institutions and associations working in these fields, and published using all press means (7 April)
- > a statement including WHO’s web address and the logo was sent to the mental health public network and the Health Administrative Offices of 70 Districts where mental health care is available, explaining the reason of the World Health Day and requesting the organization of joint events to raise public awareness and stimulate the debate on the way to improve the present situation concerning mental health. Sent by the Gerència d’Atenció Psiquiàtrica i Salut Mental de CatSalut [Management of Psychiatric and Mental Health Care of CatSalut]
- > Posters and Declarations in Catalan were printed with the logo and slogan of World Health Day by Copisteria Apunts [Apunts Printers], a Special Work Centre for mental health patients. Afterwards, these were disseminated among the mental health public network, the Family Associations of Mental Health Patients, and the Health Administrative Offices of the Districts of Catalunya where mental health care is available, in order to give this information a maximum dissemination in their fields of work. Overall, 4000 posters in Catalan have been printed and distributed for the events.
- > Round table entitled “The impact of immigration” ; the Centre d’Atenció, docència i investigació en Salut Mental, iPsi [Centre of Care, teaching and research in mental health] ; Barcelona. The following persons took part: Dr Valentín Barenblit, psychiatrist, psychoanalyst, Director of iPsi and WHO/PAHO consultant in Catalunya; Dr Francesc Carreras, Professor of Constitutional Law at the Autonomous University of Barcelona; and Mrs Maria Dolors Renau, psychologist, President of the International Socialist (Assoc.) of Women. (2 April)
- > Conference in celebration of the World Health Day during one of the days of the XVIII National Congress of Nursing in Mental Health given by a professional from IAS (5, 6 and 7 of April)
organized by the Unió Catalana d’Hospitals [Hospital Union of Catalunya], the Institut d’Assistència Sanitària (IAS) [Health Care Institute] of the Province of Gerona
- > Declaration sent to more than 50 hospitals and associated centres, informing about the Day, the importance of organizing decentralized events and providing WHO’s web address and logo by the Consorci Hospitalari de Catalunya [Hospital Consortium of Catalunya]
- > Series of information sessions on health, entitled “Classroom of the XXI Century” held a special conference for WHD entitled “How can we take care of our mental health?” given by Dr Fernando Lana, a professional from the Health Care Centres of Torribera. (4 April)
organized by the District Town Hall of Santa Coloma de Gramenet (province of Barcelona).

> A discussion on the theme “The society of psychiatric drugs” with: Mr Xavier Calsamilgia, economist, Mr Norbert Bilbeny, philosopher, and Dr Antoni Bulbena, psychiatrist, Dr Adolf Tobeña, Professor of Psychiatry at the Autonomous University of Barcelona. This discussion was recorded to be broadcasted during the radio programme “Food from the science” at the Radio Catalunya, which was open to debate for the public attending the broadcast.

organized by El Centro Psiquiàtric Institut Municipal d’ Assistència Sanitària (IMAS) [Psychiatric Centre of the Municipal Institute of Health Care] of the District of Barcelona (3 April)

> Open house and a round table on “Mental Health and Society” with the participation of Mrs Anna Grau, Manager of the Foundation for Mental Health Patients in Catalunya, Dr Josep Fàbregas, Medical Director of CPB-Serveis de Salut Mental [CPB Mental Health Service], Dr Belén Diaz, Coordinator of the Mental Health Centre Sant Martí-Sud, a media professional and Dr Josep Ballester, Gerent de Planificació Sanitària i d’ Atenció Psiquiàtrica i Salut Mental [Manager of Health Planning and Psychiatric and Mental Health Care]; Dr Joan Vegué, Director of the IMAS Psychiatric Centre was the facilitator

After the round table, a visit to the Centre took place, as well as a jazz concert by the Dophins Kuinted Group, plus a cocktail. In the afternoon, the film “Better, impossible” was shown followed by a debate (4 April)

organized by the IMAS Psychiatric Centre

> Ceremony at the Cathedral Square of Barcelona. A banner was raised with the slogan of the Day, and four tents with information stands were installed by the Coordination of Mental Health Centres for Adults, as well as an exhibition of works by the Day Care Centres for Adults. Also, there were musical groups who performed during the Day, as well as games and activities for children. A declaration by the Coordination of Mental Health Centres was read (7 April)

organized by The Coordination of Mental Health Centres for Adults, along with the Civil Rights Administrative Office of the Barcelona Town Hall

> Presentation on the World Health Day – Mental Health and a performance by the Coral Elfida, Town Hall, Barcelona (6 April)

organized by the Health Table of the District of Horta Guinardó, which comprises all the institutions of public health care and associations of families and users

> Two tents were installed from 11 to 13h00, in two city center areas, with information about the World Health Day – Mental Health, Barcelona (7 April)

> Debate on the Mental Health slogan adopted by WHO “Stop Exclusion, Dare to Care”, with the Deputy Major of the Political-Social Area, Mr José Vicente Muñoz, Mr Xavier Niño, Manager of the Costa de Ponent Health Region of CatSalut, and Mrs Elisa Benítez, President of the Association of Family Members of Mental Health Patients of Hospitalet. (see report for list of speakers), Town Hall of Hospitalet de Llobregat (province of Barcelona), (6 April)

> Participation in the Global School Contest – preparatory activities for the students included a meeting at the Town Hall of Granollers, (province of Barcelona) where the Mental Health Centre for Adults and the Day Care Centre explained to the teachers of the Schools in Granollers, the meaning of WHD-Mental Health, so that small children could make a drawing and elder ones could prepare an essay. On Friday 6 April in the afternoon, there was a chocolate party for the children and prizes were given to participants. Also, a mental health patient from the Day Care Centre read a declaration and the brochures prepared by the Coordination of Mental Health Care Centres for Adults were disseminated.

