

The Republic of Korea National Red Cross

2009 World Blood Donor Day Event

To celebrate 2009 World Blood Donor Day, Korean Red Cross held various events. The objective of these activities was to express gratitude for blood donors (registered blood donors and repeat donors) and to promote the awareness about World Blood Donor Day. Preliminary events ‘Run Together with Blood Donors’ were held across the country from 31st May. Multiple blood donors and members of the local bicycle clubs promoted the importance of blood donation and World Blood Donor Day in the metropolitan cities from the southern end of the country – Jeju to the heart of Korea - Seoul.



Let's make a strong start : Preliminary event started from Jeju island on 31st May.



Cheers Blood donors!! : Participants in Ulsan Metropolitan City were shouting for joy.



Bell of the start! : Director of Kyungnam Blood Center is ringing a bell of starting.



Participants of Gwangju Metropolitan City were parading through downtown.



Blood donors in Busan : A group of blood donors is celebrating WBDD in Busan.



Together with RCY : Members of RCY are participating WBDD preliminary event.



Big smile of a blood donor : A participant of the preliminary event is smiling.

On 13th June, the commemorative ceremony was held at the Yeouido Park, Seoul Korea. 8,000 blood donors and citizens participated. President of the Korean Red Cross and the Minister of Health, Welfare and Family Affairs expressed gratitude toward blood donors, and encouraged their efforts. 244 personnel who have contributed to blood services were awarded. Korean Red Cross Blood Service Headquarters provided blood donors with commemorative T-shirts. As a celebration performance, Open Concert was held and aired nationwide on KBS (Korea Broadcasting System) channel 9.



We are a blood donation family : A father and his children visited the event site.



Participating in the blood donation : A blood donor is donating blood at the site.



Enjoying music together : Before the ceremony, a brass band played delightful music .



Take a picture with Nanumi-Blood donation character : A child and his mother were taking a picture with Nanumi.



Let's find out my blood type : A citizen typed his blood at the event site.



Sweet meeting with Mister Donut : GS Retail, one of the corporations which agreed to participating in blood donation through KNRC handed out free donuts and a bottled water to the blood donors.



Korean Red Cross staffs, blood donors, and Red Cross volunteers are gathered in one place.



8,000 blood donors and citizens were gathering in swarms.



We celebrate World blood donor day together : The President of Korean Red Cross, Chong Ha Yoo delivered the message at the commemorative ceremony.

Appointing PR Ambassador of KNRC Blood Service : One of most popular Korean pop music groups – Super Junior – is appointed as PR Ambassador of KNRC Blood Service by the President of KNRC.





Korean Minister of Health, Welfare and Family affairs is awarding prize-winners in WBDD.



Pop singers are celebrating World Blood Donor Day in the Open Concert.