Using Data for Advocacy and Action

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The World Bank
Colombia’s cost of air pollution leads to a public campaign
Comparing health benefits of abatement options in Ulaanbaatar, Mongolia changes pollution control strategy.
China’s cutting edge work on Air Quality Management is informing the five-year plan

The GAINS model shows the most cost-effective interventions in 7 provinces and 26 prefectures around Beijing to reduce pollution. This helps policy-makers create public support for interventions that could be politically sensitive – agriculture and biomass burning.