> Debate on WHD-Mental Health at Radio City of Badalona (6 April)

organized by The Mental Health Centres for Adults of Badalona (province of Barcelona) along with the Day Care Centre “Bétula”, the Association of Family Members of Mental Health Patients, associated to FEDECAFAM and the Health Region of Bacedonés Nord i Maresme

> Games with a show for children (drawings, puppets, castellers) live music (Silvia Comas & Lidia Pujos I Djibril Diaw Sissokho and a gypsy show). A mental health patient from the Day Care Centre read a declaration making reference to WHD-Mental Health, Plaza del Sol, Barcelona (6 April)

organized by the Mental Health Centre for Adults of Gràcia, along with the Day Care Centre ARAPDIS and Hospital Santa Creu I Sant Pau

> Film with a debate afterwards, La Sedeta Civic Centre, Gracia (4 April)

> Exhibition of paintings made by mental health patients, inspired on the slogan “Stop Exclusion – Dare to Care”, La Sedeta Civic Centre, Gracia (2 to 6 April)

> There was also a programme in Radio Gràcia dedicated to Mental Health, with the participation of several professionals of the health care system.

organized by these same institutions as above from Gracia

> Painting exhibition with the slogan “Stop Exclusion – Dare to Care” was inaugurated, which was done by mental health patients of CSMA and the Day Care Centre for Adults, “La Marineta” Civic Centre, Mollet del Vallés (6 April)

> Presentation of the Rehabilitation Programme of Horts de Gallecs, integrated to the Rehabilitation Programme of the Day Care Centre for Adults since November 2000.

Two events above organized by The Mental Health Centre for Adults of Mollet del Vallés (province of Barcelona), with the collaboration of the Association of Family Members of Mental Health Patients “La Llum” associated to FECAFAMM, and the Town Hall of Mollet del Vallès,

> Event with presentation of present mental health situation, presentation of video film on schizophrenia and other acute mental disorders with debate, Via Favència, Barcelona, (5 April)

organized by the Day Care Centre Pi i Molist, the Mental Health Centres for Children/Adolescents and Adults of Nou Barris and the Association of Family Members of Mental Health Patients from Pi i Most, associated to FECAFAMM, in collaboration and with the support of the District of Nou Barris and the Directorate of Primary Health Care

> Activities and workshops with the patients from “L’Oreneta” Club (gardening, cooking, music), contests (chess, indoors football, ping-pong) and a tombola. Barcelona, (4 April)

organized by Fundació Salut Mental Centre Psicoteràpia Barcelona {Foundation on Mental Health and Psychotherapy Centre} (CPB), along with CPB-Serveis de Salut Mental {Mental Health Services} and the Asociación de Familiares de Malalts Mentals {Assoc. Family Members of Mental Health Patients} (AFAMMCA), associated to the Catalan Federation of Family Members of Mental Health Patients

> Open House convening for members, users and families of the L’Oreneta Club at the AFAMMCA HQs. (5 April)

> Three conferences on mental health subjects: “Present and Future of Dementias”; “Alcohol and design drugs(?)”; “Anorexia and Family”, Auditorium of the Town Hall of Tremp (7 March, 28 March, and 25 April respectively)

organized by Regency of Health and Social Services of the Town Hall of Tremp (Province of Lérida)

> Joint session of pediatricians, general physicians and nurses entitled “Alarm signs among the young population to detect psychological pathologies”, Basic Health Area N°2 of Montcada-Reixac (Province of Barcelona) (5 April)

organized by General Coordination of Mental Health Centres for Children and Adolescents.

> Debate during the programme “La nit Temàtica” and interviews to professionals of children and adolescents mental health, Barcelona TV

organized by General Coordination of Mental Health Centres for Children and Adolescents.

> A day about immigration, inviting the writer Ami Maalouf, on immigrants mental health patients and DSM-MH (2nd fortnight of April)

organized by Fundació Congrés Català de Salut Mental

> Round table on “Repercussion of mental health illness on the family”, Cultural Centre of Martorell, Province of Barcelona (2 April)

organized by Association of Family Members of Mental Health Patients and Hospital del Sagrat Cor Serveis de Salut Mental de Martorell.

> Exhibition of art and a conference on “Mental Health, Family and Community”, Building Cadi d’Esplugues de Llobregat, Province of Barcelona (6 April)

organized by Day Hospital of Baix Llobregat de San Joan de Déu SSM.

> Conference on “Group therapy and development of mental health”, Auditorium of the Fundació Via-Guasp (5 April)

organized by Associació per a la Rehabilitació del Malalt Psíquic A.R.E.P.

> Tourist visit of main city sites plus opening of the exhibition “Art and Expression” at modern building of Domènec, HQs of the Fundació Garriga Ars.(7 April)

organized by Association of Family Members of Mental Health Patients, Bages and Fundació Garriga Ars, Association “La Llum” of Bages (families of drug addicts), Asociación de Bipolares of Bages, Berguedà and Solsonès, Asociación Manresana d’Alcohòlics Rehabilitats and Servei de Psiquiatria del Hospital General de Manresa.

> Round table on “Stop Exclusion, Dare to Care”, Town Hall of Balaguer (6 April)

organized by Hospital of Santa Maria of Lérida. Also the City Hall of Balaguer (Province of Lerida) and the Town Hall of Noguera.

> Conference on “Mental Illness and Care (Awareness of the illness)”, Casal Pere Quart (27 March)

organized by Association of Family Members of Mental Patients of Sabadell and the Corporació Sanitària del Parc Taulí.

> Video film summing up the party in support of the Marathon of TV3, During the programme “El Berenar del Soci” (28 March)

organized by Association of Family Members of Mental Health Patients of Sabadell and the Corporació Sanitària del Parc Taulí.

> Ceramics exhibition and sale, Plaça Dr Robert (1 April)

organized by Association of Family Members of Mental Patients of Sabadell and the Corporació Sanitària del Parc Taulí.

> Film projection and debate on “Mones com la Becky”, Casal Pere Quart, (4 April)

organized by Association of Family Members of Mental Patients of Sabadell and the Corporació Sanitària del Parc Taulí.

- Activities in Asturias *organized by* Asociacion Asturiana de Neuropsiquiatria y Salud Mental [Mental Health and Neuropsychiatric Association of Asturias]
 - > Ten proposals on mental health advancement were submitted to the Health Service (SESPA)
 - > Press conference to the press officers of the families association (AFESA), Health Services (SESPA) and our Association (ANSAM-AEN) (April 2)
 - > Round table chaired by the president of a cultural association of the capital city (Oviedo) with representatives from AFESA (families), SESPA (administration) and ANSAM-AEN (professionals). (April 5)
 - > Health Council of the Principality of Asturias had scheduled some events, among them a theatre performance by patients. (April 7)
- Press Conference with Prof. Carmen Leal, President of the Spanish Society of Psychiatry and Prof. Lopez-Ibor, President, World Psychiatric Association, and Prof. Carbonell and Mr Joaquin Vaquero Turcios (4 April)
organized by WHO Collaborating Centre for Research and Training in Mental Health
- Press Conference with Minister of Health and Social Security of Catalan (6 April)
organized by Ministry of Health

Sri Lanka

- Global School Contest participation - promoted through an advertisement in newspapers.
organized by Rotary Club of Colombo West
- Proclamation signed by Chandrika Bandaranaike Kumaratunga, President, Democratic Social Republic of Sri Lanka
- South-Asia Association for Regional Cooperation SAARC Member Countries Workshop on Mental Health: Colombo (6-8 April)
organized by DGHS, Government of Sri Lanka

Suriname

All activities organized by WHO Office

- TV panel discussion
- Launch of a new drop-in centre for people with mental problems (7 April)
- Traditional walk lasting four days in April (dates not given)

Swaziland

All events organized by Ministry of Health and other major partners in collaboration with WHO

- Main event: official opening of the week's celebrations by the Patron of Mental Health – Inkhosikati la Hwala. A statement will be made by the Minister of Health and WHO Country Representative; Mbabane, Ntondozi Inkhundla (2 April)
- Main celebrations include media activities (radio and television interviews, newspaper articles); Mbabane, Ntondozi Inkhundla (6 April)
- Television talk show on mental health and HIV/AIDS (6 April)
- Training of health workers to conduct information desks at the four regions; Mbabane, Ntondozi Inkhundla (19 March)
- Calendar produced with World Health Day slogan on April. (see master file for example)

Sweden

- As Sweden is working with an ongoing mental health campaign, World Health Day will not develop separate activities. World Health Day will be emphasized by a 5 minutes special broadcast on Swedish **TV**
- Articles on mental health published in the largest daily newspapers
- Open hearings on prevention of psychic ill health and suicidal behaviour; Stockholm (20 March)
Convened by the Swedish Parliament
- Lecture series ; Stockholm (7 April)
 - Mental Health and Mental Ill-Health in Sweden
 - Stress and Mental Health
 - Sleep and Sleep Deficiency and Mental Health
 - Ethical Problems in Donator Insemination
 - Creativity Crises and Mental Health
 - Our Brain and Mental Health*organized by Swedish National Institute of Suicide Research and Prevention of Mental Ill-Health and the National Institute for Psychosocial Factors and Health*

Switzerland

- Global School Contest participation *
- A meeting on regional level with multidisciplinary focus on mental health
- Open-door arrangements in regional and university hospitals
- Consensus meeting in Sept. 2001 “Destigmatizing the elderly with mental disorders”
- Public Symposium “Mental Health and Human Rights”; Geneva, Belle-Idée Psychiatric Hospital (4 April)
organized by WHO Department of Mental Health and Substance Dependence, Mental Health Policy and Service Development and the Geneva WHO Collaborating Centre for Research and Training in Mental Health
- Public Concert by the Orchestre de la Suisse Romande (OSR) at the Belle-Idée Psychiatric Hospital (4 April)
organized by World Health Organization, Hôpitaux Universitaires de Genève (HUG) and Orchestre de la Suisse Romande
- “Senti-mental” - an exhibition of “sentimental” objects; Geneva (7 April - 5 May)
organized by ECARTS and Parole Association – Plainpalais Day care and Expression centre and ATELIER Association
- World Health Day 2001 Celebration, Mental Health: Stop Exclusion – Dare to Care; Geneva, WHO Headquarters (6 April)
organized by WHO-Department of Mental Health and Substance Dependence and NMH Communications
- Roundtable : Why we must stop neglecting mental health as a human rights issue; Geneva, Palais des Nations (6 April)
organized by WHO-Department of Mental Health and Substance Dependence, Mental Health Policy and Service Development and Health and Human Rights in the Department of Health in Sustainable Development

- World Health Day: Dare to come forward. A public meeting with 4 or 5 persons who have agreed to tell their story of living with mental illness; Lausanne (3 April)
organized by WHO Collaborating Centre, Lausanne
- Alzheimer's Disease: Care or exclusion?; Lausanne (4 April)
Organized by the CHUV Neurology service, the Geriatrics division of the Department of Internal Medicine at CHUV, the Neuropsychology unit at CHUV, the University Service of Psychogeriatrics in Lausanne and the Vaud section of the Suisse Alzheimer's Association
- Open House at the Nant Foundation. An exhibition and stands by partners of the Foundation (patients' association, professional association, etc.) will be organized in the garden of the clinic and guided tour of the adult psychiatric unit, the geriatric psychiatric unit and occupational therapy; Corsier sur Vevey (7 April)
organized by Fondation de Nant
- Conference series
"What's New in the Treatment of Alcoholism?"; Nyon (26 April)
"De la maladie au trouble: un changement de paradigme scientifique. Le diagnostic psychiatrique selon la CIM-10" Nyon (17 mai)
"Can we prevent adolescent suicide?" Lausanne (28 June)
organized by Clinique de la Métairie, Nyon
- Media breakfast with Mr David Byrne, Commissioner, Member of the European Commission, Health & Consumer Protection and Dr Gro Harlem Brundtland, WHO Director-General at the United Nations (6 April)
organized by World Health Organization Headquarters
- World Health Day Celebration at IFRC, Geneva (6 April)
organized by the International Federation of Red Cross and Red Crescent Societies

Canton of Vaud, Switzerland

- Use of the logo+slogan+site internet in all mail sent by the 4 psychiatric hospitals of the canton during a period of 6 months (+/- 10,000 letters)
- A message printed on each salary statement in February for all staff at Vaud hospitals (+/- 20,000 statements)
- Logo+slogan+site accompanying the cantonal psychiatric report sent to decision-makers, politicians, insurance companies (+/- 2.000 envois)
- Introduction made at the 12th Epilepsy Colloquium in Lausanne, 1 March 2001, with distribution of 50 WHO World Health Day documents
- Associated WHD with the public celebration "Pose de la première pierre du Centre des Traitements psychiatriques du Secteur Nord du Canton de Vaud", 8 March 2001, Yverdon-les-Bains
- Open doors day 28 September 2001 Hôpital psychiatrique de Prangins
- Open doors day 6 October 2001 Hôpital psychogériatrique de Prilly

Projects after WHD (planned as of 13.3.01)

- Mai 2001: "Sciences et Cité": Les diverses associations de malades du canton seront invitées à monter chacune un stand d'information sur leurs activités un jour de la semaine de la manifestation.
- Juin 2001: Journée Portes Ouvertes de l'Hôpital psychogériatrique de Lausanne, selon le modèle de la Journée de la Clinique de Nant
- Participation à des congrès. a) 26 avril 2001 - Symposium de la Société Suisse des Troubles Obsessionnels Compulsifs, Hôpital de Cery, 14h00-19h00, b) Congrès de l'Association romande pour la Psychothérapie psychanalytique, 28-29 avril 2001, Université de Neuchâtel, c) IV Journée de recherche des Départements de Psychiatrie de Lausanne et de Genève, le 28 juin 2001, Hôpital de Cery, Lausanne.
- Un poster sera réalisé ensemble par les 3 centres suisses collaborateurs de l'OMS pour donner des informations sur les activités des centres et sur la Journée mondiale de la Santé.

Syrian Arab Republic

- Global School Contest participation
- Minister of Health has announced the formation of a new mental health unit in the Ministry of Health and will start an integral programme of mental health to coincide with the year 2001
- National conference on mental health on the occasion of World Health Day 2001
- Film festival in collaboration with the Ministry of Culture.
- Public awareness raising events in different psychiatric centres of the country and in collaboration with ministries of information and religious affairs
- Exhibition of the art work of patients and school children
- Commemorative stamps on mental health to be issued on World Health Day

Thailand

All activities organized by Department of Mental Health, Ministry of Public Health, Royal Thai Government

- Global School Contest participation
- Proclamation signed by Surapong Suebwonglee, Deputy Minister of Public Health
- National celebrations taking place in Bangkok on April 7: 1) Nation-wide address by the Prime Minister 2) Speech by Minister of Public Health 3) Felicitation ceremony for respected persons in the field of mental health
- Open day in psychiatric hospitals: visit free service and view exhibition of patients work
- Walk/Run for mental health
- Awards ceremony for best temple which provides mental health promotion activities
- seminar on role of the priest in mental health work
- Celebration of a National Mental Health Week; Bangkok (1-7 November 2001)
- International Conference on Community Mental Health; Bangkok (during 2001)
- Special session in Parliament: submission of Mental Health Act to the Parliament; Bangkok (April)
- Conference on Mental Health Act; Bangkok (April)
- Contest for Mental Health slogan in Thai language
- Press conference on 7 April
- Seminar on building positive attitude of public towards mental health; Bangkok (April)
- Launch of project “chain-free for psychiatric patients in the community”
- Release of the publication “Mental Health Profile in Thailand, 1999-2000”
- Release of the text “Mental Health of Thailand”
- Launch of film on mental health education
- Launch of special projects throughout the year: Prevention of Suicide, Promotion of Mental Health in Disabled and Underprivileged Children; Psychosocial care for depressed patients; Prevention of drug addiction in schools
- Talk show on radio

The former Yugoslav Republic of Macedonia

- Workshop on Healthy Minds for a Healthy Generation; Skopje (7 April)
organized by World Assembly of Youth
- Theatre performance
- Exhibition of paintings by patients
- Scientific programme at the military hospital
- Celebration of World Health Day at the mental hospital Bardovci: multiple cultural events arranged by several NGOs
- Promotion of the book “Hajadin – the life of a gifted painter with schizophrenia”
- Series of WHD activities covered by the media, such as a visit to the first community mental health centre in Macedonia

Togo

All activities organized by MOH, Mental health department in collaboration with WHO country office

- Press releases, articles in the main newspapers, television interviews, Ministry of Health statement on the television and radio (2-6 April)
- Talks in schools (2-6 April)
- Cultural activities (2-6 April)
- Exhibition in the psychiatric hospitals of ZéBévi and the Rehabilitation Centre Envol involving important artists in Togo. (2-6 April)
- Round table discussions on: Epilepsy out of the Shadows, Mental Health as an Integral Part of Health, and Care for the Mentally Retarded and Autism; Lomé (2-6 April)

Tonga

- Global School Contest participation *
- A street parade/walk participated by primary school class 5-6, teachers, parents, guardians (2 April, morning)
- Roundtable round table discussion on TV and radio by selected members of the community (2 April, evening)
- military parade (3 April, morning)
- Round table discussion on TV and radio by selected members of the community (3 April, evening)
- Exhibition of health brochures, poster, literatures, Sports Day (4 April, morning)
- Round table discussion on TV and radio (4 April, evening)
- NGO events; roundtable discussion (5 April, morning)
- Round table discussion on TV and radio by selected members of the community (5 April, evening)
- Bicycle-thon (6 April, morning)
- Reception (6 April, evening)
- Mental Health Walk, fair and bazaar (7 April, morning)
- Prayer Day (8 April)

Trinidad and Tobago

- Organization of a symposium on mental health for NGOs, CBOs and professional organizations, media houses, etc.
- Organization of media events, such as publication of a series of articles in newspapers, talks on radio, shows on TV
- Production and dissemination of local materials such as handouts and posters
- Organization of a national youth forum on health promotion and mental health
- Organization of regional activities such as health fairs, youth fora, wellness competitions, dissemination of information at primary and secondary level.
- Development of youth mental health outreach programme entitled “Management of Stress through Healthy Lifestyles” with the participation of 4000 children
- Organization of a magazine and a poster contest for school children

Tunisia

- Global School Contest participation
- Press activities resulting in 7 mentions in local dailies
- Broadcast of TV and radio programmes on mental health during the whole month of April; some of them will continue for the entire year
- Friday speeches were dedicated to mental health issues
- Music therapy was organized during the whole month
- Participation of the scouts movement in a sportive show in between football matches
- Art exhibition of works by patients organized by the Ministry of Social Affairs

- Health convoys were sent to rural areas devoid of mental health facilities
- Media event devoted to WHD on 7 April

Turkey

- Press conference given by Ministry of Health with announcement by the Primary Health Care General Director Dr Ayca that the “development of Public Mental Health Services” project has been initiated with the support of the World Bank loan of 6 million dollars.
organized by Ministry of Health and WHO Country Office
- Panel Meeting “Mental Health Disorders”, Ankara (6 April)
organized by Dean of Ankara University Medical School
- Meeting on “Mental Health Year” (7 April)
organized by Turkish Social Psychiatry Association
- Depression : Crisis of the 21st Century; Istanbul (17-18 March)
organized by Turkish Medical Students International Association
- Tape recorder cassette including ways of combating stress by breathing and physical relaxing exercises
- Poster for all primary level health institutions
- Creation of a World Health Day website in Turkish
- Broadcast of programmes on mental health
http://www.un.org.tr/who/dsogun_bul.html
- Special website pages on the site of the Ministry of Health, Turkey - Department of Mental Health <http://www.temel.saglik.gov.tr/>
- Special website pages on the site of the Ministry of Health Turkey - Department of External Relations <http://www.didb.saglik.gov.tr/>

Turk and Caicos Islands

- Global School Contest participation

Uganda

All activities organized by Ministry of Health and other partners in collaboration with WHO Country Office

- Media campaign to include public service announcements on television and radio, newspaper articles, and talk shows (2-7 April)
- Production of a booklet of questions and answers on mental health, brochures, and leaflets. (2-7 April) **sample available in WHD master file**
- Main celebration in a district: Minister of Health’s address, WHO statement, drama, and entertainment; Kampala (2-7 April)

Ukraine

- Day of open door in various institutions
- TV and radio programmes on mental health, newspaper articles.
- Recommendations of implementing World Health Day for all regions
- Conference on mental health care
- School competition by Ukrainian Red Cross
- Round tables
- Establishment of National Committee on monitoring the state of Human Rights of mentally ill persons and their families
- Establishment of National Committee on mental health legislation
- Implementation of (already adopted) law on Psychiatric Care
- Press conference by the Ministry of Health
- Press conferences in 27 regions of Ukraine
- Issue of press release by the Ministry of Health on World Health Day
- Public discussions aimed at overcoming stigmatization in 15 regions

United Arab Emirates

- Global School Contest participation *
- Poster produced by the Executive Office of the Council of Arab Ministers of Health of the Gulf Countries (copy of poster in file under Bahrain)

United Kingdom of Great Britain and Northern Ireland

- Ongoing campaigns in connection with the annual World Mental Health Day campaign on 10 October.
- Commissioning of a public relations company to coordinate World Health Day
- Ministerial hosted government reception and press releases
- Masterclass for chief executives in late March for producing a mental health promotion framework
- Series of initiatives strengthening policy support in public health debates, workplace and voluntary sector by NGO “Mentality”
- Briefing papers
- Promotion of a mental health policy and priorities
- Support of agencies
- Research project about stress in the working place as a baseline by NGO “Mental Health Foundation”
- Anti-stigma campaign organized by the Department of Health will start in March (pleased, if RD could start it)
- Series of events in South London on April 7 (pleased, if RD could attend)
- Oxford: - electronic library for Mental Health
- NHS Direct Online Theme Months for Mental Health (depression, schizophrenia and seasonal affective disorders by April 2001)
- « More rights, less wrongs » week of action ; nation-wide (2-8 April)
organized by Mental Health Alliance
- Presentation on “Trauma and Culture – is Psychological support only an issue for developed countries?”; Nottingham Trent University (6 April)
organized by UK National Red Cross Society
- Young Minds Matter, an information stall; East Sussex (7 April)
organized by ??
- Afternoon event to launch photography project consisting of discussion and practical demonstrations. Project will culminate in exhibition on World Mental Health Day (7 April)
organized by OT Resource Centre, Maudsley Hospital
- Stand in Tesco superstore to promote art, ceramics, mosaic and craft produced by service users (7 April)
organized by Purley Resource Centre, South Locality, Croydon in conjunction with Croydon Volunteers and *MIND*.
- Photographic art installation by service users on theme 'Stop Exclusion - Dare to Care' with complementary therapies and refreshments (7 April)
organized by Marina House, 63-65 Denmark Hill
- Open week exhibiting art works by services' users (7 April)
organized by Upland Road Day Centre
- Performance art event (6 April)
organized by Jim Birley Unit, Maudsley Hospital
- Open afternoon to launch posters and leaflets, with complementary therapies. Working in partnership with Bromley Community Drug Project and visiting GP practices (4 April)
organized by BAIS, Bromley Advice and Information Service, Masons Hill, Bromley
- Harm reduction day showing users main principles of hygiene, non-sharing, HIV awareness, with leaflets, T shirts. (7 April)
organized by Horizon's User Group, Users Office, Maudsley Hospital

- Multi media exhibit to show work of user groups and celebrate achievements (7 April)
organized by Communicate-SIMBA-MUG-Peer Advocates User Group, Maudsley Hospital
- Stand in Whitgift Centre, Croydon, with leaflets, questionnaire, T-shirts, to promote Mental Health Day (7 April)
organized by Westways Resource Centre
- Event, depicting role of liaison within general hospitals; one in reception area of hospital and one in waiting area (7 April)
organized by Liaison Mental Health Service, Mayday Hospital
- Stall selling pictures, mosaics, ceramics and crafts produced by users (6 April)
organized by Crescent Resource Centre, New Addington, Croydon
- Launch of 4 week course for service users at Dingwall Road Job Centre (7 April)
organized by Tamworth Road Resource Centre, Croydon in partnership with DEA and staff.
- An afternoon of music and dancing, massage therapist, for users and their carers with local health voluntary service providers (7 April)
organized by PACT Team, Rye Lane, Peckham
- Distribution of leaflets and brochures to raise the profile of volunteering and befriending black people with mental health problems
Voluntary Services, Peckham Befrienders, OT Department
- Buffet lunch, Peckham Pulse, with South Southwark Women's group, Phoenix Women's Centre and Upland Road Day Centre for service providers (Pecan, SETAA, Police, Peckham Befrienders, hospital chaplain) (2 March)
organized by PACT Team, Rye Lane, Peckham
- Creation of a video promoting advocacy work with inpatient settings.
organized by Independent Advocacy Service, Maudsley Hospital
- Launch of outdoor activities area for children, with staff, parents and carers (7 April)
organized by Acorn Lodge, Tyson East 1, Bethlem Royal Hospital
- Open session in Ladywell reception with refreshments and stalls to share information with carers/users (7 April)
organized by Lewisham Mental Health Services, Ladywell
- Open Day for clients, family and friends in garden (7 April)
organized by Lishman Unit, Maudsley Hospital
- Event to take year one class at Townsend School to Dinosaur Exhibition at Natural History Museum (6 April)
organized by North Southwark Community Child & Family Service, Blackfriars Road, SE1
- Outreach meeting to local schools with the theme of school exclusion. Poster Entries with prize giving on the day (7 April)
organized by Bloomfield Clinic, Guy's Hospital
- Image Gathering Festival to launch website and begin building an image database (6 April)
organized by Network Arts Lewisham
- Month long exhibition of poetry and pottery by artist Bibi Herrera, political refugee from Chile.
organized by OT Department, Bethlem Royal Hospital
- A day of mutual exchange between a service user and mental health decision-maker (7 April)
organized by Adult Mental Health, Lambeth
- Mental health awareness day in partnership with South Bank University (7 April)
organized by Adult Mental Health, Lambeth
- A day in the life of children with sickle cell and their families using disposable cameras to document a day in their lives (7 April)
organized by Clinical Psychology Service for Children with Sickle Cell Disease, Mary Sheridan Centre, SE11
- Stall/Advice centre in Peckham hiring bus (7 April)
organized by Network Team, Camberwell
- Promotional event to heighten awareness of mental health issues and encourage students to look at a career in mental health nursing held at South Bank University (6 April)
Mental Health Nurse Recruitment Team, Stockwell
- Bloomfield brunch with local schools (2 April)
Bloomfield centre, Guys Hospital, London

- Stall in Peckham to raise profile of volunteering followed by open day at Peckham Befrienders Drop-in (7 April)
organized by Peckham Befrienders, OT Dept, Maudsley Hospital
- Social evening (7 April)
organized by Witley 111 (Open Forensic Rehab) Bethlem Hospital
- Parenting and Play - event with focus on education and information empowering service users who are parents (7 April)
organized by Marina House, Denmark Hill
- Stall outside Elephant & Castle shopping centre to promote MH resources in N. Southwark and 24 hour care in the community (7 April)
organized by Home Treatment Team York Clinic, Guy's Hospital
- Workshop on Healthy Minds for a Healthy Generation; The Valley (7 April)
organized by World Assembly of Youth
- Production of a magazine describing their experiences of mental health
Westways Rehabilitation, West Croydon
- Live debate broadcast on local radio covering 98 % of population, aimed at increasing awareness on depression and problems of alcohol abuse; The broadcast led to the formation of Mental Health Working Group, resulted in 6 mental health referrals and 2 offers of voluntary help; Falkland Islands
organized by Falkland Island Government

United Republic of Tanzania

All activities organized by the multisectoral Tanzania World Health Day Preparatory Committee with the Ministry of Health playing the role of secretariat (unless otherwise specified).

- Global School Contest participation – essay categories
- Press releases, activities, and statements, and one day Media Sensitization; Dar es Salaam
- Posters, booklet, street banners and T-shirt with educative message
- Open day at the Mental Health Department with exhibitions and explanations in Swahili and English on the six diseases in focus, Arusha, Mt. Meru Regional Hospital, (6 April)
organized by Arusha Town Community Mental Health Programme (ATCMHP)
- Mental Health Week Exhibition and Symposium on Mental Health, Dar es Salaam (1-7 April)
organized by Ministry of Health
- Activities for the Main Day including demonstrations, songs, and cultural activities as well as speeches by the Minister of Health, Proclamation by the President of the Republic, and WHO statement; Dar es Salaam (7 April)
- Media Sensitization Seminar (March)
organized by Ministry of Health

United States of America

- Global School Contest participation
- Workshop on Healthy Minds for a Healthy Generation, Illinois (7 April)
organized by World Assembly of Youth
- Seminar on Women and Mental Health, New York (6 March)
organized by International Council of Women
- Workshops on : 1) Fostering Providers' Hope - Inspiring Competence 2) Rehabilitation Readiness and the Latino Consumer 3) Assessing and Developing Rehabilitation Readiness and 4) Integrating and Developing Rehabilitation Readiness into Existing Programmes; Centre for Psychiatric Rehabilitation, Boston University (9 April)
organized by Center for Psychiatric Rehabilitation, Boston University
- How to Lead a Recovery Workshop ; Centre for Psychiatric Rehabilitation, Boston University
organized by Center for Psychiatric Rehabilitation, Boston University
- Live web cast discussion « Making a Difference for People with Serious Mental Illness: Factors and Implications of Recovery Research »; Centre for Psychiatric Rehabilitation, Boston University

organized by Center for Psychiatric Rehabilitation, Boston University

**archive of the live presentation available on <http://www.bu.edu/cpr/webcast/recoveryvision.html> **

- World Health Day ceremony and mental health awards. Keynote speaker : Dr David Satcher, U.S. Surgeon General ; Washington, D.C. (6 April)
organized by WHO/PAHO Office
- Live world wide web broadcast with U.S. Surgeon General David Satcher ; Washington, D.C. (6 April)
organized by The Center for Mental Health Services (CMHS)
- PAHO Mental Health Walk ; Washington, D.C. (7 April)
organized by WHO/PAHO Office
- Conference : « Mental Health in the Americas : Partnering for Progress » ; Washington, D.C. (5-6 November)
organized by WHO/PAHO Office
- World wide web chat with Center for Mental Health Services (CMHS) Director Bernard S. Arons, M.D., on mental health issues including recent efforts by CMHS to address school violence ; Washington, D.C. (6 April) **transcript is on file in WHD Office**
organized by The Center for Mental Health Services (CMHS)
- Website for World Health Day
organized by The Center for Mental Health Services (CMHS)
- World Health Day celebration with keynote speaker Dr Leon Eisenberg; New York, United Nations (5 April)
organized by The World Health Organization; UN Department of Public Information; NGO Committee on Mental Health; NGO Committee on Ageing
- World Mental Health Fair ; University of South Dakota, Coyote Student Center (5 April)
organized by Disaster Mental Health Institute and the Department of Psychology at the University of South Dakota
- Peace Rally ; Chicago, St. Agatha Church (7 April)
organized by the Chicago Network of Black Professional Organizations along with the African American Health Care Council, and the Health Care Consortium of Illinois
- 18th Annual Social Work Day “Racial and Ethnic Oppression : Local and Global Impact”; New York, United Nations (21 March)
organized by International Federation of Social Workers and the World Health Organization

US Virgin Islands

- Global School Contest participation

Uruguay

- Global School Contest participation *

Venezuela

- Televised message by the President of the Republic during which he referred to the importance of mental health (5 April)
- Organization of a meeting on quality of life and mental health – an integral vision at the Ministry of Health and Social Development (7 April)
- National Mental Health Symposium : A multidisciplinary symposium; Caracas (7 April)
organized by Ministry of Health and Social Development; Ministry of Education, Culture and Sport; Venezuelan Association of Parents of Exceptional Children (AVEPANE); Centre for the Treatment of Schizophrenics and their families (CATESFAM); Venezuelan Alzheimer Association; Venezuelan Anti-Epilepsy League; Venezuelan Psychiatric Society.
- Publication of articles in newspapers on topics related to depression, dementia, epilepsy Alzheimer’s disease and drug and alcohol abuse to educate the public
- Open houses at four ambulatory centres and organization of a scientific programme at Hospital Vargas in Caracas.
- National Meeting on Mental Health; Caracas (7 April)
organized by Alzheimer’s Foundation of Venezuela

- Mass in honour of health and floral offering at the Statue of Simon Bolivar (7 April)

Viet Nam

- Global School Contest participation – drawing category selected as Regional winner.
- Meeting celebrating World Health Day 2001; National Mental Hospital (7 April)
organized by National Mental Hospital
- Development of videotaped message and a 15-minute reportage on a mental health topic was broadcast on national TV
- Development of banners, posters on a mental health topic
- Talk show interviewed six leading psychiatrists on mental health strategy
- Meeting on mental health with 300-500 participants consisting of representatives of mental health services, government and relevant departments

West Bank and Gaza

- Global School Contest participation
- Campaign on Mental Health and Youth with drawings in schools on “healthy body, healthy mind”, TV programmes and health education materials (7-15 April)
- *organized by* Palestinian Red Crescent Society
- Visits were made to schools and health messages were distributed to school children (in collaboration with the Ministry of Education)
- Organization of a series of meetings at the Ministry of Health for parents and children to lecture them on mental health related issues such as tension, fear and stress
- A WHD radio programme was produced for all schools in Gaza
- Speeches on mental health were made in the mosques on Friday

Yemen

- World Health Day celebration (7 April) attended by high ranking officials from the Ministry of Health, the WHO country office and others
- TV spots and radio broadcasts
- Reportage by the Yemeni TV
- Organization of a seminar on mental health

Yugoslavia

- Global School Contest participation
- Concentrating on implementing basic reforms of the mental health services
- “Without a fear from mental disorder patients” Meeting of Doctors with 30 participants, this meeting was to result in more space for psychiatry and less fear from the doctors
organized by Health Centre Knjazevac (neuropsychiatry)
- World Health Day celebration with cultural events in Kosovo
organized by WHO Office in Pristina

Zambia

- Global School Contest participation *
- Main event: ministerial launch of the World Health Day week, speeches, cultural activities, and the President of the Republic will proclaim the day, Lusaka (6-7 April)
organized by Ministry of Health, Central Board of Health, MHAZ in collaboration with the WHO Country Office
- World Health Day Celebration, Libuyu, Livingston District, Community Skills Training Centre (6-7 April)
organized by Central Board of Health
- TV spots and news

Zimbabwe

- Global School Contest participation *
- Major event: National commemoration with patients, speeches, drama, and art exhibitions, the national anthem was led by a school choir and rehabilitated persons from Tarito Centre. A prayer will be read, a song by ZIMNAM, and drama by the Girls High School, a speech was made by the Minister of Health and WHO Country Representative. The key note address was given by the First Lady, WHD posters distributed, a presentation of prizes, tour of exhibitions, and refreshments; Harare (4 April)
organized by Ministry of Health, Girls High School, ZIMNAMH, Anti Drug Abuse Association, Alzheimer's Disorders Association, Parirenyatwa Hospital and Zimbabwe WHO Country Office
- Workshop on Healthy Minds for a Healthy Generation, Harare (7 April)
organized by World Assembly of Youth
- World Health Day celebrations at the Regional Office; Harare (6 April)
organized by WHO Africa Regional Office

Footnote:

* indicates that participation in School Contest was announced to WHO/HQ but entries were not received on time for judging on the global level. Several countries had informed us that the contest will be held after World Health Day but during 2001 due to the school calendar, therefore, these countries are still included as participating.



DETAILED PRELIMINARY REPORT
World Health Day 2001, continued
Letters of Support
 COMPILED as of 8 November 2001

The following is a list of Heads of State, Ministers of Health and notable persons who have expressed their support of World Health Day 2001.

- Letter was sent by the Director-General on 10 November 2000 to Heads of State and Ministers of Health informing on theme of WHD.
- Letter sent by Mrs Rosalyn Carter to 43 "First Ladies" members of the International Women Leaders for Mental Health requesting support for Global School Contest.
- Copies of these letters may be obtained from the Department of Mental Health and Substance Dependence, WHO Headquarters.

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| Algeria, Democratic and Popular Republic of | President, Abdelaziz Bouteflika | "The experience acquired by the Algerian public health system concerning the treatment of psychological disorders due to the consequences of colonial repression and of traumas resulting from colonial relations comforts me in my belief that only an integrated biological-psycho-social approach can bring us to meet the current challenges in mental health." He mentions the historic work of Dr Franz Fanon. Mental health is today a key priority in the national public health policy due to the suffering endured by victims of terrorist violence. |
| Argentina | President, Dr D. Fernando de la Rúa | Gives his full support |
| Australia | Minister for Health and Aged Care, The Hon Dr Michael Wooldridge | Since 1992, National Mental Health Strategy and National Suicide Prevention Strategy Moving to community care yet much is still to be done... liaising with WPRO |
| Australia | Prime Minister, John Howard | |
| Belarus | Minister of Health, I.B. Zelenkevich | Priority of government is to reform the public health system including improving the quality of medical aid and concerning protection of mental health and reduction of isolation of patients and families. Population currently suffering from "radiophobia" resulting from Tchernobyl. |
| Belize | Prime Minister | "Since taking office in 1998, I have been trying |

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| | Said Musa | to access funding to build a new psychiatric wing at our Belmopan hospital in the nations capital as well as to provide more effective out patient treatment facility....What ever your good offices can do to facilitate the process would be greatly appreciated.” Mentions that Italian government support was requested. |
| Botswana | President, F.G. Mogae | |
| Bulgaria | Mrs. Antonina Stoyanova, First Lady | Is supporting the school contest nationally |
| Canada | Prime Minister, Jean Chrétien | |
| Canada | Minister of Health, Allan Rock | |
| Chile | Dra. Michelle Bachelet, Ministra de Salud | (letter in Spanish) |
| China | President Jiang Zemin | Fully endorses WHD’s topic and confirms that China is actively focusing on prevention and treatment of mental disorders |
| Comores | Attoumane Jaffar Abbas, Conseiller aux Affaires Sociales, Office of the President | |
| Czech Republic | Political Department, Office of the President, Pavel Fischer, Director | |
| France | President, Jacques Chirac | In developed countries, despite the considerable means which have been mobilized through health policies and aid, an additional effort to integrate these persons, notably through a better access to care, remains a necessity. |
| Gambia, Republic of the | President, Yahya A J J Jammeh | |
| Georgia | Minister of Labour, Health and Social Affairs, Avtandil Jorbenadze | |
| Hungary | First Lady, Mrs Zsuzsanna Göncz, | Is supporting the school contest nationally |
| India | Prime Minister, A.B. Vajpayee | Message of support |
| India | Minister of Health and Family Welfare Dr C.P. Thakur | Message of support |
| India | Minister of State for Health and Family Welfare, A. Raja | Message of support |
| Israel | Minister of Health, Roni Milo | |
| Jamaica | Prime Minister, | “The focus on mental health is consistent with |

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| | P. J. Patterson | our own national priorities, as we accept the challenges posed by the need to integrate persons with mental disorders into society.” |
| Kazakhstan, Republic of | Chairman Z. Doskaliev Health Agency | |
| Kenya | Minister of Public Health, Hon. Prof. Sam K. Ongeru | |
| Lebanon | President, General Emile Lahoud | We shall make every effort to place our country, Lebanon... at the forefront of those commemorating World Health Day. |
| Luxembourg | Prime Minister, Jean-Claude Juncker | |
| Maldives, Republic of | President, Maumoon Abdul Gayoom | |
| Moldova, Republic of | Mrs Antonina Lucinschi, First Lady | Is supporting the school contest nationally |
| Namibia, Republic of | Secretary to the President, Office of the President | Promises to promote new legislation on mental health and ensure implementation of existing laws where the legislation has been revised or newly promulgated |
| New Zealand | Ministerial Secretary, Robin Boldarin | |
| Norway | Minister of Health, Tore Tonne | Mental Health Action Plan 1999-2006 to increase quality, accessibility and service WHD international conference 3-4 April “Culture and Mental Health” |
| Norway | Kjell Magne Bondevik, Former Prime Minister | Statement printed in WHO EURO brochure re: his experience with depression |
| Russian Federation | Minister of Health, Y. L. Shevtchenko | |
| Saint Christopher and Nevis | Permanent Secretary Office of the Prime Minister, Oaklyn Peets | “The government will continue to emphasize upgrade and change in its legal, social and economic structures to reintegrate the mentally impaired individuals so they may lead normal lives.” |
| Seychelles, Republic of | Ministry of Foreign Affairs, Technical Adviser, Jeannette d'Offay | |
| Spain | Ambassador, Joaquin Pérez-Villanueva y Tovar | |
| Sri Lanka | Senior Assistant Secretary, President's office, Mrs H. K. Balasuriya | |
| Sweden | Queen Silvia | Statement printed with the WHO EURO brochure |
| Thailand | Ministers of Public Health: H.E. Mr Korn Dubbaransi | Second person is the new MoH who also wrote to us. |

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| | & Sudarat Keyuraphan | |
| United Kingdom | Minister of State, Department of Health, John Hutton, | Responded on behalf of Prime Minister. Launching major mental health stigma campaign Undertaking reform of legislation (Mental Health Act 1983), creation of a new tribunal to protect patients rights. |
| Uruguay | Mrs Mercedes Menafra de Battle, First Lady | Is supporting the school contest nationally |
| USA | Mrs Rosalyn Carter, former US First Lady | Was instrumental in obtaining the support of several First Ladies in her network to assist in organizing the school contest. |
| Vatican | Pope John Paul II | Appeal made during sermon of 8 April to defend the dignity and rights of the mentally ill |
| Zambia | Minister of Health, E.P. Kavindele, M.P. ¹ | Mental health has been placed among the nine selected public health priorities in the National Health Strategic Plan (2001-2005) |
| OTHERS | | |
| United Nations Secretary General | Kofi Annan | Message for World Health Day |
| Nobel Laureate 1987 | Oscar Arias, Former President of Costa Rica | Letter of support to Director-General |
| Nobel Prize for Medicine 1970 | Julius Axelrod | Letter of support to Director-General |
| Nobel Laureate 2000 | Arvid Carlsson | Statement printed in the EURO WHD brochure |
| Nobel Peace Laureate 1993 | Nelson Mandela | Letter of support to Director-General |